

BUSINESS HISTORY NEWS

**The Newsletter of the
Association of Business Historians**

Spring 2005

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Editorial

This issue of the ABH Newsletter provides an overview of the research published by the main international journals in business history. Increasingly, they encourage combining empirical and comparative analysis on the evolution of business with more conceptual discussions in order to deliver more robust generalizations. The feature articles also discuss the recent changes that have taken place in the editorial boards of the journals, as well as the prizes the journals award annually and the special issues they produce. The choice of these short pieces on each of the main business history journals follows on from the discussion in the Autumn issue on business history and the Research Assessment Exercise in the UK, and the need for academics to engage in research that raises the visibility of the field in a number of areas from business and management to history.

As has become traditional, this spring issue of the newsletter also carries full details of the ABH annual conference, to be hosted this year by the Centre for Business History in Scotland at the University of Glasgow. The theme is 'Business History: Celebrating the Past; The Future of the Past'. The aim is to celebrate the fourteenth anniversary of the Association, which held its first conference at Glasgow in 1991 and also to acknowledge and celebrate the achievements of the Centre for Business History at the University of Glasgow and, in particular, the work of Professor Tony Slaven. As predicted, the conference has attracted a lot of interest both from business historians and other social scientists, from the UK and overseas. It will cover a wide range of topics, many of which are inter-disciplinary and very innovative.

Additionally, this issue provides further information on forthcoming events— conferences, workshops, seminars, as well as prizes, grants and discounts on journal subscriptions for which ABH members can apply.

Suggestions and information about events organised by members are most welcome (deadline 5 September 2005). They can be advertised in the next ABH newsletter in October 2005.

Teresa da Silva Lopes
Queen Mary, University of London

Visit the ABH Website

The Association's website gives members up-to-date information about the ABH and its activities, promotes awareness of the Association, and encourages the study of business history. The site has detailed links to resources for business historians, such as archives, organisations and business history centres. The links are up-to-date and the site also offers descriptions and evaluations of the resources available. In addition, there are conference announcements, conference reports and funding information, as well as information on awards such as the Coleman and Cass Prizes. The ABH aims continually to develop the site into a resource which business historians and their students will be able to use a first port of call. Feedback on additional resources that members feel could be added to the site is most welcome.

<http://www.busman.qmul.ac.uk/abh>

Teresa da Silva Lopes
Centre for Business Management
Queen Mary, University of London
Mile End Road
London E1 4NS
Email: t.lopes@qmul.ac.uk
Tel: 020 7882 7443

Feature Articles – Business History Journals

Accounting, Business and Financial History

Trevor Boyns, Cardiff University

Since its first publication in 1990, Accounting, Business and Financial History (ABFH) has established itself as a leading international refereed journal. Now published three times a year, ABFH traditionally publishes between 15 and 20 full length (8,000 words plus) papers annually, some of them deriving from presentations made at the Cardiff ABFH conference held in September of each year. Although the emphasis of the papers published within ABFH has tended to be on accounting history, this is more a reflection of the nature of the material submitted to the journal rather than any unwillingness to publish business history papers which do not contain any accounting elements. More recently, the journal has begun to receive, and publish, an increasing number of articles covering the fields of banking and financial history, a trend which the editors, John Richard Edwards and Trevor Boyns, are keen to encourage. The editors are also keen to publish shorter pieces of work, and would welcome receipt of pieces of around 4,000 words, including discussions or comments on articles which have previously appeared in the journal.

A regular feature of ABFH since it moved to three editions per year in 1994 has been the publication of special editions. While most special editions published to date have focused on the development of accounting in different countries, e.g. France, Spain, China and Japan, with work already well advanced for special editions on German and Italian accounting history, to be edited by Lisa Evans and Lino Cinquini/Alessandro Marelli respectively, other special editions have focused on specific themes. A recent thematic special edition is that on mechanisation and computers in banking (Vol. 14(3), November 2004), while another that is planned to appear in the near future is 'Women, finance and accounting', to be edited by Josephine Maltby and Janette Rutterford. The editors of ABFH would welcome suggestions for future special thematic editions from potential guest editors.

Business History

John Wilson, University of Central Lancashire

Over the course of the last twelve months, some important changes have taken place at *Business History*. In the first place, Professor Geoffrey Jones (Harvard Business School) has stepped down as co-editor after fifteen years in the post. As his co-editor, Professor Charles Harvey of the University of West of England, noted in a 'Tribute to Geoffrey Jones' (*Business History*, Vol.46, No.1, Jan. 2004, pp.xi-xiii), this period witnessed significant growth and refinement in the discipline of business history, trends that Professor Jones facilitated through both his work at *Business History* and a prolific output of quality publications. While he will be replaced as co-editor by Professor John Wilson (University of Central Lancashire), it is important to stress that the team will be sustaining the progress achieved over the last fifteen years. Specifically, as Professor Harvey notes, we want 'to keep the journal in the first rank, international and core within business and management studies, open to multiple perspectives, methodologies and viewpoints, and held in high esteem for the academic quality of the articles published'. Professor Wilson brings extensive editorial expertise to this team and intends to contribute to sustaining *Business History*'s position as the leading journal in its field.

Running in parallel with this editorial change has been the sale by Frank Cass & Co. of its journal list to Taylor & Francis Ltd., now a member of the T&F Informa Group. (See <http://www.taylorandfrancisgroup.com/> for further information.) Although Liverpool University Press was the journal's first publisher (in 1958), since 1972 Frank Cass & Co. have seen *Business History* through an impressive period of growth. We all appreciate what that company has done for both the journal and the discipline. Nevertheless, we must look forward and anticipate that in the hands of a well-endowed firm like Taylor & Francis Ltd. *Business History* will continue to prosper. The editors are currently in detailed negotiations with Taylor & Francis about future developments, not least in how to extend the journal's market and upgrade the web site. As a first encouraging step, the publisher has offered a 35% discount to all the ABH members taking out a subscription. This bodes well for the future.

The third change relates to the book reviews editor. While Dr. Peter Scott (University of Reading) had a very hard act to follow in succeeding

Professor Mary Rose (University of Lancaster), he has been performing this role admirably for two years. In 2005, however, he has handed over to Dr. Teresa de Silva Lopes (Queen Mary, London). The editors are extremely grateful to Dr. Scott for his sterling efforts. We are also looking forward to working with Dr. Lopes, who brings terrific enthusiasm and flair to a challenging post.

The new editorial team and publishers anticipate a continued healthy relationship with the ABH, not least in providing a discount for members and encouraging a steady flow of quality submissions. Although *Business History* sees itself as an international journal, we cannot forget our roots as an outlet for British academics striving to develop the discipline into a significant element of the social sciences.

Business History Review

Walter Friedman, Harvard Business School

Geoffrey Jones, Harvard Business School

Business History Review is the oldest and most widely circulating journal in its field. Founded in 1926 as the *Bulletin of the Business Historical Society*, the *Business History Review* was created by a group of academics and businessmen in order to “encourage and aid the study of the evolution of business in all periods and in all countries.” The journal holds an outstanding reputation for the quality of its articles and offers a comprehensive book review section that usually contains between thirty and forty reviews per issue. The *Review* annually grants awards to the best articles appearing in its pages; every three years the journal’s editorial board also gives away the prestigious Newcomen-Harvard Book Award, which includes a cash prize of \$4,000. *BHR*’s large worldwide circulation, combined with the distribution of each issue to all faculty of the Harvard Business School, give articles in the journal a high impact.

Despite its long history, *BHR* is embarked on change. The entire back run of the *Review*, from 1926 to 2000, is now widely available online through JSTOR. Recent book reviews are easily accessible through the journal’s home web site (www.hbs.edu/bhr). Members of ABH and other business

history societies also receive *BHR* at the substantially discounted price of only \$30.

The editors of *BHR* are committed to publishing articles which pursue new intellectual and research directions. Although the journal is published in the United States, the editors welcome contributions on the business history of any country and encourage comparative studies. Submissions from British-based scholars on the business history of Britain or any other country are welcome and invited. The *Review* has a fast, and highly regarded, refereeing process and provides expert editorial services.

Enterprise and Society

Kenneth Lipartito, Florida International University

Enterprise & Society, The International Journal of Business History, is published for the Business History Conference by Oxford University Press. The editorial office is supported by Florida International University.

We are pleased to announce that *Enterprise & Society* is now abstracted in the *Social Sciences Citation Index* and *Current Contents/Social & Behavioral Sciences*.

The journal welcomes contributions from all scholars studying the history of business, the social, political and cultural contexts of business and economic institutions, and related areas. *Enterprise & Society* is an international journal, publishing work dealing with all corners of the globe and all periods of history.

Please submit your work to EandS@fiu.edu You may write directly to the editor, Kenneth Lipartito at lipark@fiu.edu. Submissions should be sent by email, in MS Word or other common wordprocessing formats.

For further information on the journal, style and submissions, please visit the Business History Conference Website:

<http://www.h-net.org/~business/bhcweb/index.html>

To view or order a current issue, please visit <http://es.oupjournals.org/>

Conference Reports

Tenth Symposium of Economic History

'Network Analysis in Economic History'

27 - 29 January 2005, Barcelona

Paloma Fernandez-Perez, Universitat de Barcelona

The Tenth Symposium of Economic History "Network Analysis in Economic History" was held at the Universitat Autònoma de Barcelona during three days (27 to 29 January 2005). It was co-organized by the Economic History Departments of Universitat Autònoma de Barcelona, Universitat de Barcelona and Universitat Pompeu Fabra, the three most important public Catalan universities. The scientific committee was composed of Montserrat Carbonell, Lluís Castañeda, Alberta Toniolo, Paloma Fernández, Albert Carreras, Jordi Catalan, Ramon Garrabou, Jaume Torras, Mary B. Rose, Laurence Fontaine, and J. Stuart Woolf. The responsible organizing committee included Lluís Castañeda, Ramon Garrabou and Xavier Cusó.

The Symposium is a bi-annual meeting organized by the Universitat Autònoma de Barcelona, which this year's edition has become a complete success regarding number of participants, international dimension, and quality of the discussions. Around 60 papers were presented around the general topic of network analysis in economic and business history, with authors from Spain, Mexico, Portugal, Netherlands, France, Switzerland, United Kingdom, the United States and Taiwan. An additional reason for the high quality of the debates was the generous work of 32 well-known and reputed discussants and chairs.

The conference had the privilege of an opening with a superb presentation by Mark Casson, whose theoretical insights appealed to a very diverse audience, and provoked discussion and debate, besides scientific contacts and networking - the final goals of the Symposium.

The CD-Rom with the conference papers and Mark Casson's inaugural conference lecture may be available upon request for library deposit by contacting Ms. Mari Paz Chivite at xsimposioHE@uab.es

ABH Conference 2005 - Programme

27-28 May 2005, Glasgow

Friday 27 May

09 30 – 13 00 Registration

10 30 - 11 30 Council Meeting

11 30 – 13 00 Session 1

• Business History and the business of business history

Michael Rowlinson: 'Deconstructing the past: How Sainsbury's History can Change the Future'.

John Uggen: 'The enterprising Scot in Ecuador: Sir James Sivewright and the Construction of the Guayaquil and Quito Railroad'.

Jim Phillips: 'Distant Blackboards: Business and remote administration in Scotland in the 1960s and 1970s'.

• Evolution of management training and practice

John Wilson: Central Lancashire, 'Image and identity in British management: from salaried to professional management, 1945-2000'

Ferry De Goey: Erasmus University, Rotterdam: 'The managerial revolution in the Netherlands and the USA'.

Mitchell Larson: University of Wisconsin-Madison: 'A look back at management education oversight bodies in 1960s Britain'.

• The business history of the service sector

Michael Heller: The role of the insurance companies in implementing the National Insurance Acts, 1911-1946: The Prudential Life Assurance Company, a Case Study'.

Alan Booth: 'An outline for a business history of clerical work since 1945'.

Stefan Schwarzkopf: 'The marketing of marketing: competitive strategies of advertising service agencies in Britain 1920-1950'.

- **British Business in the Post-war World**

Richard Coopey: 'British Business and the Other Cold War: the Origins and Effect of Strategic Trade Embargoes, 1950-1970'.

Jim Tomlinson: 'The Productivity Race; A Sceptical History'.

David J Smith: 'Defense Contractors and Diversification into the Civil Sector: Rolls Royce, 1950-2002'.

13 00 – 14 00 Lunch

14 00 - 15 30 Session 2

- **New perspectives on the cotton textile industry**

Ian Greener: 'Path Dependence and the British Cotton Industry

Marc Prat Sabartes: 'The Spanish Cotton Goods Trade as a Credit Market 1840-1936'.

David Higgins, Igor Filatotchev & Steven Toms: 'Financial syndicates and the collapse of the Lancashire textile industry, 1919-31'.

- **New perspectives on the motor vehicle industry and technology**

Guiliano Maielli: 'Can business historians now prove what economists could not prove at the time? Competition in the EC car market 1966-1980'.

James Walker: 'Voluntary export restraints between Britain and Japan: The case of the UK car market 1971-2002'.

Kris Inwood and Jill Leslie: 'Individual perspectives on the adjustment of Canadian industry to the technological and price shocks of the 1870s'.

- **New Perspectives on Maritime Business History**

Christopher Kingston: 'Marine Insurance in Britain and America 1720-1824'

Richard Blundel: 'Little Ships: The Transformation of small boat building in England, 1925-1975'.

Hugh Murphy and Lewis Johnman: 'Maritime and Business History: The Past, the Present and Future?'

- **Big Business: New perspectives on the evolution and survival of the 'big' business**

Kim Dong-Woon: 'Korean Big Business: A Profile 1987-2004'.

Christopher Kobrak: 'From osmosis to rupture: Deutsche Bank in North America'.

Mary Rose and Mike Parsons: 'Entrepreneurship and innovation'

15 30 – 16 00 Tea/Coffee

16 00 – 17 00 Session 3: Plenary Session

Tony Slaven: 'Business History's Missing Link: The Long Neglect of the Entrepreneur'

17 00 – 18 30 Session 4: Plenary Session: The Coleman Prize

19 30 Reception hosted by the Centre for Business History

20 00 Conference Dinner

Saturday 28 May

07 30 – 09 00 Breakfast

09 00 – 10 30 Session 5

- **Buying and selling: the evolution of retailing institutions and networks**

Albert Carreras and Lidia Torra: 'Why did modern fairs appear?'

Michael French: 'Selling products and service: the functions and cultures of commercial travellers in Britain 1920-1960'.

Andrew Popp: 'Building the market: John Shaw of Wolverhampton and commercial travelling in early nineteenth century England'.

- **Institutions and Business History**

Paolo Di Martino: 'On the persistence of inefficient institutions: evidence from 1880s Italy'.

Kyle Bruce and Roy Edwards: 'Institutionalism and Business History: The Relative Neglect of Institutional Dynamics?'

Alan Carroll: 'What about fun? Professionalism and performance and the control theory of the firm: the National Freight Corporation'.

- **New Perspectives on Business, Finance and Taxation**

Martin Chick: 'Economics, national security and energy policy in France, the United Kingdom and the United States since 1945'.

Neil Rollings: 'British industry, purchase tax, and European integration in the 1960s'.

Janette Rutterford: 'Gross or net?: The role of taxation in the history of equity valuation'.

- **Cross disciplinary perspectives**

Mike Dietrich: 'The history of the firm and insights from industrial economics'

Margaret Walsh: 'Gender: Still Missing From Business History?'

Mark Casson: 'Entrepreneurial networks as social capital: implications for business history'.

10 30 – 11 00 Coffee/Tea

11 00 – 12 30 Session 6:

- **New perspectives and approaches to business history**

Owen Covick: 'Mapping the career of a business man who was an 'independent operator' and who left no substantial papers: the case of Sir R W Perks, 1849-1934'.

Sue Bowden and David Clayton: 'The consumption of radios in the British Empire, 1950-1962'.

Herbert Reginbogin: 'A critical review of a government commission's work regarding the victims and business in the East Indies during WW II'.

- **What is business history and what is its role in the management school?**

Jens Christensen: 'What is business history?'

T Corley: 'Towards an academic discipline? Business history and its interactions with the social sciences'.

- **New Perspectives on Finance and Business History**

Pegram Harrison: 'Running with hounds: the history of venture capital industry as a guide to the development of social enterprise finance'.

Massimo Pollifroni: 'International financial linkages and business cycles in the European area: from the business economics a theoretical business model to absorb the current crisis'.

Joost Dankers & Bram Bouwens: 'Below sea level: a second merger wave in the Netherlands' .

- **New perspectives on Corporate Governance and Business History**

Bernardo Batiz-Lazo and Robert Locke: 'Americanization of the Mexican Cadres 1940-1985'.

Mark Freeman, Robin Pearson and James Taylor: 'A doe in the City: women shareholders in early nineteenth century Britain'.

Boonchai Hongcharu: 'The Business history and the struggling towards good corporate governance in Thailand'.

12 30 – 14 30 Lunch & AGM

14 30 – 16 00 Session 7: Plenary Session

John Wilson on 'Business history journals, business history and the Social Sciences'.

Conference Ends

ABH 2005 Conference - Registration Form

Business History: Celebrating the Past and the Future of the Past

**Hosted by the Centre for Business History in Scotland
University of Glasgow**

Held at the Glasgow Marriott Hotel
500 Argyle Street, Glasgow G3 8RR

Website: <http://www.aboutbritain.com/hotels/Hotel7600.asp>

27-28 May 2005

Registration

Copies of the registration form and programme may be obtained from either the ABH or CBH web sites: <http://www.busman.qmul.ac.uk/abh/>
<http://www.gla.ac.uk/centres/businesshistory/FurtherDetailsindex.html>

Registration Fee (inclusive of Reception, Conference Dinner (including wine), Lunches, teas and coffees). Fee by **31 March 2005** is **£80 for ABH members and £100 for non-members**. Thereafter until **20 May 2005** the registration fee will be **£100 for ABH members and £120 for non-members**. Cheques to be made payable in **Sterling** to 'University of Glasgow (Business History)'.

Please return this registration form, together with your payment to:

Christine Leslie
Centre for Business History
University of Glasgow
4 University Gardens
Glasgow G12 8QQ

ABH Conference 2005 – Registration Form

PLEASE PRINT CLEARLY

Title/Name: _____

Address: _____

Professional
Affiliation: _____

Email Address: _____

Fax No: _____

Choice of Sessions

Please indicate by circling the appropriate box the sessions you are likely to attend to aid us in planning the accommodation for each paper.

1a	2a	3	4	5a	6a	7
1b	2b			5b	6b	
1c	2c			5c	6c	
1d	2d			5d	6d	

Accompanying Persons

If it is your intention to have someone accompany you to the Conference, please indicate in the box below. The additional cost for accompanying person to attend the dinner will be £30.

Friday 27th May Conference Evening Dinner

Please indicate the total amount enclosed:

Registration fee to 31 March 2005

ABH member	£ 80
Non-member	£ 100

Registration fee from 1 April to 20 May 2005

ABH member	£100
Non-member	£120
Conference Dinner for Accompanying Person	£ 30

TOTAL £_____

Please state if you have any special dietary requirements

<p style="text-align: center;">ABH Conference 2005 - Accommodation Booking Marriot Hotel</p>

Room rates are £75 per night single occupancy, or £95 for double occupancy inclusive of breakfast. Reservations should be made directly to the Hotel no later than 31 March 2005. Room rates thereafter are £119 single or double occupancy subject to availability. **Car parking** is available at the Hotel at the rate of £2 per night.

Reservations should be made by telephoning 0141 226 5577 quoting reference N52. **Payment** is to be made directly to the Hotel. All reservations must be guaranteed by a credit card number.

Other 2005 Conferences

BHC Conference 2005

'Reinvention and Renewal'

Minneapolis, Minnesota, May 19-21, 2005

The theme for the conference is **Reinvention and Renewal**. Throughout history, firms, industries, regions, and nations have demonstrated remarkable capacities to transform prevailing business practices and reorient economic activities. Minnesota's own 3M is just one example of such reinvention, with its reorientation from mining to Post-It notes. On another level, the region surrounding Minneapolis has renewed itself by refocusing from flour and cereal milling to high tech. Longtime residents and immigrant entrepreneurs have also remade numerous neighborhoods in the city into shopping, restaurant, and theater districts.

The conference features several programs of special interest to graduate students and recent Ph.D.s. These include the Krooss dissertation prize competition, the Kerr prize for the best first paper presented by a recent Ph.D. candidate or recent Ph.D., dissertation-in-progress workshop sessions, and a day-long Dissertation Colloquium preceding the conference. The BHC also offers selected graduate students small grants to offset some of the costs of attending the conference.

The program committee consists of Steven W. Usselman (chair), Georgia Institute of Technology; Tracey Deutsch, University of Minnesota; Helen Shapiro, University of California, Santa Cruz; Steven Tolliday, University of Leeds; and JoAnne Yates (BHC President-Elect), MIT.

For more details about the BHC conference go to the following website:

<http://www.h-net.org/~business/bhcweb/annmeet/general05.html>

You can also contact: Roger Horowitz, secretary-treasurer, Business History Conference, P. O. Box 3630, Wilmington, DE 19807, USA. Phone: (302) 658-2400; fax: (302) 655-3188; e-mail: rh@udel.edu.

EBHA Conference 2005

Corporate Images – Images of the Corporation

1-4 September, Frankfurt

The “Arbeitskreis für kritische Unternehmens- und Industriegegeschichte“ (AKKU) and the „Gesellschaft für Unternehmensgeschichte“ (GuG) are inviting you to the 10th annual conference of the European Business History Association, which will be held at the Johann Wolfgang Goethe-Universität in Frankfurt/Main on September 1-4, 2005. The conference will be concerned with the appearance and the self-representation of businesses.

For more details about the EBHA conference go to the following website:
<http://www.unternehmensgeschichte.de/ebha2005/>

French Firms during the German Occupation and Transportation in France, 1929-1945

March 17-19, 2005; University of Le Havre, France

For this conference, an approach by sector has been chosen in order to re-map transportation economy in occupied France; to study the markets offered to a variety of firms whose operations were restricted by orders and requisitions; to study the control of tariffs and pricing; to evaluate trade practices, their development and relative weight in the Occupation economy as well as the German war effort. The conference also aims at investigating the history, performance and commercial outcome of companies that were forced to submit to industrial restrictions in general.

For more details go to:

<http://hsozkult.geschichte.hu-berlin.de/termine/id=2325>

Accounting and Management History Conference

'Businesses, Accounting Data and Law'

17 - 18 March 2005, Bordeaux

Organised by the ASSOCIATION FRANCOPHONE DE COMPTABILITE. With the support of the Research Centre in Control and International Accounting (CRECCI) at the University of Bordeaux (Institute of Management)

The conference will provide a forum in which delegates can interact and network, with the topic areas focusing on businesses, law and accounting from a historical perspective.

For more details:

http://www.caaa.ca/conferences_calls/all/amhc_2005.pdf

Hagley Fellows Conference

'The Spectacle of Technology'

19 March 2005, Hagley Museum and Library, Wilmington, Delaware

The conference will explore technology as a spectacle from an historical perspective. We conceive the topic broadly to incorporate all aspects of the human relationship with large-scale, remarkable, complex, highly technical, or otherwise extraordinary technological systems. What technologies are perceived to be spectacular, as opposed to everyday, hidden, or unremarkable technologies? Which technologies have been viewed as popular, interesting, or accessible; and which technologies are considered arcane, difficult, or complex; and to whom? And how do these perceptions of technologies spectacle affect their development, marketing, use, and transmission?

For more details Email: hagley.fellowsconference@gmail.com

Economic History Society Annual Conference

8 – 10 April 2005, University of Leicester

The 2005 annual conference of the Economic History Society will be hosted by the University of Leicester from 8 to 10 April in the Halls of Residence and Conference Centre located at Oadby, approximately two miles from the main university campus.

For more details go to:

<http://www.ehs.org.uk/society/annualconferences.asp>

or E-mail: ehsocsec@arts.gla.ac.uk

Economic & Business Historical Society Conference

28 – 30 April 2005, High Point, North Carolina

Composed of some three hundred North American and international members, the Economic & Business Historical Society offers participants an opportunity for continuing intellectual interchange within a modest-sized collegial, interdisciplinary group. The Society holds its annual convention in locations of historical significance. Both the annual membership (\$25) and conference registration fees are modest. Final arrangements with the hotel are being concluded and the details will be posted in the very near future.

For more details: <http://www.ebhsoc.org/papers.html>

Or email Dr. James W. Stitt - Chair, History: jstitt@highpoint.edu..

**12th Conference on Historical Analysis and
Research in Marketing (CHARM)**

'The Future of Marketing's Past'

28 April – 1 May, 2005,
Aboard the Queen Mary, Long Beach, California

This biennial meeting celebrates twenty two years of CHARM. The venue will be aboard the historically renowned Queen Mary luxury liner (securely moored to the pier and conveniently located near downtown Long Beach).

For additional information go to: <http://faculty.quinnipiac.edu/charm/>.

Car in History : Business, Space and Culture in North America

20 - 21 May 2005, Toronto

Department of History and Munk Centre for International Studies,
University of Toronto

This interdisciplinary conference seeks a diverse group of scholars interested in the history of the car in North America from the perspective of technology, business, landscape and popular culture. The conference will explore both the history of the car as a particular commodity and the ways its development affected, and was affected by, larger changes in business, government, culture and other issues.

For more information contact: Dr. Steve Penfold, Department of History,
University of Toronto; email: steve.penfold@utoronto.ca

Taking Stock: the Co-operative movement in British History

13 - 14 May 2005, Manchester, UK

How did the British Co-operative movement adapt (or fail to adapt) to economic, social, cultural and political changes in the 20th century? In turn, how did the movement continue to shape British social movements, politics, business practice, and consumption during and after its well-documented decline? This conference aims to draw attention to the current renaissance in Co-operative history and take stock of the movement's place in contemporary historiographical debates.

Conference Organisers: Joy Cushman, Nicole Robertson, Lawrence Black. The organisers intend to publish a selection of the papers delivered at the conference.

For more details email: coophistory@yahoo.co.uk, or contact Lawrence Black, Dept. History, University of Durham, 43 North Bailey, Durham DH1 3EX, UK

Annual Conference of the European Association for Banking History E.V.

EABH & Bank Austria Creditanstalt Vienna Conference

'Finance and Modernisation'

20-21 May 2005, Vienna

A Member of HVB Group

To celebrate the 150th anniversary of the Creditanstalt's foundation, the 2005 conference's agenda has the broad theme of exploring aspects of the interaction between finance and economic structural change over time.

For further details see: <http://www.bankinghistory.de>
Guiollettstrasse 25; D-60325 Frankfurt am Main; GERMANY
Telephone: +49 69 9720 3307; Fax: +49 69 9720 3308
e-mail: info@bankinghistory.de

Direction des Archives de France

'Les Archives D'Entreprises'

30-31 May 2005, Le Creusot

List of Speakers:

M. Didier BONDUE, M. Yves BOUVIER, Mme Claire COTTIN, Mme Sylvie DESSOLIN-BAUMANN, M. Thibaut GIRARD, M. Yvan KHARABA, M. Paul LACOUR, Mme Martine LE ROC'H MORGERE, M. Amable SABLON du CORAIL, M. Pierre VERNUS.

For more details go to:

<http://www.archivesdefrance.culture.gouv.fr/fr/formation/INSCRIPTION%20seul%202005.pdf>

Renseignements auprès de la Direction des Archives de France :

Département du réseau institutionnel et professionnel

Bureau des Métiers et de la Formation

56, rue des Francs-Bourgeois

75141 Paris Cedex 03

Tél. : 01 40 27 61 98 Fax. : 01 40 27 66 11

CIBH Conference

The Middle East Path to Development: Business from Empire to Nation

10 - 12 June 2005

Draft Programme

Andrew Godley (CIBH, Reading) and Relli Schechter (Ben Gurion), 'The Middle Eastern Path to Development: A Conversation with Business History and Regional Studies'.

Andrew Godley, (Reading), 'The Diffusion of Consumer durables and Westernisation in the Middle East, 1880-1930'.

Uri Kupferschmidt (Haifa), 'The Orosdi-Back Saga: European Department Stores in Search of Middle Eastern Consumers'.

Relli Shechter (Ben Gurion), 'The re-emergence of the advertising business in Egypt'.

Ellis Goldberg (University of Washington), 'The Crucial Role of Speculation in Market Economies: Lessons from Cotton and Oil'.

Tony Gorman (SOAS), 'Minority Business in Egypt'.

Robert Tignor (Princeton), 'How business history is faring in African studies'.

Robert Vitalis (U. Penn), 'Captive Narratives: A Short Introduction to the History of Firms and States'.

Samir Saul (Montreal), 'Global Finances and the Middle East'.

Said Saffari (CSFB), 'International Banking in Iran's Financial Revolution'.

Organisers:

Andrew Godley (CIBH, University of Reading); a.c.godley@reading.ac.uk

Relli Schechter (Department of Middle East Studies, Ben Gurion University); relish@bgumail.bgu.ac.il

For more details go to: www.rdg.ac.uk/CIBH

Management History Research Group Annual Meeting

13-14 June 2005, Queen Mary, University of London

CALL FOR PAPERS

The Management History Research Group (MHRG) annual meeting this year is hosted by the Centre for Business Management at Queen Mary, University of London. Papers on any management-related subject are invited for the meeting, as long as they provide a historical perspective on the issues chosen. The MHRG is especially interested in:

Management practice: general or functional

Management thought

Managerial recruitment and training

Management consultancy

Management writers

Management history and business school curricula

Management and business performance

Management and economic performance

Papers are welcome concerning any time periods or countries. Papers on further topics are welcome as long as they fit the broad area of

management history. There will be a £500 prize for the best paper. Preference will be given to new researchers.

Papers submitted may also be considered for publication in the new journal 'Management & Organizational History', to be launched by Sage in 2006.

Abstracts for papers should be c300 words and submitted to the meeting organizer by 31 March 2005. Abstracts should make clear the relevance of the paper for Management History, broadly defined.

Abstracts should be marked MHRG and sent to the organizer Michael Rowlinson Centre for Business Management Queen Mary, University Of London Mile End Road London E1 4NS email m.rowlinson@qmul.ac.uk tel 020 7882 6323 fax 020 7882 3615

For more details go to: http://www.busman.qmul.ac.uk/events_2004.htm

4th International Critical Management Studies Conference

'Management and Organizational History Stream'

Cambridge University, 4-6 July 2005

There have been repeated calls for more historical approaches in the study of management and organizations. We see history as a vital component in critical management studies. We invite contributions on a range of historical issues, such as:

- Reconsiderations of the contribution of management thinkers in history.
- Alternative, critical, approaches to the history and development of management thought.
- The re-appraisal of management thought in historical context.
- The implications of historical theory and the philosophy of history for critical management studies.
- The implications of historical methods and methodologies for critical and (by implication) mainstream approaches to management and organization studies.
- The hidden and 'inconvenient' histories of organizations, and their treatment of this history in the present.
- The commodification of history in the present.

- Counterfactual histories emphasizing the contingency of historical events and their narratives.

These issue areas are regarded as a starting point, and papers which develop alternatives are welcome. Papers from the stream will be considered for publication in a new Sage journal, *Management & Organizational History*, to be launched in 2005.

For more details go to General Conference Website: <http://www.cms4.org>

For an Inter-School and Multi-Disciplinary Conference

'Perspectives on 20th-century Pharmaceuticals'

St. Anne's College, Oxford, 14-16 July 2005

This conference has the two following broadly-defined aims:

- 1) to bring together scientists, industrialists, clinicians, and historians, who share a common interest in the development of pharmaceuticals in the 20th century;
- 2) To contribute to a greater understanding of the history of the pharmaceutical industry in the 20th century through a multi-disciplinary approach, taking into account the different perspectives provided by health economists, sociologists, anthropologists, and historians of business, science, technology, and medicine.

For more details contact:

V. Quirke & J. Slinn

Centre for Health, Medicine and Society and Business School,
Oxford Brookes University; Oxford; England

e-mails addresses: vquirke@brookes.ac.uk jaslinn@brookes.ac.uk

6th European Historical Economics Society Conference

9-10 September 2005, Istanbul

The Sixth European Historical Economics Society Conference will be held at the Historical Center of the former Imperial Ottoman Bank located at the old financial district in Istanbul on Friday-Saturday, September 9-10, 2005.

The Conference Program Committee consisting of Sevket Pamuk (Bogazici University, Istanbul), Stephen Broadberry (University of Warwick) and Marc Flandreau (Insitut d'Etudes Politiques, Paris) invites proposals for individual papers on any aspect of European or global economic history covering a wide range of periods, countries and regions.

The Conference Organization committee encourages submissions from young scholars. Reduced rates for registration and accommodation will be available for doctoral students.

For each proposed paper, an abstract not exceeding 500 words together with the institutional affiliation and e-mail address of the authors should be sent by e-mail and in WORD format by January 31, 2005 to:

Professor Sevket Pamuk, Bogazici University and President, EHES
E-mail: pamuk@boun.edu.tr

All submissions will be acknowledged. Notices of acceptance will be sent to corresponding authors by March 7, 2005.

For more details go to: <http://www.eh.net/EHES/cfp2005.htm>

Spanish Economic History Association Conference

13-16 September 2005, Santiago de Compostela

CALL FOR PAPERS

September 13-16 2005 Spanish Economic History Association Conference, in Santiago de Compostela, Spain.

For more details go to: <http://www.aehe.net/inicio/default.asp>
Santiago - Facultad de Ciencias Económicas y Empresariales
Avda. Xoan XXIII s/n
Campus Universitario Norte, 15782 Santiago, Spain

2005 CHORD Conference

'Commercial Histories: Perspectives on Retailing and Distribution
History'

14-15 September 2005, University of Wolverhampton

CALL FOR PAPERS

CHORD invites proposals for individual papers and for sessions of two or more papers, exploring all aspects of the history of retailing and distribution. Individual papers should be 20 minutes in length. Proposals for workshop or round-table sessions are welcome, as well as for more formal sessions.

Papers from all disciplinary perspectives, historical periods and geographical areas are welcome. Topics that might be considered include: Retailing, distribution and the family ; International links of distribution; Commerce, conflict and protest; Alternatives to capitalism and the free market; Geographies of retailing and distribution; Gifts, commodities and exchanges; Migration and commerce; Shopping, retailing and leisure; Commerce and fashion

The dead-line for proposals (including title and c.200 words abstract) is *18 March 2005*.

Proposals should be sent (preferably electronically) to:

Dr. Laura Ugolini, HAGRI/HLSS, MC233, MC Building, University of Wolverhampton, Wolverhampton, WV1 1SB.

E-mail: l.ugolini@wlv.ac.uk

For more information see: <http://home.wlv.ac.uk/~in6086/chconf.htm>

British Academy of Management

13-15 September, Saïd Business School, University of Oxford

Special Interest Group: Management & Business History

At the 2005 British Academy of Management conference, to be held at the Saïd Business School, Oxford, we will be launching this new SIG. The initiative is supported by the Management History Research Group (MHRG) and the Association of Business Historians. The MHRG is also offering a £500 prize for the best paper given in this SIG. Our aim is to involve as many management and business historians as possible, in order to open up a more effective dialogue with the business school world. Please consider proposing a paper or complete session.

Please consult the following web site, in order to read more about the SIG: <http://www.bam.ac.uk/conference2005/tracks.htm>

Details on how to submit a proposal can be found on the BAM web site: <http://www.bam.ac.uk/conference2005/call.htm>

The conference web site can be found on: <http://www.bam.ac.uk/conference2005/index.htm>

We want this initiative to succeed. But only with your help can we achieve this aim.

John Wilson, Lancashire Business School, University of Central Lancashire.

17th Annual Conference on Accounting, Business & Financial History

15-16 September 2005, Cardiff Business School

Call for Papers

Theoretical, empirical and review papers are welcomed in all areas of accounting, business and financial history.

Guest Speaker – Warwick Funnell. The conference provides delegates with the opportunity of presenting and discussing, in an informal setting,

papers ranging from early working drafts to fully developed manuscripts. The format of the conference allows approximately 40 minutes for presentation and discussion in order to help achieve worthwhile feedback from those attending.

In the past, many papers presented at Cardiff have subsequently appeared in print in *Accounting, Business and Financial History*, edited by John Richard (Dick) Edwards and Trevor Boyns, or in another of the full range of international, refereed academic accounting, business and economic history journals.

The conference will be held at Aberdare Hall, Cathays Park, Cardiff, CF14 3UX, UK, from lunchtime on Thursday, 15 September 2005 to mid-afternoon on Friday, 16 September 2005.

The fully inclusive conference fee (covering all meals, the conference dinner on Thursday and accommodation) is £100.

Those wishing to offer papers to be considered for presentation at the conference should send an abstract of their paper (not exceeding one page) by 31 May 2005 to:

Debbie Harris, Cardiff Business School, Colum Drive, Cardiff, CF10 EU
Tel +44 (0)29 2087 5730 Fax +44 (0)29 2087 4419 Email.

HarrisDL@cardiff.ac.uk

Following the refereeing process, applicants will be advised of the conference organisers' decision on *30 June 2005*.

The 2005 Economic History Association Meetings

16-18 September, 2005, Westin Harbour Castle, Toronto, Canada

The program committee – Jean-Laurent Rosenthal (Chair, UCLA), Dora Costa (MIT), Oscar Gelderblom (Utrecht University) and Hugh Rockoff (Rutgers) – invites paper proposals on all topics in economic history. The committee welcomes proposals for individual papers, as well as for entire sessions. Submissions for entire sessions should include separate proposals for each paper to be presented. The committee reserves the right to determine which papers will be included in those sessions that are accepted.

Many of the sessions, however, will be focused on the theme “*War and Economic Growth: Causes, Costs, and Consequences.*” The program committee encourages submissions that provide a historical or interdisciplinary perspective on the ways in which warfare has affected economies throughout history in various parts of the world. These include, but are not limited to, issues such as:

- the role of economic factors in causing (or preventing) wars;
- the immediate and long-term costs of warfare on economic growth and welfare of societies;
- the benefits of warfare (technological change, factor reallocation or institutional innovation);
- the economic legacies of wars, including pensions, indemnities, taxes, and debt.

In short, the committee is interested in any paper that deals with the interface between wars and economic activity over time. The committee will also consider strong papers that are not directly related to the theme of the conference.

Interested scholars are requested to send four copies of a 3–5 page abstract AND a 150 word abstract (suitable for publication in the *Journal of Economic History*) to Jean-Laurent Rosenthal. If a draft of the paper is available, please send it in addition to the abstract. Papers may be submitted electronically or by sending them to Jean-Laurent Rosenthal at Rosenthal@econ.ucla.edu. All files should be submitted in Word format, and should include email information and telephone numbers for all presenters. Due Date: January 30, 2005.

The dissertation session, convened by Joe Ferrie (Northwestern) for the Nevins Prize and Anne McCants (MIT) for the Gerschenkron Prize will honor the top six dissertations in economic history completed during the academic year. Due Date: May 31, 2005.

The local arrangements committee chaired by Gillian Hamilton looks forward to welcoming you to Canada.

Graduate students are encouraged to attend. Travel, hotel subsidies, meal discounts, and the possibility of scintillating conversations are all offered as enticements.

For more details: <http://www.eh.net/EHA/>

International Association for the History of Transport, Traffic and Mobility (T2M)

'Tourism and T2M'

6-9 October 2005, National Railway Museum, York

The third annual T2M conference will be held in York at the National Railway Museum in October. The main theme of the meeting is 'Tourism and T2M', although there will be a wide range of papers on other subjects.

Professor David Nye will give the opening address, and Professor John Urry is the keynote speaker.

Further details can be found on the T2M website: www.t2m.org

For general enquiries, please contact Martyn Halman: m.halman@nmsi.ac.uk

CIBH Conference

'Serving Consumers? The Emergence of Consumerism and the Rise of Modern Consumer Industries in the 20th Century'

14-16 Oct 2005, University of Reading

Joint Conference of the Centre for International Business History at Reading University/UK and the Institute for Economic and Social History at Göttingen University/Germany

For more details go to: www.rdg.ac.uk/CIBH

Center for the History of Business, Technology, and Society

'Producing Fashion'

28-29 October, 2005 at the Hagley Museum and Library in Wilmington,

Delaware

Call for Papers

The Center for the History of Business, Technology, and Society invites papers that examine the production of fashion in consumer societies in any region of the world.

Clothing, home furnishings, appliances, cosmetics are all part of fashion systems whereby design and function merge in the effort to attract consumer attention – and money. For this conference we invite papers that consider how fashion is produced on the level of ideas and style as well as the materials and technologies employed to construct the very items themselves. Papers should consider the practice of producing fashion, especially business and technological aspects, and should do more than present studies of prescriptive literature such as advertising. Proposals are due by March 1, 2005, should be approximately 500 words and accompanied by a short cv. Travel funds may be available for presenters.

Direct proposals and queries to:

Roger Horowitz - Associate Director

Center for the History of Business, Technology, and Society

Hagley Museum and Library

PO Box 3630, Wilmington DE 19807

phone: 302-658-2400, x244; fax: 302-655-3188

Email: rhorowitz@hagley.org

Annual Conference of the Society for the History of Technology

3-6 November 2005, Minneapolis

This year's SHOT meeting is co-located with the History of Science Society. We hope members of both societies will take advantage of this opportunity to explore topics that cut across disciplinary boundaries in ways that could benefit both HSS and SHOT scholarship. Please note that applicants should submit proposals to one organization (SHOT or HSS) only.

For more details see:

http://shot.press.jhu.edu/Annual_Meeting/Annual_Meeting_Main_Page.htm

Or E-mail :Dan Holbrook, Program Committee Chair, at:
holbrook@shotprogram.org or holbrook@marshall.edu

Cross-Connexions: Communications, Society & Change

Science Museum, London, 11 - 13 November 2005

The goals of the conference are to stimulate scholarly research in the history of telecommunications. The conference will bring together all those interested to discuss developments in telecommunications. The conference will understand the interactions over time between telecommunications and computing, electrical engineering, space technologies, government, culture and business practice. The deadline for paper submission is 31st December 2004. Contact: Chris Chilvers at christopher.chilvers@nmsi.ac.uk Science Museum, Exhibition Road, London, SW7 2DD, United Kingdom.

2005 Annual Conference of Business History Society of Japan

'Foreign Multinationals in Japan after World War II'

19-20 November 2005, Kobe

The 2005 Annual Conference of Business History Society of Japan is held at the Rokkodai Campus of Kobe University (The Graduate School of Business Administration, Kobe University, Rokko, Nada, Kobe) on the 19th and 20th of November, 2005. The conference theme is "Foreign Multinationals in Japan after the WWII". On this theme Tetsuya Kuwahara (Kobe University), Mira Wilkins (Florida International University) and Masashi Uda (Nippon University) will give papers in the afternoon of the 19th. Dr. James Abegglen will give a special lecture on "The Japanese Management System in the Past and the Present". Three panel discussion sessions are held in the morning of the 19th and about 30 individual research papers are read on the 20th.

For further information contact Professor S.Sasaki:
sasaki@kisc.meiji.ac.jp.

2006 CONFERENCES

EABH Annual Conference

'The State and the Financial Services: Regulation, Ownership and
Deregulation'

25-25 May, Lisbon

The EABH 2006 Main Conference will be kindly hosted by Caixa Geral de Depósitos on the occasion of its 130th anniversary. It will be held on the 26th and 27th May 2006, in Lisbon. The subject of the conference is *The State and the Financial Services: Regulation, Ownership and Deregulation*.

Suggestions for papers should be submitted via email to my attention at v.gale@bankinghistory.de by **Thursday, 24 March 2005**. The Committee responsible for the academic programme of the conference will evaluate the papers proposals and will devise a draft programme accordingly.

Proposals should include the following information:

1. Name, title, and institutional affiliation of the speaker.
2. Contact information for the speaker: Postal address, telephone and fax numbers, and an e-mail address.
3. Proposed title for the paper
4. Abstract (500 words)
5. Curriculum vitae in single line spacing of approximately 5 lines

The time allotted for the presentation of the papers will be 20 minutes. The **draft paper** (around 5000 words), on which the presentation will be based, should be ready by the end of February 2006.

For more information regarding the EABH, please go to www.bankinghistory.de.

The Historical Society's 2006 Conference

'Globalization, Empire, and Imperialism in Historical Perspective'

June 2006, Chapel Hill

The Historical Society is pleased to announce that the organizing theme for its 5th conference, scheduled for early June 2006, will be "Globalization, Empire, and Imperialism in Historical Perspective." The conference will be held in Chapel Hill, North Carolina and will be hosted by the University of North Carolina. We envision a meeting in which historians across fields come together to deepen and enrich the state of knowledge about these vital concerns.

Peter A. Coclanis will chair the 2006 conference program committee. For more details contact: 2006 Conference, The Historical Society
656 Beacon Street, Mezzanine, Boston, MA 02215-2010
E-mail: historic@bu.edu or call (617) 358-0260.

XIV International Economic History Congress.

Finland, in August 2006

Call for Papers

The International Economic History Association (IEHA) will hold its fourteenth International Congress in Helsinki, Finland, in August 2006. The local Organizing Institutions are the [Department of Social Science History](#) and the [Department of History](#) at the [University of Helsinki](#).

Call for Session Proposals

The scientific programme of the congress will comprise approximately 100 sessions. The IEHA welcomes proposals for sessions on all topics in economic history, the history of economics, demographic history, social history, urban history, cultural history, gender studies, methodological aspects of historical research, and related fields. Proposals for sessions on the period before 1800, and for ones that include countries other than those of Western Europe and North America will be particularly welcome. The session organizers will be given wide discretion in terms of

choosing the format that is the most attractive and efficient given the topic and the target participants. The congress will last for five days

Detailed information on the Helsinki Congress is available on the congress website: www.helsinki.fi/iehc2006/ There will be two calls for session proposals. The deadline for the First Call is 30 April, 2003. The deadline for the second call is 31 January, 2005. Submissions and information (preferably via e-mail) to: Secretary-General Prof. dr. J.L. van Zanden, c/o IISG, Cruquiusweg 31, 1019 AT Amsterdam, The Netherlands, Fax + 31 20 665 4181, Email: ieha@iisg.nl.

Seminars and Workshops

The Entrepreneurial Management Unit,
Harvard Business School
Business History Brown Bag Seminar Lunches

Harvard Business School, Rock Center Conference Room 205,
12:00 to 1:00.

These informal seminars are open to anyone working in, or visiting, the Boston area. For further information, please contact Walter Friedman (wfriedman@hbs.edu) or Geoffrey Jones (gjones@hbs.edu) at Harvard Business School.

Wednesday, March 9

Christian Stadler, University of Innsbruck
"Long-term Success of Large European Companies"

Wednesday, March 16

JoAnne Yates, MIT
"Structuring the Information Age: Life Insurance and Technology in the 20th Century"

Monday, March 21

Davis Dyer, Winthrop Group
"The Managerial uses of Business History"

Wednesday, March 30

Petra Moser, MIT
"Do Prizes Promote Innovation? Evidence on Recipients and their Industries in 1851"

Monday, April 4

Noel Maurer, HBS
TBA

Monday, April 11 (in Rock Center 105)

David Moss, HBS
"Regulation and Reaction: The Other Side of Free Banking in Antebellum New York"

Wednesday, April 20

Andy Gordon, Harvard University

"From Singer to Shinpan: Consumer Credit in Modern Japan"

Monday, April 25

Per Hansen, Copenhagen Business School

"Organizational Culture, Narratives and Organizational Change: The Transformation of Savings Banks in Denmark, 1965-1990"

CHORD Workshop

The Centre for the History of Retailing and Distribution

'Migration and Commerce 1500-2000'

20 April 2005

PROGRAMME

13.00 -14.00 Room MC 418

Welcome and lunch

14.00 - 14.30 Room MC 418 - Miki Sugiura, visiting Univ of Amsterdam
Migration, specialization and formation of middlemen in domestic distribution. The "wijnkopers" (domestic wine wholesalers) in Amsterdam 1580-1750

14.45 - 15.15 Room MC 418 –

Margrit Schulte Beerbühl , Heinrich Heine Universität

Connecting Webs: The German merchant community in eighteenth-century London

15.15 - 15.45 Room MC 418

Coffee

15.45 - 16.15 Room MC 418

Nicholas J. Evans, University of Aberdeen

The Business of Shipping Migrants, 1830-1930

For more details go to: <http://home.wlv.ac.uk/~in6086/migration.html>

Hagley Events 2004-2005

Symposium in the Hagley Museum and Library

'Centuries of Progress: American World's Fairs, 1853 to 1982'

15 April 2005, Wilmington Delaware

Utopian Visions and World's Fairs is the theme of a spring Symposium in the Hagley Museum and Library in Wilmington Delaware on Friday 15 April (1.30-4.30). The symposium includes four papers: Ryan Carey (Simon's Rock College) will explore how the 1905 Portland, Oregon Exposition ignored the role of labour when it celebrated the centennial of the Lewis and Clark expedition. Lisa Schrenk (Norwich University) will present the fantasies of progress presented at the 1933-1935 Chicago World's Fair that was held in the depths of the Great Depression. Erik Ellis (Arizona State University) looks at the complicated efforts to showcase the potential for space travel at the Seattle World's Fair in 1962. Finally Natasha Zaretsky (Southern Illinois University) looks at the decision of the American Bicentennial Commission not to hold a centralized celebration of 200 years of American independence and to instead encourage decentralized events emphasizing American folk traditions. Noted historian James Gilbert (University of Maryland) will offer a comment on the papers. For registration information visit this page (<http://www.Hagley.org>) or contact Carol Lockman at (302) 658-2400, extension 243, or clockman@hagley.org.

Hagley Museum and Library Conference

'Consuming Experiences: The Business and Technologies of Tourism'

Wilmington Delaware, November 12-13, 9:30 a.m. to 5 p.m.

This conference, sponsored by Hagley's Center for the History of Business, Technology, and Society, examines various aspects of tourism, from packaged tours to the rise of the recreational vehicle industry

Hagley Museum and Library Research Seminar Series

Feb. 10 **Richard R. John**
University of Illinois at Chicago
"Nickel-in-the-Slot: The Public Telephone and the
Popularization of Urban Telephony, 1894-1907"

Commentators: Philip Scranton, Rutgers University
Susan Strasser, University of Delaware

April 28 **Megan Mullin**
University of Wisconsin-Parkside
"CATV's Extraordinary Communities: The Role of Localism
and Regionalism in Early Cable Television"

Commentator: Paul Swann, Temple University

Now in its twelfth year, the Hagley Research Seminar Series provide a place where innovative work in progress can be discussed in a collegial manner. Participants are asked to read the paper in advance. Seminars commence at 6:30 p.m., preceded by an informal half-hour reception, and take place in the Copeland Room of Hagley's Library building. For directions or to receive the papers contact the Center for the History of Business, Technology, and Society at the address below, or email Carol Lockman at clockman@hagley.org.

The Hagley Museum and Library contains one of the leading collections of research materials on the history of business and technology in the United States, with more than 30,000 linear feet of manuscript material, 200,000 printed sources, and more than one million photographs.

We invite researchers to apply for one of the Hagley fellowship that support use of our collections. Proposals are accepted three times annually with deadlines of March 31, June 30, and October 31. Please contact us for more information on our research collections and fellowship programs:

Center for the History of Business, Technology, and Society
Hagley Museum and Library
PO Box 3630, Wilmington DE 19807-0630
302-658-2400
www.hagley.org

Seminars in Economic and Social History, University of Oxford
Hilary term 2005 Seminars

Time: Tuesday 5 pm

Place: European Studies Centre, St Antony's College, 70 Woodstock
Road

Convenor: Dr Knick Harley

Week 1 (18 January 2005)

Tim Leunig (LSE):

Railways did matter

Week 2 (25 January)

Philip Hoffmen (Cal Tech):

Why is that Europeans ended up conquering the rest of the globe? Prices, the military revolution, and western Europe's comparative advantage in violence

Week 3 (1 February)

Gary Magee (Melbourne):

To be arranged

Week 4 (8 February)

Chris McKenna (Said):

Consultants and the crisis in corporate governance: Liability, legitimacy, and the return of the management audit, 1985-2005

Week 5 (15 February)

Tracy Dennison (Cambridge):

Did serfdom matter? Russian rural society 1750-1860

Week 6 (22 February)

James Simpson (Pablo de Olavide):

Latifundios, labour conflicts and land reform in Spain in the 1930s

Week 7 (1 March)

Eona Karakacili (W. Ontario):

Pre-Industrial Possibilities: English Agrarian Labor Productivity After the Black Death, A Case Study (Part 2)

Week 8 (8 March)

Leslie Hannah (Tokyo):

State versus private enterprise in manufacturing in the very long run: the cigarette industry in Europe, America and Asia 1912-1962

Workshop of the Global Economic History Network

23 - 25 June 2005, Utrecht (NL)

Call for Papers

The rise, organization, and institutional framework of factor markets
Workshop of the Global Economic History Network (GEHN), convened
by LSE and sponsored by the Leverhulme Trust. Contact: Jan Luiten van
Zanden, Utrecht University, Department of History, Kromme
Nieuwgracht 66, 3512 HL Utrecht, The Netherlands, email:
janluiten.vanzanden@let.uu.nl. Utrecht, 23-25 June, 2005 Workshop of
the Global Economic History Network (GEHN), convened by LSE and
sponsored by the Leverhulme Trust

Prizes Awarded

Business Archives Council Awards Wadsworth Prize in Business History for 2003

The Business Archives Council has awarded its annual Wadsworth Prize in Business History for 2003. The winner is **Professor J. Forbes, Munro**, emeritus professor of international history in the University of Glasgow, for his book *Maritime Enterprise and Empire: Sir William Mackinnon and his Business Network, 1823-1893* (The Boydell Press, 2003).

The prize, which is awarded annually for the best book in British business history, was presented to Professor Munro at the Bank of England by Ian Hay Davison, one of the judges. The other judges were: Professor Martin Fransman (University of Edinburgh) and Professor John Wilson (University of Central Lancashire). A strong short-list of entries for this year's prize reflects the growing influence and vitality of business history within the managerial science and historical studies disciplines.

Prizes, Grants and Scholarships - 2005

HARVARD BUSINESS SCHOOL

The Alfred D. Chandler, Jr., International Visiting Scholar in Business History Program

Harvard Business School is pleased to announce a new fellowship opportunity. The Alfred D. Chandler, Jr., International Visiting Scholar in Business History Program invites established scholars in business history based outside the United States to spend a period of time in residence at Harvard Business School. The primary activities of Alfred D. Chandler, Jr., International Visiting Scholars will be to interact with faculty and researchers, present work at research seminars, and conduct business history research. The program will encourage research concerned to relate historical reality to underlying economic theories of business.

Stipends associated with the program will be funded through the generosity of Alfred D. Chandler, Jr., the Isidor Straus Professor of Business History, Emeritus, at Harvard Business School. Each year, \$14,000 will be available to support two visiting scholars (at \$7,000 each). Alfred D. Chandler, Jr., International Visiting Scholars will get office space, an email account, phone, computer, ID card, and access to the University's libraries, the HBS Intranet, and the fitness center in Shad Hall. The program requires a two month minimum length of stay. Scholars may stay up to a maximum of six months. It is expected that the Scholars will be in residence at the School for the duration of their appointment and that they will be actively engaged in the intellectual life of the business history group.

Applications for the 2005 fellowships should arrive no later than March 15, 2005. Please send (by post or by email) a cover letter, CV, a description of the research you would like to undertake to the address below, and the months which you would envisage to stay at HBS. Two letters of reference should be sent separately.

Professor Geoffrey Jones
Rock Center 113, Harvard Business School
Soldiers Field, Boston, MA 02163; United States
Email: gjones@hbs.edu

Grants will be announced by the end of March 2005.

Applications for the two Fellowships to be awarded in 2006 may be submitted at any time. The closing date is likely to be 31 October 2005.

Harvard University is an affirmative action, equal opportunity employer.

Program in Early American Economy and Society Fellowships for 2005-2006

- The Library Company of Philadelphia's Program in Early American Economy and Society invites applications for its three types of fellowship awards to be granted for research and scholarship during 2005-2006, as follows:

- One **postdoctoral research fellowship**, carrying a stipend of \$40,000, is tenable for nine consecutive months of residency from September 1, 2005 to May 31, 2006. It may also be divided between two scholars, who would each receive \$20,000 for the periods between Sept. 1, 2005 to December 15, 2005 or December 15, 2005 to May 31, 2006.

Deadline for receipt of post-doctoral fellowship applications is November 1, 2004. Reply date is December 15.

- One **dissertation-level fellowship**, carrying a stipend of \$17,500, is tenable for nine consecutive months of residency from September 1, 2005 to May 31, 2006. It may also be divided between two scholars, who would each receive \$8,750 for the periods between Sept. 1, 2005 to December 15, 2005 or December 15, 2005 to May 31, 2006.

- Available to scholars at all levels, four **one-month fellowships**, carrying stipends of \$1,800 each, are tenable for a month of research at the Library Company between June 1, 2005 and May 31, 2006.

Deadline for receipt of one-month and dissertation fellowship applications is March 1, 2005. Reply date is March 31.

These fellowships are designed to promote scholarship in early American economy and society, broadly defined, from its colonial beginnings to roughly the 1850s. Some of the possible topics of research include the history of commerce, finance, technology, manufacturing, agriculture, internal improvements, and political economy. Applicants for long-term awards may submit proposals based not only on the extensive collections

at the Library Company, but also on the printed and manuscript materials of other institutions in the Philadelphia area.

Fellows will share opportunities to participate in the growing intellectual life of the Program in Early American Economy and Society and contribute to the Library Company's other scholarly activities. A fuller schedule of these events is on the PEAES web site: www.librarycompany.org/Economics

One-month applicants should submit four copies each of a brief résumé, a two- to four-page description of the proposed research, and one letter of recommendation. Long-term fellowship applicants should have two letters of recommendation sent to the address below, and in addition submit four copies each of a current résumé, a short research proposal for the year of the award, and a writing sample of no more than 25 pages. Applicants for a long-term award should state clearly which of the tenable periods they seek, and whether they also wish to be considered for a short-term fellowship.

Please send all materials to:

Program in Early American Economy and Society
The Library Company of Philadelphia
1314 Locust Street
Philadelphia, PA 19107

For more information about PEAES and its fellowships please contact Cathy Matson, Program Director, at cmatson@udel.edu.

The Business Archives Council Bursary for Business History Research

As a result of the generosity of Sir Peter Thompson, former Chairman of the National Freight Corporation, and the Wellcome Foundation, the BAC has instituted a trust fund, the income from which is used to offer annually a bursary to help an individual to further his/her research into business history through the study of specific business archives. In 2005 the value of the award will be up to £1000.

Eligibility

Applicants must be engaged in business history research using British-based business archives, normally at least of postgraduate level, with a view to publication of an article or book. Professional scholars and amateur researchers are equally welcome, but preference may be given to scholars at the beginning of their careers who are less able to call on other institutions for funding.

Undergraduates, those researching commissioned histories and the members of the BAC's Executive Committee are *not* eligible. Family historians and those wishing to work on records or archives not generated by business organisations, even to contextualise business history research, will *not* be eligible.

Applications

Candidates should indicate: the objectives of their research, which will need to be within the broad field of business history; the nature and location of the specific set of business records they wish to study; a detailed breakdown of costs; the proposed methods of dissemination of the results of their work.

All applications should be received by 31 March 2005 at the following address:

Business Archives Council
c/o Records Manager
Rio Tinto plc
6 St James's Square
London
SW1Y 4LD

There is no application form. Candidates should include a brief curriculum vitae as well as the information indicated above. All

applications must be typewritten or word-processed and should not exceed five sides of A4.

Award

The decision of the BAC is final. The successful applicant will be informed in writing by the end of April 2005. The prize will be awarded at the Annual Meeting of the Association of Business Historians to be held at the University of Glasgow on 27-28 May 2005.

3rd EBHA Doctoral Summer School *Business History: Tools and Methods* Terni , 5-11 September 2005

Organized by Andrea Colli, Bocconi University, Milan
andrea.colli@unibocconi.it

Francesca Polese, Bocconi University , Milan
Francesca.polese@unibocconi.it

Call for Participants

The summer school attempts to give doctoral students an overview of relevant research results and of innovative tools and methodologies. It is organised jointly by the European Business History Association (EBHA), the Istituto per la Cultura e la Storia d'Impresa Franco Momigliano (ICSIM) of Terni and the Italian Association for Business History (ASSI).

Applications are invited from doctoral students interested in this one-week residential summer school in Terni , located approx. one hour from Rome by train, from 5 to 11 September 2005 .

The organisers will cover all local costs (accommodation and food), but participants are expected to pay their own travel to and from Terni .

The summer school will focus on different theoretical and methodological approaches and issues, which are of relevance for advanced research in business history. In the mornings, invited scholars will present and discuss these approaches. In the afternoons, students have a chance to present their own research project and / or preliminary findings. On Saturday, we will organise an excursion to visit the region.

Those interested in attending the summer school should send the following documents by e-mail to the academic organisers Prof. Andrea Colli (andrea.colli@uni-bocconi.it) and Dr. Francesca Polese (francesca.polese@unibocconi.it) 1.) an half-page CV, 2.) a summary of their dissertation project, not exceeding three pages, and if possible, 3.) an example of their work in progress, e.g. a draft chapter or a working paper (in any language). The deadline is 28 February 2005 . We will select a maximum of 20 participants from these applications and notify them before the end of April 2005.

UNIVERSITY OF GLASGOW

5 FOUR-YEAR PHD SCHOLARSHIPS

The School of History and Archaeology at the University of Glasgow invites applications for five ESRC funded four year studentships for graduate research in economic or social history. There is also the possibility that unsuccessful applicants may enter the open competition for a sixth award.

These awards may be held in conjunction with any of our ESRC approved Masters courses:

MSc Contemporary Economic History

<http://www2.arts.gla.ac.uk/History/ESH/pgrad/ceh.html>

MSc Social History

<http://www.arts.gla.ac.uk/History/postgrad/sochist.html>

MSc History and Computing

<http://www.arts.gla.ac.uk/History/HistoryComputing/index.html>

MSc History

[http://www.arts.gla.ac.uk/History/postgrad/MPhil%20in%20History%20\(Soc.Sci\).](http://www.arts.gla.ac.uk/History/postgrad/MPhil%20in%20History%20(Soc.Sci).html)

html

The one-year Masters programme will then be followed by a 3-year PhD at the University of Glasgow.

Each of these studentships cover fees and subsistence for UK students, and fees only for other EU nationals. Candidates from outside the EU are not eligible for these awards.

The School of History and Archaeology at the University of Glasgow has a current faculty approaching forty full-time academics. Research expertise covers a very wide range of geographical and temporal specialisms, with specific social science research expertise clustered in modern economic and business history, social history, history of medicine, Scottish history, and medieval history. The School is the only history outlet for these awards in Scotland.

The Department of Economic and Social History, as the major location for Social Science historical research, has developed an international reputation as a centre of excellence. We have a set of dedicated postgraduate study facilities, and there are a number of graduate seminars and reading groups. More information is available on the department's website:

<http://www2.arts.gla.ac.uk/History/ESH/index.html>

Outstanding candidates are encouraged to discuss their applications and areas of research interest with Professor Catherine Schenk (C.schenk@socsci.gla.ac.uk) prior to applying. The deadline for applications to be received by the department is 25 March 2005.

For further information and details of how to apply, please contact Professor Schenk.
University of Glasgow
School of History & Archaeology

Discounts to ABH Members

The ABH has negotiated the following discounts on journal subscriptions for members.

Accounting, Business and Financial History (Discount 35%) - The cost with the discount will be £58 or \$98 USD for ABH members. Those wanting to claim this rate and who are based in the UK, Europe or the Rest of the World (excluding USA/Canada, India or Japan), should contact:

Routledge Journals
Taylor & Francis Group Ltd.
Customer Services Department,
Rankine Road, Basingstoke,
Hampshire RG24 8PR, UK

For the relevant addresses for people from USA/Canada, India, and Japan, see current issue of ABFH!

Business History (Discount 35%)

For more details go to: <http://www.tandf.co.uk/journals/offer/fbsh.asp>

Business History Review (Discount 25%, \$30) - Members wishing to take up this offer should contact [Walter Friedman \(wfriedman@hbs.edu\)](mailto:wfriedman@hbs.edu) at Harvard Business School.

Financial History Review is offered to members at the discounted rate of £17. Applicants should contact Alison Fox (afox@cambridge.org) at Cambridge University Press.

Enterprise and Society (Discount 20%). The undiscounted rate for a personal subscription for 2005 is \$62.00 for print and online access.

Industrial and Corporate Change (Discount 20%).

ABH Membership: Join / Renew

Thank you for your interest in joining or renewing your membership in the Association of Business Historians!
Membership will give you a discount to the Annual ABH conferences and regular copies of the ABH newsletter.

Please enter the following information:

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Please send the first page of this form together with payment to Dr. Neil Rollings at the address below.

3.2 Standing Order

Please complete form below and send it to:

Dr. Neil Rollings

Secretary/Treasurer Association of Business Historians

Economic and Social History

4 University Gardens

Glasgow G12 8QQ

Scotland

Email: n.rollings@socsci.gla.ac.uk Fax: 0141-330-6616

To

Name of Bank _____

Address of Bank _____

Please pay the Association of Business Historians account at the Royal Bank of Scotland , Glasgow Byres Road (A) Branch, 339 Byres Road, Glasgow G12 8QP (Account no. 00102563, sort code 83-21-37) the sum of £10 on 1 September 2004, and on 1 September each year thereafter, charging the same to my account (a/c number;) until countermanded. This cancels all previous orders.

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