FRIDAY, 27 JUNE

9.30 – 10.45    Registration and Tea/Coffee (Newcastle University Business School)

11.00 – 12.30   Keynote Address: Roy Suddaby, University of Alberta

"Institutions and History: The Historic Turn in Management Theory"

12.30 – 13.30   Lunch

13.30 – 15.00   Parallel Session 1

Session  1-A:    Corporate Growth and Decline(1)
Chair: Tom McGovern
Shigehiro Nishimura, Kansai University: “Institutions for global technology flows: the development of the electrical industry during the interwar period”.
Tom McGovern (Newcastle University Business School) & Tom Mclean, Durham University: “The genesis of the electricity supply industry in Britain: A case study of NESCO”.
Sam McKinstry, Ying Yong Ding & Ron Livingstone, University of the West of Scotland: Jacksons of Symington, Scotland: a long-term view of the family values/strategy nexus in a rural meat business c.1890-1981.

Session  1-B:    Industrial Policy and Government Intervention
Chair: Rory Miller
John Wilson (Newcastle University Business School) & Mark Billings, University of Exeter: “Ferranti and the NEB: the implications of government intervention”.
Niall Mackenzie & Andrew Perchard, University of Strathclyde: “Blinded by the light? The rhetoric of State-led innovation in the UK after 1945”.

Session  1-C:    Brands and Branding
Chair: Teresa da Silva Lopes
Michael Heller, Brunel University: “The General Post Office in the 1930s and the Resolution of Contradiction: the rise of an iconic brand”.
David Higgins, Newcastle University Business School, “Collective versus private ownership of GI’s: the UK-US experience in the nineteenth century”.
Session 1-D: International Business
Chair: Laurence Mussio
Peter Miskell & Teng Li, University of Reading, “Hollywood studios, independent producers and international markets: globalisation and the US film industry c.1950-1965”.
Howard Cox & Simon Mowatt, Auckland University of Technology, “The second coming of Condé Nast: To transnational twice over”
Maki Umemura, Cardiff University, “Sowing the seeds of domestic success and global failure: the Galapagosization of the Japanese cosmetics industry, 1923-2011”.

Session 1-E: Professions and the Organisation of Work
Chair: Mairi Maclean
Ian Kirkpatrick (University of Leeds), Matthias Kipping (Schulich Business School), Daniel Muzio (Newcastle University Business School) & Bob Hinings (University of Alberta), “The Occupational Capture of Professions: The Case of Management Consulting”.
Michael Weatherburn, Imperial College, “Scientific Management at Work: Charles Bedaux, Liberal Technocrats, and the Triumph of Scientific Management in Britain, 1920-50”.
James Wilson, Glasgow University, “Management of the Portsmouth Block Mill, 1803-1812”.

15.00 – 15.15 Tea/Coffee

15.15 – 16.45 Parallel Session 2

Session 2-A: Entrepreneurship
Chair: John Wilson
Bernardita Escobar Andrae, Diego Portales University: “Widowhood and business activity: were widows running late husbands’ firms or did they start their own? Evidence from nineteenth century Chile”.
Nur Suhaili Ramli, University of York: “World Successful Brands Developed by the Immigrant Entrepreneurs”.

Session 2-B: Crisis Management in Banking
Chair: Ranald Michie
Victoria Barnes & Lucy Newton, University of Reading, “Crisis and accountability: bank management, directors and the governance of joint-stock banks, 1826-1844”.
Laurence Mussio, McMaster University, “Crisis leadership in North America’s dangerous decade: risk, return and reward at Bank of Montreal, 1860-1870”.
Matthias Kipping (Schulich Business School) & Gerarda Westerhuis, Utrecht University: “Antecedent of Crises: Turning Bankers into Managers”.
Session 2-C: Financialized Accounts, Strategy and Control
Chair: Steve Toms
Tom McLean (Durham University), Tom McGovern & Shanta Davie, Newcastle University Business School: “Accountants, engineers and company growth: a case study of Clarke Chapman 1864-1914”.
Alistair Dobie, University of Stirling: “Accounting, financial and management controls in the Reform of Monastic decay: the English Benedictines from Innocent iii to the Reformation”.

Session 2-D: The Disconsolation of Work
Chair: Ed Barratt
Mike French, University of Glasgow: “Changes and continuities in white-collar work during World War 1: employment, earnings and enlistment in J&P Coats’ offices”.
Andrew Popp, University of Liverpool: “The broken cotton speculator”.

Session 2-E: Reacting and Adapting to Crisis
Chair: Eugene Choi
Sheryllynne Haggerty, University of Nottingham: “Abolition of the British Slave Trade as a Crisis: Coping, Management and Adaptation, 1788-1815”.
Emily Buchnea, University of Warwick: “Merchants and the ‘very serious Evil’: Exploring the Impact of Epidemics and Quarantine on Transatlantic Trade”.
Neveen Abdelrehim & Shraddha Verma, University of York: Oil and Independence: the case of Burmah Oil Company 1947-1986”.

16.45 – 17.00 Tea/Coffee
17.00 – 18.00 Coleman Prize
18.00 – 19.00 Break
19.00 – 20.00 Drinks Reception at the Discovery Museum (supported by Taylor and Francis Publishing)
20.00 – 22.00 Conference Dinner (Discovery Museum)
SATURDAY, 28 JUNE

8.30 – 8.50 Registration and Tea/Coffee

9.00 – 10.30  Parallel Session 3

Session 3-A  Financial Information in a Historic Context
Chair: Rob Bryer
Anthony Miller & David Oldroyd, Durham University: “An information-economics perspective on the objectives of financial reporting and the related cost-benefit framework, drawing on contemporary and historical evidence”.
Weipeng Yuan (Chinese Academy of Social Science), Richard Macve & Debin Ma, London School of Economics: “The development of Chinese accounting and bookkeeping before 1850: insights from the Tŏng Tài Shēng business account books (1798-1850)”.
Peter Sims (London School of Economics) & Stephanie Collet, ECSP Europe: “From Chaos to Order: National Consolidation and Sovereign Bonds in Uruguay 1890-1914”.

Session 3-B:  Governance and Organisational Forms
Chair: Ray Stokes
Edward Barratt, Newcastle University Business School: “Modernising’ Government – the case of the cooperatives of the Civil Service”.
Yves Levant (University of Pau and SKEMA Business School), Leïla Maziane (University of Ben Msk Casablanca)& Raluca Sandu (SKEMA Business School): “Crisis of capitalism and the search for alternative models. The Pirate Republic of Salé (1627-1668): a critical analysis”.

Session 3-C:  Historical Theory and Organisational Theory (1)
Chair: Stephanie Decker
Dan Wadhwani, University of the Pacific: The uses of history in new market emergence: savings banks and the origins of the personal finance industry in the United states”.
Anna Linda Musacchio Adorisio, Copenhagen Business School: “Tales of the financial crisis: historicizing narratives of the global transformation of the banking industry”.

Session 3-D:  Archives: Interpretation and Evidence
Chair: Mike Anson
Roy Edwards, University of Southampton: “Echoes of the Past through lenses of the present: Interpreting Archives in Business History”.
Sarah Wilson, University of York: “Interpreting Legal Records for Business Historians”.
Steven Toms, University of Leeds: “Fixed costs, the rate of profit and the length of the working day: Evidence from the Factory Act debates, 1832-1847”.

Session 3-E: Bank-Industry Relationships in the 20th Century
Chair: Lucy Newton
Andrew Smith, University of Liverpool: “Trading With the Enemy: HSBC’s Relationships with German Companies during the First World War”.
John Wilson (Newcastle University Business School), Gerhard Schnyder (Kings College, University of London) & Anna Tilba (Newcastle University Business School): “The Great Divide? Bank-industry relationships and corporate networks in Britain, 1904-2003”.
Julie Bower, University of Birmingham: “The formation of industrial conglomerates in the post-World War II era: the role of banking and finance”.

10.30 – 10.45  Tea/Coffee break

10.45 – 12.15  Parallel Session 4

Session 4-A: Economic Reconstruction
Chair: Niall Mackenzie
Roger Lloyd-Jones & M.J.Lewis, Sheffield Hallam University: “Britain in the aftermath of the Great War: the state, business and labour and the challenge of reconstruction, c1917-21”.
Armin Grünbacher, University of Birmingham, “Renewal - challenge - continuity. The role of the Chambers of Industry and Commerce (IHK) in the immediate post-war years in Germany as defender of entrepreneurial independence and mentality”.
Raluca Sandu, SKEMA Business School, “USAid role in (re)building the market in transitional economies: the case of the emergence of investor relations (IR) in Romania”.

Session 4-B: Managing the Public Sector
Chair: Tom McLean
Ray Stokes & Stephen Sambrook, University of Glasgow: “Crises, solutions and accountability in British municipal solid waste handling, 1850-2000”.
Laurence Ferry, Newcastle University Business School: “Public sector in crisis? - (modern) origins of (r)evolution in England’s municipalities corporate governance analysed through an analytics of government framework”.
Kevin Tennent & Alex Gillett, University of York: “Lessons from the Past: Managing the 1966 World Cup Preparation Process”.

Session 4-C: Taxation and Public Expenditure in the 20th Century
Chair: Andy Holden
Janette Rutterford & Peter Walton, Open University: “The War, Taxation and the Blackpool Tower Company”.
Zoi Pittaki, University of Glasgow: “Post-Second World War Greek Economy and Taxation from a Historical Perspective”.
Florian Gebreiter, University of Aston: “Health, nationalisation, and the insoluble problem of health expenditure”.
Session 4-D  Historical Theory and Organisational Theory (2)
Chair: Alan McKinlay
Andrea Whittle & John Wilson, Newcastle University Business School: “Ethnomethodology and the production of history: Studying ‘history-in-action’”.
William Foster, Diego Coraiola, Roy Suddaby & Elden Wiebe, University of Alberta: “Giving voice to corporate archivists: How corporate archivists activate corporate narratives”.
Mairi Maclean (University of Exeter Business School) & Charles Harvey, Newcastle University Business School: “Coming to Terms with the Past? Narrative, Metaphor and the Subjective Understanding of Transition”.

Session 4-E  Innovation and Technological Change
Chair: Mitch Larson
Andrew Smith (University of Liverpool) and Bernardo Batiz-Lazo, University of Bangor: “Managing technological change in Hong Kong’s retail banking (1945-2005)”.
David Bowie, Oxford Brookes University: “Diffusion of services innovation in mid-to-late nineteenth century English hotels: the Continental and American plan”

12.15 – 13.00  Lunch

13.30 – 15.00  Parallel Session 5

Session 5-A  Accounting, History and Organisational Theory
Chair: Sam McKinstry
Christopher Napier (Royal Melbourne Institute of Technology University), Gary Carnegie (Royal Holloway, University of London) & Lee Parker (Royal Melbourne Institute of Technology University): “Accounting History and Theorizing about Organizations”.
Alistair Mutch (Nottingham Trent University) & Alan McKinlay (Newcastle University Business School): “Accountable Creatures’: Scottish Presbyterianism, accountability and managerial capitalism”.

Session 5-B  Fraud and Failure in Banking
Chair: Mark Billings
Matthew Hollow, Durham University: “Prevention vs. Manipulation: A Long-Term Historical Perspective on Corporate Fraud in the UK Financial Sector”.
Ranald Michie, Durham University: “Bank failures in Britain, 1866 - 2008: Causes, contagion and coping”.
Session 5-C: Managing Corporate Crisis
Chair: Andrew Popp
Eugene Choi, Ritsumeikan University: “Leadership for crisis management: reconsidering the corporate governance of Hyundai-Kia Motors Corporation”.
Stephen Sambrook, University of Glasgow: “To melt, or not to melt...recognising and coping with crisis in the British optical glass industry, 1840-1920”.
Álvaro Ferreira da Silva & Pedro Neves: University of Lisbon: “In the making: Portuguese business groups and the financial crisis”.

Session 5-D Religion, Philanthropy and Social Development
Chair: Roy Edwards
Andy Holden, Newcastle University Business School: “Accounting for the changing nature of philanthropy in the late 19th century – the Newcastle Infirmary”.

Session 5-E Corporate Growth and Decline (2)
Chair: Peter Miskell
Richard Coopey, Aberystwyth University: “Jacking up the profits: Towards a business history of recreational drugs in Britain in the 20th century”.
Peter Scott & James Walker, University of Reading: “Producer-driven value chains for the inter-war US radio equipment sector: were dealers ‘over-sold’ on marketing?”
Robert Greenhill & Rory Miller, University of Liverpool, “Business, the Chilean State, and the Changing Nitrate Commodity Chain, 1918-33”.

15.00 – 15.15 Tea/Coffee break

15.15 – 16.45 Session 6 Round Table and Panel Discussion:
Rethinking Business History? Between Economic History and Organisational History
Convenors: Stephanie Decker & Michael Rowlinson