

BUSINESS HISTORY NEWS

The logo for the Association of Business Historians, consisting of the lowercase letters 'abh' in a bold, blue, sans-serif font. The letters are slightly shadowed to give a 3D effect.

Association of Business Historians

The Newsletter of the Association of Business Historians

Spring 2006

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- Programme: 'Globalization and Business History'
- Registration Form (including accommodation booking)

Special Events – Alfred D. Chandler Jr. Celebration

Other 2006 Conferences

2007 Conferences

- ABH Call for Papers
- Other Conferences

Seminars and Workshops

Call for Papers – Special Issues of Journals

Doctoral Research Opportunities 2007

Archives News

Discounts for ABH Members

ABH Membership Form: Join / Renew

Editorial

As usual this Spring issue of the ABH newsletter is mainly dedicated to advertising the Annual Conference which, this year, will take place on 16-17 June at Queen Mary, University of London. The subject of the conference is 'Globalization and Business History', and the topics covered, as well as the institutions and countries of origin of the speakers – from all continents of the world, clearly fit this global theme. The conference promises to be inter-disciplinary and innovative. This newsletter contains all the information required for registration at the conference.

The feature articles in this issue are dedicated to the current state of the Association of Business Historians. John Wilson, the president gives a general view and comments on results of the questionnaire developed by Neil Rollings, the secretary-treasurer. Neil, provides a more detailed overview of who the membership is, their origins, and the departments they are based in. He highlights the results on the level of satisfaction of the services provided by the Association.

Additionally, this issue has information on a special celebration that took place at Harvard Business School in honour of Alfred Chandler Jr.; and also forthcoming events – conferences, workshops, seminars. There are also calls for papers for special issues of journals and archives news and discounts on journal subscriptions for ABH members.

This is the last issue I prepare as newsletter editor as I have reached the end of my mandate. Richard Coopey from the University of Wales Aberystwyth will be taking up this job from October 2006. It has been a great pleasure to act as newsletter editor. I would like to thank all the members and non-members of the Association who, in the past two years, often sent comments about the newsletter and information to be advertised to the ABH membership.

Suggestions and information about forthcoming events organised by members are most welcome (deadline 5 September 2006). Please send them to Richard Coopey at rcc@aber.ac.uk so that they can be advertised in the Autumn ABH newsletter.

Teresa da Silva Lopes
Queen Mary, University of London

Visit the ABH Website

<http://www.busman.qmul.ac.uk/abh>

The Association's website gives members up-to-date information about the ABH and its activities, promotes awareness of the Association, and encourages the study of business history. The site has detailed links to resources for business historians, such as archives, organisations and business history centres. The links are up-to-date and the site also offers descriptions and evaluations of the resources available. In addition, there are conference announcements, conference reports and funding information, as well as information on awards such as the Coleman and Cass Prizes. The ABH aims continually to develop the site into a resource which business historians and their students will be able to use a first port of call. Feedback on additional resources that members feel could be added to the site is most welcome.

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Feature Articles – The Current State of the Association of Business Historians

'The ABH: Position and Status in 2006'

John F. Wilson, University of Central Lancashire

Readers will be fascinated to see later in this Newsletter the results of our recent questionnaire. The report provides some invaluable insights into both the state of business history in the UK and the regard in which the ABH is held. We must thank and compliment our Secretary-Treasurer, Neil Rollings, for all the work he has put into both distributing the questionnaire and assembling the responses into a cohesive overview. It is very much to his credit that while undertaking a major administrative role in his own department Neil has found the time and energy to provide this report for us. I might also add that Neil's work is not untypical of the commitment shown by many members of Council; we have been fortunate to attract some vibrant people who have a great deal to offer both the ABH and business history.

While I do not want to pre-empt what Neil has written, it is incumbent on me as President to note that the ABH has established a wide reputation for the quality of both its membership and activities, especially the annual conference. This reflects the enormous amount of work that a large number of people have invested in the organisation over the last fifteen years, and especially those who have volunteered to sit on Council and act as office-holder for one or two years.

Of course, there remain significant challenges ahead, not least in embedding business history into business school curricula, ensuring that business history submissions are assessed appropriately in the forthcoming RAE, and extending our links with other business history associations in Europe, the USA and the rest of the world. Nevertheless, judging from Neil's report, one can only say that the ABH has reached a mature stage which allows us to contribute ideas on these challenges. We must build on these solid foundations and allow the ABH and its vibrant Council and membership to mature further, extending its range of activities and making a real impact on issues that affect business history in general. In particular, Council is keen to reform the constitution, as a means of spreading the burden of running the organisation and bringing it into line with the ABH's aspirations. We hope that you will support in this initiative at the AGM.

**'ABH is a Treasure',
'Keep up the Good Work!!', 'The Council does a Great Job!'**

Neil Rollings, The University of Glasgow

These are just some of the comments you made as members of the Association in response to the questionnaire circulated last year. This report is based on those responses, for which the Council is extremely grateful, and an analysis of the current membership of the Association. Do note that this reflects only those that responded to the questionnaire and of the Association's membership – neither of these equate to all business history activities in Britain. There are, for example, other concentrations of business historians to those named below but not enough of them are currently members of the Association.

The Association currently has just over 200 members. Of these, nearly a quarter are based outside the UK, in the US, Canada, Japan, other parts of Asia and in the Middle East. Of those in UK, a significant number use their domestic addresses and so it is hard to discern institutional affiliations, and even where this can be ascertained some institutional groupings can be very broad or ambiguous. Of those where institutional affiliation is clear, more members are based in business schools or departments of business/management than are in history departments. A significant minority are also in economics departments. This obviously gives no indication of what these individuals are teaching or researching and as is the case at Glasgow individuals can be in an economic and social history department but still teach in the business school. Nevertheless, it does illustrate that there have been a significant number of appointments of business historians within business schools. Clearly, some business schools have been more open to this than others. We are all aware of the situation at Reading Univ. (8 members of the ABH in the Department of Management) and also Queen Mary, Univ. London (5 members) but the following other business departments also have more 2 or more members of the Association (Bristol Business School, Nottingham Business School, Cardiff Business School, Southampton School of Management, Royal Holloway School of Management, and Lancaster Management School. In all thirty management/business schools have members of the ABH on their staff.

In history departments concentrations of ABH members are greater than in business/management: Glasgow (10 members), London School of Economics (4), Leeds (4), Nottingham (4), UWE (3), Manchester (3), Cambridge (2), Bristol (2), Sheffield Hallam (2). In all 20 different history departments contain at least one ABH member.

What is also clear is how many universities have members both in the history departments and in the business/management departments. It would be interesting to know what level of contact exists or whether the ABH could foster closer relationships.

Questionnaire

30 responses were received, with a slight overrepresentation of UK members as was probably to be expected and many were also active members of the Association (in terms of conference attendance). This represents a response rate of about 15 per cent. Obviously a higher response rate would have been great but in these days of proliferating questionnaires and ever-increasing demands on our time, this represents a reasonable response rate. Nevertheless, we need to remember this when considering the results and there is the inevitable danger of the views of one individual or a few being given undue weight (see the article title!)

Many of the responses were positive about the Association's current activities and represent a significant success story: over 80 per cent thought the conference was at least above average when compared to other similar conferences, a great reassurance as it is one of our core activities. Similar or higher proportions read the Newsletters and found the email circulars useful.

Considering each of these in turn in more detail, there were calls for the conference programme to be more focussed on the chosen theme and for greater planning of the programme to ensure that sessions that were coherent and did not clash with sessions on related topics. There were also calls for more new researchers' sessions and workshops for new researchers. Papers should also be made available electronically. A final issue was the timing of the conference, partly because of the date changes to the BHC from March/April to a more flexible structure which often end up close to the traditional ABH date of late May/June, but there was also a more general comment that this was a bad time of the year for the conference. Turning to the Newsletter, the table below sets out which features of the content were found most useful.

| | |
|--|----|
| Featured articles | 19 |
| Conference reports | 21 |
| Future conference announcements | 23 |
| Forthcoming prizes, grants and scholarships | 10 |
| Notice of discounts for ABH members | 11 |

Suggestions for new features included articles on viewpoints on how the subject was developing not only as dissemination but also to encourage greater debate amongst the membership. These should cover teaching as well as research. Further suggestions were more on business archives and profiles of the 'non-famous'.

Respondents were also asked about the method of delivery and over 80 per cent were in favour of an electronic version of the Newsletter instead of a paper version. Of these 60 per cent would prefer for it to be circulated twice a year as now and 20 per cent (5 respondents) each preferring three times a year and four times a year. An electronic version was seen as a way of saving money for the Association, though it was also suggested (by one overseas member) that such a change would remove the need for the higher membership fee for overseas members.

The third core activity of the Association considered in the questionnaire is email circulars. Two-thirds wished to receive more of these but most still wanted this on an ad hoc basis rather than as regular bulletins. Those adding comments did seem to find the circulars very useful but requested more information on submission deadlines, not just for conference calls for papers but also about research awards and programmes and posts.

Finally, there is the website. This is clearly the least used part of the Associations main activities with the majority using it less frequently than once a month. Those adding comments wanted a more proactive and dynamic website giving more information on members' activities (teaching, research and publications) and the possibility of members' forums. Linked to email circulars announcing information on the website it was felt that the website could be used to build the discipline further by creating stronger and wider networks within the membership.

The final section of the questionnaire asked respondents to rank activities on which they would like the Association to devote more of its resources. The attached table sets out the results – many just ticked certain activities rather than adding any ranking of relative priority. On both bases it is clear that the promotion of the study of business history is regarded as the Association's primary objective. Thereafter there is little preference amongst the different activities except that more direct involvement in a business history journal is not seen as a priority at this stage. Nevertheless of the other activities, formal representation of business historians and the preservation of business archives are judged the most

worthwhile. Following this, respondents were asked how far they would support any increased activities by the Association. The responses were as follows:

| | |
|--|----|
| Only so far as was possible within existing finances and Council resources | 7 |
| By increasing the size of Council in proportion to any new activities | 11 |
| By raising membership dues in proportion to any new activities | 13 |

Additional comments

Clearly the questionnaire results raise some crucial issues for the council and the future development of the Association. These have already been discussed at one Council meeting and will be dealt with again on Friday. Those who have responded do seem to want a more proactive Association and this would seem to hint towards the proposed changes in the composition of Council, but that at the same time, the membership are broadly happy with most of the activities of the Association, perhaps with the exception of the website. The last question hints that this contentment with the current position leads some, though a minority, to prefer the status quo rather than any expansion of activities or increase in membership fees. Put another way, if there is an increase in membership fees in the near future, the Association ought to have a clear set of new or enhanced activities to minimise any loss of membership.

My proposal would be that in the light of the Council's discussion on Friday, a revised version of this report is included in the Newsletter, as has already been promised, and that John, as President writes on behalf of the Council some sort of response.

| | | | | | | | | | | | | | | Average | Stan.Dev. | | | |
|---|----|---|---|---|---|---|---|---|---|---|---|---|---|---------|-----------|------|------|------|
| Formal representation of business historians | 18 | 4 | 3 | 2 | 1 | 1 | 1 | 5 | 1 | 1 | 5 | 1 | 2 | 5 | 1 | 2.36 | 1.69 | |
| Promotion of the study of business history | 22 | 6 | 2 | 2 | 1 | 1 | 2 | 2 | 4 | 1 | 2 | 3 | 1 | 1 | 1 | 1 | 1.94 | 1.34 |
| Links with other academic societies | 15 | 3 | | 4 | 5 | | 2 | 4 | | 2 | 4 | 2 | 3 | 2 | 6 | 6 | 3.58 | 1.51 |
| Discussion groups amongst business historians | 13 | 2 | | 4 | | | 2 | 6 | 6 | 2 | 2 | | 2 | | | | 3.25 | 1.83 |
| Promotion of the teaching of business history | 17 | | 1 | 3 | 3 | 4 | 3 | 6 | 3 | 1 | 5 | 6 | 5 | 1 | 4 | 3 | 3.43 | 1.70 |
| Preservation of business archives | 19 | 5 | 2 | 2 | 3 | 4 | 3 | 4 | 2 | 3 | 4 | 1 | 1 | 3 | 2 | 4 | 2.87 | 1.19 |
| Support for postgraduates in business history | 17 | 1 | | 1 | | | 5 | 3 | 4 | 4 | 4 | 3 | 2 | 2 | 4 | 3 | 3.00 | 1.28 |
| More direct involvement in a business history Journal | 6 | | | | | | 5 | 5 | | | | | | | 5 | | 5.00 | 0.00 |

ABH Conference 2006 - Programme

16-17 June 2006

Queen Mary, University of London



ABH Conference Website: www.busman.qmul.ac.uk/abh

Programme Committee:

Teresa da Silva Lopes

Neil Rollings

John Wilson

Conference Organizer:

Teresa da Silva Lopes (t.lopes@qmul.ac.uk)

Friday 16 June

9.30-11.00am – Registration/ ABH Council Meeting

11.00am - 12.30 - Session 1

1A: *Globalization and Historical Geography*

Chair: *Geoffrey Jones, Harvard Business School*

'The Historical Geography of International Business'

Mark Casson, The University of Reading

'Globalization of the ICT labour force'

William Lazonick, INSEAD and UMass Lowell

'A River of Business: Enterprise on the Severn, 1750-1950'

Richard Coopey, University of Aberystwyth

1B: International Barriers to Entry

Chair: [Harm Schrotter](#), *University of Bergen*

'British Industry, the EEC and barriers to cross-national European mergers in the 1960s'

[Neil Rollings](#), *University of Glasgow*

'International cartels in an era of good feeling and depression, 1900-1940'

[Bram Bouwens and Joost Dankers](#), *Utrecht University*

'The evolution of the legal treatment of Collusion of American and European Business'

[Sheilla Ferraz Luz](#), *University of Hertfordshire*

1C: Knowledge Transfer and Professionalization of Business

Chair: [Terry Gourvish](#), *London School of Economics*

'Sources of Managerial knowledge in Republican China, 1910-1940: a Preliminary Bibliometric Analysis'

[Stephen L. Morgan](#), *University of Melbourne*

'How Professional Firms derailed the Professionalisation of Management in America'

[Christopher McKenna](#), *Saïd Business School, University of Oxford*

'Healthcare, a Hospital of Management: Transport Management comes of Age'

[Janet Greenlees](#), *CHSTM, University of Manchester*

1D: Critical Perspectives

Chair: TBA

'Competing Perspectives on the 'Managerial Revolution': from 'Managerialist' to 'anti-Managerialist'

[Michael Rowlinson](#), *Queen Mary, University of London*

[Steven Toms](#), *University of York*

[John Wilson](#), *University of Central Lancashire*

'American Post bellum Evolution in Organizing and Managing Control Systems for a Consumer Polity: Counter Narratives & Critical Realism, 1860s-1890s'

Peter Clark, *Queen Mary, University of London*

'Revisiting HomoEconomicus: Prosopography for Business, Management and Financial History'

Alan Carroll, *Leeds Business School*

12.30 - 1:30pm Lunch

1.30 - 3:00pm - Session 2

2A: The European Corporation: Myth or Reality?

Chair: **John Wilson**, *University of Central Lancashire*

'European Unification and the European Enterprise'

Harm Schroter, *University of Bergen*

'The possible Europeanization of Danish Corporations, 1980-2000'

Martin Iversen, *Copenhagen Business School*

'Patterns of Evolution in Italian Big Business, 1985-2005'

Andrea Colli, *Bocconi University*

2B: Globalization, Productivity and Services

Chair: **William Lazonick**, *INSEAD and UMass Lowell*

'Market Services and the Productivity Race: Britain in International Perspective, 1850-2000'

Stephen Broadberry, *University of Warwick*

'Are Services as Productive as we think? The Challenges of Productivity Measurements Indicators in a Changing Globalizing Economy'

Birgitte Andersen, *Birkbeck, University of London*

Marva Corley, *United Nation's International Labour Office*

'The Technological Position of European Countries in Historical Perspective: Catching Up, Agglomeration and Path-Dependency'

Odile E.M. Janne, *Birkbeck, University of London*

2C: Global Fashion and Textiles

Chair: [Mary Rose](#), *University of Lancaster*

'The Foundations of the Italian Fashion System in the Post World War II Years'

[Francesca Polese](#), *Bocconi University*

'Globalization and Fashion Risks: Strategies of UK High Street Retailers, c. 1970-2005'

[Shinobu Majima](#), *University of Manchester*

'The Ascendance of the Italian Fashion Brands, 1970-2000'

[Elisabetta Merlo](#), *Bocconi University*

2D: Banking, Insurance and Innovation

Chair: [Janette Rutterford](#), *Open University*

'Retreat from Globalisation? The impact of Barriers to entry in the Hong Kong Banking System 1965-1980'

[Catherine R. Schenk](#), *University of Glasgow*

'Regulatory Regimes and Multinational Insurers before 1914'

[Robin Pearson](#), *University of Hull*

[Mikael Lonnborg](#), *University College of Southern Stockholm, Sweden*

'Advertising, Marketing and Product Innovation: Banks and the search for New Customers in Interwar Britain'

[Lucy Newton](#), *The University of Reading*

3.00 - 3:30pm - Coffee Break

3.30 - 5.00pm - Session 3

3A: Globalization of Industries

Chair: [Jim Bamberg](#), *BP Project*

'Blond and Blue-Eyed? Globalization of Beauty, 1945-1980'

[Geoffrey Jones](#), *Harvard Business School*

'Globalization in the Consumer Magazine Industry: Two Routes to Internationalization'

Howard Cox, *Worcester Business School*

Simon Mowatt, *Auckland University of Technology*

'The Globalisation of the Pharmaceutical Industry in the Twentieth Century'

Judy Slinn, *Oxford Brookes University*

3B: Foreign Direct Investment

Chair: **Colin Divall**, *University of York*

'Double standards: a neglected area in the business history of globalization'

Geoffrey Tweedale, *Manchester Metropolitan University Business School*

'British capital in Maikop: a disaster or an unrealized potential'

Anna Ryzhova, *St. Petersburg State University of Economy and Finance*

'Globalisation and Thai Business: dynamics of foreign direct investment, 1985-2005'

Pavida Pananond, *Thammasat Business School, Thailand*

3C: Technology and Evolution of Firms

Chair: **Ray Stokes**, *University of Glasgow*

'The business and technological history of automated teller machines in the UK, 1967-2005, a primer'

Bernardo Batiz-Lazo, *Bristol Business School*

Abass Barrie, *London South Bank University*

'The evolution of corporate technology profiles of large firms, 1969-95'

Elena Kosmopoulou, *The University of Reading*

'The exploitation of the Pilkington Float Process 1959-1987: An exercise in global diffusion'

David Bricknell, *Manchester Metropolitan University*

3D: *New Perspectives*

Chair: **Andrew Popp**, *Royal Holloway, University of London*

'R. W. Perks (1849-1934) and the T.A. Walker Estate'

Owen Covick, *Flinders University of Australia*

'Tinker, tailor...beggar man': The Flexibility and Mobility of Economic Migrants'

Anne J Kershen, *Queen Mary, University of London*

'A Global Pond - Globalization and Trade in the Archaic Mediterranean'

Kristoffer Momrak, *University of Bergen*

5.00 - 5.15pm - Coffee Break

5.15 - 6.45pm - Coleman Prize Session

Chairs: **Richard Coopey**, *University of Aberystwyth*

Alan Carroll, *Leeds Business School*

7.00 - 7.30pm - Drinks

7.30pm - Conference Dinner

Saturday, 17 June 2005

9.00-10.30 – Session 4

4A: *Corporate Governance*

Chair: **Mark Casson**, *The University of Reading*

'Power, Cultural Reproduction and Corporate Governance: France and Britain Compared'

Charles Harvey, *Strathclyde Business School*

Mairi Maclean, *Bristol Business School*

Jon Press, *Bath Spa University*

'Bonsais in a Wild Forest? Centennial Family Firms and Globalization in Spain'

Paloma Fernandez-Perez, *Univeristy of Barcelona*

'The forgotten Managing Agency System: A Nineteenth Century Model of Indian Corporate Governance'

[Kamal Ghosh Ray](#), *Institute of Integrated Learning in Management, India*

4B: Government and National Industries

Chair: [TBA](#)

'Global Enterprises in a National Context: The Seven Sisters in West Germany, 1945 - 1973'

[Ray Stokes](#), *University of Glasgow*

'Government, Central Bank and Credit to Industry: The Case of Italy in the Years of the Oil shocks'

[Anna Spadavecchia](#), *The University of Reading*

'Co-Operation and Conflict Between Firms, Communities, New Social Movements and the Role of Government: V. Cerro de San Pedro Case'

[José G. Vargas-Hernández](#), *Instituto Tecnológico de Cd. Guzman, Mexico*

4C: Firms and Technological Choices

Chair: [Steve Tolliday](#), *University of Leeds*

'The Development of Japanese Management in the Stage of Early Industrialization: Sanji Muto of Kanegafuchi Cotton Spinning Company, 1896-1921'

[Tetsuya Kuwahara](#), *Kobe University*

'Large Firms in European Peripheral Economies: Portugal, 1880s-1920s'

[Pedro Neves](#), *ISEG, University of Lisbon*

'Technological Choices in The Rise of The Meiji Cotton-Spinning Industry c1870-1900'

[Eugene K. Choi](#), *University of Cambridge*

4D: National Identity and Brand Loyalty

Chair: [Per Hansen](#), *Copenhagen Business School*

'Consumer Voice and brand Loyalty: The Uses of Market Research at Lever and J. Walter Thompson in Britain, 1920-1939'

[Stefan Schwarzkopf](#), *Queen Mary, University of London*

'National Identity vs Global Branding in Sweden and Denmark'

Mads Mordhorst, *Copenhagen Business School*

'Archibald Cameron Corbett, the growth of Suburban London: a Study of Integrated Marketing in the Housing Development of Suburban London c.1890-1914'

Michael Heller, *Queen Mary, University of London*

10.30 - 11.00am - Coffee Break

11.00 - 12.30pm - Session 5

5A: Panel Session: Varieties of Business History

Chair: **Christopher Kobrak**, *ESCP-EAP, European School of Management*

John Wilson, *University of Central Lancashire*

Mick Rowlinson, *Queen Mary, University of London*

Andrea Schneider, *Gesellschaft fuer Unternehmensgeschichte*

5B: Waves of Globalization

Chair: **Yousseff Cassis**, *University of Geneva and London School of Economics*

'Big Firms in Spain at the end of Two Globalization Waves, 1913 & 2000'

Albert Carreras & Xavier Tafunell, *Universitat Pompeu Fabra, Barcelona*

'Portuguese Multinational Firms, 1980-2005'

Ana Bela Nunes, Carlos Bastien, Nuno Valério, *ISEG, University of Lisbon*

'The Wave of Foreign Acquisitions: The case of Denmark in 1980s and the 1990s'

Jesper Strandskov and Kurt Pedersen, *The Aarhus School of Business*

5C: Consumption Society

Chair: [Roy Church](#), *University of East Anglia*

'Was there a `Consumer Revolution' in Interwar Britain?'

[Peter Scott](#), *The University of Reading*

'Time is Money: a Re-assessment of the Passenger Social Savings from Victorian British Railways'

[Tim Leunig](#), *London School of Economics*

'The Chicken, the Factory Farm, and the Supermarket: The Industrialisation of Poultry Farming in Britain, 1950-1980'

[Andrew Godley and Bridget Williams](#), *The University of Reading*

5D: Early Globalization Waves

Chair: [Catherine Schenk](#), *University of Glasgow*

'Imperial Business and Imperialists: Assessing the Relationship between the Ashanti Goldfields Corporation and the Government, 1897-1957'

[Ayowa Afrifa Taylor](#), *London School of Economics*

'Globalization and Trade Networks: Reactions from the Chinese Grain Market, 1870-1936'

[Kai Yiu Chan](#), *Tunghai University, Taiwan*

'J. P. Morgan & Co's South Manchurian Railway Loan: The Cultural Context of US Dollar Diplomacy'

[Susie J. Pak](#), *St. John's University, USA*

12.45 - 1.15pm - Lunch and ABH Annual General Meeting

1.30 - 3.00pm - Session 6

6A: Foreign Market Entry Strategies

Chair: [Ioanna Minoglou](#), *University of Athens*

'Brands in Chains'

[Paul Duguid](#), *University of California Berkeley*

'Hollywood Multinationals in Foreign Markets: The Case of United Artists in Britain in the 1930s and 1940s'

[Peter Miskell](#), *The University of Reading*

'Market versus Integration. The Process of Internationalization of the Spanish Wine Firms, 1900-2000'

[Eva Fernández-García](#), *Universidad Pablo de Olavide, Sevilla*

6B: Business and International Financial Crisis

Chair: [Trevor Boyns](#), *University of Cardiff*

'Business Enterprise under inflation: the European experience in the 1920s'

[Derek H. Aldcroft](#), *University of Leicester*

'Financial Crisis', Contagion and Resilience: UK Banks in the 1930s'

[Mark Billings and Forrest Capie](#), *Nottingham University, Business School*

'Engineering and sociology in an EDP project: third generation computing and British Banks, 1965-75'

[Alan Booth](#), *University of Exeter*

6C: Mature Global Industries

Chair: [Sue Bowden](#), *University of York*

'Automobiles and the Product Life-Cycle in Mature Industries'

[James Walker](#), *The University of Reading*

'New Game - Old Rules? The Integration of the European Car Market, 1966-1980'

[Giuliano Maielli](#), *Queen Mary, University of London*

'Glaxo and Beecham go Global, 1970-2000'

[T.A.B. Corley](#), *The University of Reading*

6D: Cooperation and Competition

Chair: [Kenichi Yasumuro](#), *University of Hyogo*

'Look West? The Business of Cooperation with Malaysian Government-Linked Companies'

[Shakila Yacob](#), *University of Malaya, Malaysia*

'The Transformation of Local Firms and the Global Competition: the Japanese Hosiery Industry'

[Takahide Yamaguchi](#), *University of Hyogo*

[Tomohiro Seki](#), *Hannan University*

'Emerging Patterns of Corporate Diversification and Internationalization: A case History of International Constructing'

[Mahtab Akhavan Farshchi](#), *London South Bank University*

3.00 - 3.15 - Coffee Break

3.15 - 5.00 - Session 7

7A: Theoretical Frameworks

Chair: [Roy Edwards](#), *Southampton University*

'Institutionalisms and the Contested Role of Human Agency in the Process of Institutional Change'

[Kyle Bruce](#), *Aston Business School*

[Peter von Staden](#), *University of the West of England*

[Paolo DiMartino](#), *University of Manchester*

[Roy Edwards](#), *Southampton University*

'Critical Perspectives on Climate Change and Organisations: the Historical Contribution'

[Richard Blundel](#), *Oxford Brookes University*

[Tina Fawcett](#), *University of Oxford*

'Sequential Investment and the Growth of the Firm'

[Nigel Wadson](#), *The University of Reading*

'Globalization and Glocalization: an Epistemological Analysis from Business Economics'

Massimo Pollifroni, *University of Turin*

7B: *Competitive Advantage and Concentration*

Chair: Laura Ugolini, *University of Wolverhampton*

'The Exhaustion of an International investment Model: French capital in Spain before Civil War'

Rafael Castrol Balaguer, *Universidade Complutense de Madrid*

'How to Survive in a Dynamic Institutional Environment – Foreign Department Stores in China before 1949'

Haiming Hang, *The University of Reading*

'Inward Foreign Direct Investment and Bank Sector Concentration in Estonia, Latvia and Lithuania, 1990-2004. A query into 'What', 'How' and 'Why'

Mikael Lonnborg, *University College of Sodertorn, Stockholm*

Mikael Olsson, *University College of Sodertorn, Stockholm*

Michael Rafferty, *University of Wollongong*

7C: *International Transportation*

Chair: Maggie Walsh, *University of Nottingham*

'Professionalisation of Management: Transport Management comes of Age'

Kevin Hey, *Salford Business School*

'Merchants and steam: the transfer of steam technology to the US, 1800-1860'

John Killick, *University of Leeds*

'Linking Nigeria with the World: railway Imperialism in Nigeria, 1877-1945'

Tokunbo A. Ayoola, *University of Greenwich*

7D. Management, Growth and Survival

Chair: TBA

'In Search of an Effective Monitoring Board: China's Corporate Law Reform and Its Implications for Corporate Governance Convergence'

Chao Xi, *SOAS, University of London*

'The soul of Engineering: the Royal Indian Engineering College (RIEC) and the Origins and Development of its Accounting curriculum (1881-1906): was the RIEC the First Dedicated Management School in England?'

John Black, *University of West of England*

'The evolution of Chinese Multinationals from the 1980s'

Yong Yang, *Queen Mary, University of London*

5.00pm - Conference Ends

ABH 2006 Conference - Registration Form (1/2)

Friday 16 to Saturday 17 June
Hosted by Queen Mary, University of London

Name.....
Institutional affiliation.....
Address.....
.....
TelephoneE-mail

ABH MEMBERSHIP

Annual: UK members - £10; international members - £15 _____
Triennial: UK members - £27; international members - £40 _____

CONFERENCE REGISTRATION

(all rates include conference fees, conference lunches on 16 and 17 June)

Residential rate - including conference dinner on Friday 16 June and breakfast 17 June

ABH members - £160 _____
ABH graduate student members - £120 _____
Non-members - £180 _____

Additional nights – ensuite bed and breakfast

Thursday 15 June £40/night _____
Saturday 17 June £40/night _____

Non-residential rates, including conference dinner on Friday, 16 June

ABH members - £125 _____
ABH graduate student members - £85 _____
Non-members - £145 _____

Non-residential rates, excluding conference dinner on Friday, 16 June

ABH members - £100 _____
ABH graduate student members - £70 _____
Non-members - £120 _____

TOTAL _____

Please return form and make payment before 24 May 2006

ABH 2006 Conference - Registration Form (2/2)

Payment modes

1) By cheque

Make cheques payable in Sterling currency to 'Queen Mary, University of London'

2) By credit Card

Visa

Mastercard

Card Number: _____

Expiry date: _____

Cardholder's Name: _____

Cardholder's Address: _____

The above rates are inclusive of VAT. If you require a VAT receipt, please tick this box

Please send the form and payment to:

Jenny Murphy
School for Business Management
Queen Mary, University of London
Mile End Road; London E1 4NS, UK
Tel: +44 (0)207882 3167;
Fax: +44 (0)20 78823615
E-mail: j.murphy@qmul.ac.uk

For other enquiries relating to the conference email Teresa da Silva Lopes:
t.lopes@qmul.ac.uk

For cancellations received before 31 May 2006, 75% of the amount paid will be refunded. For cancellations received after 31 May, there will be no refund.

Special Events

ALFRED D. CHANDLER, JR. CELEBRATION



Photographs by Stuart Cahill

On November 15, 2005, Professor Geoffrey Jones, with the support of the Business History Group at the Harvard Business School, hosted an event to honour Alfred D. Chandler, Jr., the Isidor Straus Professor of Business History, Emeritus, to celebrate the donation of his papers to Baker Library. The presentation was held in the recently restored and reopened Baker Library and was followed by a reception.

The speakers included one of Professor Chandler's former students, Richard R. John, who is now a professor of history at the University of Illinois, Chicago. Harvard's David S. Landes and Bernard Bailyn also spoke. Both recalled working with Professor Chandler at Harvard's Research Center in Entrepreneurial History. Professor Chandler was presented with a leather-bound finding aid for his collection, as well as a framed picture of his teaching days at Harvard Business School. The Chandler papers are now open to researchers.

Other 2006 Conferences

Victoria and Albert Museum

'Textiles for Interiors: Furnishing the home, from Renaissance Venice to Edwardian England'

6 May 2006, London

The Victoria and Albert Museum in partnership with the Pasold Research Fund will be hosting a one day colloquium on May 6 2006 focusing on the role played by textiles in the domestic sphere. Six speakers will explore various aspects of the production, distribution and consumption of textiles in Europe from the fifteenth to the early twentieth centuries. The colloquium aims to present a series of case-study papers that both illuminate specific examples of fine and everyday textiles in their historical contexts, and demonstrate the range of approaches that can be applied to the study of textiles by social and economic historians, art and design historians and conservators. Opportunities to view related objects in the V&A's collections at close quarter and preview the database of visual representations of the interior gathered together by the AHRC Centre for the Study of the Domestic Interior will also be available on the day.

Joint EAEPE/ EMOP Colloquium

'The Variety of Economic Institutions under the Many Forms of Capitalism'

12- 13 May 2006, Athens

The Economic History Research Area of the European Association of Evolutionary Political Economy (EAEPE) and the Economic Policy Laboratory (EMOP-Athens University of Economics and Business) organize two days colloquium on the variety of economic institutions in relation to the different kinds of capitalism. Members of the scientific committee are: Panagiotis Korliras, Chair (Athens University of Economics and Business); Ioanna Minoglou (Athens University of Economics and Business); Pascal Petit (President of EAEPE and Research Director of the Centre d'Etudes Prospectives D'Economie Mathematique Appliquee à la Planification – CEREMAP). Keunote Speaker: Geoffrey Hoddson (University of Hertfordshire).

For more information contact: Ioanna Minoglou email: iminoglou@aueb.gr

Colloquium
'The Crafts of Strategy: Strategic Planning in Different Contexts'

22-23 May 2006, Toulouse

The colloquium aims to promote interdisciplinary conversation between historians, sociologists, management scholars and senior practitioners. To maximize exchange there will be no more than 30 participants. Professor Henry Mintzberg will introduce major themes for the colloquium with a key-note address. The colloquium will take place at the Toulouse Social Sciences University in the ancient centre of the city. There is no colloquium registration fee.

For more details go to: www.lrp.ac

Or contact Ludovic Cailluet (cailluet@univ-tlse1.fr) or Richard Whittington (Richard.Whittington@sbs.ox.ac.uk)

EABH Annual Conference
'The State and the Financial Services: Regulation, Ownership and Deregulation'

26-27 May 2006, Lisbon, Portugal

The EABH 2006 Main Conference will be kindly hosted by Caixa Geral de Depósitos on the occasion of its 130th anniversary. It will be held on the 26th and 27th May 2006, in Lisbon. The subject of the conference is *The State and the Financial Services: Regulation, Ownership and Deregulation*.

For more information regarding the EABH, please go to www.bankinghistory.de.

Business History Conference Annual Meeting

'Political Economy of Enterprise'

June 8-10, 2006, Toronto, Canada

The 2006 annual meeting of the Business History Conference (BHC) will take place June 8-10 in Toronto, Canada, at the Munk Centre for International Studies of the University of Toronto.

The theme for the conference is Political Economy of Enterprise. Business, the political system, and government have influenced one another from time immemorial. This year's program theme invites us to reflect on those interactions. What institutional frameworks have been more, and less, conducive to business enterprise? What has been the relationship of political leadership to business success and failure? How has government promoted business and innovation? How have regulation, taxation, and subsidies affected business? In what areas of business has government taken the most interest, and why? When does business corrupt government, and vice versa? How have globalization and multi-national corporations affected traditional business-government relations? What have been and are the effects on business enterprise of free trade areas such as NAFTA, of customs unions such as the EU, and of international organizations such as the WTO, the IMF, and the World Bank? The program committee invites proposals exploring such questions and the general theme of political economy of enterprise in a variety of historical contexts. Given that our meetings will be in Canada, we would like especially to encourage proposals for papers on Canadian business history and on the extent to which Canadian and U.S. scholarship on political economy differs. (In keeping with longstanding BHC policy, the committee will also entertain submissions not directly related to the conference theme).

For more information please contact Dr. Roger Horowitz, Secretary-Treasurer, Business History Conference, P. O. Box 3630, Wilmington, DE 19807, USA. Phone: (302) 658-2400; fax: (302) 655-3188; email: rh@udel.edu.

Conference website:

<http://www.h-net.org/~business/bhcweb/annmeet/general06.html>

The Historical Society's 2006 Conference

'Globalization, Empire, and Imperialism in Historical Perspective'

June 2006, Chapel Hill

The Historical Society is pleased to announce that the organizing theme for its 5th conference, scheduled for early June 2006, will be "Globalization, Empire, and Imperialism in Historical Perspective." The conference will be held in Chapel Hill, North Carolina and will be hosted by the University of North Carolina. We envision a meeting in which historians across fields come together to deepen and enrich the state of knowledge about these vital concerns.

Peter A. Coclanis will chair the 2006 conference program committee. For more details contact: 2006 Conference, The Historical Society
656 Beacon Street, Mezzanine, Boston, MA 02215-2010
E-mail: historic@bu.edu or call (617) 358-0260.

Eleventh World Congress of Accounting Historians

19-22 July 2006, Nantes, France

The conference will cover themes such as: Accounting and Ocean routes: maritime trade, major commercial companies, colonisation; 1970-2006: 36 years of accounting history research – thematics, authors, methodologies, prospective approaches; accounting writers – biographies, works, influence, new research approaches and new issues; accounting in relation to other management disciplines – strategy, management, human resources management, marketing, finance: interdisciplinary approaches to accounting history.

For further information see:

<http://palissy.humana.univ-nantes.fr/msh/wcah/index.html>

XIV International Economic History Congress.

21-25 August 2006, Helsinki

The International Economic History Association (IEHA) will hold its fourteenth International Congress in Helsinki, Finland, in August 2006. The local Organizing

Institutions are the [Department of Social Science History](#) and the [Department of History](#) at the [University of Helsinki](#).

The scientific programme of the congress will comprise approximately 100 sessions. The IEHA welcomes proposals for sessions on all topics in economic history, the history of economics, demographic history, social history, urban history, cultural history, gender studies, methodological aspects of historical research, and related fields. Proposals for sessions on the period before 1800, and for ones that include countries other than those of Western Europe and North America will be particularly welcome. The session organizers will be given wide discretion in terms of choosing the format that is the most attractive and efficient given the topic and the target participants. The congress will last for five days

Detailed information on the Helsinki Congress is available on the congress website: www.helsinki.fi/iehc2006/

Information (preferably via e-mail) to: Secretary-General Prof. dr. J.L. van Zanden, c/o IISG, Cruquiusweg 31, 1019 AT Amsterdam, The Netherlands, Fax + 31 20 665 4181, Email: ieha@iisg.nl.

**18th Annual Conference on
Accounting, Business & Financial History
at Cardiff Business School**

14-15 September 2006, Cardiff

Guest Speakers – Josephine Maltby & Janette Rutterford

Theoretical, empirical and review papers are welcomed in all areas of accounting, business and financial history.

The conference provides delegates with the opportunity of presenting and discussing, in an informal setting, papers ranging from early working drafts to fully developed manuscripts. The format of the conference allows approximately 40 minutes for presentation and discussion in order to help achieve worthwhile feedback from those attending.

In the past, many papers presented at Cardiff have subsequently appeared in print in *Accounting, Business and Financial History*, edited by John Richard (Dick) Edwards and Trevor Boyns, or in another of the full range of international, refereed academic accounting, business and economic history journals.

The conference will be held at Aberdare Hall, Cathays Park, Cardiff, CF14 3UX, UK, from lunchtime on Thursday, 14 September 2006 to mid-afternoon on Friday, 15 September 2006.

The fully inclusive conference fee (covering all meals, the conference dinner on Thursday and accommodation) is £130.

Those wishing to offer papers to be considered for presentation at the conference should send an abstract of their paper (not exceeding one page) by 31 May 2006 to:

Debbie Harris, Cardiff Business School, Colum Drive, Cardiff, CF10 3EU
Tel +44 (0)29 2087 5730 Fax +44 (0)29 2087 4419 Email. HarrisDL@cardiff.ac.uk

Following the refereeing process, applicants will be advised of the conference organisers' decision on *30 June 2006*.

Annual Meeting of the Economic History Association

'Frontiers and Institutional Innovation: Property Rights, Production Organization and Governance, and Political Structure'

15-17 September 2006, Pittsburgh, USA

Some of the topics covered in this conference are: new property rights to physical and intellectual property, new political and legal structures, new production organization and government arrangements, the process of institutional change in these settings, the welfare of institutional change.

For further information check:
<http://www.ehameeting.com>

International Conference organized by IRICE (CNRS, France)

**'The relations between oil producing countries and oil companies
in the XXth century'**

18-19, September, Paris-La Défense

Following the 2003 conference on "National Oil Companies" (publication by the end of 2006), a second international symposium, held in September 2006, will be devoted to the history of the relations between oil companies (in the widest sense of the term) and oil producing countries (irrespective of geographic area). This theme still resonates into the current period and a longitudinal approach may help to understand the evolution, the (dis)continuity, the specific character of the complex relationship between buyer and provider.

It is of course possible and desirable to include the pre-war period in the period under consideration. The price-setting system is one of many elements to be taken into account, starting with a mechanism focused on the USA (New York Plus and Gulf Plus), which gradually evolves in order to adjust to the growing importance in terms of output of Middle East Oil fields. More particularly, it is advisable to re-examine the case of Mexico and the first significant nationalization resulting in the creation of the Pemex (1938). Similarly, Venezuela is the leading actor in the 1948 decision to share profits (fifty-fifty). Conversely, over a period of thirty years, the system agreed upon by the cartel of the so-called 7 sisters will ensure a fair degree of price stability. The post-war era will progressively alter those initial parameters. First, the USA will become a net importer. Attention is thus redirected outside the USA, an attitude which the Major oil companies had already adopted and which Independent companies soon adopted in their turn. The 50/50 agreement with Venezuela thus becomes a reference for those oil producing countries wishing for a more equitable redistribution of the revenues from oil extraction. The first significant oil crisis breaks out in Iran with the nationalization implemented by Dr Mossadegh (1951/53). But the winding up of the crisis in 1954 again brings about a 50/50 sharing of profits, heralding a major geopolitical change in a world grown more complex (one could also give due consideration to the nationalization of the Suez Canal in 1956 and the first rationing in Europe). More and more, American Independent companies show their might by joining the Iranian consortium. They will go even further by discovering and investing in oil fields in the Middle-East, in the Sahara, in Lybia... During that period, another major evolution occurs in the setting of posted prices (*prix postés*), which now have to take account of the clout wielded by the Middle-East with its cheap crude. From that moment on, quotation is determined before shipment from each oil

producing area, with the final price including freighting costs. Three factors will subsequently profoundly affect the oil market and therefore the relationships between oil producing countries and oil companies: the generalization of the practice of sharing profit 50/50, the growing assertiveness of national companies and the creation of OPEC. Following the creation of the latter Organization, the practice of sharing profits 50/50 is gradually abandoned and the field tilts toward oil producing countries. Independence gives Algeria full control over a flourishing oil industry. The end of the 1960s coincides with a novel practice in the Middle-East: contracts with companies whereby a company offers its services and some funding without actually holding a lease. The first Oil Crisis emphasizes the extent to which oil has become a strategic weapon for oil producing countries (the 1967 war had already demonstrated this, but on a lesser scale). The 1970s are no doubt the years when the balance of power is radically altered in the favour of oil producing countries, with the ever greater clout of determined countries such as Libya. The second Oil Crisis confirms that change. The period on which the XXth century ends remains a complex one: from excess production, the world passes on to strong tensions resulting from the growing demand from emerging countries that do not produce oil themselves, such as China or India. OPEC, weakened by non-OPEC production, is not ignorant of the fact that the major oil reserves are still in the Middle-East. The Russian giant has awoken and may influence quotations. The rhetoric of some oil producing countries is reminiscent of that of pre-war Mexico. More than ever, the complex and necessary relationship between oil producing countries and oil companies is the core concern.

The September 2006 conference will combine economic, geopolitical and technical approaches. Our main concern is to give priority to the case of European countries and to that of oil companies within that geographic area. Depending on submissions, it will be more or less possible to open up the area of study so as to include other continents.

The organizers will provide room and board on location. A limited number of travel expenses can be subsidized.

Submissions (from half a page to a page) should be sent in French or in English before May 15th, 2006 to:

Alain BELTRAN

beltran@univ-paris1.fr

Directeur de recherches au CNRS

Postal Address : Château de Vincennes, 1 avenue de Paris, 94300 Vincennes, France

Food Chains: Provisioning, Technology, and Science

3-4 November, Hagley Museum and Library

For a conference on November 3 and 4, 2006 the Center for the History of Business, Technology and Society invites paper proposals on the provisioning systems that supply our world with food. By provisioning we emphasize the complex institutional arrangements necessary for food to move from farm to the dinner table, along with the dramatic impact of science and technology. We invite proposals for papers that historically situate the connections among the array of institutions involved in food provisioning, including but not limited to farms, food research laboratories, equipment suppliers, food processors, transportation systems, wholesale and retail outlets, government bodies, and non-government organizations and associations. Proposals are also encouraged that examine the relationships between scientific and technological innovations and food provisioning dynamics. Papers may consider any area of the world after 1600.

Proposals should be no more than 500 words and accompanied by a short cv. Deadline for submissions is March 31, 2006. Proposals will be evaluated by the program committee of Warren Belasco, Roger Horowitz, and Philip Scranton. Travel support may be available for those presenting papers at the conference. To submit a proposal or to obtain more information, contact Carol Lockman, Hagley Museum and Library, PO Box 3630, Wilmington DE 19807, 302-658-2400, ext. 243; 302-655-3188 (fax); clockman@Hagley.org.

Hagley Research Seminar Series 2006-2007

For its 2006-07 research seminar series, the Center for the History of Business, Technology, and Society at the Hagley Museum and Library invites paper proposals from advanced scholars in the history, sociology, or anthropology of work, technology and/or enterprise. We welcome applicants developing or researching questions, issues or topics that lie beyond dissertation revision and publication, i.e. "second book" projects or later. Hagley will cover travel and local expenses, and will also provide an honorarium to seminar presenters. All papers will be pre-circulated, and each session will open with one or more formal comments on the text. Kindly send a 1-2 page statement regarding the work in progress and a short vita to: Dr. Roger Horowitz, Hagley Museum and Library, PO Box 3630, Wilmington DE 19807, or email same to rorowitz@Hagley.org. Deadline for submissions is April 10, 2006.

Annual workshop of the Economic History Society Women's Committee

'Gender and Business'

Saturday 11 November 2006

The Women's Committee of the Economic History Society are holding their Annual Workshop in November 2006 at the University of Leeds on the theme of 'Gender and Business'. You are warmly invited to participate in this Workshop either as paper-givers or attendees. See below for the official notice, which is being posted on the Economic History Society Website. This is an open call for papers, but some of us who are members of both organisations thought it would be a good idea to publicise the Workshop through ABH channels.

By way of a brief introduction, the Women's Committee of EHS has run Annual Workshops on a variety of themes for over ten years. These have been very fruitful channels of both communicating research and networking with like-minded colleagues. For ABH members interested in the broad and highly topical subject of business and gender, participating in this Workshop may be a useful means of exchanging ideas with other researchers whose main allegiance is with another professional organisation and/or of stimulating gendered papers at ABH Conferences.

Papers are welcome on any aspect of the theme 'women and business'. Proposals, no more than 250 words in length, should be submitted by 1 March 2006. There may be some limited financial assistance available to support the attendance of postgraduate attendees.

If you would like further information about the Workshop on a more informal basis please contact either Maggie Walsh, Margaret.Walsh@nottingham.ac.uk or Katrina Honeyman, K.Honeyman@leeds.ac.uk Proposals should be sent to Katrina Honeyman, School of History, University of Leeds, LEEDS, LS2 9JT; k.honeyman@leeds.ac.uk

XXVI Meeting of the Portuguese Economic and Social History Association

17-18 November 2006, Azores, Portugal

Website: www.aphes.pt

The XXVI Meeting of the Portuguese Economic and Social History Association will be held at the University of the Azores on November 17-18, 2006. Researchers in Economic and Social History are invited to send paper proposals. Submissions from young scholars are encouraged. The Meeting will have sessions in English. Reduced registration rates for students. There will be 4 scholarships to cover travel expenses for papers from PhD students. Limited funding to partially finance accommodation will also be available.

Proposals should consist of a two-page summary and should be sent by **April 30, 2006** to: Fátima Sequeira Dias, President of the Scientific Committee
aphes26@notes.uac.pt tel. + 351 - 226 650 084

The Program will be announced on May 30; the accepted papers are due on October 15, 2006.

2007 CONFERENCES

Joint ABH and CHORD 2007 Conference



**Business Links:
Trade, Distribution and Networks**

Friday 29 & Saturday 30 June 2007

**History and Governance
Research Institute,
University of Wolverhampton**

**ABH: <http://www.busman.qmul.ac.uk/abh>
CHORD: <http://home.wlv.ac.uk/~in6086/chord.html>**

The Association of Business Historians and the Centre for the History of Retailing and Distribution invite proposals for a joint conference to explore the history of trade, distribution, business networks and retailing. All historical periods, geographical areas and methodological approaches are welcome. Themes of interest include, but are not limited, to:

- International, national, regional and local trade
- Business networks
- 'Middlemen' and wholesalers
- The internet and on-line commerce
- Transport, river and maritime trade
- Financial and stock markets
- Trade, consumers and consumption
- Knowledge transfer
- Commercial innovation and entrepreneurship
- The retail trade and retail employment
- Trade, the state and regulation
- Economic migrants and migration
- War, trade and the military

Organisers also welcome papers on any topics related to business history, even where they do not focus on the conference theme.

Proposals are welcome either for individual papers or sessions (generally one-and-half hours). Please send one page abstract, a list of 3 to 5 key words, brief CV and if proposing a session, a cover letter with title and one-paragraph session description (if possible via e-mail), to the address below by 31 January 2007.

For more information, please contact: Laura Ugolini, HAGRI / HLSS, University of Wolverhampton, Room MC233, MC Building, Wolverhampton, WV1 1SB.
Tel.: (044) 01902 321890. E-mail: l.ugolini@wlv.ac.uk

BHC Conference 2007

“Entrepreneurial Communities”

1-2 June 2007 , Cleveland, Ohio

The 2007 annual meeting of the Business History Conference (BHC) will take place Friday and Saturday June 1-2 in Cleveland, Ohio, at the Weatherhead School of Management of Case Western Reserve University. The theme for the conference is **Entrepreneurial Communities**, defined broadly in scope and scale. The entrepreneur is often thought of as a lone innovator, but how often does an entrepreneur really act alone? How and when does entrepreneurial activity rely on the input of other inventors, venture capitalists, lawyers, accountants, marketing specialists, government actors, laborers, and others? We are interested in papers that explore the roles of these actors and the broader social context in which entrepreneurial activity takes place. These include, but are not limited to, geographic (local, regional, national, or international), political, economic, social, and cultural (including the roles of race, class, ethnicity, religion, and gender) aspects of entrepreneurial communities. We are interested in papers that consider how firms and other groups (within, between, or outside particular firms), and society as a whole have organized themselves to foster or inhibit entrepreneurial activity. Finally, in keeping with longstanding BHC policy, the committee will also entertain submissions not directly related to the conference theme.

Potential presenters may submit proposals either for individual papers or for entire panels. Individual paper proposals should include a one-page abstract and a one-page curriculum vitae (cv). The abstract should summarize the argument of the paper, the sources on which it is based, and its relationship to existing scholarship.

Each panel proposal should include a cover letter stating the rationale for the session, a one-page abstract and author's cv for each proposed paper (up to three), and a list of preferred chairs and commentators with contact information.

Proposals also are invited for the Herman E. Krooss Prize for the best dissertation in business history. The Krooss Prize Committee welcomes submissions from recent Ph.D.s (2004-7) in history, economics, business administration, history of science and technology, law, and related fields. To participate in this competition, please indicate this in a cover letter, and include a one-page cv and one-page dissertation abstract. Semi-finalists will be asked to submit copies of their dissertation after initial review of proposals. Finalists will present summaries of their dissertations at the Cleveland meeting.

Doctoral candidates who would like to have their dissertations discussed can participate in special dissertations-in-progress sessions. Submit a cover letter to this effect, along with a one-page cv and one-page dissertation abstract, clearly indicating the submission is a dissertation abstract.

BHC also awards the K. Austin Kerr Prize for the best first paper by a Ph.D. candidate or recent Ph.D. (2004-7). If you wish to participate in this competition, please indicate this in your proposal. Proposals accepted for the Krooss Prize panel and the dissertations-in-progress sessions are not eligible for the Kerr Prize.

The deadline for receipt of all proposals is 15 October 2006. Notification of acceptances will be sent by January 2007. Presenters will be expected to submit abstracts of their papers for posting on the BHC website. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting, and to submit their papers for inclusion in our on-line proceedings publication, *Business and Economic History On-Line*. The BHC also offers graduate students who are presenting papers grants to offset some of the costs of attending the conference.

Please send all proposals to Dr. Roger Horowitz, Secretary-Treasurer, Business History Conference, P. O. Box 3630, Wilmington, DE 19807, USA. Phone: (302) 658-2400; fax: (302) 655-3188; email: rh@udel.edu.

The program committee consists of Pamela Laird (co-chair), University of Colorado-Denver; Margaret Levenstein (co-chair), University of Michigan; Gary Previts, Case Western Reserve University; Matthias Kipping, York University, Canada; Christine Rosen, University of California, Berkeley; and William J. Hausman (BHC president-elect, 2005-06), College of William & Mary.

Newcomen Dissertation Colloquium

It will be held in conjunction with the 2007 BHC annual meeting. This intensive workshop, sponsored by BHC through the generous support of the Newcomen Society of the United States, will take place at the conference venue Wednesday evening, May 30, and Thursday, May 31. Participants will work closely with a small, distinguished group of BHC-affiliated scholars, including at least two of its officers. The assembled scholars and students will review dissertation proposals, consider relevant literatures and research strategies, and discuss the business history profession. Limited to ten students, it is intended for doctoral candidates in the early stages of their dissertation projects. Those interested in participating should submit to Roger Horowitz, BHC Secretary-Treasurer (rh@udel.edu), a statement of interest, a preliminary or final dissertation prospectus, and a cv. Please make clear that you are interested in the Dissertation Colloquium. One recommendation from the dissertation supervisor (or prospective supervisor) should also be faxed (302 655-3188) or emailed to Roger Horowitz by January 15, 2007. The review committee will notify all applicants of its decisions by March 1st. A grant from the Newcomen Society of the United States will provide each participant with a \$300US honorarium.

EABH Annual Conference 2007

'Banking and Finance in the Mediterranean. An Historical Perspective'

1-2 June, Malta

The EABH 2007 Main Conference will be kindly hosted by the Bank of Valletta and the Central Bank of Malta. It will be held on the 1-2 June 2007, in Valletta. The subject of the conference is *Banking and Finance in the Mediterranean. An Historical Perspective*. Suggestions for papers within the themes outlined in the attached information should be submitted via email to my attention at e.magee@bankinghistory.de.

For more information regarding the EABH, please go to www.bankinghistory.de.

European Association of Business Historians

'International Business, International Organizations and the Wealth of Nations'

13-15 September, Geneva

The 2007 Conference will take place on 13th to 15th September 2007 in Geneva Switzerland. The theme of the conference will be "International Business, International Organizations and the wealth of nations".

For more information go to: <http://www.ebha.org/>

Seminars and Workshops

Business History Unit, London School of Economics

Seminar Series – Summer Term 2006

- | | | |
|----------|--|---|
| 24 April | Giorgio Riello (LSE) | 'Strategies and Boundaries: Sub-contracting and the London trades in the long eighteenth century' |
| 8 May | Frank Oberholzner (University of Munich) | 'Integrating natural hazards into business history: the development of hail insurance in Germany from the 18th to the 20th century' |
| 22 May | Alberte Martinez (University of A Coruna) | 'Foreign capital and business strategies: a comparative analysis of Madrid and Barcelona urban transport, 1871-1948' |

Call for Papers – Special Issues of Journals

Accounting, Business and Financial History

'Studies of Irish Accounting History'

Special Issue, Volume 17 (3), 2007

Guest editor: Ciarán Ó hÓgartaigh, Dublin City University

Accounting, Business & Financial History is an international, peer-reviewed journal which covers the areas of accounting history, business history and financial history. The journal provides contributors with an opportunity to publish the results of their research into mainstream aspects of accounting, business, and financial history, and also explores the interface between these three disciplines. A particular feature of the journal is its country-based special issues which are acknowledged as having played an important part in internationalising the study of accounting history.

This special issue invites contributions that explore the nature and context of Irish accounting, business and financial history. Irish accounting history is relatively under-explored but, as a cultural, political and economic setting, is a potentially rich seam of accounting history research. In that context, the special issue intends to broaden the canvass on which Irish accounting history is traced and also add colour and context to research in the area.

Submissions which reflect the social, political, economic and geographical context of Irish accounting history are particularly welcome. For example, the implications of Irish accounting history in areas such as the accounting profession, the practice of accounting and accounting education as well as the historical interactions between accounting and other social institutions are of interest. Similarly, much knowledge may be gained through studies of the influence of accounting in particular historical settings, such as in state institutions, the public service and in corporate settings. Further, studies which locate Irish accounting history in an international context, including the contribution of Irish accountants and accounting to accounting, business and financial change in other countries, are encouraged.

Potential contributors are encouraged to contact the guest editor at their earliest convenience. All submissions will be subject to the usual editorial policies of the

journal. Instructions for authors can be viewed at <http://www.tandf.co.uk/journals/authors/rabfauth.asp>

Papers should be submitted electronically to Ciarán Ó hÓgartaigh (ciaran.ohogartaigh@dcu.ie) by 30 November 2006. Early submission is encouraged.

Marketing Theory

'Market-making: Marketing practices and the shaping of markets'

Special Issue Edited by: Luis Araujo (Lancaster University Management School), Hans Kjellberg (Stockholm School of Economics) and Robert Spencer (Euromed, Marseille)

Marketing Theory is pleased to invite papers for a special issue on marketing practices and the shaping of markets. The special issue will be edited by Luis Araujo (Lancaster University Management School), Hans Kjellberg (Stockholm School of Economics) and Robert Spencer (Euromed, Marseille). The notion of market shaping invites a focus on the processes and structures that constitute markets whereas the notion of practice evokes the set of distributed and coordinated actions that perform markets. The interrelationship between market shaping and marketing practices is, we propose, a central and yet neglected issue in Marketing.

The background for the issue is a growing interest in market-making practices triggered by recent work in the sociology of markets. This body of research has centred on the notion of performativity of theories and managerial technologies. Rather than seeing theories as simply representing markets, performativity takes an interest in the import of theories into practice and how these practices shape the nature of markets. To date, however, these efforts have been primarily concerned with financial and auction markets as well as market regulation, leaving unattended the bulk of market forms typically addressed in marketing theory.

While the Marketing discipline purportedly concerns itself with markets, recent literature often conflates the notions of exchange and markets. Markets are seen as aggregations of exchanges and the role of market institutions in shaping activities within and beyond specific exchange episodes has been comparatively neglected. Viewing marketing practices as implicated in market-making rather than as managerial tools for mining pre-existing demand, raises several important questions concerning the character, scope and interrelationship between marketing practices and market forms. Taking the role of marketing practices seriously implies taking a fresh look at classic issues such as the character and scope of market

agency, the interrelationship between marketing institutions and marketing practices, and the nature of marketing professions.

For this issue, we invite contributions ranging from conceptual papers, to methodologies for investigating marketing practices, to detailed empirical accounts, contemporary or historical, addressing questions such as:

- 1) How do marketing practices contribute to the formation and operation of markets – e.g. how do marketing practices represent and configure “customers”?
- 2) What forms do markets take and how do different forms affect and become affected by marketing practices – for example, how are differences between market forms (e.g. consumer vs. organisational) sustained by different marketing practices?
- 3) How do different types of market actors (e.g. buyers, sellers, marketing institutions, trade associations, regulators) shape, and in turn become shaped by, particular market forms and marketing practices?
- 4) How are marketing professions defined, what underpins their specialisms and what is their relationship with particular market forms and marketing institutions?

Papers will be subjected to a blind, peer reviewing process following customary practice in Marketing Theory. Papers should be sent electronically to Luis Araujo (L.Araujo@lancaster.ac.uk). The deadline for submission of papers is 30th June 2006.

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Thanks to a grant from the Marc Fitch Fund and considerable technical support from the University of Sunderland, we have been able to digitise and mount online a card index of 6,500 articles. The index resulted from a Manpower Services Commission scheme in the 1980s, and has since been gathering dust in an attic.

The University of Sunderland is helping develop the site further during the coming months, with support from its History research budget, and we hope among other things to update some of the journal runs which presently stop when the MSC scheme halted in the late 1980s. There is much in the bibliography to interest business historians.

Dr Gill Cookson
County Editor, Victoria County History of Durham

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