

# **BUSINESS HISTORY NEWS**

**The Newsletter of the Association of  
Business Historians**

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## Editorial

I am privileged to serve as the Association's Newsletter Editor for the next two years. This issue will provide new insights on topics of current relevance for business historians in Britain and elsewhere. Sue Bowden, the president of our Association, talks about the efforts she is making to raise the visibility of business history in the next RAE in 2008. It is important that we all join her in developing a concerted campaign to raise the visibility and institutionalise the subject in a number of subject areas from business and management to history.

Business historians in Britain produce among the best research in the world. And yet, there are many topics where very little original research has been carried out. Maggie Walsh in the feature article of this newsletter provides an overview of state of the research on gender and business history in Britain. She also compares that evolution with the state of the field in the US and Continental Europe. She highlights the need to break down barriers within mainstream business history and integrate new methods and research topics; this is very valuable in understanding economic behaviour.

Additionally, this issue includes the conference reports of the Association of Business Historians in Nottingham, BHC in Le Creusot and EBHA in Barcelona. It provides information on prize winners and grants awarded to researchers in the last six months. There are also some pictures of the ABH conference at Nottingham. It also provides information on forthcoming events from 2004-2005 – conferences, workshops, seminars, as well as prizes and grants that members can apply for. Among these is the call for the 2005 ABH conference to be held at the Centre for Business History at the University of Glasgow and the call for candidates for the Coleman Prize 2005, awarded annually by this Association.

Suggestions and information about events organised by member are most welcome. They can be advertised in the next ABH newsletter in March 2005.

Teresa da Silva Lopes  
Queen Mary, University of London

## Visit the ABH Website

The Association's website gives members up-to-date information about the ABH and its activities, promotes awareness of the Association, and encourages the study of business history. The site has detailed links to resources for business historians, such as archives, organisations and business history centres. The links are up-to-date and the site also offers descriptions and evaluations of the resources available. In addition, there are conference announcements, conference reports and funding information – as well as information on awards such as the Coleman and Cass Prizes. The ABH aims to continually develop the site into a resource which business historians and their students will be able to use as a first port of call. Feedback on additional resources that members feel could be added to the site is most welcome.

**<http://www.busman.qmul.ac.uk/abh>**

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**Sue Bowden, University of York**

To be President of the ABH is a great honour – and a great challenge! Overall my year as President has revealed what many of you already know- the commitment, the excellence of research and scholarship and the sheer enthusiasm of our members. To that effect, the President should report that our Association is lively, energetic and with a great future ahead. In this respect we should acknowledge not only the work of established academics in the UK but also the dynamic contribution made by new PhD students, the importance of our subject across multi-disciplinary boundaries and the crucial links we are making with like minded disciplines not only in the UK but also overseas. There is a sense of excitement, of potential and of commitment to business history.

I hope that the work of the President has been to reflect and to promote the above. To that effect I will report on the following

**The Conference**

This goes from strength to strength. The Association wishes to acknowledge the tremendous amount of work of John Wilson and his colleagues to make the Nottingham conference such an resounding success. Council wishes to thank John and all involved in organising this superb event.

In 2005 we will meet at Glasgow – to celebrate the achievement of Tony Slaven and his centre at Glasgow. 2005 gives us the opportunity to celebrate the achievements of the past and to look forward to the future. If we stand back, it is amazing what we have achieved. Equally, and speaking as one of the people on the receiving end of the excitement, the ideas, and the enthusiasm - our future is limitless.

**RAE2008**

I have described this elsewhere as the black cloud on the horizon. Mindful of this and of the need to ensure that colleagues' work receives its due and proper evaluation, much of the work of the President and the Council has focused on ensuring that the work of colleagues is reviewed by peer group evaluation. To that extent, we have had on-going communication with RAE in terms of ensuring that Business History receives its rightful specialist evaluation and that we have

representatives on the relevant panels. This time ABH also has been party to a joint letter with the Economic History and Social History Societies as well as sending in its own letter to RAE. We have written our own and well as joint letters arguing our case to RAE 2008 and we have submitted nomination forms from at least 7 of 'the great and the good' for relevant specialist panels.

### **Council**

We have at the time of writing a new Council. The happy role of the President is to acknowledge the very significant role played by members of the former council and to welcome members of the new Council.

**Maggie Walsh, University of Nottingham**

The traditional approaches to business history have assumed not only a male presence, but also a male dominance. As such these have either ignored women or treated them as marginal or insignificant. The growth of women's and gendered history in the past thirty years has changed the face and the interpretations of most branches of historical research. Indeed for many historians putting women as well as men in the centre has become a necessity. Business historians are belatedly following suit. Their refocusing of the 'malestream' is still in its infancy, but its potential is far-reaching.

The majority of the innovative research on gender and business has been done in North America and has focused on American history. Europeans have been more reluctant to examine women's entrepreneurial activities and to deconstruct existing masculine frameworks of production and consumption, partly because of their preference for writing national narratives and partly due to the need to develop theoretical approaches that can link gender with concepts and models from business, economics, history and the social sciences in separate national contexts. Only slowly have gendered sessions or papers that are gender-aware been given at national or European Business History Conferences and only slowly have their audiences increased from a handful to a full room. The future, however, is positive. Following the strong and active lead of American historians, their European counterparts are both pursuing similar lines of inquiry and testing new ideas to ascertain how different Europeans are from each other and from what has been perceived to be the dominant American model of business behaviour.

The introduction of a gendered approach to business history has two main sources. Some observers consider that these are separate; others that they are interrelated. The first source is women's history, which grew out of the feminist movements of the 1960s and the 1970s. Then the consciousness-raising of that era and the increase in female academics stimulated both research and teaching. A second generation of women's historians armed with greater confidence and alerted to new sources and methodologies diversified women's history and challenged traditional male history by discussing gender in a relational way,

insisting on the co-existence of the two sexes. The second source for repositioning business history within a more engendered framework lies in the deconstruction of the post 1960s canon of business history. During these years the institutional framework of big business or the Chandlerian approach dominated the discipline. Those historians who either wrote on small firms or on companies or industries that were strongly linked to their socio-economic environment worked in the shadows. Recently, however, the Chandler model has been contested. Informed by a range of newer histories and methodologies, many business historians have widened the boundaries of their work and have even become interdisciplinary. In their search for connections with society rather than a focus on administrative organisation and systems, they have found that gender and culture are dynamic tools of analysis for business endeavours of all sizes.

It seems appropriate that as an American historian provided the classic model of business history for the late twentieth century, it should be Americans who have led the move to revise the discipline. In focusing on gender as a new and essential tool in understanding economic behaviour, both male and female historians have been active, though women have dominated the field. The first major publications appeared in the 1990s. Articles were published in a range of historical journals indicating the willingness of other strands of history to embrace a gendered approach to business. *Business and Economic History*, the in-house publication of the annual meetings of the Business History Conference was among these journals that welcomed the new approach and acknowledged the complexity of entrepreneurship. Gendered business history books followed, including specific case studies and the first overall survey of women's business activities anywhere, Angel Kwolek-Folland, *Incorporating Women. A History of Women and Business in the United States* (1998). Dissertations have been and are currently being written, suggesting that more books will shortly be published. The field is flourishing in the United States.

Europeans are only now deciding that though gender complicates their business history, it has great potential both for revising existing approaches and for seeking out new endeavours that will make the discipline more representative of the past and more open to practitioners in other branches of history and in the social sciences. There have been scattered examples of pioneering work, particularly in Britain. Here a group of well-known female economic historians, for example, Pat

Hudson, Maxine Berg, Jane Humphreys, Katrina Honeyman and Pam Sharpe have made it impossible to study the industrial revolution and its antecedents without recognising women's participation and increasingly new researchers are expanding these themes. In business history Katrina Honeyman, Stana Nenadic and Robert Bennett have discussed gendered practices while Mary Rose and Andrew Godley have raised the profile of gender by examining the cultural dimensions of business history and the role of small firms. Furthermore a variety of social scientists have offered more insights by writing about women and gendered approaches to accounting, banking, savings and investment, the service sector and changes to institutional arrangements, particularly the law.

In continental Europe, much more remains to be accomplished. As most of the publications on gender and business have been written in English, it has been more difficult to promote the basic concepts and to understand the nuances of the case studies and thus to actively encourage students to engage with new ideas. The structure of European universities has also impeded the nurturing of gendered business studies among historians and economists. Female academics who have written on aspects of national gendered business histories like Barbara Curli or Beatrice Craig, live or have studied in North America, while those who are in Europe have either moved from their earlier area of research or gendered a part of their existing research. Ioanna Pepelasis Mingolou (Greece), Paloma Fernández Pérez (Spain), Lina Gálvez Muñoz (Spain) and Lena Andersson-Skog (Sweden) panellists in the specifically labelled gender session at the recent European Business History Conference all reported that gendering business history was not their normal research and publishing activity. Yet they, like other established female historians have done in the past, decided that there was something very worthwhile in venturing into this new area, in publicising their findings and their ideas to their peers and in encouraging younger colleagues to follow suit. Male historians may have been more reluctant or slower to follow suit, but the opening up of masculinity studies has offered abundant opportunities to discuss gender from a male as well as a female perspective.

What is needed to recognise and then to gain the full benefits of integrating gender into business history, anywhere in the world, is the lowering if not the breakdown of barriers within mainstream business history and a willingness to engage in new methods and research. The former entails acknowledging the value of women's and gendered

history rather than perceiving these as faddish or irrelevant. Business may have traditionally been seen as a man's world, but that is due to whose eyes have looked at it. The latter involves a willingness to engage in using new as well as established concepts and to accepting different ways of using traditional sources or seeking out new types of sources. Neither of these suggestions is radical or revolutionary. Business history will be poorer if it neglects the possibility of making this highly profitable intellectual connection with gender.

ABH 2004 Conference Pictures







ABH Conference 2004

'Business and Society'

Nottingham University, 25-26 June

**Jim Bamberg, BP Plc**

The ABH's annual conferences have gone from strength to strength in recent years, and the 2004 ABH conference at the University of Nottingham's Business School campus on 25-26 June confirmed the trend. The conference theme of 'Business and Society' allowed for a diverse and stimulating programme containing an abundance of riches. With 88 papers in 4 parallel sessions stretching over 2 days, delegates were spoilt not only for choice, but also – to judge from the sessions I attended – for quality. The main problem was that with so much on offer, I missed a lot of sessions that I would like to have attended.

On the first day, for the opening session, I chose 'Business and Identity' at which, in the absence of other presenters, Teresa da Silva Lopes had the entire session to herself, and single-handedly held the audience's attention with her paper on the alcoholic beverages industry. The advantages of having one and a half hours for a single paper soon became apparent, as the discussion ranged freely across the respective characteristics of wine, beer and spirits, on which most people in the audience seemed to have something useful to contribute. By the afternoon, the conference was in full swing, with a plethora of papers from well-established academics, followed by the plenary Coleman Prize dissertation session. This has become a conference highlight, offering an unrivalled opportunity to hear young business historians presenting their research. This year's session, with contributions by Valerio Cerretano, Joy Cushman, Giuliano Maielli, Anna Spadavecchia and Peter von Staden, was as refreshing as ever, prompting much speculation about who would be awarded this year's Coleman Prize. The winner, duly announced to general approbation, was Giuliano Maielli for his fascinating work on technological change and flexibility of output at Fiat, 1960-1987.

The second day of the conference kept up the momentum, and far from tapering off towards the end of the afternoon, interest was sustained right through to the closing session, for which the organisers had scheduled some extremely interesting papers. In the morning, I chaired the session on ‘Insurance and Banking’, which proved to be a chairman’s dream session, at which stimulating discussion flowed freely and informally between extremely well-informed members of the audience – much better informed, I might say, than the chairman – with no requirement for any kind of intervention or prompting from the chair. I just listened to all that expertise with enormous pleasure and interest. In the afternoon I heard some very high quality presentations from Mark Casson, Andre Sammartino and Paul Bemand in the session on the railways, chaired by Terry Gourvish, and was hugely impressed by the sheer depth of knowledge and analysis to which the audience was treated. The final session which I attended was no less stimulating, with Andrew Popp, Richard Coopey and Judy Slinn speaking on the theme of ‘Business in the Popular Mind’, followed by discussion which by that stage of the conference had become completely relaxed and informal, while showing no sign of flagging.

Between the sessions, there was, as always, plenty of opportunity to gather and gossip, catch up with old friends, and meet new ones. The Association’s annual meeting, held during the lunch break on the second day, was easily the best attended I’ve ever been to, with the Association President, Sue Bowden, addressing the vital issue of how to position business history in the Research Assessment Exercise.

Thanks are due to John Wilson, the conference organiser, and Lynda Moran, his assistant, for their outstanding organisation of such an excellent, lively and enjoyable conference. I hope that everyone else who attended it enjoyed it as much as I did.

## Business History Conference (BHC) 2004

### 'Networks'

Le Creusot, France, 17-19 June

#### **Andrew Popp, Royal Holloway, University of London**

This year, on the occasion of its fiftieth annual meeting, the Business History Conference decamped to France in honour of outgoing President, Patrick Fridenson. This gave continental European business historians an unparalleled opportunity to attend an event normally held in North America and the meeting certainly had an strongly cosmopolitan atmosphere.

The backdrop was provided by the small Burgundian town of Le Creusot and, in particular, the Chateau Verrière. This provided some memorable venues; personally I don't think I ever witnessed an academic presentation in a room more unusual than Le Petit Théâtre. Le Creusot itself perhaps lacked some of the historical charm of nearby towns such as Beaune but it does have, by way of compensation, a rich industrial and business history, that delegates were able to explore on organized excursions (along with vinicultural delights!). As ever, both the local organizers and the Programme Committee are to be commended for putting together such a stimulating and well-run event.

Here we come to the meat of any conference report – the academic dimension. All too often conference themes that must have seemed like a good idea in the planning stage tend to get rather lost amongst the sometimes rather disparate mass of papers that eventually end up being presented. But here there was a remarkable degree of focus on the chosen theme of "Networks." Virtually every single paper I saw, following the lead given in a distinguished plenary addressed by Thomas P. Hughes, Bruno Latour, Robert Boyer, took care to directly address the notion of networks, whatever the specific period, country or sector on which they were focused. Moreover, rarely at a conference have I found the between session discussions so consistently returning to the conference theme, the result was a highly thought provoking environment. However, this strong thematic focus seemed also to have a somewhat paradoxical effect, for as the perspectives and definitions multiplied one gradually gained the impression that perhaps we were beginning to reach the limits of the utility of the network concept.

Maybe, as the dust settles then, what will emerge from this conference is a much tauter and more focused understanding of networks – if so the meeting will have served an extremely useful purpose. Of course, these comments should not in anyway be read as judgement on quality of individual papers, which were of a universally high standard. As ever, it would probably be invidious to try and pick out stand-out papers.

As is normal at Business History Conference meetings, there was an array of dissertation and prize sessions, in particular for the Kroos Dissertation Prize and the Kerr Prize for a first presentation to the meeting. Details of the winners of these and other prizes are carried elsewhere in this issue. Also of note, was a roundtable discussion to mark the publication of Mira Wilkins *History of Foreign Investment in the United States, 1914–1945*; much deserved recognition for the contribution made over so many years by the pre-eminent historian of international business.

Finally, the closing conference dinner was preceded by the Presidential Address – a stimulating yet amusing meditation on the theme of ‘Business Failure and the Future of Business History.’ In conclusion, the BHC was yet again host to a most successful and engaging meeting. Next year, they return to the States and Cleveland, Ohio to engage with the theme of ‘Renewal.’ Once again all British business historians are urged to try and make the trip.

## EBHA Annual Conference 2004

'From Industry to Services'

Barcelona, 10-11 September

**Martin Iversen and Søren Federspiel, Copenhagen Business School**

Combine sunny September days in Barcelona with an inspiring well-organized academic programme then add 191 business historians and you end up with the receipt for a fantastic conference. Friday morning 9.30 EBHA president Mary Rose, Albert Carreras, the academic committee and Matthias Kipping, the organizing committee opened the annual conference. Many participants had used the opportunity to visit Barcelona a few days in advance just as some decided to prolong the visit in Catalonia's beautiful capital. Barcelona and Universitat Pompeu Fabra was indeed a spectacular coulisse for the ambitious comprehended academic programme.

The official opening was immediately followed by one of the most exiting parts of the EBHA's conferences namely the Dissertation Competition. The competition is an essential opportunity to experience the work future leading business historians and thus to get an idea of which directions our fields is moving in. Pierre-Antoine Dessaux from EHESS in Paris presented analysis of Groupe Danone and the development of the French food industry's development in the 19<sup>th</sup> and 20<sup>th</sup> Century. Jari Eloranta wrote his dissertation at EUI in Florence and it concerned a highly political subject namely military spending in various European countries from 1920 to 1938. The Dutch researcher Arjan van Rooij focused on the other hand on some very technological and important issues concerning markets for for technology versus internal capabilities in DSM's fertiliser business. Finally the winner of this year's competition Anna Spadavecchia from LSE had analysed state subsidies and the sources of company finance in respectively a North East and a South East Italian industrial district. The result was an impressive overview of various economic performance outcome in relation to different sources of finance. The four participants in this year's competition reflected that business history continues to be a inclusive rather than exclusive academic field which very much moves in directions of further cross-disciplinary and theoretical work.

The two days conference were packed with sessions covering a variety of subjects under the title: "From Industry to Services?". The session: "Public Utilities and State-owned Enterprises" jumped into the centre of public-private-relations-problems.

Robert Millward, University of Manchester, presented an imposing cross-country comparative study: "Economic and Institutional Factors in Electricity Network Integration in Western Europe c. 1900-50". Private electricity business firms were dominant in France, Italy and Spain, whereas Germany, Scandinavia and the UK, municipalities and cooperatives were more common and were resistant to mergers and network development. Although several national networks had emerged by the 1940s hardly any were nationally managed. Another paper by Judith Clifton, F. Comín and D. Díaz discussed the transition from public enterprises to supranational services of general economic interest. The session was chaired by Dominique Barjot, and a full packed auditorium participated in a vivid discussion mastered by Albert Carreras.

The numerous sessions of the first day ended up with a visit to the Caixa Forum, now a cultural centre with a number of shifting exhibitions. The building, originally a factory plant, later served as a police station, was heavily demolished when the Caixa foundation took over, but during most of the 1990s the building complex was restored and brought back the original form from and the special fin-de siècle Barcelona-look of then late 19<sup>th</sup> century. The reception was followed by a visit to Poble Espanyol, the Spanish Village, where building and housing traditions of the Spanish provinces were represented.

The EBHA general assembly headed by Mary Rose concluded the second and last day of sessions with warm thanks to organizers of the Barcelona conference and looked forward to next year's conference to be held in Frankfurt, Germany, at the J. W. Goethe Universität. The 2006 EBHA conference is stipulated to take place in Copenhagen, Denmark, at the Copenhagen Business School, Centre for Business History.

ABH Conference 2005

'Business History: Celebrating the Past; The Future of the Past'

27th & 28th May

Call for Papers

The Association of Business Historians has been strongly linked with Centre for Business History in Scotland and The University of Glasgow for many years. The Association held its inaugural conference there in 1991, followed by a joint conference with the American Business History Conference in 1997.

The theme of the 2005 Conference will be 'Business History: Celebrating the Past and The Future of the Past'. In the last eight years since our last visit to Glasgow, the Association has witnessed vibrancy in many ways: in the number of our members, in the growing participation at our annual conferences, in the growing presence of PhD and young scholars in our discipline, in the quantity and quality of submissions to Business History and not least in the numbers of international scholars who both attend and present at our conference and publish in Business History. We are in fact a dynamic, energetic and enthusiast group of leading edge scholars.

At the same time, the Association would wish to acknowledge and celebrate the achievements of The Centre for Business History in Scotland at the University of Glasgow and in particular the work of its current director, Professor Tony Slaven. Since 1989, this Centre has been at the cutting front of our discipline and has produced some outstanding work in our discipline. CBH has more than fulfilled its stated objective of encouraging and conducting innovative research in all aspects of business history: both at home and abroad.

**As such, we invite members to submit papers which illustrate key achievements both of the ABH and CBH: themes, key findings and , new methodologies , etc in our discipline over the past fourteen years.**

The Association also has a very exciting future ahead. Our second aim in this conference is to build on our considerable past successes and 'peep into the crystal ball'. As such, the second theme is the exploration of the future of business history and the systematic historical study of the past in contemporary business, history, economics and management schools. We are an energetic, forward - looking group: ideas and enthusiasm abound for future research, joint collaborations and interdisciplinary work. We have expertise in many of our parent social science disciplines - : accounting, finance, economics, management systems, corporate governance and corporate social responsibility, marketing, organisational theory, industrial organisation, industrial relations and human resource management, innovation and design, and sociology - whilst sharing a common interest in applying such perspectives to the past.

**As such, we invite members to submit papers that consider 'the future of the past'. We are particularly anxious to invite work from international scholars, from scholars pursuing inter-disciplinary work and, of course, from younger colleagues with exciting new ideas.**

The deadline for submission of paper titles (together with a 500 word abstract) is **19th November 2004**. *Titles and abstracts*, together with the name and institutional affiliation of the paper giver/(s) *should be sent to Christine Leslie* (details below). The ABH working with Professor Slaven at The Centre for Business History in Scotland will finalise the list of paper givers by *end November 2004*. You will receive notification of the success of your submission by *end December 2004*.

### **Contact Details for Papers:**

Christine Leslie, Centre for Business History, The University of Glasgow, 4 University Gardens, Glasgow, G12 8QQ, UK.

Fax: (0)141 330 4889

Email: [C.Leslie@socsci.gla.ac.uk](mailto:C.Leslie@socsci.gla.ac.uk)

## Other Conferences

BHC Conference 2005

'Reinvention and Renewal'

Minneapolis, Minnesota, May 19-21, 2005

Call for Papers

On 19-21 May 2005, the Business History Conference (BHC) will host its annual meeting in Minneapolis (USA), home to the flagship campus of the University of Minnesota.

The theme for the conference is **Reinvention and Renewal**. Throughout history, firms, industries, regions, and nations have demonstrated remarkable capacities to transform prevailing business practices and reorient economic activities. Minnesota's own 3M is just one example of such reinvention, with its reorientation from mining to Post-It notes. On another level, the region surrounding Minneapolis has renewed itself by refocusing from flour and cereal milling to high tech. Longtime residents and immigrant entrepreneurs have also remade numerous neighborhoods in the city into shopping, restaurant, and theater districts. The program committee invites proposals aimed at elucidating all aspects of such phenomena. (In keeping with longstanding BHC policy, the committee will also entertain submissions not directly related to the conference theme.)

Potential presenters may submit proposals either for individual papers or for entire panels. Individual paper proposals should include a one-page abstract and a one-page curriculum vitae. The abstract should summarize the argument of the paper, the sources on which it is based, and its relationship to existing scholarship. Each panel proposal should include a cover letter stating the rationale for the session, a one-page abstract and author's vitae for each proposed paper (up to three), and a list of preferred chairs and commentators (with contact information for those who have agreed in advance to participate).

The conference features several programs of special interest to graduate students and recent Ph.D.s. These include the Krooss dissertation prize competition, the Kerr prize for the best first paper presented by a recent Ph.D. candidate or recent Ph.D., dissertation-in-progress workshop

sessions, and a day-long Dissertation Colloquium preceding the conference. The BHC also offers selected graduate students small grants to offset some of the costs of attending the conference.

The deadline for the receipt of all proposals is **1 October 2004**. All presenters are expected to submit abstracts of their papers for posting on the Business History Conference's web site. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting.

Please send all proposals to Roger Horowitz, secretary-treasurer, Business History Conference, P. O. Box 3630, Wilmington, DE 19807, USA. Phone: (302) 658-2400; fax: (302) 655-3188; e-mail: **rh@udel.edu**.

The program committee consists of Steven W. Usselman (chair), Georgia Institute of Technology; Tracey Deutsch, University of Minnesota; Helen Shapiro, University of California, Santa Cruz; Steven Tolliday, University of Leeds; and JoAnne Yates (BHC President-Elect), MIT.

EBHA Conference 2005

Corporate Images – Images of the Corporation

Frankfurt September 1-4

Call for Papers (Deadline: December 31st 2004)

The “Arbeitskreis für kritische Unternehmens-und Industriegegeschichte” (AKKU) and the „Gesellschaft für Unternehmensgeschichte“ (GuG) are inviting you to the 10th annual conference of the European Business History Association, which will be held at the Johann Wolfgang Goethe-Universität in Frankfurt/Main on September 1-4, 2005. The conference will be concerned with the appearance and the self-representation of businesses. You are welcome to submit proposals for papers or panels dealing with the following topics:

**How do businesses represent themselves in public?**

Public Relations, Advertising, Marketing; Selection and shape of symbols, trademarks, logos ; Presentation at exhibitions and trade fairs; Corporate Design, visual corporate culture, uniformity; Organizational Stories;  
Anniversary publications; Corporations in photography, art, and literature

**Which ideals establish ties between a business and its employees?**

Corporate Identity; Corporate Culture; Rituals of Corporate Life;  
Company Welfare

**Which images are relevant for selling the company’s products?**

Public Relations; Advertising; Marketing

**What kind of narrative does the company tell about itself?**

Founding myths; Gender and Race; Company Welfare

▪ **What is the scholar's conception of the company?**

Business History; Management Science; Economics; Industrial Relations

**Submission of Abstracts**

Those interested in presenting a paper should prepare a one-page abstract. Proposals for panels should contain the abstracts of the individual papers as well as a short summary explaining the rationale of putting these together in one panel. Suggestions for chairs and discussants of the panel will also be welcomed. Please e-mail your abstracts or panel proposals till December 31st 2004 to Christian Kleinschmidt. All proposals will be evaluated by an academic committee.

**Decisions will be announced by e-mail before February 28th 2005.**

Pasold Conference 2004

Business Networks in Textile Industrial Districts

23 October 2004, from 0900 – 1600 hours

**Venue: University of Nottingham, International Business History Institute**

**Organiser: Dr John Wilson, University of Nottingham, International Business History Institute, [j.wilson@nottingham.ac.uk](mailto:j.wilson@nottingham.ac.uk)**

The theme of this conference ties in closely with research interests at Nottingham. As with other Pasold conferences the aim is to draw together groups with interests in textiles who might not otherwise meet. One of the current priorities of the East Midlands Development Agency is industrial clusters and this conference will bring historians and business people together in an imaginative way.

Speakers will include :

- ◆ Professor Steve Toms, University of York : ‘Networks and their long-run impact on the performance of UK textiles.’
- ◆ Dr Andrea Colli, Bocconi University, Milan : ‘From many to one? The evolution of the Italian textile industrial districts in the last 20 years.’
- ◆ Dr. Andrew Godley, University of Reading : ‘Fashion and Networks and their impact on the Development of London’s East End Womenswear Industry, 1929-1962.’
- ◆ Dr Gillian Cookson, University of Durham : ‘Making a virtue of necessity? Business networks in two English textile districts, 1790-1830.’
- ◆ Mr Amreesh Mishra, East Midlands Development Agency: ‘Clothing and textiles networks: how to influence, engage and facilitate.’

The conference will end with a round-table discussion including Emeritus Professor Stanley Chapman, University of Nottingham; Dr Lynn Oxborrow, Nottingham Trent University; and Mr John Harrison, British Narrow Fabrics Association.

## **PASOLD CONFERENCE 2004**

### **Business Networks in Textile Industrial Districts**

#### **BOOKING FORM**

Name :

Address for Correspondence :

E-mail address :

Phone Number :

If you would like to attend this conference please complete this booking form and send to:

Professor Mary Rose

Director, Pasold Research Fund,

Institute for Entrepreneurship and Enterprise Development,

The Management School, Lancaster University,

Lancaster, LA1 4YX

UK

[m.rose@lancaster.ac.uk](mailto:m.rose@lancaster.ac.uk)

Tel: 44+(0)1524 594214

There is no charge for attending this conference, but places are limited so early application is vital. Bookings accepted by post or email.

Website : <http://www.pasold.co.uk>

**BAC Annual Conference 2004**

**Business Archives: Fit for the Future?**

**Tuesday 30 November 2004, 9.30am-4.30pm**

The 70th anniversary of the **Business Archives Council** provides a good opportunity to reflect on the challenges and opportunities facing business archives in the 21st century. In the morning the focus will be on the current and future challenges of technology. In the afternoon we will explore issues such as funding, the advantages of setting up a trust,

developing industry-wide initiatives and the MLA response to the ATF recommendations.

Dave Snowden, of the Canolfan Cynefin Centre, IBM Global Services will share some 'blue skies' thinking about where technology will be taking us in the future. Piet Clement from the Bank for International Settlements in Basel will bring us down to earth when he relates his experience of dealing with the electronic records created by today's technology.

In the afternoon Michael Cudlipp, of the History of Advertising Trust will describe the strategies an independent archive uses to raise funds. Martin Rush of Royal Mail Group will consider the issues around becoming a trust – a course of action Royal Mail recently took for its archive. Adam Green and Gary Collins of the Access to Mineral Heritage project will describe a project to provide a portal to mineral resources. The programme will be rounded up by Justin Cavernelis-Frost of the MLA who will discuss the development of action plans to implement the ATF recommendations.

The event will be chaired by Nicholas Kingsley of Gloucestershire Record Office and Chair of the National Council on Archives.

Conference fee for members, £80 & £60 for the second delegate from the same corporate member, £100 non members. Early booking discount £10. To book a place at the conference contact: ***Fiona Maccoll, Rio Tinto plc, 6 St. James's Square, London, SW1Y 4LD., Fax +44 (0)20 7753 2211 / e-mail Fiona.Maccoll@riotinto.com***

**Venue – Lloyds TSB Group plc, 25 Gresham Street, London EC2V 7HN**

Lunch is included in the conference fee.

There is no charge to attend the AGM only

## International Association for the History of Transport, Traffic and Mobility

University of Michigan-Dearborn, 4 - 7 November 2004

For general information please contact the Programme Committee's chair: Bruce Pietrykowski at [bpie@umich.edu](mailto:bpie@umich.edu).

Second International Conference on the History of Transport Traffic and Mobility, organised by the International Association for the History of Transport, Traffic and Mobility (T2M), held at the University of Michigan-Dearborn, Dearborn, Michigan USA, (Thursday - Sunday), 4 - 7 November 2004.

## Taking Care of Business? Historical Perspectives of Management Practice in the Twentieth Century

Women's College, University of Sydney, Friday 5 November 2004

### **Friday 5 November 2004**

The Business and Labour History Group in the School of Business, University of Sydney has convened a conference to promote business history research and to foster critical analysis of management strategy, leadership and discourse.

#### **see details overleaf**

For further information please see the conference web page at [www.econ.usyd.edu.au/wos/worksite](http://www.econ.usyd.edu.au/wos/worksite) or contact the conference convenors: Harry Knowles [h.knowles@econ.usyd.edu.au](mailto:h.knowles@econ.usyd.edu.au) Mark Hearn [m.hearn@econ.usyd.edu.au](mailto:m.hearn@econ.usyd.edu.au)

XXIV Congress of the Portuguese Economic and Social History  
Association

Lisbon, 12 - 13 November 2004

CfP: two-page summary and should be sent until 31 March 2004 to Conceicao Andrade Martins ([encontros@aphes.pt](mailto:encontros@aphes.pt)). The Congress will have sessions in English and will be held in, Lisbon, Portugal, 12 - 13 November 2004. For more details go to: [www.aphes.pt](http://www.aphes.pt)

Accounting and Management History Conference

'Businesses, Accounting Data and Law'

Bordeaux, 17th and 18th March 2005

**ASSOCIATION FRANCOPHONE DE COMPTABILITE**  
**With the support of the Research Centre in Control and**  
**International Accounting**  
**(CRECCI) at the University of Bordeaux (Institute of**  
**Management)**

In many areas, Lawyers and Accountants share similar perspectives. At the same time, there are points of divergence. The conference will provide a forum in which delegates can interact and network, with the topic areas focusing on businesses, law and accounting from a historical perspective. Papers are welcome on issues relating to any field linked to this subject area. Three sub-topics are proposed:

- Businesses and Law
- Businesses and Accounting
- Lawyers and Accountants: Parallel Paths and points of divergence

Simultaneous translation will be available during conference sessions, so papers may be presented in French or in English.

**CALENDAR:**

**10th November 2004: deadline for the receipt of full versions of papers.**

20th January 2005: Referees' comments to be sent out.

25th February 2005: Deadline for receipt of final version of papers (including electronic versions).

**SCIENTIFIC COMMITTEE:** Nicolas Berland, Hubert Bonin, Henri Bouquin, Trevor Boyns, Bernard Colasse, Jean-Guy Degos, Serge Evraert, Patrick Fridenson, Jacques Igalens, Yannick Lemarchand, Cheryl McWatters, Marc Nikitin, Robert Parker, Christian Prat Dit Hauret, Gary John Previts, Michèle Saboly, Stéphane Trébucq.

**ORGANISING COMMITTEE:** Jean-Guy DEGOS, Serge EVRAERT, Christian PRAT DIT HAURET, Stéphane TREBUCQ (CRECCI, University of Montesquieu – Bordeaux IV)

For more details:

[http://www.caaa.ca/conferences\\_calls/all/amhc\\_2005.pdf](http://www.caaa.ca/conferences_calls/all/amhc_2005.pdf)

Annual Conference  
of the European Association for Banking History

**'Finance and Modernisation'**

Vienna 20th–21st May 2005  
A Member of HVB Group

**Call for Papers**

To celebrate the 150th anniversary of the Creditanstalt's foundation, the 2005 conference's agenda has the broad theme of exploring aspects of the interaction between finance and economic structural change over time. It will be introduced by an assessment of the rich historiography concerned with Austria's experience, a literature to which many scholars of banking's modern development have contributed from a range of standpoints. This opening review is extended through a consideration of some of the important roles that Vienna played as Central Europe's prime financial centre over the course of the 19th century.

The development of the city's financial district provides the context for two further contributions to the conference's second session. These will examine, as case studies, the activities of the Viennese house of Rothschild, and the interplay between Austrian banks and their French and German peers in European ventures.

Every financial centre has been wracked by crisis at some point in its development. The conference will consider this aspect, involving not only economic change but also political factors, in its third session. The discussion will have two foci: the implosion of the Austria's financial sector during the First Republic's initial decade and, from a wider chronological perspective, the challenges faced by Austrian central bankers as they wrestled with attempting to ensure both financial and monetary stability. This second strand of the session's discussion will be complimented by a presentation of some of the materials held in the historic archive of the Österreichische Nationalbank.

In an innovation for this continuing series of conferences, the meeting's agenda will be rounded out by two sessions devoted to the presentation of up to six papers that have been selected from those attracted by a call for submissions. These will widen the consideration of the theme –

'Finance and modernisation' – by analysing the experiences of other economies and regions since the overt inception of industrialisation.

In 2005 Vienna will host the 15th main conference of the European Association for Banking History e. V. and, as during the Congress of Vienna, representatives from many different countries will meet to discuss past, current and future strategies for the banking sector. I look forward to your visit.

**For further details about the conference go to  
<http://www.bankinghistory.de>**

**EUROPEAN ASSOCIATION  
FOR BANKING HISTORY E.V.**

Guiollettstrasse 25

D-60325 Frankfurt am Main

Telephone: +49 69 9720 3307

Fax: +49 69 9720 3308

e-mail: [info@bankinghistory.de](mailto:info@bankinghistory.de)

homepage: [www.bankinghistory.de](http://www.bankinghistory.de)

## Car in History : Business, Space and Culture in North America

Toronto, 20 - 21 May 2005

Department of History and Munk Centre for International Studies,  
University of Toronto

Mass automobility was one of the most important developments of the twentieth century, affecting production, consumption, geography, and daily life. Powered by ideas of freedom, mobility, and triumph over nature, the car has been considered both the height and the decline of Western Civilization.

This interdisciplinary conference seeks a diverse group of scholars interested in the history of the car in North America from the perspective of technology, business, landscape and popular culture. The conference will explore both the history of the car as a particular commodity and the ways its development affected, and was affected by, larger changes in business, government, culture and other issues.

Topics might include, but are not limited to, mass production, work, advertising and symbols, highway building, auto commerce, suburbanization, and globalization. We encourage papers that examine the importance of factors such as class, race, gender, and age in shaping the meaning and experience of car culture. A key question will be whether the history of the car transcends borders, real and imagined, of nation, region and locality. Papers can explore aspects of car history in one of Canada, the United States, or Mexico, but we also seek scholars doing comparative research across national boundaries.

Proposals should be one page in length and accompanied by a c.v. Those interested in chairing a session are also invited to forward a c.v. Proposals for full panels are also welcome, and should include a description of the panel, proposals for the three papers, chair, and contact information for each presenter.

Submit proposals by 30 September 2004 to:  
Dr. Steve Penfold, Department of History, University of Toronto  
mailto:steve.penfold@utoronto.ca>steve.penfold@utoronto.ca

12<sup>th</sup> Conference on Historical Analysis and  
Research in Marketing (CHARM)

*'The Future of Marketing's Past'*

Aboard the Queen Mary, Long Beach, California  
April 28 – May 1, 2005

Papers on all aspects of marketing history and the history of marketing thought in all geographic areas and all time frames are welcome at this friendly, informal, and collegial gathering. Methodological, pedagogical, and historiographic submissions are also invited. The venue will be aboard the historically renowned Queen Mary luxury liner (securely moored to the pier and conveniently located near downtown Long Beach).

All paper submissions will be double blind reviewed and a proceedings volume will be published. Full papers (25 page maximum) or extended abstracts (750-1000 words plus references) may be submitted. Authors may choose to publish either full papers or extended abstracts in the proceedings. The deadline for paper submissions is November 15, 2004. Acceptances will be sent by the end of January, 2005.

Outstanding full papers may be invited for publication in the *Journal of Macromarketing*. The *Stanley C. Hollander Best Paper Award* will be presented to the full paper judged the best overall. The *David D. Monieson Best Student Paper Award* will be presented to the full paper by a graduate student judged the best.

For paper submission guidelines and additional information about the conference please check the conference web page, <http://faculty.quinnipiac.edu/charm/> which will be updated periodically. Or, for more information contact:

**Program Chair:**

Eric H. Shaw  
Department of Marketing  
Florida Atlantic University  
Boca Raton, FL 33431  
[shaw@fau.edu](mailto:shaw@fau.edu)

**Arrangements Chair:**

Terrence H. Witkowski  
Department of Marketing  
California State University  
Long Beach, CA 90840  
[witko@csulb.edu](mailto:witko@csulb.edu)

## For an Inter-School and Multi-Disciplinary Conference

### 'Perspectives on 20th-century Pharmaceuticals'

St. Anne's College, Oxford, 14-16 July 2005

#### Call for Papers

The development of pharmaceuticals and the growth of the pharmaceutical industry are a major aspect of the history of the twentieth century. The economic importance of the industry, the contributions it has made to health and welfare, and the stimulus it has provided for research in the biomedical sciences and related technologies, have been considerable.

However, because of the difficulty of access to pharmaceutical archives in many countries, the history of pharmaceuticals in general, and of the pharmaceutical industry in particular, is still relatively under-developed.

For these reasons, this conference has the two following broadly-defined aims:

- 1) to bring together scientists, industrialists, clinicians, and historians, who share a common interest in the development of pharmaceuticals in the 20th century;
- 2) To contribute to a greater understanding of the history of the pharmaceutical industry in the 20th century through a multi-disciplinary approach, taking into account the different perspectives provided by health economists, sociologists, anthropologists, and historians of business, science, technology, and medicine.

This will be done by a series of seven consecutive sessions, spread over two and a half days in July 2005. Each session will have a different theme, articulated around the study of a number of different interfaces between the pharmaceutical industry and the following sectors, institutions, and individuals:

- Universities
- Hospital clinical departments and/or medical schools
- Government agencies (research councils, health departments, regulatory authorities)

- Consumers (involving marketing departments and consumer organisations)
- Other industrial sectors (food, agriculture, veterinary, chemical, cosmetics, scientific instruments)
- Biotechnology
- Companies, scientists, clinicians, and government agencies from different national contexts

Contributions from different disciplines, and from different countries are most welcome. However, all contributors are encouraged to centre their papers around pharmaceuticals and/or the pharmaceutical industry. They are also urged to reflect on the different interfaces which have shaped or have been shaped by the industry in the twentieth century, and which are listed above.

The deadline for submissions is 30 September 2004.

Please send abstracts of up to one page to either of the co-organisers. Electronic submissions are preferred.

**Co-organisers:**

V. Quirke & J. Slinn

Centre for Health, Medicine and Society and Business School,

Oxford Brookes University

Oxford

England

e-mails addresses:

vquirke@brookes.ac.uk jaslinn@brookes.ac.uk

**Economic History Society Annual Conference**

University of Leicester, 8 – 10 April 2005

**Call for Academic Papers**

The 2005 annual conference of the Economic History Society will be hosted by the University of Leicester from 8 to 10 April in the Halls of Residence and Conference Centre located at Oadby, approximately two miles from the main university campus.

The Conference Programme Committee invites proposals for entire sessions (of 1.75 hours duration) as well as for individual papers. The former should include proposals and synopses for each paper in the session, although the committee reserves the right to determine which papers will be presented in the session if it is accepted. If a session is not accepted, the committee may incorporate one or more of the proposed papers into other panels.

The committee welcomes proposals in all aspects of economic and social history covering a wide range of periods and countries, and particularly welcomes papers of an interdisciplinary nature.

For each proposed paper, please send (preferably by e-mail, in MSWord format) a short c.v. and a short abstract of 400-500 words to:

Maureen Galbraith  
Economic History Society  
Department of Economic & Social History  
University of Glasgow  
4 University Gardens  
Glasgow G12 8QQ  
Scotland  
UK  
E-mail: [ehsocsec@arts.gla.ac.uk](mailto:ehsocsec@arts.gla.ac.uk)

For full consideration, proposals must be received by Monday, **20 September 2004**. Notices of acceptance will be sent to individual paper givers by 19 November 2004.

## 4th International Critical Management Studies Conference

### Management and Organizational History Stream

Cambridge University, 4-6 July 2005

#### Call for Papers

There have been repeated calls for more historical approaches in the study of management and organizations. We see history as a vital component in critical management studies. We invite contributions on a range of historical issues, such as:

- Reconsiderations of the contribution of management thinkers in history.
- Alternative, critical, approaches to the history and development of management thought.
- The re-appraisal of management thought in historical context.
- The implications of historical theory and the philosophy of history for critical management studies.
- The implications of historical methods and methodologies for critical and (by implication) mainstream approaches to management and organization studies.
- The hidden and 'inconvenient' histories of organizations, and their treatment of this history in the present.
- The commodification of history in the present.
- Counterfactual histories emphasizing the contingency of historical events and their narratives.

These issue areas are regarded as a starting point, and papers which develop alternatives are welcome. Papers from the stream will be considered for publication in a new Sage journal, *Management & Organizational History*, to be launched in 2005.

#### Convenors:

Charles Booth  
[charles.booth@uwe.ac.uk](mailto:charles.booth@uwe.ac.uk)

Bill Cooke  
[william.m.cooke@umist.ac.uk](mailto:william.m.cooke@umist.ac.uk)

Richard Marens  
[marensr@csus.edu](mailto:marensr@csus.edu)  
Michael Rowlinson  
[m.rowlinson@qmul.ac.uk](mailto:m.rowlinson@qmul.ac.uk)

General Conference Website: <http://www.cms4.org>

## Cross-Connexions: Communications, Society & Change

Science Museum, London, 11 - 13 November 2005

International Conference 11th -13th November 2005, Science Museum, London, UK Goals of the conference: to stimulate scholarly research in the history of telecommunications, the conference will bring together all those interested to discuss developments in telecommunications. The conference will understand the interactions over time between telecommunications and computing, electrical engineering, space technologies, government, culture and business practice. The deadline for paper submission is 31st December 2004. Contact: Chris Chilvers at [christopher.chilvers@nmsi.ac.uk](mailto:christopher.chilvers@nmsi.ac.uk) Science Museum, Exhibition Road, London, SW7 2DD, United Kingdom.

## The Historical Society's 2006 Conference

### Globalization, Empire, and Imperialism in Historical Perspective

Chapel Hill, June 2006

Call for Papers

In recent years globalization has received a huge amount of attention. The media are replete these days with references to empire, imperialism, neo-imperialism, etc. If much of the work on these topics is vaporous—"globaloney," as Paul Krugman (recycling a phrase originating with Clare Booth Luce) puts it—an increasing proportion is sufficiently serious so as to command the interest of scholars. Nonetheless, it must be pointed out that even the best of the recent work often suffers from a lack of historical perspective. Clearly, the time seems right for systematic scholarly examination and analysis of these concepts *qua* concepts and of specific historical episodes/manifestations of globalization, empire, and imperialism across space and time.

With the above considerations in mind, the Historical Society is pleased to announce that the organizing theme for its 5th conference, scheduled for early June 2006, will be "Globalization, Empire, and Imperialism in Historical Perspective." The conference will be held in Chapel Hill, North Carolina and will be hosted by the University of North Carolina. We envision a meeting in which historians across fields come together to deepen and enrich the state of knowledge about these vital concerns. Although we suffer no delusions about the degree of influence scholars typically have on contemporary policy debates, we are hopeful that the addition of historical context may lessen to some small extent the level of ignorance, if not partisanship characteristic of the same.

Peter A. Coclanis will chair the 2006 conference program committee. Please send 6 copies of your proposal—no more than 2 pages—accompanied by 6 copies of a brief curriculum vitae to:  
2006 Conference, The Historical Society  
656 Beacon Street, Mezzanine, Boston, MA 02215-2010

**The deadline for proposals is January 31, 2005.** Questions? E-mail us at [historic@bu.edu](mailto:historic@bu.edu) or call (617) 358-0260.

## XIV International Economic History Congress.

Finland, in August 2006

Call for Papers

The **International Economic History Association (IEHA)** will hold its fourteenth International Congress in Helsinki, Finland, in August 2006. The local Organizing Institutions are the Department of Social Science History and the Department of History at the University of Helsinki.

### Call for Session Proposals

The scientific programme of the congress will comprise approximately 100 sessions. The IEHA welcomes proposals for sessions on all topics in economic history, the history of economics, demographic history, social history, urban history, cultural history, gender studies, methodological aspects of historical research, and related fields. Proposals for sessions on the period before 1800, and for ones that include countries other than those of Western Europe and North America will be particularly welcome. The session organizers will be given wide discretion in terms of choosing the format that is the most attractive and efficient given the topic and the target participants. The congress will last for five days

Detailed information on the Helsinki Congress is available on the congress website: [www.helsinki.fi/iehc2006/](http://www.helsinki.fi/iehc2006/) There will be two calls for session proposals. The deadline for the First Call is 30 April, 2003. The deadline for the second call is 31 January, 2005. Submissions and information (preferably via e-mail) to: Secretary-General Prof. dr. J.L. van Zanden, c/o IISG, Cruquiusweg 31, 1019 AT Amsterdam, The Netherlands, Fax + 31 20 665 4181, Email: [ieha@iisg.nl](mailto:ieha@iisg.nl).

## Seminars and Workshops

### Business History Unit Seminars, London School of Economics

Michaelmas Term, 2004

The Business History Unit has arranged seminars on the following dates:

11 October	Oliver Grant (Nuffield College, Oxford)	Universities as Innovative Businesses: German Technische Hochschulen, 1850-1914
*25 October	Sir Bruce MacPhail (P & O)	The Evolution of a Firm: A Study of P & O
8 November	Lesley Whitworth (BHU and University of Brighton)	Training the Pre-affluent Consumer: Could the Council of Industrial Design ever had succeeded?
22 November	John Quail (Independent Researcher)	Accounting's Motive Power: The Vision and Reality for Management Accounting of British Railways to 1959

\*This seminar will take place at ING Barings, 60 London Wall, London EC2M 5TQ. If you wish to attend please register with Terry Gourvish.

The seminars will be held at 5.30 pm in H615, Connaught House, Aldwych, London WC2. For further information contact the Unit's Director, Terry Gourvish on 020 7955 7073, e-mail [t.r.gourvish@lse.ac.uk](mailto:t.r.gourvish@lse.ac.uk)

Centre for Business History, University of Glasgow

Seminar programme, first semester, 2004-5

**Unless otherwise indicated, all seminars will be held at 11:00 am in the Seminar Room (room 202) at 4 University Gardens, Glasgow G12 8QQ.**

**Thursday 4 November**

Sean O Connell, University of Ulster: 'In pursuit of Arthur Peacham: "joyriding" in 1930s Belfast'

**Thursday 2 December**

Jim Tomlinson, University of Dundee: 'How Keynesianism survived the 1970s'

**Thursday 9 December**

Jaime Reis, University of Lisbon: 'Why Bureaucratic Organizations Needed Internal Labour Markets: The Case of the Bank of Portugal, 1846-1914'

**Any enquiries about this seminar programme should be addressed to: Jim Phillips (tel: 0141 330 2000 ext 0336; email: [J.Phillips@socsci.gla.ac.uk](mailto:J.Phillips@socsci.gla.ac.uk)).**

Research Workshop - CBM, Queen Mary, University of London

Business History and its Value for Managers  
24 November 2004

Programme

10.45– 11.00 - **Coffee**

11.00 – 11.45 - **John Wilson**, University of Central Lancashire,  
Business School  
'Management in historical perspective: stages and paradigms'

11.45 –12.30 - **Tony Corley**, Centre for International Business History,  
School of Business, The University of Reading  
'How to wipe out a corporate past: SmithKline Beecham 1989-2000'

12.30 – 13.30 – **Lunch**

13.30 – 14.15 - **Terry Gourvish**, Business History Unit, London School  
of Economics

14.15 – 15.00 – **Karel Williams**, The Manchester School of Accounting  
and Finance

15.00 – 15.30 – **Coffee**

15.30 – 16.15 - **Giuliano Maielli**, QMUL  
'If managers told the truth, business historians would not exist. But did  
they know the truth?'

16.15 - 17.00 – **Nick Tiratsoo**, Nottingham University Business School

17.00 – 19.00 - Senior Common Room – Bar

19.00 - Dinner

For further details contact: Dr Giuliano Maielli ([g.maielli@qmul.ac.uk](mailto:g.maielli@qmul.ac.uk))

University of York  
Department of Economics and Related Studies  
Centre for Research in Economic History

Seminar Series, Autumn Term 2004-5

Wednesday 27 October: 16.15-1815 pm in A/EW/105

**Dr Matthew Hilton** (University Of Birmingham, History)  
'The consumer and global civil society'

Wednesday 10 November : 16.15-1815 pm in A/EW/105

**Prof. Mike Collins** (University of Leeds, Business School)  
'Governance of Early Professional Football Clubs and Community  
Identity: Everton FC and Liverpool FC in the 1880s and 1890s'

Wednesday 1 December: 16.15-1815 pm in A/EW/105

**Dr John Wilson** (University of Central Lancashire, Business School;  
co-editor *Business History*)  
'The "soft" dimension of organisation knowledge transfer'

Friday, 10 December: 4:20pm to 5:45pm in A/EW104 Alcuin College

**Dr. Teresa da Silva Lopes** (Queen Mary, University of London)  
'Multinational Growth, Survival and Leadership in Marketing Based  
Industries: The Case of Alcoholic Beverages'

For further details contact, Dr David Clayton on [dwc1@york.ac.uk](mailto:dwc1@york.ac.uk)

The Entrepreneurial Management Unit,  
Harvard Business School  
Business History Seminars

Schedule:

November 15, 2004  
Social Networks and Business Success  
**Pamela Laird**

November 22 2004, 4:00-6:00--note time change  
Political Institutions, Bankers, and Economic Growth  
**Stephen Haber**

November 29 2004  
Business Groups and Inter-firm Networks  
**Mark Fruin**

December 6 2004  
Women Entrepreneurs  
**Mary Yeager**

December 13 2004  
The Dynamics of African Business  
**Robert Tignor**

**All seminars located in Cumnock 230, 3:15-5:15 (except November 22, 4:00-6:00)**

For more details contact: Professor Geoffrey Jones, Harvard Business School ([g.jones@hbs.edu](mailto:g.jones@hbs.edu))

## Hagley Events 2004-2005

### Hagley Museum and Library Conference

#### Consuming Experiences: The Business and Technologies of Tourism

Wilmington Delaware, November 12-13, 9:30 a.m. to 5 p.m.

This conference, sponsored by Hagley's Center for the History of Business, Technology, and Society, examines various aspects of tourism, from packaged tours to the rise of the recreational vehicle industry

### Hagley Museum and Library Research Seminar Series

Sept. 23 **Harvey Cohen**

University of Maryland, College Park

“The Marketing of Duke Ellington: Setting the Strategy for a Black Maestro”

Commentator: David Suisman, University of Delaware

Dec. 2 **Jurgen Martschukat**

Hamburg University

“Human Ingenuity Knows No Limit: Electric Executions and Notions of Cultural Progress in Late Nineteenth Century America”

Commentator: Donald Jackson, Lafayette College

Feb. 10 **Richard R. John**

University of Illinois at Chicago

"Nickel-in-the-Slot: The Public Telephone and the Popularization of Urban Telephony, 1894-1907"

Commentators: Philip Scranton, Rutgers University ; Susan Strasser, University of Delaware

April 28

**Megan Mullin**

University of Wisconsin-Parkside

“CATV's Extraordinary Communities: The Role of  
Localism and Regionalism in Early Cable Television”

Commentator: Paul Swann, Temple University

Now in its twelfth year, the Hagley Research Seminar Series provide a place where innovative work in progress can be discussed in a collegial manner. Participants are asked to read the paper in advance. Seminars commence at 6:30 p.m., preceded by an informal half-hour reception, and take place in the Copeland Room of Hagley's Library building. For directions or to receive the papers contact the Center for the History of Business, Technology, and Society at the address below, or email Carol Lockman at [clockman@hagley.org](mailto:clockman@hagley.org).

The Hagley Museum and Library contains one of the leading collections of research materials on the history of business and technology in the United States, with more than 30,000 linear feet of manuscript material, 200,000 printed sources, and more than one million photographs.

We invite researchers to apply for one of the Hagley fellowship that support use of our collections. Proposals are accepted three times annually with deadlines of March 31, June 30, and October 31. Please contact us for more information on our research collections and fellowship programs:

Center for the History of Business, Technology, and Society  
Hagley Museum and Library  
PO Box 3630, Wilmington DE 19807-0630  
302-658-2400  
[www.hagley.org](http://www.hagley.org)

# THE INTERNATIONALISATION OF DUTCH BUSINESS

## The Challenge of Working in Different Business Systems

Utrecht, the Netherlands, 19 - 20 November 2004

### Workshop organised by the BINT Research Program

Goal of this two days workshop is to present recent Dutch research concerning the Netherlands' historical role as home and host country for multinationals and to confront this research with similar foreign research. Theme of the workshop will be Dutch internationalisation experiences and processes in the twentieth century and the challenge of working in different business systems.

#### • Paper presenters

**Ivo Blanken** (Philips dept. of Historiography)

*An Industrial Federation, Royal Philips Electronics and the electronic century*

**Margrit Müller** (Institute of Empirical Research in Economics, Zürich)

*The pattern of internationalisation between Switzerland and the Netherlands. What can we learn from a "cross-country" perspective?*

**Maurits van Os** (Utrecht University)

*Decolonisation and enterprise. The Royal Dutch/Shell in Indonesia 1946-1965*

**Richard Palmer** (Stockholm University)

*Long-term globalization trajectories of Swedish and Dutch multinational corporations: a quantitative assessment*

**Núria Puig** (Universidad Complutense de Madrid)

*Between Tension and Accommodation: AKU/HKI/Akzo Nobel in Spain, 1925-1991*

**Keetie Sluyterman** (Utrecht University)

*Ambitious strategies: the internationalisation of Dutch companies 1950-2000*

**Gerarda Westerhuis** (Utrecht University)

*How do Dutch firms manage their business in the United States? A comparative study of Algemene Bank Nederland and Nationale Nederlanden*

**Mira Wilkins** (Florida International University)

*Dutch Multinational Enterprise in the United States: An Historical Summary*

**Ben Wubs** (Erasmus University)

*Unilever between Reich and Empire*

• **Chair/commentators**

Joost Dankers (Utrecht University)

Ben Gales (Groningen University)

Jan Luiten van Zanden (Utrecht University/International Institute of Social History)

Others from the BINT program will be attending

For more information about theme and goal of the workshop: [Keetie Sluyterman](#) or to register/learn more about travel and list of hotels: [Marianne Blaauboer](#) There is no conference fee, but we have to charge a contribution towards the costs of meals of € 100 for the two days, to be paid on arrival.

**Number of participants is limited, please register before 1 November 2004.**

Michaelmas Term 2004 Seminars, Oxford University

Seminars in Economic and Social History

Convenors: Professor Robert Allen, Dr Knick Harley, Professor Jane Humphries, Professor Avner Offer

Week 1 (12 October)

**Prof. Kenneth Sokoloff** (UCLA and All Souls)

*Taxation and Inequality: Evidence from the Economic History of the Americas*

Week 2 (19 October):

**Dr Francesca Carnevali** (Birmingham)

*Crooks, Thieves and Receivers. A Transaction Costs Approach to the Problem of Trust in Nineteenth-Century Industrial Birmingham*

Week 3 (26 October)

**Dr Ha-Joong Chang** (Cambridge)

*Kicking Away the Ladder: 'Good Policies' and 'Good Institutions' in Historical Perspective*

Week 4 (2 November)

**Professor Richard Steckel** (Ohio State and All Souls):

*A Dreadful Childhood: A Chronological Portrait of Antebellum Slave Child Health*

Week 5 (9 November)

**Dr Gregg Huff** (University of Glasgow):

*The Lewis Hypothesis, Globalization, and Immigration to Southeast Asia before the Second World War*

Week 6 (16 November):

**Professor Alan Bowman** (Brasenose):

*Quantifying the Economy of Imperial Rome*

Week 7 (23 November)

**Professor Eona Karakacili** (Western Ontario):

*Pre-industrial Possibilities: English Medieval Agrarian Labour Productivity Rates*

Week 8 (30 November)

**Professor Paul Seabright** (Toulouse):

*Agriculture, Warfare, and the Division of Labour [Provisional Title]*

The Seminar meets on Tuesdays at 5pm in the Wharton Room, All Souls College

EABH & Banco de Portugal Central Banks' Workshop,

*'The Historical Archives within the Context of Cultural Activities of Central Banks'*

Lisbon, 15 December 2004

The EABH is currently organizing its next Central Banks Workshop. This event will be held on Wednesday, 15 December 2004 in Lisbon, at the kind invitation of Banco de Portugal. The workshop will be entitled *The Historical Archives within the Context of Cultural Activities of Central Banks*.

We believe that such a topic will be of interest not only for archivists but also for other professionals within central banks involved in cultural projects, such as researchers, communication, museum, marketing and PR managers, as well as historians and maybe users of the archive, who are externally supporting those projects. This topic could also be seen under the perspective of co-operation among central banks towards common projects.

The approach that we would like this workshop to take is as follows:

- To analyze whether actively exploiting the resources of an historical collections in order to support central banks' cultural activities brings advantages to the bank and to which extent
- The advantages which the historical collections and, in particular, the archives derive from participation in such cultural activities

- To find out whether the output of such activities can positively affect the image of the bank and the how the bank uses its collections in the short, medium or long term.

In this way we hope speakers and participants will be able to share the different experiences of European central banks and reach a better understanding of the effect these have had on their archives.

The advantages which the archives derive from participation in such cultural activities

**EUROPEAN ASSOCIATION  
FOR BANKING HISTORY E.V.**

e-mail: [info@bankinghistory.de](mailto:info@bankinghistory.de)

homepage: [www.bankinghistory.de](http://www.bankinghistory.de)

**Workshop of the Global Economic History Network**

Utrecht (NL), 23 - 25 June 2005

**Call for Papers**

The rise, organization, and institutional framework of factor markets Workshop of the Global Economic History Network (GEHN), convened by LSE and sponsored by the Leverhulme Trust. Contact: Jan Luiten van Zanden, Utrecht University, Department of History, Kromme Nieuwgracht 66, 3512 HL Utrecht, The Netherlands, email: [janluiten.vanzanden@let.uu.nl](mailto:janluiten.vanzanden@let.uu.nl). Utrecht, 23-25 June, 2005 Workshop of the Global Economic History Network (GEHN), convened by LSE and sponsored by the Leverhulme Trust

Prizes and Grants ABH Conference 2004  
Nottingham

**Coleman Prize 2004**

Giuliano Maielli, London School of Economics

Title of the PhD Dissertation: Managerial Culture and Company Survival: Technological Change and Output-mix Optimisation at Fiat, 1960 - 1987

**Business History Research Bursary 2004**

Stefan Schwarzkopf, Birkbeck College, University of London

Title of the PhD dissertation: Selling modernity: advertising and the making of British consumer culture, 1918-1951.

Other Prizes and Grants

Prizes awarded at the BHC 2004 Conference  
Le Creusot

The following awards were announced at the June 17-19, 2004 annual meeting of the Business History Conference (BHC) in Le Creusot, France. The BHC is the largest professional organizations of business historians in the world.

**Lifetime Achievement Award**

**Mira Wilkins, Florida International University**

**Harold Williamson Prize for achievement by a mid-career scholar**

Steven Usselman, Georgia Institute of Technology

### **Hagley Prize for the best book in business history**

Jennifer Klein, Yale University, *For All These Rights: Business, Labor, and the Shaping of America's Public-Private Welfare State* (Princeton University Press, 2003)

### **Herman E. Krooss Prize for the best dissertation in business history**

Tiffany Gill, University of Texas at Austin, "Civic Beauty: Beauty Culturists and the Politics of African American Female Entrepreneurship, 1900-1965," (Rutgers University, 2003).

### Newcomen Prize for the Best Paper in the 2003 volume of *Enterprise & Society*

John Smail, "The Culture of Credit in Eighteenth-Century Commerce: The English Textile Industry," *Enterprise & Society* Vol. 4, No. 2 (June 2003), 299-325.

### K. Austin Kerr Prize for the best first paper presented to a BHC meeting

Hyungsub Choi, Johns Hopkins University, "Between Research and Production: Making Transistors at RCA, 1948-1960."

Ellen Hartigan-O'Connor, San Jose State University, "The Ties that Buy: Shopping Networks of the Atlantic World."

For more information contact:

Dr. Roger Horowitz

Secretary-Treasurer, Business History Conference

P.O. Box 3630

Wilmington DE 19807

Phone: 302-658-2400 ; Email : rh@udel.edu

Prize awarded at the EBHA 2004 Conference  
Barcelona

### **Dissertation Competition**

Anna Spadavecchia, London School of Economics

Title of the PhD dissertation: 'State Subsidies and the Sources of Company Finance in Italian Industrial Districts, 1951-1991'

## The Wadsworth Prize awarded in 2004

The **Wadsworth Prize**, now in its 27th year, is awarded annually by the BAC to an individual judged to have made an outstanding contribution to the study of British business history in that year.

The winner in 2003 was **Martin Fransman**, Professor of Economics, Institute for Japanese-European Technology, University of Edinburgh, for his book *Telecoms in the Internet Age. From Boom to Bust to...?* ISBN 0 19 925700 0, publication date 22 August 2002.

Previous winners of the prize include Niall Ferguson's *The World's Banker. The History of the House of Rothschild*; David Kynaston's *The City of London: Illusions of Gold*; Geoffrey Jones's *Merchants to Multinationals*; and Margaret Ackrill and Leslie Hanah's *Barclays. The Business of Banking 1690-1990*.

Wadsworth Prize enquiries to:

Dr Iain Black  
Department of Geography  
King's College London  
Strand  
London WC2R 2LS, UK

Telephone: +44 (0)20 7848 2525/2632

**Prizes and Grants ABH Conference 2005**

**Coleman Prize 2005**

The Association of Business Historians invites submissions for consideration for the 2005 Coleman Prize. This prestigious prize is open to PhD dissertations in Business History either having a British subject or completed at a British University. All dissertations completed in the calendar years 2003 and 2004 are eligible (with the exception of previous submissions). The value of the prize is £200. Named in honour of the British Business Historian Donald Coleman, this prize is awarded annually by the Association of Business Historians to recognise excellence in new research in Britain. The Prize is now sponsored by Adam Matthew Publications Limited: a scholarly publisher, which makes available original manuscript collections, rare printed books and other primary source materials in microform and electronic format. It is a condition of eligibility for the Prize that short-listed finalists present their findings at the Association's annual conference, to be held at The Centre<sup>th</sup> for Business History in Scotland at The University of Glasgow, 27/28 May 2005.

The judges for the 2005 Award are Dr Giuliano Maielli, Queen Mary College, The University of London and Professor Maurice Kirby, The University of Lancaster. Dr. Maielli is the winner of the Coleman Prize for 2004. In the event of queries prior to 1<sup>st</sup> October 2004 please contact the ABH President on S.Bowden@sheffield.ac.uk.

For consideration of your PhD Dissertation, please send the title and a brief 200 abstract to Dr Maielli and Professor Kirby by **31st December 2004**. You will then be requested to send hard copies of the PhD to ***either*** Professor Kirby ***or*** Dr. Maielli by **26th February 2005**. Their contact details are given below.

Professor Maurice Kirby Lancaster University Management School The University of Lancaster Lancaster, LA1 4YX. Tel: 01524 594 232 Email: M.Kirby@lancaster.ac.uk	Dr Giuliano Maielli, Lecturer in Operations Management Centre for Business Management Queen Mary, The University of London Mile End Road, London, E1 4NS Tel: +44(0)2078827442 Email: g.maielli@qmul.ac.uk
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### **The Business Archives Council Bursary for Business History Research**

As a result of the generosity of Sir Peter Thompson, former Chairman of the National Freight Corporation, and the Wellcome Foundation, the BAC has instituted a trust fund, the income from which is used to offer annually a bursary to help an individual to further his/her research into business history through the study of specific business archives. The value of the award in 2004 will be up to £1000.

#### **Eligibility**

Applicants must be engaged in business history research using British-based business archives, normally at least of postgraduate level, with a view to publication of an article or book. Professional scholars and amateur researchers are equally welcome, but preference may be given to scholars at the beginning of their careers who are less able to call on other institutions for funding.

Undergraduates, those researching commissioned histories and the members of the BAC's Executive Committee are *not* eligible. Family historians and those wishing to work on records or archives not generated by business organisations, even to contextualise business history research, will *not* be eligible.

#### **Applications**

Candidates should indicate: the objectives of their research, which will need to be within the broad field of business history; the nature and location of the specific set of business records they wish to study; a detailed breakdown of costs; the proposed methods of dissemination of the results of their work.

All applications should be received by 31 March 2004 at the following address:

Business Archives Council  
c/o Ms F. Maccoll  
Records Manager  
Rio Tinto plc  
6 St James's Square  
London SW1Y 4LD

There is no application form. Candidates should include a brief curriculum vitae as well as the information indicated above. All applications must be typewritten or word-processed and should not exceed five sides of A4.

### **Award**

The decision of the BAC is final. The successful applicant will be informed in writing by the end of April 2004. The prize will be awarded at the Annual Meeting of the Association of Business Historians to be held at the University of Glasgow in may 2005.

## Other Prizes and Grants

### BHC 2005 Conference Prizes

The Business History Conference is committed to fostering work by younger scholars working in the field of business history, broadly conceived. To this end, the BHC has organized the following events in conjunction with the annual conference.

#### **Krooss Dissertation Prize Competition**

Each year, the Business History Conference awards the Herman E. Krooss Prize for the best dissertation in business history completed in the past three years. The Krooss Prize Committee welcomes submissions from recent Ph.D.s (2002-5) in history, business administration, history of science and technology, economics, law, and related fields. If you would like to participate in this competition, please indicate this in a cover letter, and include a one-page vita and one-page dissertation abstract. These should be sent to the address above. A group of selected finalists will present summaries of their dissertations at a plenary session of the conference.

#### **K. Austin Kerr Prize Competition**

The Business History Conference also awards the K. Austin Kerr Prize for the best first paper by a Ph.D. candidate or recent Ph.D. (2002-5). If you wish to participate in this competition, please indicate this in your paper proposal. Proposals accepted for the Krooss prize panel and the dissertation-in-progress sessions described below are not eligible for the Kerr Prize.

#### **Dissertation-in-Progress Sessions**

Open to all attendees, these sessions are intended to provide students in the early stages of their dissertation projects with feedback and constructive criticism from a larger community of scholars than is available to them at their home institutions. Doctoral candidates who would like to have their dissertations discussed in an informal but informed scholarly setting should submit a cover letter to this effect, along with a one-page vita and one-page dissertation abstract. (Please make clear this is a dissertation abstract, not a paper proposal.) Send materials to Roger Horowitz at the address above.

## **Newcomen Dissertation Colloquium**

This intensive workshop, sponsored by the BHC through the generous support of the Newcomen Society, will take place at the conference venue on Wednesday evening, May 18 and Thursday, May 19. Participants will work closely with a small but distinguished group of BHC-affiliated scholars, including at least two of its officers. The assembled scholars and students will review dissertation proposals, consider relevant literatures and research strategies, and discuss the business history profession. The colloquium will involve a mix of activities, including a kick-off dinner on May 18. Limited to at most ten students, it is intended for doctoral candidates in the early stages of their dissertation projects. Those interested in participating should submit to Roger Horowitz, BHC Sec-Treas ([rh@udel.edu](mailto:rh@udel.edu)), a statement of interest, a preliminary or final dissertation prospectus, and a current vita. (Please make clear that you are interested in the dissertation colloquium.) One recommendation from the dissertation supervisor (or prospective supervisor) should also be either faxed (302-655-3188) or e-mailed ([rh@udel.edu](mailto:rh@udel.edu)) to Roger Horowitz by **January 5, 2005**. The review committee will notify all applicants of its decisions by March 1st. A grant from the Newcomen Society of America will provide each participant with a \$300 honorarium, which will help cover individual travel and lodging expenses.

NOTE: Subject to approval by the appropriate selection committees, doctoral candidates may participate in both the dissertation colloquium and a dissertation-in-progress session.

Visit the BHC web-site at: <http://www.thebhc.org>

## **EBHA 2005 – Conference Prize**

### **Dissertation Competition**

At the EBHA 2005 there will a competition for best thesis in European business history. The topic has to deal with European business (also abroad) or business in Europe (also by non-European companies). The thesis can be written in any language. Authors do not have to be European nationals. Theses completed in 2002 through 2004 will be considered (it is sufficient if the thesis has been submitted in 2004, as long as the degree will be awarded before the conference dates)

For further details go to:

<http://www.unternehmensgeschichte.de/ebha2005/>

European Association for Banking and Financial History e. V.

Biennial Prize for Young Scholars

The European Association for Banking & Financial History will award a Prize for an individual scholar or a team of maximum of three scholars working on either an institutional, economic or social aspect of the history of European banking or on a biography of a European banker or banker's dynasty. The studies should meet academic requirements, unpublished and consist of 80,000 to 120,000 words. The applicants should not be over 35 when submitting their manuscripts. The text will be accepted in any European language but will have to be accompanied by an abstract of 3,000 words/10 pages in English.

**The Prize of 2,500 EUR will be awarded in Vienna in 2005.**

The final submission date for the 2005 Prize is **30th November 2004**

For further details please contact: Ms. Verity Gale  
European Association for Banking & Financial History e.V.  
Guiollettstrasse 44  
D-60325 Frankfurt am Main  
Tel.: +49 69 97 20 33 07; Fax: +49 69 97 20 33 08  
e-mail: [info@bankinghistory.de](mailto:info@bankinghistory.de)

**PROGRAM IN EARLY AMERICAN ECONOMY AND SOCIETY**

**FELLOWSHIPS FOR 2005-2006**

- The Library Company of Philadelphia's Program in Early American Economy and Society invites applications for its three types of fellowship awards to be granted for research and scholarship during 2005-2006, as follows:

- One **postdoctoral research fellowship**, carrying a stipend of \$40,000, is tenable for nine consecutive months of residency from September 1, 2005 to May 31, 2006. It may also be divided between two scholars, who would each receive \$20,000 for the periods between Sept. 1, 2005 to December. 15, 2005 or December 15, 2005 to May 31, 2006.

Deadline for receipt of post-doctoral fellowship applications is November 1, 2004. Reply date is December 15.

- One **dissertation-level fellowship**, carrying a stipend of \$17,500, is tenable for nine consecutive months of residency from September 1, 2005 to May 31, 2006. It may also be divided between two scholars, who would each receive \$8,750 for the periods between Sept. 1, 2005 to December 15, 2005 or December 15, 2005 to May 31, 2006.

- Available to scholars at all levels, four **one-month fellowships**, carrying stipends of \$1,800 each, are tenable for a month of research at the Library Company between June 1, 2005 and May 31, 2006.

Deadline for receipt of one-month and dissertation fellowship applications is March 1, 2005. Reply date is March 31.

These fellowships are designed to promote scholarship in early American economy and society, broadly defined, from its colonial beginnings to roughly the 1850s. Some of the possible topics of research include the history of commerce, finance, technology, manufacturing, agriculture, internal improvements, and political economy. Applicants for long-term awards may submit proposals based not only on the extensive collections at the Library Company, but also on the printed and manuscript materials of other institutions in the Philadelphia area.

Fellows will share opportunities to participate in the growing intellectual life of the Program in Early American Economy and Society and contribute to the Library Company's other scholarly activities. A fuller schedule of these events is on the PEAES web site: [www.librarycompany.org/Economics](http://www.librarycompany.org/Economics)

One-month applicants should submit four copies each of a brief résumé, a two- to four-page description of the proposed research, and one letter of recommendation. Long-term fellowship applicants should have two letters of recommendation sent to the address below, and in addition submit four copies each of a current résumé, a short research proposal for the year of the award, and a writing sample of no more than 25 pages. Applicants for a long-term award should state clearly which of the tenable periods they seek, and whether they also wish to be considered for a short-term fellowship.

**Please send all materials to:**

Program in Early American Economy and Society  
The Library Company of Philadelphia  
1314 Locust Street  
Philadelphia, PA 19107

For more information about PEAES and its fellowships please contact  
Cathy Matson, Program Director, at [cmatson@udel.edu](mailto:cmatson@udel.edu).

## Postdoctoral Fellowship in Business History

### Harvard Business School and The Newcomen Society of the United States

The annual Newcomen Postdoctoral Fellowship in Business History will be awarded for twelve months' residence, study, and research at Harvard Business School, July 1, 2005–June 30, 2006. The stipend of the Newcomen Fellow is currently \$46,000.

The fellowship is open to scholars who, within the last ten years, have received a Ph.D. in history, economics, or a related discipline. The fellowship has two purposes: The first is to enable scholars to engage in research that will benefit from the resources of Harvard Business School and the larger Boston scholarly community. About two-thirds of the fellow's time will be available for research of his or her own choosing. A travel fund, a book fund, and administrative support will be provided.

The second purpose is to provide an opportunity for the fellow to participate in the activities of Harvard Business School. Approximately one-third of the fellow's time will be devoted to school activities, including attendance of the Business History Seminar and other business history courses offered in the first and second years of the MBA curriculum. He or she may have the opportunity to participate in some aspect of the teaching of these courses. The fellow will also be expected to contribute an article to *Business History Review*, and write a case to be taught in the MBA program of the Harvard Business School.

Applicants should state the topics, objectives, and design for the specific research to be undertaken. Applications should be sent to the address listed below and should be accompanied by undergraduate-school transcripts and graduate-school records, thesis abstract, a writing sample (such as an article or a book chapter), the names of three persons supporting the application, and such other evidence as the applicant wishes to submit.

The three letters supporting the application are to be sent by the writers directly to the same address by November 1, 2004. It is the responsibility of the applicant to solicit these letters. The fellowship will be awarded

and all applicants notified by mid-January 2005. Materials submitted with applications will be returned only if accompanied by postage and a self-addressed return envelope.

**Completed applications should be postmarked no later than November 1, 2004** and submitted to:

Walter A. Friedman  
Rock Center 104  
Harvard Business School  
Soldiers Field  
Boston, MA 02163

### Director of the Pasold Research Fund

The Pasold Research Fund supports research and publication in the history of textiles in all their aspects. Its publications include *Textile History*. The current Director of the Fund, Professor Mary Rose, retires from the position in 2006. The Fund will shortly be advertising for a new Director. Information on the role and responsibilities of the Director and on remuneration may be obtained from the Chairman of the Fund, Dr D T Jenkins, The Pasold Research Fund Ltd., Department of Economics and Related Studies, University of York, YORK YO10 5DD. Email: [dtj1@york.ac.uk](mailto:dtj1@york.ac.uk)

### The Rothschild Research Forum, London

The Rothschild Research Forum is a new web-based resource for those engaged in research at postgraduate level or equivalent into any of the many facets of Rothschild family history. The range of disciplines and topics illuminated by the Forum's key sources will include banking, financial and business history; the history of economic and industrial development in many parts of the globe; the social and political context of business life in 19<sup>th</sup>- and 20<sup>th</sup>-century Europe; fine art, the decorative arts and the history of the collecting; natural history, gardens and architecture.

As it develops, the Forum will provide on-line access to increasingly detailed and extensive resources: guides to key sources; original documents in transcript or digital form; images; virtual exhibitions; guides to family properties; inventories of collections; articles by curators, archivists and researchers; lists of new publications; and the opportunity to communicate directly with fellow researchers via the Research Directory and the Message Board.

The Forum is the fruit of a collaboration between two research-focused organisations. The Rothschild Archive Trust is an educational trust established to preserve and give access to more than two million documents and photographs reflecting Rothschild family history. Waddesdon Manor, Ferdinand de Rothschild's Renaissance-style château in Buckinghamshire, is renowned for its collection of fine and decorative art and as a centre for the history of collecting. Other institutions with Rothschild collections will join this consortium in the near future.

For further information go to: [www.rothschildarchive.org](http://www.rothschildarchive.org)

### On-Line Research Design Course

In order to support young economic historians world-wide, the **Economic History Association** has initiated the On-line Research Design Course. The Course aims to offer guidance to PhD students

throughout the research process, offering them the opportunity to get in touch with other economic historians in their field of specialisation and to disseminate their research results effectively.

For more details go to: [http://www.neha.nl/ieha/rdc\\_index.html](http://www.neha.nl/ieha/rdc_index.html)

<b>ABH Membership</b>
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Subscription rates for 2004

UK residents:	£10 (annual)	£27	(for three years)
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Overseas:	£15 (annual)	£40	(for three years)
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Membership also gives a discount to the ABH Annual Conference.

Membership application forms, including a banker's order form, may be obtained from ABH treasurer/secretary, Catherine Schenk.

Email: [crs@arts.gla.ac.uk](mailto:crs@arts.gla.ac.uk)

## Discounts to ABH Members

The ABH has negotiated the following discounts on journal subscriptions for members.

**Accounting, Business and Financial History** will be offered to members at the discounted rate of £33. Those members wishing to take up this offer should send their name, address and payment (cheque payable to Taylor and Francis) to the Secretary of the ABH.

**Business History** is offered to members at a 20% discount. Members should contact Karen Newlin ([knewlin@frankcass.com](mailto:knewlin@frankcass.com)) or Jerry Quy ([jquy@frankcass.com](mailto:jquy@frankcass.com)) in the Cass subscriptions department.

**Financial History Review** is offered to members at the discounted rate of £17. Applicants should contact Alison Fox ([afox@cambridge.org](mailto:afox@cambridge.org)) at Cambridge University Press.

**Oxford University Press** offers the following discounts:

**Enterprise and Society** at 20% discount.

Industrial and Corporate Change at 20% discount.