

CHORD Workshop and Call for Papers:
RETAILING, DISTRIBUTION AND REPUTATION: HISTORICAL PERSPECTIVES

Tuesday 23 May 2017

University of Wolverhampton

The Centre for the History of Retailing and Distribution invites submissions for a workshop that explores the role of reputation in retailing and distribution.

Papers focusing on any historical period or geographical area are welcome. We invite both experienced and new speakers, including speakers without an institutional affiliation. Potential speakers are welcome to discuss their ideas with the organiser before submission (please see details below). Some of the themes that might be considered include (but are not limited to):

§ Character, reputation and credit

§ Branding, name recognition and advertising

§ Exposés, scandals and disreputable practices

§ Modernity and tradition

§ Reputations, ethnicity, gender and class

§ Mysteries, secrets and arcane knowledge

§ Representations and self-presentation

§ Scientific discourses, technology and reputations

§ Trade bodies, guilds and self-regulation

Individual papers are usually 20 minutes in length, followed by 10 minutes for questions and discussion. We also welcome shorter, 10 minute 'work in progress' presentations, also followed by 10 minutes for discussion.

To submit a proposal, please send title and abstract of c.300 to 400 words, specifying whether you are proposing a 10 or a 20 minute presentation to Laura Ugolini, at l.ugolini@wlv.ac.uk by 3 March 2017.

If you are unsure whether to submit a proposal or would like to discuss your ideas, please e-mail Laura Ugolini at l.ugolini@wlv.ac.uk

The workshop will be held on Wolverhampton City Campus, University of Wolverhampton, a short walk from Wolverhampton's bus and train stations.

For further information, please see <http://home.wlv.ac.uk/~in6086/reputation.htm> or e-mail Laura Ugolini at: l.ugolini@wlv.ac.uk

News about CHORD events can also be found here: <http://retailhistory.wordpress.com/about/>

Prof. Laura Ugolini
Professor of History

Dept. of History, Politics, War Studies
Faculty of Social Sciences
Room MH124
Mary Seacole (MH) Building
University of Wolverhampton
Wolverhampton
WV1 1LY