

BUSINESS HISTORY NEWS

**The Newsletter of the Association of Business
Historians**

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Editorial

Of those members of this Association working in British higher education more are now to be found in schools of management and business than in departments of history and economic history. This fact becomes more marked if we consider business schools and departments of economics together. Thus, institutionally, British business historians increasingly learn, practice and pursue their discipline beyond the 'confines' of mainstream history and, potentially, beyond contact with mainstream historians. Anecdotally, it would seem this is in marked contrast to, for example, the United States. It is a tendency that is only likely to continue.

For the individual business historian, working in the business school environment can be an attractive proposition; the sector is booming, there is often more funding available and opportunities to earn additional pay. But how and when did this institutional shift occur and what, if any, implications does it hold for how business history is done in this country? This addition of the newsletter considers the implications for research and, in particular, the RAE. Further dimensions will be covered in the next issue.

Additionally, the newsletter carries a Presidential Report from outgoing President, Jim Bamberg, news of developments in relation to archives and the RAE, a call for the 2004 ABH conference (to be held at the University of Nottingham International Business History Institute) and the usual mix of conference reports (for example, on the excellent 2003 ABH Conference, held at Churchill College, Cambridge) and other conference announcements and news.

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Visit the ABH Web-site

<http://www.sbu.ac.uk/abh>

The Association's web-site gives members up-to-date information about the ABH and its activities, promotes awareness of the Association, and encourages the study of business history. The site has detailed links to resources for business historians, such as archives, organisations and business history centres. The links are up-to-date and the site also offers descriptions and evaluations of the resources available. In addition, there are conference announcements, conference reports and funding information – as well as information on awards such as the Coleman and Cass Prizes. The ABH aims to continually develop the site into a resource which business historians and their students will be able to use a first port of call. The site is hosted at South Bank University and the Web-master is Simon Mowatt. Please let Simon have feedback on additional resources that members feel could be added to the site. Please bookmark the site and be sure to spread the address to interested colleagues and students.

Presidential Report

My year as President of the Association was so much more enjoyable than I had imagined it would be that I cannot refrain from starting on an enthusiastic note. What made it so enjoyable was working with very pleasant and constructive colleagues on the Council, and engaging with a vibrant academic community.

In recent years the Association's annual conference has become established as the most important event in the Association's calendar, and this trend was continued during my Presidency. The 2003 conference in Cambridge kept up the growth momentum established at Portsmouth in 2001 and at Reading in 2002, while forward plans were made for the 2004 conference to be hosted by the International Business History Institute at the University of Nottingham. The encouraging growth in participation at recent conferences is a sign of the Association's vitality and of its ability to reach out to scholars across a range of disciplines. There is, I believe, substantial scope for the Association to take this further, and to develop a reputation for inter-disciplinary conference programmes which will appeal to people outside the core of business history specialists. While seeking to broaden its appeal, the Association has continued to depend disproportionately on a small, tightly-knit group of members to stand for Council and contribute a lot of time and energy to running the Association. In my time on the Council, I have been hugely impressed by the commitment and enthusiasm of my fellow Council members, who helped to make my time as President genuinely enjoyable and stimulating. I cannot help feeling that there must be other ABH members out there, like myself before I joined the Council, who would find the whole experience of standing for Council very well worth the time and energy it takes. If there are such people out there and reading this report, I hope that they will come forward without waiting for an invitation to stand for Council in future elections!

There were, during the year, some disturbing reports of business archives being under threat of closure, or even destruction. This is an issue on which I believe that the Association could usefully make representations. There are, of course, also other issues of concern to the Association, particularly the next RAE exercise. The Council has recently been strengthened by the election of Peter Scott as a new member, and Sue Bowden has taken over from me as President. I wish her the best of luck.

Jim Bamberg (BPplc)

FEATURES

BUSINESS HISTORY AND THE BUSINESS SCHOOL

Business History and the Business School Research Agenda

Although a unified and recognisable academic discipline, Business History is unusual in that its practitioners are drawn principally from two quite distinct areas of academic organisation; history departments on the one hand and, increasingly, business and management departments on the other. An important question therefore is what is the likely impact of the business and management research agenda on the practice of business history? This article discusses briefly the research funding and research assessment context of business schools and their likely impact.

As far as research funding is concerned, the focus in business and management is strongly on the Research Councils and, particularly, on the ESRC. The ESRC's concentration on the policy agenda, engagement with 'user groups' and the perceived irrelevance of historical perspective in an agenda apparently dominated by gurus and fads might seem to be disincentives for business historians. Nonetheless recent ESRC initiatives have explicitly recognised the value of historical perspective, not least perhaps because such perspective can lend considerable credibility where management research is to be differentiated from consultancy, but also because the Council is attempting to broaden the range of submissions.

In research output terms there is a stark contrast between the importance of the monograph for the historian and its almost total devaluation in favour of the journal article, at least as far as the formalities of the business school RAE are concerned. Whilst business historians employed in business schools face different pressures, a review of the 2001 RAE Return suggests some reassuring trends. *Business History* attracted 22 submissions in the Business and Management unit of assessment in the last RAE, 17 of which were from 5* and 5 rated departments.¹ Only 37 other journals attracted more submissions from departments so rated, and bearing in mind that c.1600 journal titles were submitted in total, *Business History* is clearly a core journal and one in which academics working in top business schools are likely to be encouraged to publish. Although less prominent, *Accounting Business and Financial History* is also regarded as a quality journal, the comparable figures being 12

¹ The figures cited here are derived from the data on journal submissions for the RAE UoA43 at www.hero.ac.uk

submissions, 7 of which were from 5* and 5 rated departments. Other specialised business and economic history journals were more marginal, including US journals and others which have good reputations in the discipline as a whole. Aside from core history journals, another publication strategy open to researchers in business schools is to consider the mainstream journals in business, management and accounting. Many journals which are core to the RAE in these fields regularly publish historical papers. Examples include the *Journal of Management Studies*, *Organization Studies*, *Accounting and Business Research* and *Accounting, Organizations and Society*. These journals all attracted more submissions in the RAE than *Business History* including the proportion from 5* and 5 rated departments, which is not surprising given their core disciplinary focus. However, the overlap in content between what might be regarded as core business and management and business history is self evident for editors and reviewers in both fields, the strategy and structure perspective, business network research etc. being obvious examples. Other opportunities are also self evident. Editors of business history journals, conference and seminar organisers can be more proactive in encouraging the participation of mainstream business school academics. Meanwhile academic managers can be, and perhaps in some cases already are, more proactive in recruiting business historians to tenured Business School posts.

Steve Toms

Research Director and Professor of Accounting and Business History, Nottingham University Business School.

Conference Reports

The Association of Business Historians, 2003 Conference Churchill College, Cambridge

From the 30th to the 31st of May 2003, at the impressive Møller Centre, Churchill College Cambridge, the Association of Business Historians held an informative, relaxed conference (sponsored by BP plc) on the theme: 'Interactions and exchanges: the boundaries for research and teaching'.

The seventy papers presented (in twenty-five panels) reflected the field, old and new. (For full details, please consult the conference web-site: <http://www.sbu.ac.uk/abh/conferences/2003-index.html>.) Most were concerned with events and structures in modern Britain, c. 1870-2003, or with the offshore activities of British multinationals; but there were also eight papers dealing with North American business history, eight with European and Asian topics and also a good sprinkling of comparative studies. Scholars dealt with various sectors: industry (including textiles, vehicles, iron and steel); services (notably the media); energy, communications and mining. Only a few papers assessed how businesses evolved during and before the early modern period and very few dealt with agriculture.

Some 'usual suspects' were interrogated: technology transfer, productivity rates (over time and space) corporate structures and governance, marketing strategies and state policies - notably on tariffs; there were also studies of women in work places in Africa, South Asia and in 18th and 19th century London. Given my own research interests, I found the many panels on British investments in the formal and informal British Empire extremely informative and stimulating. It was clear that there is no consensus in the field on how imperialism affected the organisation and performance of British businesses, a healthy state of affairs. Some of the most interesting work in the field adopted a comparative approach, examining the organisation and performance of various sectors across a range of economic-cum-institutional environments, but the panels showed how specialist case studies of entrepreneurs, markets or firms could generate important findings, whether the cases are exceptional or typical. Big questions remain to be answered: can the past teach today's multi-nationals how to penetrate successfully overseas markets and understand and integrate with foreign cultures; can it teach foreign states how to prevent foreign investors

destroying cultures and destabilising indigenous economies? Hopefully, historians can contribute to the debates.

Given the theme of the conference, the methods used to teach business history were also pulled in for questioning. Examples of ‘good practice’ were further debated over coffee or dinner, and, from talking informally to delegates, I got the feeling that teaching methods were diverging, notably between North America and Europe, and between business schools, and social science and arts departments. Most people felt that business history remained an important, if now much more, diverse subject. There was also a sense that business history courses need to be marketed carefully, even covertly by the use of words like ‘globalisation’ and ‘enterprise’. I did wonder, whether the term ‘business’ had become a dirty word?

The next conference, to be held at the University of Nottingham (another excellent venue), might provide an answer or two, as the theme to be addressed is the relationship between business and society. In an epoch characterised by recessions and corporate scandals, this is certainly a timely topic. It also follows on from a longer-standing interest amongst business historians in studying how businesses relate to wider institutional environments; this was much in evidence at Cambridge, especially in panels on ‘culture and innovation’, ‘law and business’, empire and investments and the Cold War. Business historians continue to use multi-disciplinary approaches with much success.

Entrants for the Coleman Prize for the best PhD dissertation in British (British-based) business history, sponsored by Adam Mathew Publications, presented their findings with some skill. John Wilson (Nottingham) awarded the £200 prize to Teresa de Silva for a study of ‘The growth and survival of multinationals in the global alcoholic beverages industry’ (See Prizes and Awards for a report on the 2003 Coleman Prize by John Wilson).

In sum, the 2003 BP-sponsored conference provided an excellent platform for the dissemination of quality research findings. It facilitated academic networking and reinforced common scholarly bonds, especially between all delegates and the conference organisers, Jim Bamberg and Valerie Johnson.

David Clayton
University of York

Business History Conference and European Business History Association Annual Meetings

Lowell, Massachusetts, June 26–28, 2003

This, the first joint annual meeting of the Business History Conference and the European Business History Association, brought together an impressive array of scholars from a multitude of different countries. They had been tasked by the conference organisers to consider the theme of ‘Regions, Nations and Globalization’, a challenge most seemed to relish. Lowell, Massachusetts, proved an apposite location from which to survey these themes; once the epitome of the company town, driving a powerful regional economy, it seemed to have been left behind in a flood of first Southern and then global industrialisation in the textile industry but in recent years has begun to find its feet again as a hi-tech centre.

With the conference once again taking place over three days and comprising more than 120 papers, often formatted into six parallel streams, not to mention sundry plenaries and round-table sessions, participants were faced with multitude of riches and some difficult choices. Naturally a single reviewer of such a large conference can only present a personal snapshot.

First, it is worth noting that the conference theme proved very effective in promoting a sense of focus and cohesion whilst giving room to a host of perspectives. Thus the topics covered ranged from Americanization, through metropolitan economies, industrial districts, multinationals and local producers, cores and peripheries, European integration, national innovation systems, empires and many more to the really big questions, such as ‘Globalisation Challenged’. The vast majority of presenters had taken the theme seriously and many panels bore the marks of careful planning rather than random groupings. Standouts were numerous. Those tempted by the line-up of Fruin, Amatori and Langlois on the subject of ‘Chandler Redux’ were rewarded with the presence of the great man himself and an unprogrammed paper outlining his most recent researches. Elsewhere, there was a real whiff of controversy as Albert Carreras, Hideaki Miyajima and, especially Youssef Cassis and Camilla Brautaset challenged a packed room to place comparative corporate performance at the heart of the business history research agenda. The result was an increasingly vocal audience – and clear evidence that, thankfully, the business history community is rarely happy to accept a cosy consensus. But amidst the big themes there was always plenty of room for the careful, detailed empirical study.

Dotted amidst the regular panels there a fair number of special sessions and events, such as round-table on commissioned company histories, a women in business history lunch, an *Enterprise and Society* ‘town hall meeting’ (an opportunity to interact with Ken Lipartito, the newly appointed editor of that journal), a major plenary session entitled ‘Regions, Nations, Globalization: Research Frontiers, Key Concepts, Model Studies’ and a ‘EBHA/BHC Presidents Dialog’, involving Phil Scranton, Mary Rose and Keetie Sluyterman. I will treat these last two sessions in a little more detail. The ‘Regions, Nations, Globalization’ was, presumably, intended to draw the conference as a whole together. In response both John Wilson and Mary O’Sullivan did an impressive job in keeping to their brief but a third speaker was more disappointing and, unfortunately, for what was such an important session, cohesion began to slip away somewhat. Similarly the ‘Presidents Dialog’, programmed to provide an open forum for discussion of the direction in which the discipline might be heading, never really gelled, despite the commitment and standing of the respective assembled presidents. Perhaps the room, and the audience, was simply too big for an idea that might have been more effective in a more intimate environment. Moreover, as is often the case at conferences, what went on outside the formal sessions was just as important as the programmed events. It’s very often in the corridors, at breakfast, coffee or the bar that the really insightful links are made and the threads drawn together. With so many business historians present from so many different countries there has probably never been a better opportunity for ‘networking’!

As is ever the case with the BHC, the conference dinner doubled as an awards ceremony – details of these awards can be found elsewhere in this issue.

Next year the BHC is to visit Europe for its annual meeting (again full details are carried elsewhere in this issue), offering all British business historians a perfect opportunity for involvement with an event that is sure to be unmissable.

Andrew Popp
Royal Holloway, University of London

ABH Conferences, 2004 and 2005

ABH

***THE ASSOCIATION OF
BUSINESS HISTORIANS***

**CALL FOR PAPERS for the
2004 CONFERENCE,
*Business and Society***

**Hosted by
The UNIVERSITY OF NOTTINGHAM
INTERNATIONAL BUSINESS
HISTORY INSTITUTE (UNIBHI),
NOTTINGHAM UNIVERSITY
BUSINESS SCHOOL.**

The 2004 *ASSOCIATION OF BUSINESS HISTORIANS* conference will be hosted by the **UNIVERSITY OF NOTTINGHAM INTERNATIONAL BUSINESS HISTORY INSTITUTE** on Friday 25th to Saturday 26th June, 2004. The primary aim of the conference will be to develop business history perspectives on the relationship between business and society through a mixture of workshops and sessions.

The relationship between business and society has long been a topic for discussion and analysis. Whether one is considering specific issues like

corporate governance, accountability, industrial relations, politics, or general matters like the interaction of business and society, commentators of every kind have contributed to an extensive debate. More recently, after the accounting scandals associated with the likes of Enron and Worldcom, even greater concern has been expressed about the inability to regulate large-scale business. This debate has also raged whenever bodies like the World Trade Organisation meet to discuss global trading issues.

Organising a conference with the theme 'Business and Society' will consequently prove extremely timely, providing the opportunity for business historians to demonstrate that such debates have a long pedigree. The organisers would also hope to attract other social scientists and practitioners to the conference, thereby stimulating intense and balanced debate about a wide range of issues.

Topics of interest include, but are not limited to:

- The attitude of society towards business
- The impact of business on society
- Business and patronising the arts
- Corporate social responsibility
- Corporate governance and investment trends
- Accounting and accountability
- Business and environmental pressures and trends
- Health and safety
- Labour, exploitation and paternalism
- Government and public affairs (including political ideologies, lobbying, and the boundaries between states and firms)

- Business reputations and corporate image
- Imperialism, multinationals and globalisation
- International organisations and 'fair trade'

It is important to reiterate that the organisers welcome papers on any topic related to business history, even where it does not focus on the conference theme. Indeed, the organisers welcome historians and social scientists working in all disciplines and on any time period or country.

Proposals are welcomed for either individual papers or entire sessions (normally one-and-a-half hours). Authors for each paper must provide a title, an abstract of no more than two pages, and a brief CV. The deadline for submissions is 30 November 2003.

Please send them to:

John Wilson,
Nottingham University Business School,
Jubilee Campus,
Wollaton Rd,
Nottingham, NG8 1BB,
United Kingdom.

44(0)115-846-7405

j.wilson@nottingham.ac.uk

Other Conferences

Northern Economic and Social Historians Annual Conference, Call for Papers

The annual one-day conference of northern economic and social historians will be held this year in the Department of Humanities, University of Central Lancashire, Preston on Saturday, 22 November 2003.

Please put this date and venue in your diaries now and think about offering a paper at this well-established event, which has always been such an excellent forum for trying out ideas at all stages of gestation, from flying the initial kite to putting the finishing touches to something polished and almost ready for publication. It is also an even at which business history has always found a very receptive audience. Offers of papers on any topic, period or place are welcome and we would particularly like to encourage postgraduate students to participate.

We shall be glad to receive titles and short abstracts (up to 200 words) at any point before 30 September, 2003.

John Walton: jkwalton@uclan.ac.uk or jk@btconnect.com

John Wilson: j.wilson@nottingham.ac.uk or Jjfwilson@aol.com

Geoff Timmins: jgtimmins@uclan.ac.uk

Those wishing simply to attend, please use the same contacts for further information.

Business Archives Council AGM and 2003 Conference Monday 24 November, 2003 Rio Tinto plc, 6 St James' Square, London

Annual General Meeting

9.30am onwards Registration

10-10.50am AGM

10.50-11.10am Coffee

The conference: Business records in a changing archival landscape

- 11.10 –11.15** **Welcome by Chairman**
Victor Gray, Director, The Rothschild Archive;
Member of the Resource Board and Vice-chair of the
Archives Task Force
- 11.15-11.45** **Influencing decision makers**
Dame Stella Rimington, Former Director General
Security Services, non-executive Director Marks and
Spencer, and non-executive Director BG Group plc.
Member of the Archives Task Force
- 11.45-12.30** **Keeping good company: friend and foe in business
archives.**
Sara Kinsey, Deputy Archivist HSBC Holdings plc
and Convenor, business archives module, Liverpool
University Centre for Archive Studies
- 12.30-1.30** **Lunch**
- 1.30-2.15** **The new National Archives –what does this mean
for business records?**
Sarah Tyacke CB, Keeper of the National Archives
and Chief Executive, National Archives. Member of
the Archives Task Force and Chris Kitching,
Historical Manuscripts Commission. (Members of the
audience will be invited to voice their opinions in the
latter part of this session)
- 2.15-3.00** **Resource – will it make a difference to the business
archives community?**
Dr Stuart Davies, Director of Strategy and Planning,
Resource. Member of the Archives Task Force
- 3.00-3.30** **Discussion led by the Chairman**
- 3.30-4.0** **Tea and depart**

Lunch is included in the conference fee.

10 free places are available for members of the Society of Archivists undertaking the Society's registration scheme, who would not otherwise be able to attend. For all further information on the conference, including booking, please contact Fiona Maccoll 020 7753 2123

fiona.maccoll@riotinto.com or Karen Sampson 020 7860 5945
Karen.Sampson@LloydsTSB.co.uk. Or write to: Fiona Maccoll Rio
Tinto plc, 6 St James's Square, London, SW1Y 4LD.
Fax +44 (0)20 7753 2211 / e-mail as above.

To date, business archivists and those interested in the preservation and accessibility of business records have often felt on the sidelines of major initiatives within the archives sector. Our voices have not been heard in the debate about the future for archives in the UK. We believe this conference will act as a catalyst for change.

The conference, which includes speakers *Sarah Tyacke of the National Archives*, *Chris Kitching of the Historical Manuscripts Commission* and *Stuart Davies of Resource* will give the business archives community a unique opportunity to hear how the bodies responsible for developing national archival strategy view the issues affecting business records and to discuss the Archives Task Force.

Sara Kinsey from HBSC will give us an overview of the challenges facing business archives. Her investigation into some of the innovative solutions adopted to meet them will suggest models that we may wish to adopt. *Stella Rimington*, will share her insights into how to influence decision makers, both within government and our own organisations. These are the skills we need to if we are to have a role in shaping future of the business archives sector and develop archive services in our own organisations.

The event will finish with a discussion forum, led by *Vic Gray of The Rothschild Archive*, Chairman for the day. In addition to the formal programme, the conference will also provide a great opportunity to network with fellow professionals in business archives.

**Annual Meeting of the Business History Conference in Conjunction
with the Académire Francois Bourdon**

“Networks”

18–20 June 2004, Le Creusot, France

On 18–20 June 2004, the Business History Conference (BHC) will host its annual meeting in Le Creusot, France. The BHC is the leading scholarly organisation in the United States for the study of business history. Le Creusot is a major centre for the study of France’s industrial

heritage, and the home of the Académie François Bourdon. The Académie is an independent research institute that maintains an archive with many collections on topics in European business history. The Académie also maintains several buildings that were once a part of the Schneider Works, long a leading manufacturer of steel, armaments, and metal products. The conference will take place at the Académie, as well as at a nearby Chateau. Le Creusot is located 250 kilometres south-east of Paris, and is a gateway to the culturally rich Burgundy region. It is easily reached from Paris by high-speed train

Conference theme

The theme of the conference is “networks.” In the past few years networks of various kinds have engaged the attention of business historians. Students of the so-called network industries in communications, transportation, energy, and finance have moved beyond the firm and the industry to make the network a focus of inquiry.

Other kinds of networks – rooted in geography, professional ties, mutual self-interest, or shared values (such as religious affiliation or educational background – have figured prominently in recent work on innovation, industrial regions, trade associations, cartels, and enterprises run by women and minorities.

The program committee welcomes proposals that explore business networks broadly construed. The committee is particularly interested in scholarship that is grounded in research in business archives, trade journals, oral history, or other primary sources. Among the questions that presenters might wish to consider are the following:

- How and to what extent can a focus on networks illuminate central themes in business history?
- How and to what extent can a focus on networks complement the traditional preoccupation of business historians with firms and industries?
- How and to what extent can the study of networks build bridges between business history and other areas of inquiry?
- How and to what extent can the study of networks alter our understanding of the boundaries between business and society?

Note: in keeping with a long-standing tradition of the BHC, the program committee will also entertain submissions on topics that are NOT directly related to the conference theme.

Prizes

Each year, the Business History Conference awards the Herman E. Kroos Prize for an outstanding dissertation in business history completed in the last three years. The Kroos prize committee welcomes submissions from recent PhDs (2001–4) in history, business administration, the history of science and technology, economics, law and related fields. If you would like to participate in this competition (and present at the conference), please indicate this in a cover letter, and include a one-page vitae and one-page dissertation abstract.

The BHC also presents the K. Austin Kerr award for the best first paper presented by a PhD candidate or recent PhD (2001–4). If you wish to participate in this competition please indicate this in your paper proposal. Proposals accepted for the dissertation session are not eligible for the Kerr Prize.

Submission procedures

Potential presenters may submit proposals for either individual papers or entire panels. Individual paper proposals should include a one-page abstract and a one-page curriculum vitae. The abstract should summarise the argument of the paper, the sources on which it is based, and its relationship to existing scholarship. Each panel proposal should include a cover letter stating the rationale for the session, a one-page abstract and vitae for each proposed paper (up to three) and a list of suggested chairs and commentators.

Graduate students who would like to have their dissertations discussed in an informal yet informed dissertation in-progress workshop should indicate this in a cover letter, and include a one-page vitae and one-page dissertation abstract.

The deadline for receipt of proposals is 1 October 2003. All presenters are expected to submit abstracts of their papers for posting in the BHC web-site. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting.

Graduate students whose papers are accepted for inclusion in the program are eligible for travel grants to help defray costs of attendance.

The program committee consists of Richard R. John (chair), University of Illinois at Chicago; Patrick Fridenson, Ecole de Haute Etudes en Science Sociales; JoAnn Yates, MIT; Reggie Blaszczyk, Chemical Heritage Foundation, Philadelphia; and Phillipe Mioche, University of Aix-Marseille I.

The chair of the Kroos Prize Committee is Andrew Godley, University of Reading, UK. The chair of Kerr Prize Committee is Janet Greenlees, University of Manchester, UK.

Please send proposals to:

Roger Horowitz
Secretary-Treasurer
Business History Conference
PO Box 3630
Wilmington DE 19807

Phone: (302) 658-2400
Fax: (302) 655-3188
Email: rh@udel.edu

Visit the BHC web-site at: <http://www.thebhc.org>

**Eighth Annual Conference of the European Business History
Association
Universitat pompeu Fabra, Barcelona, 16–18 September, 2004
From Industry to Services?
Call for Papers**

Dear colleagues, Albert Carreras and Matthias Kipping invite you to the eighth annual conference of the European Business History Association, to be held at Universitat Pompeu Fabra, Barcelona on 16–18 September, 2004.

You are invited to submit proposals for papers or panels, which explore the complex relationship between industry and services in a business historical perspective.

We are in particular encouraging submissions related to the following issues:

- Production and services within firms
- Co-existence of both types of activity
- Internalisation or externalisation of services
- Implications for the organisation and its constituents
- Influence of rules and norms (e.g. accounting)
- Development of service industries and firms
- Specific patterns and characteristics of services
- Large and small firms in services
- The role of technology: high-tech and low-tech services
- The role of entrepreneurs, managers and stakeholders
- Services in regional and national development. Location and agglomeration of service activities
- Transitions from (pre-)industrial to service economies
- The role and impact of public policies. Political and societal attitudes towards service development.

Conceptual questions related to service industries

- Definition and delineation of service activities
- The value added of services
- Services for markets and markets for services
- Challenges to existing frameworks in business history

Please note that we will also consider proposals which explore other aspects related to the conference theme and proposals on other topics related to business history.

Submission of abstracts

Those interested in presenting a paper should prepare a one-page abstract. Proposals for panels should contain the abstracts of the individual papers as well as a short summary explaining the rationale of putting these together in one panel. Suggestions for chairs and discussants of the panel will also be welcomed. Please e-mail your abstracts or panel proposals by 1 December 2003 to Anna Alsina, who will send you an acknowledgement of receipt. All proposals will be evaluated by an academic committee.

Decisions will be announced by e-mail before 1 February, 2004. Accepted papers have to be submitted by 1 July 2004 and will be posted on the conference web-site and published on a CD-Rom after the conference. Up-to-date information on the conference can be found on

the conference web-site at www.econ.upf.es/ebha2004 from mid-June 2003. Registration forms and hotel details will be available from early 2004.

Dissertation competition

There will also be a competition for best thesis in European business history. The topic has to deal with European business (also abroad) or business in Europe (also by non-European companies). The thesis can be written in any language. Authors do not have to be European nationals. Theses completed in 2001 through 2003 will be considered (it is sufficient if the thesis has been submitted in 2003, as long as the degree will be awarded before the conference dates)

The competition will be co-ordinated by Nuria Puig from the Universidad Complutense de Madrid. Those interested in participating should send a copy of their thesis in the original language and short summary in English (up to five pages) to the following address no later than 31 December 2003:

Nuria Puig
Facultad de Ciencias Economicas
Universidad Complutense de Madrid
E-28223
Madrid
Spain

Each thesis fulfilling the general criteria outlined above will be evaluated by a scholar with the necessary academic and linguistic expertise. Up to four theses will be selected for presentation in a plenary session at the conference. One of these will be awarded the EBHA dissertation prize

Conference contact address:
Professor Albert Carreras
Department of Economics and Business
Universitat Pompeu Fabra Balmes 132
E-08008
Barcelona
Spain
Email: albert.carreras@econ.upf.es

**Tenth Accounting and Management History Conference
Thursday 25 and Friday 26 March, 2004**

**Association of Francophone de Compatibilite, with the support of
Curege (Franche-Comte University)**

‘Controlling the Company – Control within the Company’

The close proximity of the Royal Saltworks of Arc and Senans, where a part of the conference will take part, has lead us to chose as the conference them company control and discipline. The Royal Saltworks was built by Nicolas Ledoux, visionary architect of the Enlightenment, between 1775 and 1779, at the behest of Louis XV. Constructed in the form of a semi-circle, with the Director’s house in the centre, the works, which still stand, comprise eleven buildings housing the workshops and living quarters of the workers. The Saltworks, which has been included on the UNESCO World Heritage List since 1982 represents a rare testimony in the history of industrial architecture, reflecting as it does the ambition to control and rationalise the organisation of work. Such an ambition clearly raises the issue of control activities within companies.

In the 10th annual conference we wish to provide an historical perspective on current issues related to the control of the company and control within the company. Papers which provide historical and longitudinal perspectives on topics such as power sharing within the company, management control, supervision and discipline, human resource management or auditing are especially welcomed. Papers which take a critical approach to accounting and management and/or which may open a critical debate about such approaches will also be appreciated. It is hoped that some papers will confront such issues as empiricism versus theoretical hypotheses and help to develop and historical perspective and/or a cross-disciplinary approach to the conference theme.

Papers not specifically related to the theme of the conference but which adopt relevant methodological perspectives will be given equal consideration by the scientific committee.

Calendar:

5th November, 2003: deadline for receipt of papers

15th January, 2004: referees’ comments sent out

24th February, 2004: deadline for receipt of final version of papers

Scientific Committee

Laurent Batsch, Dominique Bessire, Henri Bouquin, Trevor Boyns, Bernard Colasse, Patrick Fridenson, Eric Godelier, Yannick Lemarchand, Marc Nikitin, Robert Parker, Michele Saboly, Cheryl McWatters.

Organising Committee

Jean-Luc Rossignol, Thierry Roy (Franche-Comte University) and Eric Pexet (Evry Val d'Essone University).

Economic History Society Annual Conference, 2004 2–4 April, Royal Holloway, University of London Egham, Surrey

The conference programme committee welcomes proposals in all aspects of economic and social history covering a wide range of periods and countries, and particularly welcomes papers of an interdisciplinary nature.

The committee invites proposals for individual papers, as well as for entire sessions (3–4 speakers, 1.5 hours duration). The latter should include proposals and synopses for each paper in the session, although the committee reserves the right to determine which papers will be presented in the session if it is accepted. If a session is not accepted, the committee may incorporate one or more of the proposed papers into other panels.

For each proposed paper, please send (preferably by email) a brief cv and short abstract of 400–500 words to:

Maureen Galbraith
Economic History Society
Dept. of Economic and Social History
University of Glasgow
4 University Gardens
Glasgow
G12 8QQ

e-mail: ehsocsec@srts.gla.as.uk

For full consideration, proposals must be received by 26 September 2003. Notices of acceptance will be sent to individual paper givers by 14 November 2003.

Colloquium on the British Financial Revolution
24–26 June, Saskatchewan, Canada

An interdisciplinary colloquium on the Financial Revolution in the British Isles, 1688–1756, will convene in Regina, Saskatchewan, on 24 to 26 June, 2004. The goal is to gather a select group of scholars from a range of disciplines to improve our collective understanding of contemporary commentary on the new methods of public and private finance.

We invite proposals for papers considering any aspect of this literature or the mechanics of the revolution itself. Participants should seek to inform those working in other disciplines about the interpretive consensus, or important new developments, in their own field. Early expressions of interest are strongly encouraged. Formal proposals must be received no later than 28 February, 2004.

Contact information:

Rick Kleer, Head
Department of Economics
University of Regina

Phone: (306) 585-4183

Email: richard.kleer@uregina.ca

Call for papers website: <http://www.econ.uregina.ca/conference>

Contemporary British History Conference, 2004
History of Work in the 20th Century

The 2004 Contemporary British History Conference will be on the History of Work in the 20th Century. The conference will be held 14-16 July 2004 at the University of London. It aims to bring together those interested in the past and present of work to look at what has and has not changed over the past century.

Offers of papers should be sent by January 9 2004 to Virginia Preston, Centre for Contemporary British History, Institute of Historical Research, University of London, Senate House, London WC1E 7HU, virginia.preston@sas.ac.uk. They should preferably be sent by email

attachment. Further details of the call for papers can be found on our website: <http://www.icbh.ac.uk>.

Fifth World Congress of Cliometrics
July 8–11, 2004
Venice International University

The Fifth World Congress of Cliometrics will be held 8–11 July, 2004, at Venice International University, Venice, Italy. A call for papers will be issued shortly. The Program Committee will put together an international program from the proposals received. The program will be posted on the Cliometric Society web-site early in 2004.

The conference will be held on the island of San Servolo, Venice in the premises of the Venice International University. The latter is a joint venture of six universities (Autonoma de Barcelona, Duke, LMU Munich, Tel Aviv, Waseda, Venice Architecture and Venice Ca'Foscari) with the Province of Venice and the Fondazione Cassa di Risparmio di Venezia. The island, only seven minutes by boat from St Mark's Square, consists of 11 acres of park, a beautifully restored 16th century Benedictine convent and various residences.

All members of sponsoring organizations will be invited to attend. Registration will be open but will be conducted through the office of the conference secretary (see below). As with the Annual Cliometrics Conference and the previous World Congresses, papers will be published in the Congress Book, and participants will receive their copies of the Congress Book in advance. Also sessions will be held in the traditional Cliometrics Conference format. Instead of formal presentations, authors will provide a brief introduction to their work followed by an extended period of discussion involving all session participants. Thus participants will be expected to read the papers prior to the Congress.

Complete information about registration will be announced on the Cliometric Society web-site. Applicants will be encouraged to use the form on the web-site but will be able to submit the required information via e-mail, fax or post.

Sponsoring organisations include the Cliometric Society, the European Historical Economics Society, the Economic History Society of Australia and New Zealand and the Canadian Network for Economic History. The

organizing and program committees consist of Lee Craig, Price Fishback, Albrecht Ritschl and Gianni Toniolo.

International Symposium: Hubs, Harbours and Deltas in South-East Asia: Multidisciplinary and Intercultural Perspectives

Royal Academy For Overseas Sciences: Call for Papers

Organized by The Royal Academy for Overseas Sciences (Belgium) in collaboration with ISEAS, The Institute of Southeast Asian Studies (Singapore)

Dates: Monday 31 January – Wednesday 2 February 2005

Venue: ISEAS, Singapore.

Organization: The Royal Academy for Overseas Sciences is responsible for the overall organization of the symposium, under the responsibility of a committee chaired by Prof. Hugo Baetens Beardsmore and the Permanent Secretary of the Academy, Professor Yola Verhasselt. The Committee consists of permanent members of the Academy selected from its three constituent sections with specialist research experience in the region, i.e. the Section of Moral and Political Sciences, the Section of Natural and Medical Sciences and the Section of Technical Sciences.

An initial breakdown into thematic areas for papers and presentations, corresponding to the specialities of the three sections of the Academy, will determine the organization of the symposium. The following thematic areas have been provisionally retained as reflecting the expertise available among the Academy's permanent and corresponding (i.e. overseas) members.

- Economic inter-relations between East-Asian countries, including the role of transport.
- Issues connected with dredging in harbour and delta areas.
- Agricultural and aquacultural potential in delta areas.
- Insularity versus “continentality”.
- Environment and public health issues.
- Cultural issues, including linguistic diversity.
- Maritime and commercial relations in and with South-East Asia.

Structure: Depending on number and kind of responses:

Day 1: opening session (1 hour), followed by plenary meeting (for general contributions.)

Day 2: different (parallel) sessions for specialized contributions.

Day 3: a.m.: plenary session (for general contributions) – p.m.: visit port of Singapore.

Finance: Participants will be encouraged to find their own financial support for their travel and accommodation expenses.

Accommodation: The organizing committee is studying the different accommodation possibilities in Singapore. Details will follow in due course.

Contact information:

Professor Dr Yola Verhasselt
Royal Academy for Overseas Sciences
rue Defacqzstraat 1/3
B-1000 BRUSSELS
BELGIUM

Tel.: (0032) 02 538 02 11

Fax: (0032) 02 539 23 53

Email: kaowarsom@skynet.be

Symposium website:

<http://users.skynet.be/kaowarsom/indexen.html>

Call for Papers

Consuming Experiences: The Business and Technologies of Tourism

A Conference at the Center for the History of Business, Technology and Society, Hagley Museum and Library, Wilmington, Delaware

November 12–13, 2004

Tourism includes many practices in modern societies as it encompasses the sensual and the practical, the sublime as well as the prosaic. For a conference in November 2004 the Center for the History of Business, Technology and Society seeks proposals for papers that explore the **practices, businesses, institutions and technologies** that have fabricated tourism as a means of creating “consuming experiences”. Proposals may consider any portion of the globe since the mid-18th century and tourism

of any variety. We are interested in histories of travel agencies; railway, air, bus travel and steamship lines; resorts, spas and hotels; commercial photography and film; organized tours including eco-tourism; guides, guidebooks and the training of tourism managers; and much else. Papers may come from any discipline but need to be historically grounded. Studies drawing on prescriptive literatures or considering identity are welcome so long as they are situated in actual practices of tourism. Conference papers (following revision) will be eligible for inclusion in a volume published in the Routledge series, *Hagley Perspectives on Business and Culture*. Proposals are due by March 1, 2004 and should be sent in hard copy or as attachments to Dr Roger Horowitz, Hagley Museum and Library, PO Box 3630, Willmington DE 19807, email rh@udel.edu, fax 302-655-3188. Support may be available for travel to the conference by presenters.

**Annual Meeting of the Economic History Association
San Jose, California, September, 10–12, 2004**

The 64th annual meeting of the Economic History Association will be held in San Jose, California from September 10-12, 2004. The theme chosen by the President Joel Mokyr for the meeting is "Technological Change and Economic Growth in History."

The Program Committee, consisting of Zorina Khan (chair), Kerry Odell, Joyce Burnette and Joachim Voth, invites paper proposals on all topics in economic history. The committee welcomes proposals for individual papers, as well as for entire sessions. Submissions for entire sessions should include separate proposals for each paper to be presented. The deadline for proposals is January 30, 2004 - only four months away!

Details concerning the format of proposal submissions and deadlines for dissertation submissions can be found on the EHA Meetings website: <http://www.lfc.edu/~tuttle/eha> .

I hope you will all plan to attend.

Dr. Carolyn Tuttle
Meetings Coordinator
Economic History Association

Francia Street
Assistant to the Meetings Coordinator

Economic History Association

Lake Forest College
Department of Economics and Business
555 North Sheridan Road
Lake Forest, IL. 60045
Office: 847-735-5137
Fax: 847-735-6193
Email: tuttleha@lfc.edu

Seminars and Workshops

Business History Unit Seminars Michaelmas Term, 2003

The Business History Unit has arranged seminars on the following dates:

- | | |
|--------------|---|
| 13 October | Peter Miskell (University of Reading)
'US film companies in Britain in the 1930s and 1940s:
The case of United Artists' |
| 27 October | Andrew Popp (Royal Holloway, London)
'The dynamics of industrial clustering in England' |
| 10 November | Francesca Carnevali (University of Birmingham)
'Banks and small firms: A European comparative
perspective since 1919' |
| 24 November* | Howard Davies (Director, LSE)
'Financial Regulation in Europe' |

The seminars will take place at 5.30pm in H615, Connaught House, Aldwych, London, WC2.

*This is a BHU/ING Bank seminar and will be held at the Bank, 60 London Wall, London, EC2 5TQ. If you wish to attend please contact the Unit's Director, Terry Gourvish, on 020 7955 7073, e-mail t.r.gourvish@lse.ac.uk.

Grants and Bursaries

Program in Early American Economy and Society 2004–2005 Fellowships

The Program in Early American Economy and Society at the Library Company of Philadelphia will award a dissertation-level fellowship and advanced research-level fellowship for September 1, 2004–May 31, 2005. The dissertation-level fellowship carries a stipend of \$17,500 for the full year or two half-year fellowships of \$8,750 each. The advanced research fellowship carries a stipend of \$38,000 for the full year or two half-year fellowships of \$19,000 each. Applicants for both the dissertation-level and advanced research-level fellowships may apply for the entire term or for the half-year periods from September 1, 2004 to January 15, 2005 or January 15, 2005 to May 31, 2005. The program will also award for one-month research fellowships carrying stipends of \$1,750 tenable from June 2004 to May 2005.

These fellowships are designed to promote scholarship on the origins and development of the early American economy, broadly conceived, to roughly 1850. They provide scholars the opportunity to use the extensive printed and manuscript collections related to the history of commerce, finance, technology, manufacturing, agriculture, internal improvements, economic policy-making, and other topics that are held by the Library Company and numerous other institutions in its vicinity.

Application deadline is March 1, 2004, with a decision to be made by March 31, 2004. To apply for a long-term fellowship, send (by mail, no faxes please) four copies each of a c.v., a detailed description of the nature of the research to be undertaken during the fellowship period, a relevant writing sample of no more than 25 pages and two letters of reference. For one-month sample fellowships send a c.v., a two – to four - page project description, and one letter of reference. Applicants for a long-term fellowship should state clearly which of the tenable periods they seek and whether they also wish to be considered for a short-term fellowship. Send all materials by mail to:

PAES
The Library Company of Philadelphia
1314 Locust Street
Philadelphia
PA 19107

For more information about the program and its fellowships, see the website at:

www.librarycompany.org or contact Cathy Matson, Program Director, at:

cmatson@udel.edu

**2004-2005 HARVARD-NEWCOMEN POSTDOCTORAL
FELLOWSHIP IN BUSINESS HISTORY**

HARVARD BUSINESS SCHOOL and the NEWCOMEN SOCIETY OF THE UNITED STATES announce the HARVARD-NEWCOMEN FELLOWSHIP IN BUSINESS HISTORY to be awarded for twelve months' residence, study, and research at Harvard Business School, July 1, 2004 through June 30, 2005 or September 1, 2004 through August 31, 2005. The stipend will be \$46,000.

The fellowship is open to scholars who have received their Ph.D. in history, economics, or a related discipline within the last 10 years. The fellowship has two purposes: to enable scholars to benefit from the resources of Harvard Business School and the larger Boston academic community, and to provide scholars with the opportunity to participate in the activities of Harvard Business School.

The application deadline is November 17, 2003. For more information please contact:

Dr. Walter A. Friedman
Rock Center 104
Harvard Business School
Boston, MA 02163
wfriedman@hbs.edu
tel.: 617-495-1003
Fax: 617-495-0594

Applications may be downloaded at:
<http://www.hbs.edu/businesshistory/fellowships.html>

Business History Prizes

The Historical Society Book/Article/Dissertation Prizes

Prize winners will be announced at the Historical Society's national meeting in Boothbay Harbor, Maine, June 3-6, 2004

The Eugene Genovese Best Book in American History Prize. Book Committee Chair: James Livingston. A prize of \$5,000 will be awarded for the best book on any subject relating to American history. To be considered, the book must have been published between January 1, 2002 and December 31, 2003. Submission information is available at www.bu.edu/historic.

The Donald Kagan Best Book in European History Prize. Book Committee Chair: George Huppert. A prize of \$5,000 will be awarded for the best book on any subject relating to European history. To be considered, the book must have been published between January 1, 2002 and December 31, 2003. Submission information is available at www.bu.edu/historic.

The Pauline Maier Best Dissertation in American History Prize. A prize of \$1,000 will be awarded for the best doctoral dissertation on any subject relating to American history. To be considered, dissertations should have been submitted, completed, and approved between January 1, 2002 and January 31, 2004. Candidates should send six copies of a ten-page abstract accompanied by a short bibliography (no more than two pages) to: Peggy Hargis, Chair, Pauline Maier Prize Committee, 656 Beacon Street, Mezzanine, Boston, MA 02215-2010.

The Theodore S. Hamerow Best Dissertation in European History Prize
A prize of \$1,000 will be awarded for the best doctoral dissertation on any subject relating to European history. To be considered, dissertations should have been submitted, completed, and approved between January 1, 2002 and January 31, 2004. Candidates should send six copies of a ten-page abstract accompanied by a short bibliography (no more than two pages) to: Sharon Kettering, Chair, Theodore Hamerow Prize Committee, 656 Beacon Street, Mezzanine, Boston, MA 02215-2010.

The Arnaldo Momigliano Best Article in History Prize. A prize of \$2,000 will be awarded for the best article on any historical subject. To be considered, the article must have been published in a refereed journal between January 1, 2001 and December 31, 2003. Candidates should submit six copies of the article to: Franklin W. Knight, Chair, Arnaldo Momigliano Prize Committee, 656 Beacon Street, Mezzanine, Boston, MA 02215-2010.

All prize submissions should arrive no later than December 31, 2003.

Joseph Lucas
The Historical Society
656 Beacon Street, Mezzanine
Boston, MA 02215
www.bu.edu/historic
Phone:(617) 358-0260
Fax:(617) 358-0250
historic@bu.edu

Biennial Prize for Young Scholars Working on European Banking History

The European Association for Banking History will award a Prize for an individual scholar, or a team of a maximum of three scholars, working on either an institutional, economic or social aspect of the history of European banking or on a biography of a European banker or a banker's dynasty. The studies should meet academic requirements, be unpublished and consist of 80,000 to 120,000 words. The applicants should not be over the age of 35 when submitting their manuscripts. The text will be accepted in any European language but will have to be accompanied by an abstract of 3,000 words/10 pages in English.

The Prize of 2,500 EUR will be awarded in Vienna in 2005. The final submission date for the 2005 Prize is: 30th November 2004/

For further details please contact:
Ms. Gabriella Massaglia
European Association for Banking History e.V.
Sophienstrasse 44
D-60487 Frankfurt am Main
Tel.: +49 69 97 20 33 07

Fax: +49 69 97 20 33 08
e-mail: <info@bankinghistory.de>

The Association of Business Historians, 2003 Coleman Prize.

Competition for the 2003 Coleman Prize, sponsored once again by Adam Matthew Publications Ltd., was extremely intense, especially as all six of the theses submitted were accepted by the Council for the competition. Each candidate also took the opportunity to present their core findings at the 2003 ABH conference held in Cambridge, creating a busy, yet highly entertaining, session. The two judges were Professor Tony Slaven (Glasgow) and Dr. John Wilson (Nottingham).

After an exhaustive process, the judges awarded the 2003 Coleman Prize to **Teresa da Silva Lopes** for her thesis entitled *The growth and survival of multinationals in the global alcoholic beverages industry* (Reading, 2002). We found that it was both detailed and highly original, including a considerable amount of empirical and theoretical material that merited special attention. While the Reading imprint was firmly stamped on the work, Dr. Lopes had clearly developed a strong command of her topic and produced some highly authoritative conclusions, some of which have already found their way into print.

In no particular order, the other candidates and their theses were:

Marianne Pitts, *The development of modern accounting and the changing position of shareholders, 1864-2000* (Warwick 2002). This reflected an extensive amount of research into a crucial area. As Dr. Pitts has been working in this field for some time, there was a maturity to her work that revealed a deep understanding of accounting practices. It also covers a range of sectors, demonstrating that business historians ought to assess accounting in much greater detail.

David Patmore, *The influence of recording and the record industry upon musical activity, as illustrated by the careers of Sir Thomas Beecham, Sir Georg Solti and Sir Simon Rattle* (Sheffield 2001). While some would argue that the business history element in this thesis is marginal, anybody who reads this novel and entertaining work will realise that Dr. Patmore provides some fascinating perspectives and insights that ought to be considered when one researches the creative industries.

Hugh Murphy, *Déjà vu all over again! The reluctant rise and protracted demise of Scott Lithgow Ltd.* (Westminster 2001). Although ostensibly based on a case-study, this dissertation also analyses both the shipbuilding industry and government policies connected to this declining sector. There is also a strong Glasgow imprint on this thesis, given the role Tony Slaven played in advising Dr. Murphy. This thesis is essential reading for anybody interested in post-1945 industrial history.

Alison Kay (née Parkinson), *'Marry – Stitch – Die – or Do Worse'? Female self-employment and small business proprietorship in London, c.1740 – 1880* (Oxford, 2002). Based on detailed research into female employment trends, this thesis challenges the stereotype of 'unmarried' women as 'redundant'. By applying the 'marginal person thesis', this thesis goes a long way to explain how they made a living from their own efforts. This reveals how rather than the archetypal 'angel in the house', women were clearly using self-employment as a means of securing independence. This undermines the 'separate spheres' thesis that has for so long dominated the literature on gender divisions.

Giorgio Riello, *The boot and shoe trades in London and Paris in the long eighteenth century* (London 2002). Although more of an industrial/sectoral study, rather than an analysis of businesses in the boot and shoe trades of London and Paris, the thesis certainly fills a gaping hole in the literature, providing the first detailed insight into boot and shoe production up to the mid-nineteenth century. It is also intensely researched, with an enormous range of primary sources (in both French and English), not to mention some lavish illustrations that reflect a committed approach to the research.

The ABH encourages PhD students to consider submitting their theses for consideration in the 2004 Coleman Prize. Each year the winning candidate is invited by the Council to organise the competition on the following year, as well as to act as a junior judge. Consequently, enquiries concerning the 2004 prize ought to be directed to Dr. Teresa da Silva Lopes, c/o the ABH Newsletter editor.

John Wilson
University of Nottingham

The Wadsworth Prize

Barclays – The Business of Banking – has won the 2002 Wadsworth Prize for Business History

Barclays – The Business of Banking 1690-1990, by Margaret Ackrill and Leslie Hannah has won the Business Archives Council Wadsworth Prize for Business History. The Prize, awarded annually by the Business Archives Council for the best book on British business history, was presented at a ceremony hosted by The Guardian Newsroom Archive and Visitor Centre.

The Business of Banking portrays the remarkable history of a bank founded over three centuries ago. From modest origins in 1690 as a Lombard Street goldsmith's shop, Barclays became one of the world's most famous financial institutions. It has been at various times the world's largest bank, the largest bank in Africa, and the largest bank in Britain. The successes and failures of global corporate strategies in banking during the past three centuries are mirrored in Barclays' history of innovation and expansion. For example, Barclays was responsible for the world's first automated teller machine. Indeed the twentieth century history of Barclays is especially illuminating.

Margaret Ackrill is currently Senior Lecturer at the Postgraduate Research School, Oxford Brookes University. She is the author of *Manufacturing Industry since 1870* (1987). Leslie Hannah is Chief Executive, Ashridge. His publications include *The Dynamics of Entrepreneurship* (with Erik Dahmen and Israel Kirzner, 1994), *Inventing Retirement* (1986) and *The Rise of the Corporate Economy* (1983). *Barclays* was written while they were both on the faculty of the London School of Economics.

It is the 24th award of the Prize. Previous winners include Niall Ferguson's *The World's Banker, The History of the House of Rothschild*; David Kynaston's *The City of London: Illusions of Gold*; and Geoffrey Jones's *Merchants to Multinationals*.

Enquiries in connection with the Wadsworth Prize to:

Lenore Symons
Wadsworth Prize Co-ordinator
Tel: +44 (0)20 7344 5462
Email: lsymons@iee.org.uk

Announcement: Business History Conference Awards, 2003

The Business History Conference made the following awards at its June 2003 annual meeting

Newcomen Article Prize for the best article in the 2002 Volume of *Enterprise & Society*:

Winner: Morris L. Bian, "The Sino-Japanese War and the Formation of the State Enterprise System in China: A Case Study of the Dadukou Iron and Steel Works, 1938–1945," *Enterprise and Society* June 2002 (3): 80-123.

Honorable mention: Jeffrey Hornstein, "'Rosie the Realtor' and the Re-Gendering of Real Estate Brokerage, 1930-1960," *Enterprise and Society* June 2002 (3).

Herman E. Krooss Dissertation Prize for the Best Dissertation in Business History, 2001-2002:

Gerben Bakker, London School of Economics, "Entertainment Industrialized: The Emergence of the International Film Industry, 1890-1940," (European University Institute Florence, 2001).

Hagley Prize for the Best Book in Business History published between 2000-2002:

Clare Haru Crowston, *Fabricating Women: The Seamstresses of Old Regime France, 1675 – 1791* (Duke 2001).

K Austin Kerr Prize for the best first paper at the 2003 annual meeting:

Elysa Engelman, Boston University, "'Dear Mrs. Pinkham:' Expanding Intimate Advice Networks into a National Community of Consumers, 1890 to 1935"

Marlis Schweitzer, University of Toronto, "Uplifting Makeup: Actresses' Testimonial and the Cosmetics Industry, 1910-1918"

For more information contact BHC Secretary-Treasurer Roger Horowitz: rh@udel.edu

New Web-based Resources

The **Forum on European Expansion and Global Interaction** (FEEGI) invites interested scholars to visit its new web-site and to become involved in our organization.

The FEEGI is an organization devoted to the study of the history of the expansion of Europe and the world-wide response to that expansion, from its beginnings in the fourteenth century to the middle of the nineteenth century. FEEGI is an affiliated society of the American Historical Association. Among its activities FEEGI holds a conference in even-numbered years. The next conference is in February, 2004; the call for papers and other information, including membership information, is available through the FEEGI web-site.

Contact information:

Professor James H. Williams
Department of History
Middle Tennessee State University, Box 23
Murfreesboro, TN 37132

Email: jhwillia@mtsu.edu

Web-site: <http://www.feegi.org>

Announcing H-Water: H-Net Network on the History of Water Sponsored by H-Net, Humanities & Social Sciences On-line

About H-Water: H-Water is a network to provide discussion of any and all water history issues, their relationship to current issues, and to disseminate/share information, including new books and sources.

Like all H-Net lists, H-Water is moderated to edit out material that, in the editors' opinion, is not germane to the list, involves technical matters (such as subscription management requests), is inflammatory, or violates evolving, yet common, standards of Internet etiquette. H-Net's procedure for resolving disputes over list editorial practices is Article II, Section 2.20 of our bylaws, located at:

<http://www.h-net.org/about/by-laws.html>

Logs and more information can also be found at the H-Net Web Site, located at:

<http://www.h-net.org/~water/>

EH.Net's Course Syllabi

Whether you are a new teacher or a seasoned professor, whether you are doing a first time course or are teaching a subject for the umpteenth time, it is often very useful to see how your colleagues at other universities organize their courses. What books or journal articles are they requiring their students to read? What are their attendance policies?

WH.Net's Course Syllabi is a wonderful online resource for this type of information. Thanks to contributions from 76 professors from across the US and many international universities, this collection now features 117 syllabi from courses in economic and business history.

How often is this accessed? During 2002, this feature alone received just under 200,000 requests for pages, particularly during the summer months as people began to organize their courses for the autumn terms. The Course Syllabi is one of EH.Net's most popular features.

Lecturers and professors are welcome to add their syllabi to this collection at any time. Submissions can be sent to admin@eh.net and are welcome in most electronic formats, including Word, Wordperfect, html, pdf or plain text format. Your contributions are vital to maintaining this valuable resource for education professions in our field.

For further information:

Connie Malone, Administrator
EH.Net
109 Laws Hall
Miami University
500 East High Street
Oxford OH 45056
USA

Online Research Design Course

One of the new initiatives of the IEHA is to offer an online Research Design Course for (new) PhD students, in particular from outside Europe and North America. The course explains how a research project can be set up, and makes it possible to interact with an advisor (other than the supervisor) about the project the PhD student is undertaking. The end-product of the online course is a major paper, which is approved by the advisor, containing an outline of the research plan.

The online course is modelled after the research design course that has been developed by the European network on PhD training in economic and social-historical research (ESTER). It has been designed by Martina de Moor (University of Gent, Belgium) who is also the moderator of the course.

Please have a look at this experiment or refer your students to these webpages (at http://www.neha.nl/ieha/rdc_index.html). All suggestions for improvements are welcomed. The site will be updated at a regular basis. The IEHA would also like to recruit economic historians interested in being an advisor for these PhD students.

Jan Luiten van Zanden
IEHA Office
c/o International Institute of Social History
Cruquiusweg 31
1019 AT
Amsterdam, The Netherlands
Tel: +31 20 66 85 866
Email: ieha@iisg.nl

“What was the UK GDP Then?”

EH.Net is pleased to introduce “What was the UK GDP Then?”, the newest series in the “How Much is That?” feature. Created by Special Projects Editor Lawrence Officer, “What was the UK GDP Then?” presents the nominal and real GDP, GDP deflator, population and nominal and real GDP per capita for the United Kingdom for the years 1086, 1300, 1688, 1759, 1811, 1821, 1830 and annually from 1830 to 2000.

The series are accompanied by a short description, “What was the UK GDP Then? A Question and Answer Guide” and a more in-depth study on the development of the series, “What was the UK GDP Then? A Data Study.”

“What was the UK GDP Then?” can be visited at:

<http://www.eh.net/hmit/ukgdp/>.

Announcing: H-Travel: H-Net Network on the History of Travel and Tourism

Sponsored by H-Net, Humanities and Social Sciences On-line, Michigan State University

H-Travel is a network for the academic discussion of the history of travel and tourism. It welcomes professionals in the field of history and also in those other fields, as well as non-professionals, interested in its field. The focus is on the history of travel and tourism from the earliest beginnings through the present and future, throughout the world and beyond. The languages of communication for the list are English, French, German and Spanish.

The H-Travel list is co-edited by Shelley Baranowski, University of Akron (savant@attglobal.net) and Bertram M. Gordon, Mills College (bmgordon@mills.edu).

Like all H-Net lists, H-Travel is moderated to edit out material that, in the editors’ opinions, is not germane to the list, involves technical matters, is inflammatory, or violates evolving, yet common, standards of internet etiquette.

To join H-Travel please send a message from the account where you wish to receive mail, to: listserv@h-net.msu.edu, with no signatures or styled text and only this text: sub H-Travel firstname lastname, institution. Follow the instructions you receive by return mail. If you have questions or experience difficulties in attempting to subscribe please send a message to: help@mail.h-net.msu.edu

The Rothschild Research Forum

The Rothschild Research Forum is a major new online archival resource. The Rothschild Archive, run by a charitable trust set up in 1999, holds over two million items drawn from the history of the Rothschild banks and family. At the core of the Archive lie the records of the firm of NM Rothschild and Sons and the London branch of the banking dynasty, supplemented by a growing range of acquisitions of papers from members of the Rothschild family. The Archive represents possibly the most detailed surviving record of an international banking operation in the nineteenth and early twentieth centuries and of a family with artistic, charitable and scientific interests at the heart of European society.

In order to make this unique collection more accessible to researchers from around the world, the Rothschild Archive, in partnership with Waddesdon Manor, has launched its free online Rothschild Research Forum. Registered members will have access to articles, finding aids, transcripts and virtual exhibitions and have the opportunity to communicate with other researchers through the Forum's message board.

For further information please visit the Rothschild Archive web-site at <http://www.rothschildarchive.org> or email: info@rothschildarchive.org, or contact:

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The Oxford Latin American Economic History Database (OxLAD)

The Oxford Latin American Economic History Database (OxLAD) is a free, downloadable, on-line resource for reliable, consistent and comparable economic and social data series from 1900–2000 for twenty countries in Latin America. It is produced by the Latin American Centre of Oxford University and is located at the web-site below.

Web-site: <http://www2.qeh.ox.ac.uk/oxlad/>

Contact information:

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Journal News

New Journal: ‘Globalizations’

In the light of the Presidential Address delivered by Geoffrey Jones to the Business History Conference in 2002 (‘Business Enterprises and Global Worlds’, *Enterprise and Society*, Vol. 4 No. 3) it was felt that the following announcement would be of interest to the members of the Association.

Globalizations is a new journal edited by Barry Gills and supported by the Globalization Research Network. With an editorial board of active globalization scholars, the journal will seek to publish the best work exploring new meanings of globalization, bringing fresh ideas to the concept and contributing to debates that shape the future.

The conventional use of ‘globalization’ understood narrowly as neo-liberal economic and free-trade is being challenged from many directions. The journal is dedicated to opening the widest possible space for discussion of alternatives to a narrow economic understanding of globalization. The move from the singular to the plural is deliberate and meaningful. Moving to the plural ‘globalizations’ signifies a serious scepticism of the idea that there can ever be a single theory or interpretation of globalization. Rather the journal will seek to encourage the exploration and discussion of multiple interpretations and multiple processes that may constitute many possible globalizations, many possible alternatives and futures. Globalizations encompasses global processes as well as global problems, and the nature and means of global solutions.

In order to pursue such a wide range of possibilities, the journal will open to all fields of knowledge, including the natural, environmental, medical and public health sciences as well as the social sciences. Globalizations will normally consider papers from any relevant disciplinary background, but we will especially encourage multidisciplinary research, as well as transnational research involving participants from more than one country. Globalizations sees its role as contributing to building the emergent field of Global Studies and Critical Globalization Studies, in pursuit of new modes of global education and action.

The journal will not confine itself to publishing only critiques of existing economic or neo-liberal globalization, although such critiques will always be a feature. Globalizations will engage with social, cultural, political and ideological debates on the nature and practices of global change. The journal hopes to establish a real bridge between the academic world and the world of practice, the world of action. We want to publish work that is relevant and accessible to a wide public, including non-governmental organizations and policy-making communities in addition to university teachers, researchers and students.

The first issue of Globalizations is scheduled for September 2004. Submissions of articles should be between 4000–8000 words, inclusive of notes and references.

All articles should be submitted typed (three copies) and double-spaced, using the Harvard system of referencing along with a 150 word abstract and sent by hard copy to the address below.

To receive free table of contents alerts for this title please visit:

www.tandf.co.uk/sara

Barry Gills

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Visit the web-site at: <http://tandf.co.uk/journals/titles/14747731.asp>

New Journal: ‘Institutions and Economic Development/Istituzioni e Sviluppo Economico’

We are pleased to announce the launch of a new journal, Institutions and Economic Development/Istituzioni e Sviluppo Economico, edited by Nicola de Liso and Cosimo Perrotta – University of Lecce (Italy). Three issues per year will be published. The publishers is F. Agnelli, Milan. The first issue – April 2003 – contains articles by W.W. Rostow, J.S. Metcalfe et al., G. Antonelli, B. Fine and A. Roncaglia.

The prime aim of the journal is to analyse economic development – in all senses – and to look at the relationship between institutions and economic

development. Work carried out by economists from different fields and representing different currents of thought will be considered. The journal will occasionally consider papers submitted by jurists and sociologists. Papers may be submitted in either English or Italian and, if accepted, will be published in the same language.

For further information, please visit the web-page:
<http://www.dipe.unille.it/ise>

Announcing a call for Publications for *Textile*, a journal published by Berg.

Textile: The Journal of Cloth & Culture. Editors; Pennina Barnett and Janis Jefferies, both of Goldsmiths College, University of London and Doran Ross, UCLA Fowler Museum of Cultural History

Cloth accesses an astonishingly broad range of human experiences. The raw material from which things are made, it has various associations: sensual, somatic, decorative, functional and ritual. Yet although textiles are part of our everyday lives, their very familiarity and accessibility belie a complex set of histories, and invite a range of speculations about their personal, social and cultural meanings. This ability to move within and reference multiple sites gives textiles their potency.

This exciting new journal brings together research in textiles in an innovative and distinctive academic forum, and will be of interest to all those who share a multifaceted view of textiles within an expanded field. Representing a dynamic and wide-ranging set of critical practices, it provides a platform for points of departure between art and craft; gender and identity; cloth, body and architecture; labour and technology; techno-design and practice - all situated within the broader contexts of material and visual culture.

Textile invites submissions informed by technology and visual media, history and cultural theory; anthropology; philosophy; political economy and psychoanalysis. It will draw on a range of artistic practices, studio and digital work, manufacture and object production.

Pennina Barnett or Janis Jefferies
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**Call for Papers: Special Issue of the *Journal of Industrial History*:
“The Effects of Automation, Computers and Information Technology
on Banking”**

Deadlines:

Expression of interest: 30 October, 2003
Submission of papers 12 January, 2004
Feedback from referees: 1 March, 2004
Final submission: 25 June, 2004

Shortlisted papers will be offered the opportunity to take part in a panel session of the Association of Business Historians annual conference, Nottingham (<http://www.sbu.ac.uk/abh/conferences/2004-index.html>)

The Journal

Since it was established in 1998, the *Journal of Industrial History* (JIH) has published a wide range of material from scholars in Europe, North America and Japan. The JIH aims at filling a gap in the literature that had existed for many decades; in spite of the enormous literature on industrial history, there was no journal dedicated to the subject. With this in mind, the editor offered the following definition of the subject, claiming that: Industrial history is the study of the behaviour of, and influences on, dynamic agglomerations of firms which are connected by common production patterns, market experiences and institutional relationships(<http://www.nottingham.ac.uk/business/bushistory/JIH%20about.htm>)

Format

Articles submitted should be original contributions and should not be under consideration for any other publication at the same time. If another version of the article is under consideration by another publication, or has been, or will be published elsewhere, authors should indicate this clearly

at the time of submission. Please submit for typed copies of your article to the guest editor (see below). Electronic submission is acceptable in Word format or compatible.

The first page should title and list the name(s) of the author(s) as well as their full address(es), telephone and fax number(s) and email(s). on a separate page include title, an abstract (150 words maximum) and body of the text. Papers are to be double-spaced with ample margins. References should be included on separate pages at the end of the article. Use endnotes rather than footnotes. There is no predetermined size but articles of 8,000 words or less be of advantage. For further details on submission, including formatting of diagrams, charts and graphs, please contact the guest editor:

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Call for Papers: Special Issue of *Historical Social Research*: “The Frontiers of Environmental History”

Deadline, 30 April, 2004

It has become commonplace to state that environmental history as flourished during recent years. If there is still a need for further evidence, the annual conventions of the American Society for Environmental History (ASEH), as well as the formation of a European Society for Environmental History (ESEH), certainly serve to make that point. Yet participants of these conferences will easily notice that environmental history has also developed a certain topical canon in the process; certain issues continue to attract great attention – while others remain at the margin of the field. Typically, the mottos of two recent ASEH conferences – “Environmental History Beyond Boundaries” and “Mainstreaming the ‘Marginal’” – mirror a growing desire to broaden the thematic spectrum of the field.

An upcoming special edition of *Historical Social Research*, due to appear in 2004, intends to become a forum for this ongoing trend. Edited by Frank Uekoetter of Bielefeld University, Germany, the title of the special issue will be “The Frontiers of Environmental History.” Proposed submissions for this special issue are now encouraged. Articles may deal with any aspect of modern Western history from an environmental history perspective, provided that the author can make a legitimate claim that the topic has received major or sufficient attention so far.

Historical Social Research is an international journal published by the Centre for Historical Social Research at the University of Cologne, Germany. It publishes articles in both German and English; however, articles in the special issue should be in English (if necessary, help with translation will be provided). Articles should be between 15 and 30 pages in length and should be submitted no later than 30 April, 2004. A style sheet is available on request.

Everyone interested should get in touch with the editor as soon as possible. Please contact Frank Uekoetter directly via e-mail:

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ABH Membership

Subscription rates for 2004

UK residents:	£10 (annual)	£27 (for three years)
Overseas:	£15 (annual)	£40 (for three years)

Membership also gives a discount to the ABH Annual Conference.

Membership application forms, including a banker's order form, may be obtained from ABH treasurer/secretary, Catherine Schenk.

Email: crs@arts.gla.ac.uk

Discounts to ABH Members

The ABH has negotiated the following discounts on journal subscriptions for members.

Accounting, Business and Financial History will be offered to members at the discounted rate of £33. Those members wishing to take up this offer should send their name, address and payment (cheque payable to Taylor and Francis) to the Secretary of the ABH.

Business History is offered to members at a 20% discount. Members should contact Karen Newlin (knewlin@frankcass.com) or Jerry Quy (jquy@frankcass.com) in the Cass subscriptions department.

Financial History Review is offered to members at the discounted rate of £17. Applicants should contact Alison Fox (afox@cambridge.org) at Cambridge University Press.

Oxford University Press offers the following discounts:

Enterprise and Society at 20% discount.

Industrial and Corporate Change at 20% discount.