

BUSINESS HISTORY NEWS

**The Newsletter of the Association
of Business Historians**

March 2003

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EDITORIAL

The principal role of the Spring issue *Business History News* is to promote the Association's forthcoming Annual Conference, to be held this year 30–31 May at Churchill College, Cambridge. To that end we include details of the conference programme as well as a registration form – please ensure speedy return of the latter. Council hopes the membership will agree that this year's conference programme presents a stimulating and diverse prospect. Please also note the Call for Papers for the 2004 Conference, to be held 25–6 June, 2004 and hosted by the University of Nottingham International Business History Institute. The theme of the 2004 conference is 'Business and Society.'

However, it is also necessary to again highlight the issue of access to archives. This time the threat is to the archives of ICI, particularly of its operations in the North East.

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VISIT THE ABH WEBSITE

<http://www.sbu.ac.uk/abh>

The Association's website gives members up-to-date information about the ABH and its activities, promotes awareness of the Association, and encourages the study of business history. The site has detailed links to resources for business historians, such as archives, organisations and business history centres. The links are up-to-date, and the site also offers descriptions and evaluations of the resources available. In addition, there are conference announcements, conference reviews and funding information – including information on awards such as the Coleman and Cass prizes. The ABH aims to continuously develop the site into a resource which business historians and their students will be able to use as a first port of call. The site is hosted at South Bank University and the Webmaster is Simon Mowatt. Please let Simon have feedback on additional resources that members feel could be added to the site. Please bookmark the site and be sure to spread the address to interested colleagues and students.

Business History on the WWW

Other key website addresses:

European Business History Association (EBHA)

www.univ-tlse1.fr/EBHA

E.mail:<ebha@univ-tlse1.fr

The Business History Conference Server

<http://cs.muohio.edu/~BHC/>

Business Archives Council

<http://www.hmc.gov.uk/business/busarchives.htm>

FEATURES

ARCHIVES FOR BUSINESS HISTORY

ICI Archives at Risk?

Ask a sample of British business historians to name the most famous companies in British business history, and you can be sure that ICI would be close to the top of the heap. Universally regarded as the bellwether of the British economy for much of the twentieth century, ICI was immortalised in W.J. Reader's monumental two-volume history of the company, a classic of its genre, and a formative influence on a whole generation of business historians. Add to that Andrew Pettigrew's more recent work, *The Awakening Giant: Continuity and Change in ICI*, and you have a company that has a superb record of making its records available for scholarly research of the highest quality.

But past performance is no guide to the future, and there is disturbing news that ICI's archives, or at least a substantial part of them, could now be at risk. Of particular concern is the future of ICI's North East archive. This includes the records of the great Teesside chemical complexes at Billingham, in its day the largest green field development ever undertaken in Britain and the largest factory in the British Empire, and at Wilton, which was developed after the Second World War to accommodate the huge new chemical plants that kept ICI in the forefront of the world chemical industry.

Now that ICI has divested almost all its Teesside activities, its North East archive will no longer remain together in one place, and a potential split to various homes is still not absolutely certain. Also, following ICI's almost complete change of business interests and a move to a much smaller HQ, it is believed that serious decisions may be made about the future of the ICI Group Archive which is mainly concerned with products and processes no longer made or operated by the new ICI. It is doubtful whether there will be for long the raw material for a follow-up volume to W.J. Reader's landmark history, or for other historical research. There are disturbing signs that access to company archives is in general threatened by cost-cutting in the economic downturn, fears of litigation with the growth of a 'compensation culture', and other factors. The ABH Council is keeping watch of the ICI situation and would be glad to hear from ABH members who have encountered problems accessing company archives.

CONFERENCE REPORTS

A report on the proceedings of the 14th Accounting, Business and Financial History Conference, Aberdare Hall, Cardiff, 17–18 September 2002.

The 14th ABFH Conference, mounted with financial support from the PD Leake Trust (a charity associated with the Institute of Chartered Accountants in England and Wales), was hosted by the Business History Research Unit of the Cardiff Business School on 17-18 September 2002.

The conference attracted 45 (2001, 42) participants including twelve overseas delegates from France, Holland, Spain, Japan, China and Australia. Twenty UK academic institutions (2002, 14) were represented at Cardiff, including seven delegates from the host institution.

Thirty-five papers were submitted for consideration by the conference organisers of which 23 were accepted for presentation (see below). The conference was divided into 11 sessions; one plenary and two pairs of parallel sessions on Tuesday afternoon, two sets of parallel sessions on Wednesday morning and a final set in the afternoon. In accordance with the organisers' past policy, all paper presenters were drawn from outside the host institution – thirteen from within and ten from outside the UK. To provide scope for in-depth consideration of papers presented, each was allocated 40 or 45 minutes of which 15 or 20 minutes was reserved for criticism and discussion.

The conference commenced at lunch-time on Tuesday, 17th, and went through to afternoon tea on the 18th September. The period of the conference was similar to previous years but the structure was altered. Because of the continued rise in the number of papers submitted, it was decided to move to parallel sessions with all the delegates coming together for a single plenary session where Professor Richard Macve of the London School of Economics was guest speaker. Richard presented a paper, jointly authored with Professor Keith Hoskin of the Warwick Business School, entitled 'Pennsylvania – (\$)65000?'. Professor Hoskin was also present at the conference and helped Richard 'field' the delegates' questions.

Papers presented at 14th ABFH Conference, 17-18 September 2002

A. J. Arnold and S McCartney (University of Essex, UK) ‘Were they ever “productive to the capitalist”? Rates of return on Britain’s railways, 1830-55’

Ayman Zerban (University of Essex, UK) Power/knowledge relations and accounting in Egypt (a Foucauldian perspective)’

Damir Jelic (Leicester University, UK) ‘The analysis of balance sheets as a source for financial history – limits and possibilities’

David Davis (Open Polytechnic of New Zealand) Ivo De Loo (Open University of the Netherlands) ‘Black Swan Records – 1921-1924: from a swanky swan to a dead duck’

David Dugdale, T. Colwyn Jones and Richard Collett (Bristol Business School, UK) ‘Battles in the costing war: The UK experience, 1950-1975’

David M. Smith (Deakin University, Australia) ‘Stock-in-trade valuation for UK taxation purposes 1925 to 1971’

Delfina Gomes (University of Minho, Portugal) ‘Numbers and their connection with the development of double entry bookkeeping’

Elaine Evans (Macquarie University, Australia) ‘Control of accounting education within Australian universities and technical colleges 1945-1951: a uni-dimensional consideration of professionalism’

Fernando Gutiérrez Hidalgo (Universidad Pablo de Olavide, Spain), Carlos Larrinaga González (Universidad de Burgos, Spain) and Miriam Núñez Torrado (Universidad de Sevilla, Spain) ‘An institutional analysis of cost accounting practices in eighteenth century Spain’

Frans Volmer (Maastricht University, Holland) ‘The financial reporting intricacies of the VOC and the invention of consolidated accounts by John Hudde. Looking back during the fourth VOC Centenary (1602-2002)’

Jane Frecknall Hughes (Leeds University Business School) and Lynne Oats (Warwick Business School) ‘John Lackland: an attempt at fiscal reevaluation’

Jesús López Manjón and Fernando Gutiérrez Hidalgo (Universidad Pablo de Olavide, Spain) ‘A contribution to the principal-agent theory: The case of the Spanish Osuna’s Ducal Estate (1590-1622)’

Julie Cooper (University of Reading, UK) ‘Developing accounting theory and rules: the case of goodwill, 1880-1920’

Keith Hoskin and Richard Macve ‘Pennsylvania – (\$)65000?’

Masayoshi Noguchi (Hokusei University, Sapporo, Japan) ‘Internal contradiction within the ICAEW and the formulation of Recommendations on Accounting Principles for Inflation’

Mostafa Hassan (University of Hertfordshire, UK) ‘Institutional theory and the history of accounting change in Egypt’

Neil Robson (University of the West of England, UK) ‘Uniform accounting: an answer to the problems of the UK voluntary hospitals?’

Nicolas Berland (Faculté Jean Monnet, France), Trevor Boyns (Cardiff Business School, UK) and Henri Zimnovitch (Université De Poitiers, France) ‘The Americanisation of European management since 1945: the example of standard costs, direct costing and budgetary control in Great Britain and France’

Paolo Di Martino (University of Pisa, Italy and City University Business School, London, UK) ‘Approaching disaster: a comparison between the personal bankruptcy legislation in Italy and England (1880-1930)’

Ray Anderson (Victoria University, Australia) ‘Controlled capitalism: Australian munitions annexes and costing procedures in World War II’

Roger Juchau (University of Western Sydney, Australia) ‘Colonial local government and accounting. Early evidence of demand for accountability’

ABH CONFERENCES, 2003 and 2004

THE ASSOCIATION OF BUSINESS HISTORIANS CONFERENCE 2003

The Møller Centre, Churchill College,
University of Cambridge
Friday May 30th to Saturday May 31st

Sponsored by BP plc, the ABH 2003 annual conference promises to be an exciting, record-breaking event, surpassing last year's conference as the biggest ABH conference ever, and confirming the growth trend in the popularity of this event in the last few years. The Conference Committee received an unprecedented number of proposals for sessions and workshops, and the two-day conference is packed with more sessions, workshops and papers than ever before.

The conference venue is the Møller Centre at Churchill College, Cambridge, a purpose-built residential management conference and training centre with provision for overnight accommodation in en-suite rooms. Information on the Moller Centre can be found at its website at <http://www.mollercentre.co.uk>. In case more rooms are needed, additional accommodation (nearly all en-suite) has been booked in the nearby Cambridge Lodge Hotel. Please note the terms regarding cancellations on the registration form, and that the closing date for receipt of registrations and payment for the residential rate is 9 May 2003. Registrations received after that date can be accepted only on a non-residential basis, and although suggestions for alternative accommodation can be provided, delegates registering after 9 May will need to make their own accommodation bookings. Full registration details and a form can be found below.

The ABH Conference Committee is greatly looking forward to seeing existing and new ABH members gather for this annual occasion to exchange ideas, meet up with old friends, make new ones and participate in the business history community.

Jim Bamberg (on behalf of the ABH Conference Committee)

ABH

THE ASSOCIATION OF BUSINESS HISTORIANS

Website: <http://www.sbu.ac.uk/abh>

*2003 Annual Conference. Friday 30th to Saturday 31st May
at the Møller Centre, Churchill College, Cambridge*

TitleName

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Institutional affiliation

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Address

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Phone

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E-mail (please put 'None' if none)

.....

ABH Membership Fees

*Annual
members*

£10 or £15 for international

Triennial members £27 or £40 for international

CONFERENCE CHARGES (continued on next page)

Inclusive residential rate (including lunch & conference dinner on Friday 30th and breakfast & lunch on Saturday 31st May)

ABH members	£150	<input type="checkbox"/>
ABH graduate student members	£100	<input type="checkbox"/>
Non-members	£175	<input type="checkbox"/>

Non-residential rates

<i>Friday & Saturday</i>	<i>Excluding Conference dinner</i>	<i>Including Conference dinner</i>	<i>Conference dinner</i>
ABH members	£85	<input type="checkbox"/> £110	<input type="checkbox"/>
ABH graduate student members	£60	<input type="checkbox"/> £75	<input type="checkbox"/>
Non-members	£110	<input type="checkbox"/> £135	<input type="checkbox"/>

Day rates

<i>Friday only</i>	<i>Excluding Conference dinner</i>	<i>Including Conference dinner</i>	<i>Conference dinner</i>
ABH members	£65	<input type="checkbox"/> £90	<input type="checkbox"/>
ABH graduate student members	£45	<input type="checkbox"/> £60	<input type="checkbox"/>
Non-members	£90	<input type="checkbox"/> £115	<input type="checkbox"/>

Saturday only

ABH members	£65	<input type="checkbox"/>
ABH graduate student members	£45	<input type="checkbox"/>
Non-members	£90	<input type="checkbox"/>

Partners

Additional charge for double occupancy Bed & Breakfast on night of 30th May	£55	<input type="checkbox"/>
Additional charge for conference dinner	£25	<input type="checkbox"/>

Total payment £

Please indicate any special dietary requirements

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Please make cheques payable in Sterling currency to 'BP International Ltd' and send them with this form to:

**Dr Jim Bamberg
ABH Conference
History Faculty
University of Cambridge
West Road
Cambridge
CB3 9EF
UK**

Tel +44 (0)1223 335327

E-mail bamberjh@bp.com

The above rates are inclusive of VAT. If you require a VAT receipt, please tick this box

For cancellations received after 31 March but before 9 May 2003, 75% of the amount paid will be refunded. For cancellations received after 9 May, there will be no refund.

The closing date for receipt of registrations and payment for the residential rate is 9 May 2003.

Bed and breakfast rates for additional nights at the Møller Centre are £68 plus VAT for single occupancy and £112 plus VAT for double occupancy. To book, please contact:

The Møller Centre, Storey's Way, Cambridge CB3 0DE, UK. Tel. +44 (0)1223 465555. <http://www.mollercentre.co.uk>



This conference is sponsored by BP plc

2003 ANNUAL CONFERENCE PROGRAMME

The Møller Centre, Churchill College, Cambridge

Friday 30 May to Saturday 31 May

SESSION 1 Friday 11.00-12.30

1A The business of entertainment

Chair: Mary Rose (University of Lancaster)

Peter Martland (University of Cambridge)

Selling records: the British experience, 1897-1914

Peter Miskell (University of Reading)

The British film industry, 1918-1950: a small exhibitor's view

Gerben Bakker (LSE)

Setting the standard: Polygram, Philips and Qwerty, 1945-1999. Path dependence and the economics of standardisation in the music industry

1B Foreign multinationals in Asia

Chair: Geoffrey Jones (Harvard Business School)

Howard Cox (Auckland University of Technology, New Zealand),

Huang Biao (University of Oxford) and **Stuart Metcalfe** (University of Wales College)

Compradors, firm architecture and the 'reinvention' of British trading companies: John Swire and Son's operations in early twentieth century China

Vartan Amadouny (BP History Project)

BP's long march into China

Aron Shai (Tel Aviv University)

The fate of British business in China in the 1950s

Shakila Yacob (University of Reading)

'Pacific pioneers: US multinationals in Malaya'

1C Ideology and management: the railway industry over two centuries

Chair: Maurice Kirby (University of Lancaster)

Mark Casson (University of Reading)

The influence of politics and ideology on the performance of the British railway network in the nineteenth century

Roy Edwards (University of Southampton)

Formal rules, informal constraints: railway pricing in the interwar period

Charles Loft (BP History Project)

'A first class English mess': ideology and pragmatism in the political management of Britain's railways since 1945

SESSION 2 Friday 1.30-3.00

2A Business and empire: new perspectives on gentlemanly capitalism and decolonisation

Chair: Andrew Porter (Kings College London)

Valerie Johnson (Kings College London/BP History Project)

Culture, business and empire: managerial versus gentlemanly capitalism

Nicholas White (Liverpool John Moores University)

'Ungentlemanly capitalism': John Hay and Malaya, 1904-1964

Larry Butler (University of East Anglia)

Big business and British decolonisation: Sir Ronald Prain and the Central Africa Federation, 1953-1963

Sarah Stockwell (King's College London)

Relocating the relationship of trade and empire: The fiscal context of imperial business during decolonisation

2B Workshop: Boundaries re-visited: business historians and archivists

Chair: Neil Rollings (University of Glasgow)

Ian Anderson (HATII, University of Glasgow)

Lesley Richmond (University of Glasgow Archives Services)

2C Trade barriers: guilds, cartels and embargoes

Chair: TBA

Leonardo Caruana (CEU San Pablo University, Spain) and **Hugh Rockoff** (Rutgers University and NBER)

Economic warfare in Spain 1940-1944. The case of the increase of mines of Wolfram with the influence of Allies and Axis companies

Erik Lindberg (Uppsala University, Sweden)

The revival of guilds: a preface to a study of institutions and trade in the Baltic area, c.1650-1880

2D Cultures and innovation

Chair: Martin Chick (University of Edinburgh)

Kenneth Bertrams (Université Libre de Bruxelles)

Canals of innovation? Industry-university interactions in Belgium, 1880-1940

Viviane Quirke (Oxford Brookes University)

From local knowledge to global market? Zovirax as an example of transatlantic collaboration in pharmaceuticals

Tony Corley (University of Reading)

Beechams and the development of semi-synthetic penicillins 1951-1970

John Keary (kha, London)

Interactions between corporate and national cultures

SESSION 3 Friday 3.30-5.00

3A Workshop: Teaching business history in US and European business schools

Chair: Andrew Pettigrew (Warwick Business School)

Geoffrey Jones (Harvard Business School)

Teaching business history at Harvard Business School

Rolv Petter Amdam (Norwegian School of Management)

Teaching business history at business schools – Scandinavian experiences

Chris McKenna (Said Business School and Brasenose College, Oxford)

Mementos: looking backwards at the Honda motorcycle case, 2003-1973

***3B Business behaviour and the intra-household allocation of income
in LDCs***

Chair: Sue Bowden (University of Sheffield)

Paul Mosley (University of Sheffield)

Employers' labour market behaviour, male-female income differentials
and poverty; South Africa and Zimbabwe since 1900

Barbara Ingham (University of Salford)

Business behaviour and women's wages in the Caribbean

June Rock and **Arjan Verschoor** (University of Sheffield)

Small businesses and the demand for male and female labour in Uganda
1960-2002

3C Law and business

Chair: Peter Scott (University of Reading)

Brian Cheffins (University of Cambridge)

Investor sentiment and antitrust law as determinants of corporate
ownership structure: the great merger wave of 1897 to 1903

Malcolm Dowden (University of Reading)

Law and business in the nineteenth century

John D. Turner and **Charles R. Hickson** (Queen's University, Belfast)

The trading of unlimited liability bank shares in nineteenth century
Ireland: the Bagehot hypothesis

COLEMAN PRIZE SESSION Friday 5.15-6.15

(sponsored by Adam Matthew)

Judges: John Wilson (University of Nottingham) and **Gerben Bakker**
(LSE)

Association of Business Historians, Annual General Meeting Friday

6.15-7.00

CONFERENCE DINNER, 7.30

SESSION 4 Saturday 9.00-10.30

4A Corporate history, narrative, and business knowledge

Chair: TBA

Michael Rowlinson (London Metropolitan University) and **Peter Clark** (University of Birmingham)

Charting historical narratives

Stephen Procter (University of Newcastle)

The symbolism of corporate history

Charles Booth (University of the West of England)

What if – business history took counterfactual narratives seriously?

4B Business influence and economic organisation

Chair: Barry Supple (University of Cambridge)

Neil Rollings (University of Glasgow) and **Matthias Kipping** (Universitat Pompeu Fabra)

Networks of peak industrial federations at the early stages of European integration. The Council of European Industrial Federations (CEIF) and the Council of the Directors of European Industrial Federations (CDEIF)

Richard Toye (University of Cambridge)

The American businessman in government: the case of Will Clayton

Peter von Staden (LSE)

Government and business relations: independent actors in negotiating the amalgamation of the Japanese iron and steel industry 1916-1934

4C Technology transfer

Chair: Clive Trebilcock (University of Cambridge)

David Jeremy (Manchester Metropolitan University)

Exhibitions and technology transfer, 1750s-2003

Joseph Pratt (University of Houston)

Technology transfer – and transformation – in the early offshore petroleum industry

Steve Koerner (Victoria, B.C. Canada)

Technology transfer from Germany to Canada after 1945

4D Trade, investment and empire

Chair: Richard Drayton (University of Cambridge)

Judy Slinn (Oxford Brookes University)

Sugar, ships and shops: the colonial business of Bookers in British Guiana/Guyana 1815-1976

John Uggen (Willamette University, Oregon, USA)

The expansion of British capital investment in Ecuador: from the Ecuadorian Association to the Ecuadorian Corporation

SESSION 5 Saturday 11.00-12.30

5A Containing business: Cold War controls and Western enterprise, 1945-1990

Chair: Jim Bamberg (BP plc & University of Cambridge)

Jacqueline McGlade (Monmouth University, USA)

Containment policies and the restraint of Western business and technology

Luciano Segreto (Universita di Firenze)

The role of COCOM in Cold War East-West economic relations

Mark Spaulding (North Carolina University)

West German business responses to the early Cold War

Sally Horrocks (Leicester University)

British industrial R&D in a Cold War context

5B Growth and survival of firms

Chair: Peter Mathias (University of Cambridge)

Leslie Hannah (Ashridge)

Value destruction by state and crony capitalist "national champions": an interpretation contrasting national experiences of the growth of giant industrial enterprise 1912-1937

Laura N Haar (UMIST)

Applying and expanding FDI theoretical framework to explain systematic business failures: the experience of US energy companies in Europe since 1980s

Carmel de Nahlik (Cranfield University)

Survival of the fittest or survival of the fattest: firm survival in the UK offshore oil industry 1960-1999

5C Accounts, financial reporting and standards

Chair: Martin Daunton (University of Cambridge)

Josephine Maltby (University of Sheffield)

Financial reporting and "the conscription of trade and industry" 1914-1918

Rob Bryer (Warwick Business School)

Was the British Industrial Revolution a capitalist revolution? Evidence from accounting

Christopher Beauchamp (University of Cambridge)

Valuation and the politics of the telephone industry in Britain and the United States 1880-1912

5D Human resources

Chair: Janet Greenlees

Lois K Herr (Elizabethtown College, USA)

Women at work: winning rights in the corporate workplace

Helen Macnaughtan (School of Oriental and African Studies)

The management of female workers in Japan's postwar cotton textile industry

Mike Hicks (St John's College, Oxford)

Maligning the wealth creators: the case of manager recruitment in Britain 1930-2000

SESSION 6 Saturday 1.30-3.00

6A The resource based view of the firm and its uses in business history

Chair: David Higgins (University of Sheffield)

Steven Toms (University of Nottingham)

Knowledge based resources and corporate governance: a business strategy typology

Robert Fitzgerald (Royal Holloway School of Management)

Competition, capabilities, and marketing systems in Britain, 1900-1939

Mike Parsons and Mary B. Rose (University of Lancaster)
The Everest effect and the British outdoor trade: a dynamic sector in the
dismal decades 1960-1990

6B Technology, product innovation and working practices

Chair: Steven Tolliday (University of Leeds)

James Walker (LSE)

'Keeping up with the Jones': innovation, consumption and survival in the
UK car market, 1971-1998

Giuliano Maielli (LSE)

The visible gap. A productivity comparison of Fiat plants in the north and
south of Italy in the 1980s

Simon Mowatt (Auckland University of Technology, New Zealand)

The introduction of new technology into IPC and the UK magazine
publishing industry

Adam Tooze and Cristiano Ristuccia (University of Cambridge)

The cutting edge of modernity: machine tools in the United States and
Germany 1930-1945

6C Cultivating consumers

Chair: Andrew Godley (University of Reading)

Ruth Herman (Hertfordshire University)

The marketing of Jonathan Swift's *Gulliver's Travels*

Heather Nelson (McMaster University, Canada)

Cultivating a clientele: competition and Canada's largest mutual insurance
company

6D Government and business relations

Chair: TBA

Astrid Baker (Massey University, New Zealand)

Seeking economies of scale and scope: governments, pulp, paper and
world markets in postwar New Zealand

Armin Grünbacher (Birmingham University)

The guided miracle: government and "public" banking in 1950s West
Germany

Jesus Miras-Araujo (Universidade da Coruna, Spain)

The difficult relationship between a firm and the municipal government:
some aspects of the water supply service in a northwestern Spanish town,
1939-1968

SESSION 7 Saturday 3.15-4.30

7A London's economy

Chair: Andrew Popp (Royal Holloway, University of London)

Peter Scott (University of Reading) and **Peter Walsh** (University of
Portsmouth)

The best of both worlds: manufacturing growth in Greater London, 1919-
1938

Giorgio Riello and **Donna Loftus** (The Open University)

'Historical fashion': the neglected role of the London economy in late
Victorian Britain

Alison Parkinson Kay (Nuffield College, Oxford)

Small business proprietorship and the urban woman. London c.1740-1880

7B Social responsibility: business ethics, practices and standards

Chair: TBA

Dilwyn Porter (University College Worcester/Business History Unit,
LSE)

Insider journalism: probing the integrity of London's financial press from
Marmaduke Sampson of *The Times* to the *Mirror's* City Slickers

Verna Care (Brunel University)

The management of Poor Law Union workhouses and the Utilitarian
ideal: an examination of the early records

Matt Bray (Laurentian University, Canada)

Workplace safety in the nickel-copper industry: the Canadian Copper
Company, 1886-1918

7C Tariffs

Chair: Gerben Bakker (LSE)

Barbara Austin (Brock University, Canada)

Government policies and industry structures in the Canadian primary
textile industry 1840-2000

Valerio Cerretano (University of Cambridge)

The effects of the British rayon duty on the international rayon industry,
1925-1940

Nicola Mitchell (LSE)

British tariffs 1932-1939: who pulled the levers?

End of Conference

Conference organiser:

Dr Jim Bamberg, ABH Conference, History Faculty, University of
Cambridge, West Road, Cambridge CB3 9EF, UK

Tel: +44 (0) 1223 335327

E-mail: bamberjh@bp.com

ABH

THE ASSOCIATION OF BUSINESS HISTORIANS

CALL FOR PAPERS for the
2004 CONFERENCE,
Business and Society

Hosted by
**The UNIVERSITY OF NOTTINGHAM
INTERNATIONAL BUSINESS
HISTORY INSTITUTE (UNIBHI),
NOTTINGHAM UNIVERSITY
BUSINESS SCHOOL.**

The 2004 ***ASSOCIATION OF BUSINESS HISTORIANS*** conference will be hosted by the **UNIVERSITY OF NOTTINGHAM INTERNATIONAL BUSINESS HISTORY INSTITUTE** on Friday 25th to Saturday 26th June, 2004. The primary aim of the conference will be to develop business history perspectives on the relationship between business and society through a mixture of workshops and sessions.

The relationship between business and society has long been a topic for discussion and analysis. Whether one is considering specific issues like corporate governance, accountability, industrial relations, politics, or general matters like the interaction of business and society, commentators

of every kind have contributed to an extensive debate. More recently, after the accounting scandals associated with the likes of Enron and Worldcom, even greater concern has been expressed about the inability to regulate large-scale business. This debate has also raged whenever bodies like the World Trade Organisation meet to discuss global trading issues.

Organising a conference with the theme 'Business and Society' will consequently prove extremely timely, providing the opportunity for business historians to demonstrate that such debates have a long pedigree. The organisers would also hope to attract other social scientists and practitioners to the conference, thereby stimulating intense and balanced debate about a wide range of issues.

Topics of interest include, but are not limited to:

- The attitude of society towards business
- The impact of business on society
- Business and patronising the arts
- Corporate social responsibility
- Corporate governance and investment trends
- Accounting and accountability
- Business and environmental pressures and trends
- Health and safety
- Labour, exploitation and paternalism
- Government and public affairs (including political ideologies, lobbying, and the boundaries between states and firms)
- Business reputations and corporate image
- Imperialism, multinationals and globalisation

- International organisations and ‘fair trade’

It is important to reiterate that the organisers welcome papers on any topic related to business history, even where it does not focus on the conference theme. Indeed, the organisers welcome historians and social scientists working in all disciplines and on any time period or country.

Proposals are welcomed for either individual papers or entire sessions (normally one-and-a-half hours). Authors for each paper must provide a title, an abstract of no more than two pages, and a brief CV. The deadline for submissions is 30 November 2003.

Please send them to:

John Wilson,
Nottingham University Business School,
Jubilee Campus,
Wollaton Rd,
Nottingham, NG8 1BB,
United Kingdom.
44(0)115-846-7405
j.wilson@nottingham.ac.uk

OTHER CONFERNCES

PASOLD CONFERENCES :

Saturday, 27 September 2003

Theme: Clothing for Extreme Climates

Venue: National Mountaineering Exhibition, Rheged Discovery Centre, Penrith, Cumbria

This conference provides a unique opportunity to explore the development of clothing and equipment for mountaineering and exploration with historians, conservators, designers, testers and users. It will appeal to all with an interest in the history of mountaineering and exploration, of textiles and clothing, to those in the outdoor trade but also to anyone interested in outdoor sports.

Sessions include:

- 1 The Battle for the Breathables: Clothing for mountaineering through time
(Mary Rose, Lancaster University and Mike Parsons KIMM)
- 2 Mallory Artefacts : Conservation ,objects and mountaineers (Mary Brooks : Textile Conservation Centre, University of Southampton)
- 3 Footwear for Polar Expeditions before 1920 (Barbara F.Schweger, University of Alberta,
- 4 Lucy Johnstone (Victoria and Albert Museum) ‘She and Ski: The Development of Women’s Ski Outfits, 1900-1930’
- 5 Polar Exploration : an overview (Dr Bob Headland, Scott Polar Research Institute)
- 6 Contemporary design and performance clothing for outdoor sport (Panel : Derryk Draper, editor *World Sport Active Wear* Jane McCann (University of Derby, Dave Brook (University of Leeds, Performance Clothing Research Unit, Ken Ledward (K.L.E.T.S., Ken Ledward Testing Service)
- 7 Keynote Speaker (to be announced)

Saturday, 23 October 2004

Venue: University of Nottingham

Theme: Business Networks in Textile Industrial Districts

The theme of this conference ties in closely with research interests at Nottingham. As with other conferences, the aim is to draw together groups with interests in textiles who might not necessarily meet. One of the current priorities of the East Midlands Development Agency is industrial clusters and so it was thought that this theme would bring together historians and business people in an imaginative way.

Programme, costs and full details of conferences available from Dr Mary B. Rose, The Director, Pasold Research Fund, Department of Economics, Management School, Lancaster University, Lancaster LA1 4YX
e-mail m.rose@lancaster.ac.uk

PASOLD WEBSITE

Please note that the Pasold Website has been re-located and has a new URL :

www.pasold.co.uk

“Economic Relations between the States of the Baltic Rim: Historical Dimensions”

20 June 2003, Riga, Latvia

Call for Papers

This economic history conference, which is a section of the much larger “Enlargement of the European Union in the Baltic Region: Social and Economic Challenges and Opportunities,” is devoted to examining the relationships between the Baltic states (Latvia, Estonia and Lithuania) and the other states of the Baltic Rim (Finland, Sweden, Denmark, Norway, Poland, Germany and North-western Russia) in the broadest historical sense. Its aims include surveying the present state of research, presenting research and advancing new ideas and research directions. The themes to be discussed include:

- Economic history of the Baltic States: problems of methodology, terminology and sources

- Economic relations between the territories of the Baltic States and other states of the Baltic Rim, prior to 1918, 1918–1940, 1940–1991 and post-1991.

An application to attend the conference and a short abstract of the paper (250–350 words) to be presented (in English) should be sent by 1 April 2003 to email: tautinst@lanet.lv, marking it for the “Economic Relations between the States of the Baltic Rim: Historical Dimensions” section.

Length of presentation: 15 minutes.

It is expected that the conference papers shall be published. Participants will have to cover the costs of accommodation in and travel to Riga themselves.

The international conference is organised by the National Economy Institute of the University of Latvia and the Department of International Economics and Business at the University of Latvia

Viesturs Pauls Karnups

Section coordinator: “Economic Relations between the States of the Baltic Rim”

Department of International Economics and Business, University of Latvia

**15th Annual Conference on Accounting, Business and Financial
History
Cardiff Business School, 10–11 September 2003**

Call for Papers

Theoretical, empirical and review papers are welcomed in all areas of accounting, business and financial history. The conference provides delegates with the opportunity of presenting and discussing, in an informal setting, papers ranging from early working drafts to fully developed manuscripts. The format of the conference allows approximately 40 minutes for presentation and discussion in order to help achieve worthwhile feedback from those attending. In the past, many papers presented at Cardiff have subsequently appeared in print in *Accounting, Business and Financial History*, edited by John Richard Edwards and Trevor Boyns, or in another of the full range of

international, refereed academic accounting, business and economic history journals.

The conference will be held at Aberdare Hall, Cathays Park, Cardiff, CF14 3UX, UK, from lunchtime on Wednesday, 10 September 2003 to mid-afternoon on Thursday 11 September 2003. The fully inclusive conference fee (covering all meals, the conference dinner on Wednesday and accommodation) is £100.

Those wishing to offer papers to be considered for presentation at the conference should send an abstract (not exceeding one page) to:

Debbie Smith
Cardiff Business School
Colum Drive
Cardiff
CF10 3EU
Tel: +44 (0)29 2087 5730
Fax: +44 (0)29 2087 4419
Email: SmithDL@Cardiff.ac.uk

The deadline for submissions is 31 May 2003 with earlier submission of proposals encouraged. Following the refereeing process, applicants will be advised of the conference organisers' decision on 30 June 2003.

**CHORD Conference: 'Trade: Histories, Cultures and Economies
10–11 September, 2003
University of Wolverhampton**

Call for Papers

CHORD (Centre for the History of Retailing and Distribution) invites proposals exploring any aspect of the history of trade, including internal and international distribution, wholesaling and retailing.

Papers based on any disciplinary perspective, focusing on any period (including prehistory) and any geographical area are all welcome. The deadline for submission of proposals (which should include an abstract of c. 200 words) is 7 March 2003.

Proposals and queries (preferably in electronic form) should be sent to:

Dr Laura Ugolini
BH009, Bankfield House, University of Wolverhampton,
Wolverhampton, WV1 1SB

E-mail: L.Ugolini@wlv.ac.uk

Conference web-page: <http://pers-www.wlv.ac.uk/~in6086/chconf.html>

CHORD web-page: <http://pers-www.wlv.ac.uk/~in6086/chord.html>

**Call for Papers – The Future of Economic History: A Canadian
Conference, University of Guelph, 17–19 October 2003.**

In Canada, as elsewhere, the future of economic history is increasingly in question. This is not so much because of direct challenges – indeed an older economic history is fundamental to how most economists, historians, and other social scientists think about the past. Rather, the place of economic history is changing because the cumulative, long-term implications of changing intellectual fashion and institutional choice threatens its place in both economics and history. This conference will address the issues posed by this trend by combining a core of papers that present current research with papers that address the larger shape of the field, both prospectively and retrospectively. Papers are invited that contribute to either aspect of this agenda. The conference welcomes a variety of disciplinary and methodological perspectives, including quantitative and qualitative work.

In format, the conference will be a workshop, based on advance circulation of the papers to permit the meeting to focus on discussion.

Deadline: early expressions of interest are encouraged; actual proposals should be submitted no later than 31 March 2003. Contact: Kris Inwood, Email: kinwood@uoguelph.ca.

**The Ambiguities of Work: Controlling Knowledge, Controlling
Outcomes**

**A Conference at the Hagley Museum and Library, Wilmington,
Delaware, 7–8 November 2003.**

From Adam Smith and Karl Marx through Harry Braverman and Alfred D. Chandler Jr., issues of knowledge and control over economic activity have been central to the fields of labor and business history. The famous aphorism attributed to Big Bill Haywood, “the boss’s brains are under the workman’s cap” captures these tensions, as so recent social science explorations of embedded and tacit knowledge.

We invite papers rooted in historical, organizational, or ethnographic analysis that explore the intersections, struggles, and interrelationships over knowledge or work and control of the workplace. Papers are welcome from scholars based in the humanities, social sciences, or labor and management studies. How have conflicts over knowledge and power changed? Do tensions over knowledge generated in work performed in non-profit environments (such as public sector employment) have distinctive dynamics? How do the murky borderlands of labor and management – the shop foreman, office supervisor, petty entrepreneur, micro-capitalist, engineer, computer programmer, scientist – intersect with struggles over knowledge? How does the mobilization of skill draw on and develop distinct forms of knowledge? How do policies by governments and the legal system influence control over knowledge? To what extent do our definitions of skill (both among workers and managers) rest upon their possession of knowledge? In what environments do conflicts over knowledge embody issues of gender and race? And to what extent can such knowledge be codified, i.e. transferred from those who possess it to those who employ them?

All paper proposals must be received by 3 March 2003 and should consist of a one page proposal and short c.v. We prefer proposals submitted as an email attachment in MS WORD and sent to crl@udel.edu. Alternatively, hard copies may be sent to Roger Horowitz, Center for the History of Business, Technology and Society, Hagley Museum and Library, PO Box 3630, Wilmington DE 19807. Funds may be available to defray the travel costs of presenters at the conference.

The conference is jointly sponsored by Labor History and the Center for the History of Business, Technology and Society. A special issues of Labor History will publish some of the papers presented at the conference. Proposals are limited to the Western Hemisphere but may focus on any period from the colonial era through the twentieth century.

Urban Trade and Craft Guilds
A Two Day Conference to be Held at the Centre for Metropolitan
History, Senate House, London, 1 November 2003.

Call for Papers

Following on from a successful conference on London livery companies held in April 2000, this conference seeks to build on the lively current historical interest in guilds to encourage a broader exploration of these organisations across Europe. As interest in guilds has revived in recent years the questions that shaped enquiry early in the last century have been replaced by a new variety and range of approaches. This conference seeks to reflect this diversity and to encourage cross-over between different approaches. It is particularly concerned to encourage the development of comparative national and international work in this area.

Papers are invited that deal with aspects of urban trade and craft guilds and their membership in Europe at any point in history. We welcome case-studies of individual guilds as well as broader or more theoretical pieces.

Keynote speakers to include: Professor Larry Epstein, Professor Derek Keane.

Papers that address the following themes will be particularly welcome:

- Internal and external communication
- Self-representation
- Contemporary perceptions of guilds
- Architecture and space
- Rituals
- Religious dimensions
- The nature of guild power
- Gender, work and regulation
- Artisanal experience of association
- Fraud and deceit
- Fragmentation of authority
- National and international networks
- Innovation and new technology
- Mercantile systems

Papers that consider comparisons between the guilds of different towns, cities, regions or counties would be particularly welcome. The conference organizers are also keen to attract papers that investigate the absence of guilds in particular environments.

Send abstracts of 300 words (by post or email) by 31 March 2003 to: Dr. P. Wallis, Department of History, University of Nottingham, Nottingham NG7 2RD, UK; patrick.wallis@nottingham.ac.uk

**The Foundations of Globalization?
An International Conference, University of Manchester,
6–7 November 2003**

Announcement and Call for Papers

The focus of this paper is the contribution of the American philanthropic foundations (e.g. Rockefeller, Ford, Carnegie) to what is now called ‘globalization.’ Foundations have historically been in the forefront of knowledge construction and institution building around the globe – in the natural, medical and social sciences, as well as in the transfer of knowledge among a range of public, private and non-governmental institutions. The conference aims to bring together a wide range of scholars and foundation officials to present new research and to assess a range of perspectives on the contribution of foundations to historical and contemporary globalization processes. It also seeks to help establish a new scholarly research community in the field of foundations.

Among the leading scholars in the field who have already agreed to participate are: Professor Robert F. Arnove (University of Indiana), Professor Scott Lucas (University of Birmingham), Professor Martin Bulmer (University of Surrey), Professor Desmond King (University of Oxford), Professor Donald Fisher (University of British Columbia), Professor Darwin H. Stapleton (Rockefeller University and Rockefeller Archive Center) and Professor Giuliana Gemelli (University of Bologna).

Potential themes include:

- Foundations vs. the free-market in international knowledge transfers
- Competing versions of globalization inside and outside philanthropic foundations
- Foundations’ opposition to globalization
- Foundations and global knowledge transfer prior to contemporary globalization

- Foundations, the American state and international modernization strategies
- Foundations and US foreign policy in the Cold War

At this stage we welcome all forms of enquiry and expressions of interest, including suggestions of general themes and of specific papers. Queries and abstracts (by 18 April 2003) to Jonathon Harwood (jonathon.harwood@man.ac.uk). As they become available further details will be found on the conference website:

<http://les.man.ac.uk/government/foundationsofglobalization.htm>

Fee: 45 (British pounds, inc. sandwich lunches), 20 (British pounds) for postgraduate students (conference only). Accommodation and conference dinner chargeable. For further details contact the conference administrator, Adrian Jarvis (adrian.jarvis@man.ac.uk).

Hosted by the Manchester Foundations Research Group, an interdisciplinary group drawn from the Department of Government, Department of American Studies, the Centre for the History of Science, Technology and Medicine (all University of Manchester) and the Manchester School of Management (UMIST).

**A Comparative History of National Oil Companies, from the
Interwar Period to the end of the Twentieth Century
27–28 November 2003**

Call for Papers

There can be little doubt that oil is far more than a mere hydrocarbon: a development factor; an essential element in the balance of energy resources; a strategic weapon; an unequally distributed resource. Over more than a century, it has demonstrated its importance, both during periods of crisis or rapid growth. This finite, non-renewable resource still manages to be an infinite source of contention, being at the centre of many of the current debates concerning pollution and the environment. Unsurprisingly, few countries have ever let free-market forces entirely shape the development of their national demand for, and supply of, oil. Whether visible or hidden, the hand of the state has been active in several countries, its means and methods varying according to the aims and requirements of the time. In this respect, were not the national oil companies themselves developed to confront and resist the power of the Majors? Examples of national concerns can be found just as often in

Western Europe (France, Italy, Spain, Norway, Belgium) as in certain developing countries (Algeria, Mexico, Brazil, Iran). In developing their national resources, while these companies may not have shared the same destiny as the Majors, they have, to some extent, influenced the rules of the oil game.

The task of historians, in this as in other fields, is to explain, to diffuse and to put into perspective the history of the petroleum industry. The archives are open, the works accumulate and the research continues. However, the history of the French oil industry remains a comparatively under-explored topic compared with the progress made in other countries, particularly those hosting Majors. Nonetheless, in addition to the pioneering research of André Nouschi, recent work (with the material assistance of the current single French national, and previously, several separate oil companies) has shed a great deal of light on the development of the industry in France. It is with the intention of furthering these recent developments in the field that we are organising a conference on “National Oil Companies,” which will focus largely, but not exclusively, on Western Europe. Europe as an area of high consumption and low production (apart from the oil production of Romania and later the North Sea) has managed – through individuals such as Pierre Guillaumat and Enrico Mattei – to alter radically the topography of the international petroleum market by inaugurating new relations with a select number of producer countries. With the exception of the Majors, however we will not be concentrating directly on the “Independents” during this symposium.

What remains of the political ambitions that once gave birth to the national oil companies at the time of the great capitalist concentrations? Can the “national” model (to the extent that we can speak of a model) be perennial reality, or will it, by necessity, be consigned to the dustbin of history? Is a typology of the national oil industry possible? And is it practical? The proposed conference will investigate the studies and conclusions of a variety of researchers (mainly though not exclusively historians) concerning the politics of the petroleum industry as it has developed over the last century. Themes which we will consider include:

- Management of the Nationals (the leaders, the personnel, the distribution of capital)
- Political strategies:
 - State powers: national legislation, forms of protectionism, interventionist and liberal phases.
 - Goals: national independence, the exploitation and regimentation of countries’ resources (prospecting, industrial diversification)

- Major events and their consequences (wars, international crises, internal crises)
- The international environment (relations with other Nationals, with the Majors, with the independents, and with the producer countries).

Conference proposals should be sent to Alain Beltran. They must include a brief c.v. and short summary (1 page) in English or French. A committee has been established and charged with the review and selection of the conference papers. Another committee based in the “Institut d’Histoire du Temps Présent” (CNRS) will take care of the organization and the general running of the conference the conference will be held on the 27–28 November 2003, and will be conducted in French and English. The organizers will cover accommodation expenses and, as far as they are able, travel costs. The proceedings will be published soon after the conference.

Please send proposals to:

Alain Beltran
 Directeur de Recherche au CNRS
 Institut d’Histoire du Temps Présent (CNRS)
 61 Avenue du Président-Wilson
 94 235 Cachan cedex
 France
 Email: beltran@ihp.cnrs.fr.

**Annual Meeting of the Business History Conference in Conjunction
 with the Académie François Bourdon**

“Networks”

18–20 June 2004, Le Creusot, France

On 18–20 June 2004, the Business History Conference (BHC) will host its annual meeting in Le Creusot, France. The BHC is the leading scholarly organization in the United States for the study of business history. Le Creusot is a major center for the study of France’s industrial heritage, and the home of the Académie François Bourdon. The Académie is an independent research institute that maintains an archive with many collections on topics in European Business History. The Académie also maintains several buildings that were once part of the

Schneider Works, long a leading manufacturer of steel, armaments, and metal products. The conference will take place at the Académie, as well as at a nearby château. Le Creusot is located 250 kilometers southeast of Paris, and is a gateway to the culturally rich Burgundy region. It is easily reached from Paris by high-speed train.

Conference Theme

The theme of the conference is “networks.” In the past few years, networks of various kinds have engaged the attention of business historians. Students of the so-called network industries in communications, transportation, energy and finance have moved beyond the firm and the industry to make networks a focus of inquiry.

Other kinds of networks – rooted in geography, professional ties, mutual self-interest, or shared values (such as religious affiliation or educational background – have figured prominently in recent work on innovation, industrial regions, trade associations, cartels, and enterprises run by women and minorities.

The program committee welcomes proposals that explore business networks broadly construed. The committee is particularly interested in scholarship that is grounded in research in business archives, trade journals, oral history, or other primary sources. Among the questions that presenters might wish to consider are the following:

- How and to what extent can a focus on networks illuminate central themes in business history?
- How and to what extent can a focus on networks complement the traditional preoccupation of business historians with firms and industries?
- How and to what extent can the study of networks build bridges between business history and other areas of inquiry?
- How and to what extent can the study of networks alter our understanding of the boundaries between business and society?

Note: In keeping with a long-standing tradition of the BHC, the program committee will also entertain submissions on topics that are NOT directly related to the conference theme.

Prizes

Each year, the Business History Conference awards the Herman E. Kroos Prize for an outstanding dissertation in business history completed in the past three years. The Kroos Prize Committee welcomes submissions from recent PhDs (2001–4) in history, business administration, the history of science and technology, economics, law and related fields. If you would like to participate in this competition (and present at the conference), please indicate this in a cover letter, and include a one-page vitae and one-page dissertation abstract.

The Business History Conference also presents the K. Austin Krr award for the best first paper presented by a PhD candidate or recent PhD (2001–4). If you wish to participate in this competition, please indicate this in your paper proposal. Proposals accepted for the dissertation session are not eligible for the Kerr Prize.

Submission Procedures

Potential presenters may submit proposals either for individual papers or for entire panels. Individual paper proposals should include a one-page abstract and a one-page curriculum vitae. The abstract should summarize the argument of the paper, the sources on which it is based, and its relationship to existing scholarship. Each panel proposal should include a cover letter stating the rationale for the session, a one-page abstract and vitae for each proposed paper (up to three), and a list of suggested chairs and commentators.

Graduate students who would like to have their dissertations discussed in an informal yet informed dissertation in-progress workshop should indicate this in a cover letter, and include a one-page vitae and one-page dissertation abstract.

The deadline for the receipt of proposals is 1 October 2003. All presenters are expected to submit abstracts of their papers for posting on the Business History Conference's web-site. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting.

Graduate students whose papers are accepted for inclusion in the program are eligible for travel grants to help defray the cost of their attendance.

The program committee consists of Richard R. John (chair), University of Illinois at Chicago; Patrick Fridenson, Ecole de Hautes Etudes en Sciences Sociales; JoAnne Yates, Massachusetts Institute of Technology;

Reggie Blaszczyk, Chemical Heritage Foundation, Philadelphia; and
Philippe Mioche, University of Aix-Marseille I.

The chair of the Kroos Prize Committee is Andrew Godley, University of
Reading, United Kingdom. The chair of the Kerr Prize Committee is
Janet Greenlees, University of Manchester, United Kingdom.

Please send all proposals to:

Roger Horowitz
Secretary-Treasurer
Business History Conference
PO Box 3630
Wilmington DE 19807

Phone: (302) 658-2400

Fax: (302) 655-3188

Email: rh@udel.edu

Visit the BHC web-site at: <http://www.thebhc.org>

SEMINARS AND WORKSHOPS

CHORD Postgraduate Workshop
Commercial Networks: The Retailing and Distribution of Goods
University of Wolverhampton, 14 May 2003

CHORD invites all interested postgraduates and new researchers to a workshop devoted to the discussion of commercial networks, from prehistory to the contemporary period. Proposals are invited for papers exploring any commodity, and focusing on any geographical area. Please send proposals (including title and c.200 word abstract) to the address below, preferably by email:

Dr Laura Ugolini
BH009, Bankfield House
University of Wolverhampton
Wolverhampton
WV 1 1SB
UK

Email: L.Ugolini@wlv.ac.uk

The workshop will be held at the University of Wolverhampton, Wolverhampton Campus, on 14 May 2003. Fee: £7. Bursaries covering fee and subsidising travel may be available.

For more information see: <http://pers-www.wlv.ac.uk/~in6086/pw.html>

Call for Papers – Hagley Seminar Series

For its 2003–04 research seminar series, the Center for the History of Business, Technology and Society at the Hagley Museum and Library invites paper proposals from advanced scholars in the history, sociology, or anthropology of work, technology, and/or enterprise. We welcome applicants developing or researching questions, issues or topics that lie beyond dissertation revision and publication, i.e. “second book” projects or later. Hagley will cover travel and local expenses, and will also provide an honorarium to seminar presenters. All papers will be pre-circulated, and each session will open with one or more formal comments on the text.

Kindly send a 1-2 page statement regarding the work in progress and a short vita to: Dr. Roger Horowitz, Hagley Museum and Library, PO Box

3630, Wilmington DE 19807, or email same to rh@udel.edu. Deadline for submissions is April 1, 2003.

Questions, contact Carol Ressler Lockman, Hagley Center, PO Box 3630, Wilmington DE 19807; email: crl@udel.edu; phone: 302-658-2400; or fax: 302-655-3188.

“Trust and Reputation”

**A Workshop Organised by the Centre for International Business
History, University of Reading
31 October 2003**

Francesca Carnevali, ‘Crooks, Thieves and Receivers: Transaction Cost in 19th Century Industrial Birmingham’

Andrew Popp, ‘Trust and Business in the Popular Imagination’

Alan McKinlay, ‘Trust, Power and the Self-Discipline: The Modern Career, 1880–1939’

Robert C. McWilliam, ‘Networks of Trust in Westminster: British Consulting Engineers and Overseas Projects, 1901–1914’

Andrew Godley, ‘Jewish Entrepreneurship and Social Capital’

Cyril Levicki, ‘Auditing Integrity’

GRANTS

PASOLD RESEARCH FUND: PhD GRANTS FOR TEXTILE HISTORY

The Pasold Research Fund is a charitable trust established to provide support for research into the history of textiles. Its fields of interest include the economic and social history of textiles, their technological development, design and conservation, as well as the history of dress and other uses of textiles.

Applications are invited from individuals at institutions within the UK for PhD bursaries of up to £2,500, which may be either for fees or other forms of support in any area or period of textile history.

DEADLINE FOR APPLICATIONS 30 June 2003.

Further details and application forms can obtained from : Dr Mary Rose, Director, Pasold Research Fund, Department of Economics, University of Lancaster, Lancaster LA1 4YX. E-mail m.rose@lancaster.ac.uk Further details are also available on the Pasold Website : www.pasold.co.uk

BUSINESS HISTORY PRIZES

Gino Luzzato Prize

A prize of 1,000 Euros, named after Gino Luzzato, the most distinguished Italian economic historian of the first half of the twentieth century, will be awarded by the European Historical Economics Society at its Fifth Conference to be held in Madrid 25–7 July, 2003. The Prize will be given for the best doctoral dissertation on any subject relating to the economic history of Europe. To be considered, dissertations should have been submitted between January 2001 and December 2002. Candidates should submit a ten-page abstract of the dissertation accompanied by a short bibliography. These should be sent to:

Elvira Ryan
St. Anthony's College
Oxford
OX2 6JF
UK
Email: secretary@lac.oc.ac.uk

Submissions should arrive no later than 30 April 2003. The three finalists will be expected to give a short presentation of their theses at the conference.

The Cass Prize

The winner of the Cass Prize for 2002 is Dr Teresa da Silva Lopes, for her article on 'Brands and the Evolution of Multinationals in Alcoholic Beverages', published in the July 2002 issue of *Business History*

INSTITUTIONAL NEWS

In January 2003 the office of the International Economic History Association moved to the International Institute for Social History in Amsterdam. The new address is:

International Economic History Association
Secretary General
Professor J.L. van Zanden
C/o IISG
Cruquiusweg
1019 AT Amsterdam
The Netherlands
Phone: +31 20 6685866
Fax: +31 20 6654181
Email: ieha@iisg.nl
Web-page: <http://www.neha.nl/ieha/>

Recent and In-progress Dissertations in Business History

The Business History Conference is developing a web-page that will list information about recent and in-progress dissertations in business history. We invite recent PhDs (those whose degree was granted in 1998 or later) and doctoral candidates to submit the following information:

Name:

Email address:

Date of degree (or expected):

Dissertation title:

Advisor and/or Committee:

JEL classification (up to 3):

(see <http://www.aeaweb.org/journal/elcasjn.html>)

Abstract (c.300 words):

Information should be emailed to Pat Denault (pdenault@fas.harvard.edu). We will put up the page as soon as we have a few abstracts and will continue to post them as they are received. We are eager to include dissertations from non-US universities. Abstracts must be submitted in English, but fluency is not required, we will edit submissions as necessary to reflect proper English usage.

Submission information is available on the BHC web-site at:
<http://www2.h-net.msu.edu/~business/bhcweb/resources/disshome.html>.

ABH MEMBERSHIP

Subscription rates for 2003

UK residents:	£10 (annual)	£27 (for three years)
Overseas;	£15 (annual)	£40 (for three years)

Membership also gives a discount to the ABH Annual Conference

Membership application forms, including a banker's order form, may be obtained from the ABH Treasurer/Secretary, Catherine Schenk.

DISCOUNTS TO ABH MEMBERS

The ABH has negotiated the following discounts on journal subscriptions for members for 2003.

Accounting, Business and Financial History will be offered to members at the discounted rate of £33. Those members wishing to take up this offer should send their name, address and payment (cheque payable to Taylor and Francis Ltd) to the Secretary of the ABH.

Business History is offered to members at a 20% discount. Members should contact Karen Newlin (knewlin@frankcass.com) or Jerry Quy (jquy@frankcass.com) in the Cass subscriptions department.

Financial History Review is offered to ABH members at the discounted rate of £17. Applicants should contact Alison Fox (afox@cambridge.org) at Cambridge University Press.

Oxford University Press offers the following discounts to ABH members:

Enterprise and Society at 20% discount.

Industrial and Corporate Change at 20% discount.

BOOKS BY ABH MEMBERS

The Development of Modern Business Gordon Boyce and Simon Ville
(Palgrave, ISBN 0333598784, £16.99)

The Development of Modern Business blends economic theory with empirical evidence to chart business development over the last two centuries in the UK, the United States, Japan and Australia. It addresses enduring concerns for entrepreneurs and managers and demonstrates the value of an historical perspective from which to judge present day issues. Each chapter considers an issue of current significance, introduces theories to illuminate the topic, and discusses historical evidence and debates. Also included are relevant case studies and original documents. Discussion questions, statistical tables, and further reading are appended to each chapter.

Contents:

History and Theory of the Growth of the Firm
Entrepreneurship and Management
Information and Uncertainty
Corporate Finance
Labour Management
Production
Marketing
Structure
Inter-organisational Relations and Co-operative Structures
International Business
Government and Business
Future Directions in Business History