December 2014 Issue

The December 2014 newsletter has two main features.

The first feature article is about the Creating Emerging Markets project at the Harvard Business School. As Walter Friedman notes, this project has involved the construction of a vast collection of oral histories related to the business historians of a variety of emerging markets. Full transcripts of the interviews are now available online. They will doubtless be an important resource to business historians, international business scholars, and other researchers.

The second feature article is about the new Cambridge Economic History of Australia. In the article, Simon Ville explains that business and economic historians in that country are still engaged in an extensive dialogue and that the close connections between these two fields are reflected in this volume. There are two chapters that explicitly address the trajectory of Australian business in the nineteenth and twentieth centuries. Moreover, many of the papers by economists discuss the nature and role of enterprise in particular sectors and contexts.
Feature 1


Walter Friedman, Harvard Business School

The Creating Emerging Markets project, undertaken by the Business History Initiative at Harvard Business School, seeks to promote the contemporary business history of emerging markets by making available resources to facilitate research and course development.

A centrepiece of the project is a collection of oral histories of entrepreneurs and business leaders who have been active over the last forty years. The project has so far collected 60 interviews with major figures from Argentina, Chile, Brazil, Ghana, India, Kenya, Mexico, Nigeria, Peru, Turkey, and elsewhere. The interviews provide detailed accounts of pivotal moments of strategy and innovation, and extensively discuss relations with governments, corporate social responsibility, and environmental challenges. Among the latest additions to the website are interviews with Güler Sabancı, head of the $14 billion Turkish conglomerate Sabancı; Manu Chandaria, chairman of the multimillion-dollar Kenya-based Comcraft Group; and Rahul Bajaj, chairman of the Bajaj Group of India. The interviews are available at the Creating Emerging Markets website, which also contains links to additional resources, including other interviews, scholarly articles, archives, and teaching cases.

The website provides access to video clips as well as to full transcripts of interviews. Most interviews can be downloaded, while other transcripts are available on request to qualified researchers. The Latin American interviews are primarily in Spanish and Portuguese, and transcripts are available both in the original language and English translation. The website is available online.
The interviews explore both the opportunities and challenges of many emerging markets. For instance, Bajaj Auto, the leading two-wheeler manufacturer in India, could do little to overcome government restrictions on production capacity for many years—despite a large volume of consumer demand for Bajaj’s economically priced scooter. “[F]or 15 to 20 years—the Bajaj scooter . . . had a ten-year delivery period,” said the 76-year-old chairman, explaining the challenges of doing business in India during the 1970s and 1980s. To those not familiar with India’s closed economy at the time, such challenges could be difficult to fathom. “Nobody outside India understands what that means . . . instead of going to a dealer and taking a vehicle and going home, you had to make a booking, and your turn would come probably after ten years,” Bajaj explained. Things did not improve until the 1990s, when liberalization helped change policy. The interviews, which were often two hours or more in length, are frank and revealing, and were mainly conducted by faculty from the Initiative and the School.

For additional information on the project, and suggestions on how to improve and expand it, please email one of the project coordinators: Geoff Jones (gjones@hbs.edu) and Walter Friedman (wfriedman@hbs.edu).

The set of interviews is just one part of a series of projects at Harvard Business School to facilitate research and course development on the business history of Africa, Asia, and Latin America. The report of a conference held in June on the subject is now available.

In addition, Business History Review, also part of the school’s Business History Initiative, has recently published a special issue on “Business, Networks, and the State in India,” and has assembled a bespoke issue of key articles it has published on Africa, Asia, and Latin America.
The business linkages between Britain and Australia remain strong, as do the connections in areas such as sport and culture. British business historians will, therefore, likely be very interested in the research of their Australian counterparts. After two abortive attempts in the 1980s and 1990s, Australia now has its *Cambridge Economic History of Australia*. Edited by Simon Ville and Glenn Withers and the product of three years’ work, it consists of 24 chapters (and an introduction and statistical appendix) written by 30 authors totalling a quarter of a million words. Australia has a research tradition that combines in single projects the insights from both economic and business history. The notion that the two are inextricably linked is reflected throughout the Cambridge volume. There are two chapters that explicitly address the trajectory of Australian business in the nineteenth (Ville, ‘Colonial enterprise’) and twentieth (David Merrett, ‘Big business and foreign firms’) centuries, many others discuss the nature and role of enterprise in particular sectors and contexts.
Gary Magee’s chapter describes the role of capital goods manufacturers, patent agents, and free standing multinational companies in the international transfer and adaption of new technology. In their respective chapters on the Aboriginal economy, we learn about the overlooked role of enterprise in a buoyant society before European settlement (Boyd Hunter) and the mix of capitalist and non-capitalist relations of production among modern forms of enterprise (Jon Altman and Nicholas Biddle). Andrew Seltzer’s contribution on nineteenth-century labour markets analyses the early adoption of internal labour market practices by major firms such as the Union Bank of Australia and Victorian Railways.
Carnevali Small Research Grants Scheme

The Economic History Society maintains a fund to encourage small-scale research initiatives or pilot studies in economic and/or social history. Funds are available to support the direct costs of research that is aimed at a specific publication outcome and/or for pilot projects that will form the foundation for applications to other bodies for more substantial funding. Applications for conference attendance will not be considered nor will funding be provided for any equipment or publication costs.

Applicants must be employed by a UK higher education institution. Grants will be up to a maximum of £5,000.

Applicants will be asked to provide:

- A brief description of the research (1,000 words) including its potential contribution to the discipline of economic and/or social history.
- The expected outcome of the research in terms of target publication or further grant application.
- A budget for the proposed research.
- Details of applications to other funders and funding already secured.
- A short report one year after the award has been made.

Whatever the sum granted, there must be a specific prominent acknowledgement of the Society’s support in any publicity, meeting materials or publications. All applications should demonstrate that Society funds are sought for a clearly defined, discrete piece of research, which would potentially lead to publication in the leading journals of our discipline.

It is expected that successful applicants will be, or will become, members of the Economic History Society. Successful applicants will not be eligible to apply to the scheme again for three years.

The deadlines for applications are: **first day of May and November.**
The Center for the History of Business, Technology, and Society organizes scholarly conferences, research seminars, and administers research grants for the Hagley Library in Delaware.

The Center offers grants that cover costs associated with traveling to use Hagley's research collection. Application deadlines are March 31, June 30, and October 31, and between twenty-five and thirty grants are awarded each year. The Center also awards one-semester dissertation fellowships, with a November 15 application deadline, for graduate students whose research includes Hagley's collections.

Hagley Exploratory Research Grant

These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing
scholarship. Proposals must demonstrate which Hagley collections might be pertinent to the project.

Applicants should reside more than 50 miles from Hagley, and the stipend is $400. Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

**Henry Belin du Pont Research Grants**

Henry Belin du Pont Research Grants enable scholars to pursue advanced research and study in the library, archival, pictorial, and artifact collections of the Hagley Museum and Library. They honor the memory of Henry Belin du Pont, a founding trustee and long-time supporter of Hagley, and are funded in part by the Henry Belin du Pont Memorial Fund which supports access to and use of Hagley's research collections.

These grants are intended to support serious scholarly work that makes use of Hagley's research collections and expands on prior scholarship. Application materials should explain the research project's focus, methodology, engagement with existing scholarship, and the intended product, as well as Hagley collection(s) to be used during the proposed grant residency. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their application.

Research grants are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at $400/week for recipients who reside more than 50 miles from Hagley, and $200/week for those within 50 miles.

Funded scholars are expected to participate in seminars which meet periodically, as well as attend noontime colloquia, lectures, and other public programs offered during their tenure. A research report is due one month after the end of the residency at Hagley.

Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.
Henry Belin du Pont Dissertation Fellowships

Henry Belin du Pont Dissertation Fellowships are designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. We invite applications from Ph.D. candidates whose research on important historical questions would benefit from use of Hagley's research collections. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. Use of Hagley's collections may take place prior to application for the dissertation fellowship. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their dossier.

This is a residential fellowship with a term of four months. The fellowship provides $6,500, free housing on Hagley's grounds, use of a computer, mail and internet access, and an office. (Recipients who use this housing are strongly encouraged to have a car available for transportation during their residency.) Dissertation fellows are expected to have no other obligations during the term of the fellowship, to maintain continuous residence at Hagley for its duration, and to participate in events organized by Hagley's Center for the History of Business, Technology, and Society. At the end of residency the recipient will make a presentation at Hagley based on research conducted during the fellowship. A research report is due a month after the end of residency at Hagley. Hagley will also receive a copy of the dissertation, as well as any publications aided by the fellowship.
Thirsk-Feinstein PhD Dissertation Prize

The Economic History Society has introduced an annual prize of £1,000 for the best doctoral dissertation in Economic and/or Social History.

Eligible candidates can be nominated by a dissertation supervisor or an examiner. All dissertations must be written in English and must have been awarded during the calendar year preceding the prize. For example, to be eligible for the 2015 prize the thesis must have been awarded during 2014. Nominations should be accompanied, in the first instance, by the following:

- A covering letter from the student’s supervisor, stating on no more than two sides why the dissertation is so outstanding that it should be considered for a prize.
- A copy of the external examiner’s/examiner committee’s report.

If the Prize Committee deems that the dissertation merits serious consideration, a copy of the thesis will be requested. Please note that we will be unable to return these.

The winner of the Thirsk-Feinstein Prize will be announced each year at the annual conference.

Nominations, and supporting materials, should please be sent electronically to the administrative secretary (ehsocsec@arts.gla.ac.uk). The deadline for applications is: 31 December 2014.
Economic History Society PhD Bursary Scheme

The Economic History Society will consider applications for one-year bursaries of up to £5,000 to assist postgraduate students (PhD) in United Kingdom colleges and universities. The bursaries will be open to students (full or part-time) at any stage of their PhD career in economic and/or social history. Please note that applications from students in receipt of a full stipendiary award, or a fully-funded studentship covering fees and living costs, would not be considered.

Applications should be accompanied by the candidate’s academic CV and a supervisor’s statement in support of the application.

It is expected that successful applicants will be, or will become, members of the Economic History Society.

Any queries should please be directed to the administrative secretary.

Deadline for applications: 1 July 2015.

The online application system will open shortly.

Bursary Winners

Angela Evans (Cardiff University)
Cinema, entrepreneurship and society in the south Wales valleys, 1900-1950s

Benjamin Hellings (University of Oxford)
The economic integration of northwest Europe during the Roman Period

Hannah Hogan (University of York)
Labouring identities and sociability in Yorkshire, 1650-1750
Leonard Kukic (London School of Economics)
Economic growth, policies and geography: evidence from Yugoslav regions, 1945-90

Stefan Nikolic (University of York)
Industrial development in the Kingdom of Yugoslavia in the interwar period of the twentieth century

Sumiyo Nishizaki (London School of Economics)
Migration back to Japan: economic experiences of Japanese repatriates, 1945-56

Georgios Regkoukos* (King's College London)
O Rus! Land, the state and societal upheaval in a blacksoil province: Tambov, 1850-90

Antonia Strachey (University of Oxford)
Living standards and public policy in late colonial India

Elizabeth Wiedenheft (University of Nottingham)
The Delatio in medieval Europe, c.900 - c.1200
Undergraduate Project Facility Grant

The Economic History Society will consider applications for small grants, not normally over £250, to assist undergraduate students with expenses incurred in the preparation of economic and social history projects for final degree examinations in United Kingdom colleges and universities. Applications should be made by students, through supervisors, advisers or tutors, to the administrative secretary, who can be contacted at the address below. The application, and supervisor’s statement of support, should clearly indicate how the research relates to economic and/or social history. Please note that no award will be made for the purchase of equipment, books and other materials or to fund conference attendance.

Further information may be obtained from the administrative secretary. There is no application form. Requests, supported by a supervisor’s letter, should indicate the nature and proposed title of the project, the extent of its contribution to final degree classification, and details of anticipated expenditure and of the need for that expenditure. Applications may be submitted at any time.
The Gyorgy Ranki Biennial Prize is awarded every other year for an Outstanding Book on the Economic History of Europe

DEADLINE FOR ENTRIES: 1 March 2015

The Ranki Prize was established by the Economic History Association in 1989 to honour the late Gyorgy Ranki, a distinguished Hungarian economic historian who taught in both Hungary and the United States. The Ranki Prize is awarded biennially for an outstanding book in European economic history and is in the amount of $1,200. It alternates with the Alice Hanson Jones Prize for a book in North American (including Caribbean) economic history.

The 11th Ranki Prize will be awarded in September 2015 for a book published in 2013 or 2014

To be eligible, a book must be published in English and must, in whole or in substantial part, treat aspects of European economic history in any period from classical antiquity to the present. For purposes of this prize, Europe is understood to include European Russia as well as the British Isles. Books that compare European experience to that of other parts of the world, or that use historical information to examine present or anticipate future issues and trends, are also eligible as long as they pay significant attention to European economic history.

Nominations for the prize may be made by authors, publishers, or anyone else. Authors of nominated books need not be members of the Economic History Association. Date of publication rather than date of copyright determines eligibility. Translations of books published previously in a language other than English are eligible in the year of publication in English.

Whoever nominates a book should send a copy of the book and the curriculum vitae of the author(s) to each of the five members of the Ranki Prize committee.

Professor Petra Moser
Department of Economics
Stanford University
Stanford, CA 94305
email: pmoser@stanford.edu

Other members of the committee include:

Professor Joyce Burnette, Economics, Wabash College, burnettj@wabash.edu
Professor Jane Humphries, History, Oxford University, jane.humphries@all-souls.ox.ac.uk
Professor Joseph Manning, Classics. Yale University, joseph.manning@yale.edu
Professor Christophe Chamley, Economics, Boston University, chamley@bu.edu

Please note that Professor Bruce Carruthers, Department of Sociology, Northwestern University is not part of the Ranki Committee. Incorrect information appeared in the June 2014 issue of the ABH newsletter.
Call for Papers
Association of Business Historians
23rd Annual Conference, 3-4 July 2015,
University of Exeter Business School
Business and the Periphery

The Association of Business Historians 23rd Annual Conference will be held on 3-4 July 2015 at the University of Exeter Business School on the beautiful Streatham campus.

The conference theme will be ‘Business and the Periphery’. The conference will explore the boundaries of business history and the conference committee will interpret this theme broadly to welcome paper and session proposals which address historical themes relating, but not limited, to business operating on economic, financial, geographical, social, political, religious, technological, legal, regulatory and other peripheries.

The conference will feature a roundtable on ‘Business History after the Research Excellence Framework (REF)’. The Tony Slaven Doctoral Workshop will precede the conference on 2-3 July 2015 and will be subject to a separate call, as will the Coleman Prize for the best PhD thesis on business history completed on a British subject or at a British university.

The conference committee welcomes proposals for individual papers or complete research tracks of 90 minutes in length. Each individual paper proposal should include a short abstract, a list of 3 to 5 key words, and a brief CV of the presenter. Proposals for research tracks should include a cover letter containing a session title and the rationale for the research track. The organisers also welcome research papers on any topic related to business history which are outside of the conference theme. If you have any questions, please contact the local organiser Mark Billings at: abh2015@exeter.ac.uk.

The deadline for submissions is 27 February 2015. Notification of acceptance will be made by 20 April 2015. Please send proposals by email to: abh2015@exeter.ac.uk or by post to: Mark Billings, University of Exeter Business School Streatham Court, Rennes Drive Exeter, EX4 4PU
Call for Papers 2015
Association of Business Historians
Tony Slaven Doctoral Workshop in Business History
2nd-3rd July, 2015, Exeter University Business School

The ABH is holding its fourth Tony Slaven doctoral training workshop on the 2nd and 3rd July 2015. This is immediately preceding the 2015 ABH Annual Conference at the University of Exeter Business School and participants will also be welcome, and indeed, encouraged, to attend the main ABH Annual Conference. This is an excellent opportunity for doctoral students to discuss their work with other research students in business history-related disciplines in an informal and supportive environment. Students at any stage of their doctoral career, whether first year or near submitting are encouraged to attend. In addition to providing new researchers with an opportunity to discuss their work with other research students in a related discipline, the workshop will also include at least one skills-related workshop.

Business history doctoral work is spread over a large number of departments and institutions and by bringing students for an annual workshop, we hope to strengthen links between students working on business history and related topics. For the purposes of the workshop ‘business history’ is therefore interpreted broadly, and it is intended that students in areas such as (but not confined to) the history of international trade, investment, financial history, agricultural history, not for profit organisations, government-industry relations, accounting history, social studies of technology, and labour history will find it of interest. Students undertaking topics with a significant business history related element but in disciplines other than economic and business history are therefore also welcome. We also welcome papers from students researching any era whether, modern, early modern or medieval.

Students will present on a pre-circulated paper of no more than 5,000 words, and will possibly be expected to act as discussant on another’s paper, with further time for group discussion. First year students might wish to present an overview of their project, including research questions and methodology. Those at a more advanced stage of their thesis might wish to present part of a draft chapter, or focus on one particular section or aspect of their thesis.

There will also be some workshops provided by ABH members, possibly to include publication, and/or a sources workshop.

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Please note that it may be necessary to travel to Exeter on the 1st July to arrive in time for the workshop the next day.
Students interested in attending the workshop should send their application to Dr Sheryllynne Haggerty, Department of History, School of Humanities, University of Nottingham, University Park, Nottingham, NG7 2RD. Email sheryllynne.haggerty@nottingham.ac.uk.

The application should be no more than 4 pages: a one-page CV; one page stating names of the student’s supervisors, the title of their thesis, the university and department where they are registered, the date of commencement of their thesis registration and a two page abstract of their paper. *Students should clearly state if they wish to be considered for the Tony Slaven scholarships.

The deadline for submissions is 27 February 2015. Notification of acceptance will be made by 20 April 2015.

Several Tony Slaven scholarships are available, each worth up to £150, to contribute towards the travel, accommodation and registration costs of attending the doctoral workshop (not the ABH main conference). These will be awarded competitively prior to the workshop.

For further information, please contact Sheryllynne Haggerty at the above e-mail address.

For more on the ABH conference please see http://www.gla.ac.uk/external/ABH/
Special Issue Call For Papers:
Re-visiting the Historic Turn 10 years later:
Current Debates in Management and Organizational History

Guest Editors:

• Albert J. Mills, Sobey School of Business, Saint Mary’s University, albert.mills@smu.ca
• Roy Suddaby, University of Alberta, rsuddaby@ualberta.ca
• William M. Foster, University of Alberta, wfoster@ualberta.ca
• Gabrielle Durepos, Mount St. Vincent University.

Special Issue Description:

The establishment of the Management & Organizational History (M&OH) journal emerged out of earlier calls for an ‘historic turn’ in Management and Organization Studies (M&OS) (see Clark & Rowlinson, 2004; Kieser, 1994; Zald, 1993) and a (somewhat mooted) critique of existing approaches to the study of history in the field. While M&OS was seen as universalist, presentist and scientistic, attempts at historical analysis were seen as generally “myopic fact collecting without a method” (Kieser, 1994, p.609). The inaugural editorial
went on to call for greater exploration of the different methodological (and philosophical) approaches to the study of history. Central to the first issue of M&OH was a renewed call for an ‘historic turn.’

Ten years later, there is some question if the ‘historic turn’ has been fully realized. The broad consensus around the need for an historical turn has arguably served to paper over some potentially significant differences and debates. As such, we feel that the time is ripe to re-visit the call for a historic turn in M&OS and to bring together a number of new and emerging debates in one Special Issue of Management and Organizational History.

To be clear, our motivation for this special issue is that these debates and differences are being played out elsewhere (e.g., management and business history publications, the review process, conferences). A few salient examples of these debates are the recent discussions by Rowlinson and Hassard (2013) of the institutional history work by Suddaby, Foster and Mills, (2014), Decker’s (2013) critique of archival research, and debates around the use of actor-network theory and historical methods (Bruce & Nyland, 2011; Durepos & Mills, 2012; Shenhav & Weitz, 2000). Our goal is to encourage a forum for far-ranging discussions of the various ontological, epistemological and methodological challenges that face scholars in the field. Ideally this special issue of M&OH will produce a robust, theoretically informed and diffused debate that can move the field closer to a mature paradigmatic stage.

We encourage papers that include but are not limited to any of the following: Historical neo-institutionalism or neo-institutionalist history? - Further debates.
- History as postcolonial discourse?
- Wither realism in management and organizational history?
- What is the past – as – history? Outlining consequences for the historic turn in M&OS.
- After ‘the past-as-history’ (Munslow, 2010): can we sustain the argument for an historic turn?
- The role of process and practice in management and organizational history.
- The uses and abuses of history: Rhetorical history (Suddaby, Foster, Quinn-Trank, 2010) and managerial skill.
- Recent debates in History: Lessons for Management and Organizational History
- ANTi-History or antihistory: debates around actor-network theory and historiography.
- Modernist, Postmodernist, or Amodernist history?
- The marriage of CMS with business/organizational history: happy bedfellows?
- Postmodern proclamations of the end of history: consequences for the budding historic
turn in M&OS (Foucault, 1979; Jenkins, 2009)

• Managing the archive and its traces: a disinterested or ideologically informed process?

Submission Process:

The submission process will follow the standard submission procedure of M&OH and should be made online at: http://mc.manuscriptcentral.com/moh. Each submission will be initially reviewed by the guest editors to determine its suitability for the special issue. Those manuscripts that pass the original screening will be sent out for double-blind peer review following the journal’s standard process. All authors should ensure that their submissions conforms to the journal’s guidelines, which can be found at: http://www.tandfonline.com/action/authorSubmission?journalCode=rmor20&pagetext=instructions#. U2-Oqi_6Tp0. For further details or to discuss possible ideas, prospective authors are encouraged to contact the guest editors.

Target Dates:

• Submission system opens: 28 February 2015
• Submission deadline: 31 March 2015
  • Approximate date of publication: Mid 2016
The important role that institutions play for all forms of organizations has been recognized in a wide variety of disciplines. Douglass North’s (1990) book on the nature of institutional change in economic history was influential in both economics and history. Likewise has among others the article by DiMaggio and Powell’s (1983) been significant in sociology and organization studies. Nevertheless, the nature of institutional change has remained a heavily contested subject that has not seen the same degree of theoretical and empirical development.

Institutional change is by its very definition a process that unfolds over long time periods with fundamentally unpredictable outcomes that can only be properly evaluated with hindsight. Because institutional change is a fundamental feature in historical research, many historians do not necessarily define or reflect on this as a research phenomenon in its own right. As a result many research debates in organization studies have remained curiously a-historical when developing the antecedents, outcomes and mediating factors for processes of institutionalization, institutional maintenance, and deinstitutionalization (Dacin, Munir and Tracey, 2010).

Nevertheless, between these two extremes there are many processes of institutional change in organizations that develop over time periods that are too long to research with the standard methods of qualitative social science such as questionnaires, interviews or participant observations. Here some historical approaches based on archival research or oral history may create more interesting research designs (Farjoun, 2002). Historical theory also has different insights to offer organization studies (Rowlinson, Hassard, & Decker, 2014). It is in these areas that management and organizational history could contribute by investigating phenomena from a more long-term perspective.

We hope to attract papers with a long-term perspective focusing on individual institutions as well as on organizational fields. We envisage that papers will be empirically rich but also they are linked to current institutional theories.

How to submit

The 31st EGOS Colloquium will have 66 sub-themes, all of which can be viewed on the EGOS website. Please go to www.egosnet.org, click on "2015 Athens" and then on "Sub-themes: Call for short papers": http://egosnet.org/2015_athens/subthemes_call_for_short_papers

Last, but not least: please pay attention to the instructions given in the "Guidelines and criteria for the submission of short papers at EGOS Colloquia":

About the convenors
Stephanie Decker is Professor of Organization Studies and History at Aston Business School, UK. As a historian working at a business school, most of her work is concerned with the relation between organization theory and history. She is co-editor of 'Business History' and is the recipient of the prestigious Leverhulme Trust Research Fellowship 2014-15, as well as the principal organizer of a seminar series on organizational history funded by the Economic and Social Science Research Council (UK). She co-authored "Research Strategies for Organizational History" (*Academy of Management Review*, 2014) with Michael Rowlinson and John Hassard.

Lars Engwall is Professor of Business Administration at Uppsala University since 1981. His research has been directed towards the development of industries and organizations as well as the creation and diffusion of management knowledge. Among his publications related to the sub-theme can be mentioned *Mercury Meets Minerva* (2009/1992), *Management Consulting* (2002, ed. with Matthias Kipping), *The Expansion of Management Knowledge* (2002, ed. with Kerstin Sahlin-Andersson), and *Reconfiguring Knowledge Production* (2010 with Richard Whitley and Jochen Gläser).

Behlül Üsdiken is Professor of Management and Organization at Sabanci University, Istanbul, Turkey. Previously, he was a professor at Bogazici University. He has contributed to numerous journals as well as a variety of edited collections. He has served as a Co-editor of *Organization Studies* in 1996–2001 and a Section Editor of the *Journal of Management Inquiry* in 2007–2012. His current research focuses upon family business groups, management education and universities.

References
The next annual conference of the Economic and Business History Society (EBHS) will be held in La Crosse, Wisconsin, on May 28-30, 2015. Proposals for presentations on any aspect of economic or business history are welcome, as are proposals for whole panels. Graduate students and non-academic affiliates are also welcome to submit proposals.

The EBHS conference offers participants the opportunity for intellectual interchange with an international, interdisciplinary, and collegial group of scholars (typically about half our participants are from economics departments and half are from history or economic history departments). The EBHS prides itself on its openness to new members and we offer reduced conference fees for graduate students and early career researchers (four years or less since doctorate earned). Our regular registration fees are reasonable, as is the cost of accommodation at the conference venue.

The keynote speaker at the conference dinner will be Professor Jeffrey Williamson, Laird Bell Professor of Economics, Emeritus, Harvard University.

Proposals should include an abstract of no more than 500 words and contact details, submitted through the EBHS website at www.ebhsoc.org/conference/, or to the program chair by postal mail at Mike Haupert, Department of Economics, University of Wisconsin - La Crosse, 1725 State St., La Crosse, WI 54601 USA. The deadline for submission of proposals is February 15, 2015.

Questions about the meeting or organization should be addressed to program chair Mike Haupert, mhaupert@uwlax.edu, or EBHS president Erik Benson, erik.benson@cornerstone.edu.
Call for Papers: Special Issue

Histories of Accounting Standard-Setting

Accounting standard-setting, broadly defined, can be said to have been taking place since the seventeenth century, even if the dedicated committees setting rules for financial reporting generally developed during the twentieth century. Contingent theorists would argue that changes in rule-making, just as changes in rules, are usually associated with an event or a problem. However, the academic analysis of these changes is very uneven, with some countries the object of much research and others not apparently researched at all. This special edition of Accounting History seeks to help us understand more the evolution of standard-setting in different cultural contexts, and the different nature of the process.

The special issue is looking for papers on the following topics (not by way of limitation):

- The historical construction of an accounting standard-setting mechanism in a particular environment;
- The choices that have determined what kind of institution should have a standard-setting responsibility and what kind of skills are required;
- From a contingent or related perspective, what circumstances or events have driven change in the regulation of financial reporting;
- What political forces have intervened to try to determine the nature and scope of the rule-making institution;
- Case studies of the evolution of particular standards, the forces which shaped the outcomes, and evaluations of the consequences of those outcomes;
- The role of particular interest groups in seeking to influence standard-setting.

Potential contributors are encouraged to explore histories of accounting standard-setting using diverse theoretical and methodological perspectives. Histories from previously under-researched countries and contexts are particularly welcome. Papers written in English and in accordance with Accounting History style guidelines should be submitted electronically in Word format by 15 August 2016 as per the submission instructions on the journal website: http://ach.sagepub.com/. The special issue is scheduled to be published in late 2017/early 2018 (with papers uploaded onto OnlineFirst once accepted for publication and copy edited). Potential contributors are invited to contact the Guest Editors to discuss their proposed topics. Kindly send all correspondence to both of the Guest Editors.

Guest Editors:

Corinne Cortese, University of Wollongong (corinne@uow.edu.au)

Peter Walton, The Open University (peter.walton@open.ac.uk)
CALL FOR PAPERS
Evolution of the retail trade in the 20th century.
Social, economic and political perspectives.

Doctoral and Post Doctoral Workshop, 24-25th September 2015 in Paris
Henley Business School, Reading - Paris Panthéon-Sorbonne - Paris Ouest Nanterre la Défense
Thomas Buckley, Tristan Jacques, Olivier Londeix

At a time of unprecedented change in retail sectors across the globe, with the very survival of conventional retailing models being thrown into doubt, examining long-term patterns and the drivers of retail change has never been more pertinent. Historical studies of retail, however, are a work in progress: some foundations have been laid, further advances are now required. If the department stores of the 19th century have largely attracted the attention of historians, the evolution of the retail industry in the 20th century, including the diffusion of self-service, the growth of discount and box stores, and the availability of access to consumer credit have, in contrast, been relatively neglected.

In response to the necessity for further research, we propose to hold a two-day workshop concentrating on the historical dynamics of the retail trades. Inspired by seminars held at the University of Wolverhampton and by the pioneering work of Jessen and Langer on retail innovation and knowledge transfer, we hope to enable researchers from different national contexts to expand on existing knowledge by exploring a range of economic and socio political aspects focused on the retail industry. The workshop aims to augment the historical perspective of research pursued by geographers and economists. Despite the wish to promote historical perspectives, the study of such a vast theme is naturally inclined toward inter-disciplinarily contributions. We thus encourage contributions from sociologists, geographers, jurists and economists. Moreover, although attention will be primarily focused on Europe, no regional boundaries are imposed and papers on other regions are welcomed.

The workshop will focus on three principal topics of investigation

First, we want to review the evolution of retail structures and practices in the 20th century by exploring, in a number of national contexts, the diffusion of new retail methods and of different retail organizations. This topic examines the profile of retail entrepreneurs, the changing role of consumer and how macroeconomic developments affected the retail industry.

Second, we want to question the economic and business consequences of the changes that occurred in retail structures and practices over the 20th Century. This topic explores efficiency improvements, changes in prices and costs, the extent and implications of market concentration, and the retail strategies and systems of entrepreneurs and retail firms.

The final, topic assesses the socio-political aspects of change in the retail industry. This encompasses research examining the decline of small shops and the subsequent problems this caused, on the desertion of rural areas and city centers, and the changing relationship between producers and retailers, or alternatively the management of these issues by authorities, at both the local or national level.

Dinner on Thursday, breakfast and lunch on Friday, and accommodation for Thursday night will be met by the organizers. Participants must fund their own transportation costs.

We hope and aspire to see all contributions to the workshop published in a collected volume. If you are interested, send a short proposal (1 page max.) and a brief c.v. to Thomas Buckley, T.Buckley@pgr.reading.ac.uk, or Tristan Jacques, jacques.tristan@gmail.com.

1 Center for the History of Retailing and Distribution (CHORD), University of Wolverhampton.
ESRC Seminar Series
Organizations and Society:
Historicising the theory and practice of organization analysis (Seminar 1)

Managing the Past: The Role of Organizational Archives
Wednesday 18 March 2015
Aston Business School, Birmingham

Keynote: Professor Roy Suddaby, (University of Victoria & Newcastle Business School)
“The professionalization of the corporate archivist”

Guest Speakers
- Alistair McKinlay (Nottingham Business School)
- Maria Sienkiwicz (Barclays Bank, Group Archivist)
- Roundtable “The Theory & Practice of Archiving”, organized by Michael Anson (Business Archives Council and Bank of England) & Margaret Procter (Liverpool University Centre for Archive Studies)

Call for Papers
We invite contributions that reflect the general theme of the seminar, how the past is managed in organizations, and how the theory and practice of archiving reflects the organizational engagement with the past. Potential themes include, but are not limited to:
- Archives as organizational memory?
- Managing organizational pasts – assets and dark secrets
- Safeguarding organizational heritage – the Wedgwood Collection & beyond
- Heritage, brands & national identities
- The professionalization of archivists and history managers
- Digital humanities and the organization

If you would like to present a paper at the seminar, please submit a 500-word abstract to s.decker@aston.ac.uk by 31 January 2015. Decisions will be communicated by 16 January 2015.

Registration is free. Lunch & refreshments will be provided. You can register without presenting a paper. Please contact m.podsiadly@aston.ac.uk to register.

About the ESRC seminar series
The seminar series aims to create a platform for European research on organizational analysis, heritage and reflective societies. All events revolve around three interlinked themes: archiving and archival research as resources for organizational analysis, organizational remembering as an alternative theoretical approach, and emerging methodologies that challenge organizational histories. For this series we have invited leading international scholars and invite new research through regular calls for papers. During these one day events there will be sufficient time to discuss ongoing research with leading scholars and journal editors from different disciplines. Several special issues are planned in relation to the themes of the seminar series.
For further enquiries please contact the organising team: Professor Stephanie Decker (Aston Business School), Professor Michael Rowlinson (Queen Mary University London), Professor John Hassard (Manchester Business School).
Databases for historians I

Course date(s):

Course tutor(s): Dr. Mark Merry Fee: £225

Register online
Download registration form

Abstract

This 4-day course is an introduction to the theory and practice of constructing and using databases. Taught via a mixture of formal lectures and 'hands-on' practical classes, the session will introduce a wide range of skills and techniques, showing how to design and build a database appropriate to the needs of your project, and illustrating how this will help to guide and expand your analysis.

Course details

The aim of this course is to provide students with an introduction to database techniques appropriate for historical research, with the focus very much on the concepts of good database design and the creation of high-quality historical data. The course is taught through a mixture of formal lectures and 'hands-on' practical classes in which students are provided with practical guidance on the use of commercially-available database software packages. The module covers a broad range of skills and techniques, starting with data manipulation in terms of searching, sorting, and editing records, and introducing the main methods of modelling historical data for computer-based analysis. Methods of data collection and data entry are also discussed, together with the principles of coding. The remainder of the course considers the general presentation and publication of historical research findings in terms of the design, calculation and production of tables, charts basic figures, and associated graphics. The module does not require any previous specialist knowledge of computing or training in mathematics, though a working familiarity with Microsoft Windows is necessary and it would be advantageous for participants to take the IHR's free online course Designing Databases for Historical Research in advance of the start. On completing Databases for Historians I, you may be interested in developing your knowledge with our 3-day follow-on course Databases for Historians II: Practical Database Tools.

The course is open to postgraduates, academics and all who are interested in using databases to organise or analyse historical data. Places are strictly limited and early application is strongly recommended.
Introduction to Using R for Spatial Analysis
Geographic Data Science Lab at the University of Liverpool.

Date: Friday 23rd Jan 2015, 9:30am – 4pm. Venue: Sydney Jones Library, University of Liverpool

Instructor: Dr Nick Bearman

This course will cover an introduction to R, how to load and manage spatial data and how to create maps using R. We will look at appropriate ways of using classifications for choropleth maps, using loops in R to create multiple maps and some basic spatial analysis. We will be using R Studio to work with the R environment. By the end of the course you will be able to load data into R, represent it effectively and be able to prepare an output quality map.

Experience of creating maps in ArcGIS, QGIS or similar is required, but experience of using R is not required. Refreshments and lunch are provided, and numbers on the course are limited and allocated on a first come, first served basis.

If you are not familiar with the basic elements of GIS, you may wish to attend the course “Introduction to QGIS: Understanding and Presenting Spatial Data” before this course which covers basic GIS skills (more details).

Costs:
- £45 – UK registered students
- £85 – staff at UK academic institutions and research centres, UK-registered charity and voluntary organisations, staff in public sector and government
- £200 – all other participants including staff from commercial organisations
*reduced prices are available for University of Liverpool affiliated students and staff*

Registration:
Details of registration will follow. Please email n.bearman@liverpool.ac.uk to reserve your place.

For more information please see.
Announcements

There is a new Editorial Team at the head of *Business History*

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Website: http://www.gla.ac.uk/external/ABH

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ABH Membership Rate is £15 per annum, or alternatively, £42 for 3 years.

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Lilybank House, Bute Gardens
Glasgow G12 8RT, Scotland
Email: Christine.Leslie@Glasgow.ac.uk  Tel: +44(0) 141 330 6890;  Fax: +44(0) 141 330 4889

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