

Association of Business Historians Annual Conference, 2010

GLOBAL BUSINESS and GLOBAL NETWORKS

**Hosted by The York Management School
and the Centre for the Evolution of Global Business & Institutions (CEGBI)**

CALL FOR ACADEMIC PAPERS

The 2010 annual conference of the Association of Business Historians will be hosted by the York Management School and CEGBI, from 16 to 17 July inclusive. Accommodation and all academic sessions will be on the University of York's main campus.

The conference programme committee welcomes proposals in all areas of business history covering a diverse range of periods and countries but is particularly keen to invite papers in the following areas:

Business impact of War; Business relations with LDC's; Business response to international financial crises; Foreign direct investment; Global business, including multinational enterprises; global marketing, including brand management; Global networks (including global transport and global communication systems); Globalisation and its impact on corporate governance; International corporate social responsibility; Institutional restraints to trade; International supply chain management and global logistics.

The committee invites proposals for individual papers and for entire sessions (1.5 hours). For each proposed paper please send a short abstract (name, institutional affiliation, postal and email addresses) of 300-400 words to:

Helen Geddes
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The University of York,
YORK
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E-mail: abh2010@events.york.ac.uk

Proposals must be received by 1 February, 2010, and notification of acceptance will be sent by 1 May 2010. Further details of the conference programme and events will appear on the CEGBI website.