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Welcome to Glasgow

The Association of Business Historians (ABH) 2017 conference is being held in Glasgow this year at the Hilton Grosvenor hotel.

The event is organised by the Centre for Business History in Scotland, a leading research institute in business history, which was founded in 1987 and celebrates its 30\textsuperscript{th} anniversary this year. The Centre and my predecessor as Director, Professor Tony Slaven, were instrumental in the process of establishing the ABH in 1989, and indeed the ABH remains a Scottish-based charity. It is therefore a particular pleasure to welcome delegates to Glasgow for the ABH 2017 conference.

Our programme is rich and varied, with a large number of papers concentrating on the conference theme, “The Human Factor in Business History”. There will be ample time for discussion in the sessions and for further discussion and networking during coffee and lunch breaks as well. But there will also be time for delegates to socialise informally, too, with two receptions and the conference dinner on Friday evening. The dinner will be followed by a ceilidh, a traditional Scottish occasion with traditional music and dancing. We are fortunate to have a band led by David Vivanco, an experienced ceilidh musician who will take us through all the dances, so be prepared to enjoy yourselves. On the Saturday evening we will be hosting a Whisky tasting event at the Gilchrist Club, University of Glasgow. We hope, too, that you will have a chance to explore our vibrant city before and/or after the conference, and perhaps some of the Scottish countryside as well.

The conference would not have been possible without the efforts and exertions of a large number of people. Rather than listing all of them here, you will find the names of members of the Programme Committee, the Local Organising Committee, the Coleman Prize Committee and the Slaven Workshop Organiser listed in the Acknowledgements.

Ray Stokes, Local Organiser
Director, Centre for Business History in Scotland
Acknowledgements

Sponsoring Institution

The Centre for Business History in Scotland, University of Glasgow

Programme Committee

Teresa da Silva Lopes, University of York, UK
Neil Rollings, University of Glasgow, UK, Chair
Janette Rutterford, The Open University Business School, UK

Local Organising Committee

Ray Stokes, University of Glasgow, UK, Chair
Kiara King, University of Glasgow, UK
Stephen Sambrook, University of Glasgow, UK
Christopher Miller, University of Glasgow, UK
Christine Leslie, University of Glasgow, UK

Coleman Prize Committee

Prize sponsored by Routledge (part of the Taylor & Francis Group)

Duncan Ross, University of Glasgow, UK, Chair
Veronica Binda, University of Bocconi, Italy
Christopher Phillips, Leeds Trinity University, UK

Tony Slaven Workshop Organiser

Mitch Larson, University of Central Lancashire, UK
The Association of Business Historians

The first meeting to establish a British organisation for business history took place on 27 September 1989, in the then new premises of the Centre for Business History in Scotland in Glasgow. By the end of that meeting it had been agreed to form a pre Committee consisting of Tony Slaven, Geoff Jones, Terry Gourvish, Derek Oddy and Oliver Westall to develop a constitution, plan elections and launch a new Association.

The objective of the Association of Business Historians (ABH) is to promote the study, teaching and publication of all aspects of the history of business and industry, and of the environment in which they operate.

ABH Council Members 2017

President: Teresa da Silva Lopes, University of York
Secretary: James Walker, Henley Business School, University of Reading
Treasurer: Janette Rutterford, The Open University Business School
Communications Officer: Andrew Smith, University of Liverpool
Archives Officer: Mike Anson, Bank of England
Slaven Workshop Organiser: Mitch Larson, University of Central Lancashire
Coleman Prize Organiser: Chris Phillips, Leeds Trinity University
2017 Conference Organisers: Neil Rollings & Ray Stokes

Future ABH Conferences

2018: The Open University Business School
Programme Summary

Thursday, 29 June 2017

18:00-18:15 Coaches depart from Main Gatehouse, University of Glasgow.

18:30-20:00 Civic Reception, Glasgow City Chambers

20:00 Dinner for Slaven Workshop attendees & Early arrivals

Friday, 30 June 2017

08:30-11:00 Council Meeting, Cleveden Suite
09:00-10:30 Sessions 1A-1E
10:30-11:00 Coffee break, Terrace lounge
11:00-12:30 Sessions 2A-2E
12:30-13:30 Lunch, Terrace lounge
13:30-15:00 Session Coleman Prize Presentations, Botanic room
15:00-15:30 Coffee break, Terrace lounge
15:30-17:00 Sessions 4A-4F
17:15-18:30 Session Plenary, Botanic room
18:30-19:30 Reception, Terrace lounge
19:30-21:30 Dinner & Presentation, Grosvenor suite
21:30-24:00 Ceilidh

Saturday, 1 July 2017

09:00-11:00 Sessions 6A-6F
11:00-11:30 Coffee break, Terrace lounge
11:30-13:00 Sessions 7A-7E
13:00-14:15 AGM, Grosvenor suite
13:00-14:15 Lunch, Terrace lounge
14:15-15:45 Sessions 8A-8F
15:45-16:15 Coffee break, Terrace lounge
16:15-17:45 Sessions 9A-9E
19:30-21:30 Whisky Tasting event (Gilchrist Club, University of Glasgow)
Conference Information

Registration and Information Desk

Registration and information desk will be based in the Hilton Grosvenor Hotel, Upper Ground Level (top of stairs) and will be open as follows:

Friday, 30th June 2017 08:00-18:30
Saturday, 1st July 2017 08:00-18.00

Presentations

The time allocation for each presentation is 30 minutes (20 minutes presentation and 10 minutes discussion).

Lunch and Coffee

**Friday, 30th June 2017**
Coffee breaks 10:30-11:00 and 15:00-15:30
Lunch 12:30-13:30

**Saturday, 1st July 2017**
Coffee breaks 11:00-11:30 and 15:45-16:15
Lunch 13:00-14:15
Hotel Details

Ambassador Hotel
7 Kelvin Drive, Glasgow G20 8QJ, UK
Tel: +44 (0)141 946 1018    Email: ambassador@mcquadehotels.com
Get directions to Ambassador
http://www.glasgowhotelsandapartments.co.uk/ambassador/

Argyll Guest House & Argyll Hotel
970 & 973 Sauchiehall Street, Glasgow, UK G3 7TQ, UK
Tel: +44 (0)141 337 3313    Email: info@argyllhotelglasgow.co.uk
Maps and directions
http://www.argyllhotelglasgow.co.uk/

The Belhaven Hotel
15 Belhaven Terrace, Glasgow, G12 OTG, UK
Tel: +44 (0)141 339 3222    Fax: +44 (0)141 339 2212
Email: info@belhavenhotel.com
http://www.belhavenhotel.com/
Maps and directions

Clara Santamaria, Hilton Glasgow Grosvenor Hotel
1 Grosvenor Terrace, Great Western Road, Glasgow G12 0TA, UK
Tel: +44 (0)141 339 8811    Fax: +44 (0)141 334 0710
Email: glasgowgros_events@hilton.com
Maps and directions

Amy Stafford, Hilton Glasgow Hotel
1 William Street, near Argyle Street, Glasgow, G3 8HT, UK
Tel: +44 (0)141 204 5555 Email: reservations@hilton.com
Maps and directions
hotel/index.do
Easy Hotel Glasgow City
1 Hill Street, Glasgow, G3 6RN, UK
Tel: 0843 902 7001
Maps and directions
http://www.easyhotel.com/hotels/united-kingdom/glasgow-city/?gclid=CKq-i4K55s8CFU6eGwodIVsAWg

Unite Glasgow (student accommodation)
Tel: 0300 303 8648
Maps and directions
https://www.unite-students.com/secure/shortstayform
http://www.unite-students.com/glasgow#

University of Glasgow Residences: varying costs
Our accommodation is great value for money. It really is that simple. For us, low prices don’t mean low standards and so we will never compromise on the quality of our accommodation or the level of service you receive from our helpful and knowledgeable staff.
Tel: +44 (0)141 330 4743
Email: accom@glasgow.ac.uk
http://www.gla.ac.uk/services/conferencesandevents/accommodation/universityofglasgowresidences/
Upper ground level floor plan
(not to scale)

Grosvenor Suite
23.2m x 16.5
(3 m)

Stairs

Lifts

Kitchen

Kelvin Suite
10.4m x 6.3
(2.3)

Botanic Foyer

Kibble Foyer

Botanic Suite
15.5m x 8.2(3)

Bar

Terrace facing Great western road

Bar

Meeting Rooms

Toilets

Doors/partitions
### Session 1A, Room Grosvenor: Looking Beyond the Camera: Investigating the human factor in the photographic industry in North America and Europe 1890-1945.

*Chair:* Michael French

Shannon Perry (De Montfort University)  

Leigh Gleason (De Montfort University/California Museum of Photography, University of California, Riverside)  
*Outsmarted, but Never Swindled: The Human Factor in Customer Interactions at Keystone View Company.*

Nicolas Le Guern (De Montfort University)  
*Managing intellectual property at Eastman Kodak: the scientific collaboration with Karl Schinzel, 1936-1940.*

### Session 1B, Room Kibble 1: Pay and Play: The business of leisure in 20th century Britain.

*Chair:* Mark Billings

Richard Coopey (Aberystwyth University)  
*Fashioning a business: Ephemeral capitalism in 1960s London.*

Peter Lyth (Nottingham University)  
*A Visible Hand in the Kitchen: Berni Inns and the selling of “American” taste.*

Dil Porter (De Montfort University)  
*Only connect*: entrepreneurship, sports and business.

### Session 1C, Room Kibble 2: Business in Africa

*Chair:* Andrew Smith

Stephanie Decker (Aston University)  
*Loosing, repairing and maintaining organizational legitimacy: British multinationals in Ghana and Nigeria 1945-1970*

Nicolaas Tjaart Strydom (University of Johannesburg)  
*Camaraderie and identity: The Johannesburg Stock Exchange in times of war*

### Session 1D, Room Botanic: Firm survival, growth and success

*Chair:* Jeff Fear

Bethan Atkinson (Lloyd-Jones) (Uclan)  
*Marginally profitable: a review of the performance of coal companies in Denbighshire 1887-1906*

Isabella Cecchini (Ca' Foscari University (Venice))  
*Business longevity and personal actions: the role of reputation in pre-industrial capitalism*
### Session 1D, Room Botanic: Firm survival, growth and success

Tom McGovern (Newcastle University Business School), Tom McLean (Durham University Business School)

*The emergence of the electricity supply industry in Britain: an analysis of the strategies of NESCo and DisCo from 1889-1914*

### Session 1E, Room Kelvin: Holistic and philanthropic approaches to business

**Chair:** Andrew Perchard

Riki Galia (Kinneret College)

*Family Owned Bank and Philanthropy in Pre-State Jewish Palestine*

Eugene Choi (Ritsumeikan University, Japan), Ayano Hirose (Rikkyo University, Japan), Ikujiro Nonaka (Hitotsubashi University, Japan)


Martin Gannon (University of Strathclyde), Jillian Gordon (University of Glasgow), Niall MacKenzie (University of Strathclyde)

*Taxes, death and trouble: exploring the antecedents and philanthropic activities of the Edrington Group*

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**30 Jun 2017, 11:00 - 12:30**

### Session 2A, Room Kelvin: Family business

**Chair:** Sally Horrocks

Jeannette Strickland (University of Liverpool)

*William Lever - entrepreneur and manager*

Ferry De Goey (Erasmus University Rotterdam)

*Survival strategies of small businesses (c. 1920-1970)*

David Paulson (Coventry University / University of Cambridge)

*Two Ways to Build a Bridge*

### Session 2B, Room Grosvenor: State-owned enterprise

**Chair:** Mike Anson

Fary Akmal Osman (Kyoto University)

*State-owned enterprise (SOE): Human Empowerment and Empire*

Andrea Colli (Bocconi University, Milan), Pasi Nevalainen

*Global Leviathans: State-Owned Enterprises in transition*

Yun Wu (Kyoto University)

*Early Introduction of TQC in Chinese SOEs: Managerial Conceptual Change to a Meaningful Change in the Late 1970s*
### Session 2C, Room Botanic: Alternative business models

**Chair:** Mark Casson

Sachiyo Nomura (Soka University)

*Will Japanese companies be changed by ESG investments?*

Ann-Kristin Bergquist (Umeå University, Sweden), Geoffrey Jones (Harvard Business School)

*Green Nordic Capitalism: An Overview*

Peter Becker (University of Paderborn), Philipp Mosmann (University of Goettingen)

*Between Formalization and Informality. Evolution and Sequence of Governance in Communal Facilities in Germany*

### Session 2D, Room Kibble 1: Advertising

**Chair:** Simon Mowatt

David Clayton (University of York)

*Advertising and Austerity: the Labour government, the Federation of British Industries and controls on advertising in Britain, 1947-50*

Michael French (University of Glasgow)

*Re-establishing advertising and consuming in Britian, 1945-1960*

Mike Beverland (RMIT University, Australia), Haiming Hang (University of Bath), Zoe Lee (University of Bath)

*Evolution of Brand Equity: Knowledge Co-Creation between manufacturer brands, advertising agencies and academics, 1950-2000*

### Session 2E, Room Kibble 2: Innovation, patents and property rights

**Chair:** Janette Rutterford

Shigehiro Nishimura (Kansai University)

*Radio engineers in big business: How RCA organized R&D?*

Yuqin Xu (Meiji University, Tokyo Japan)

*The intellectual property strategies of the leading pharmaceutical companies*

Adoración Álvaro-Moya (Colegio Universitario de Estudios Financieros (CUNEF)), Rafael Castro (Universidad Autónoma de Madrid), Patricio Sáiz

*Do multinationals patent to deal with uncertainty before entering new markets? Evidence from the Spanish machinery sector (1880s-1950s)*

### 30 Jun 2017, 13:30 - 15:00

**Session Coleman Prize Presentations, Room Botanic:** Christopher Corker, Barbara Czyzewska, Shannon Perry

**Chair:** Duncan Ross
**30 Jun 2017, 15:30 - 17:00**

**Session 4A, Room Botanic: In memory of Chris Kobrak: Jeff Fear, Catherine Schenk and Andrea Schneider**

*Chair:* Teresa Da Silva Lopes

Catherine Schenk (University of Glasgow)  

Andrea Schneider (GUG)  
*Chris Kobrak & Lessons for Business History from Researching the National Socialist Period*

Jeff Fear (University of Glasgow), Chris Kobrak  
*Making Capitalism Respectable: The Language of German and American Corporate Governance 1873-1914*

**Session 4B, Room Kelvin: The Human factor in maritime business history-four contrasting examples**

*Chair:* Hugh Murphy

Roy Fenton (Ships in Focus Publications)  
*James Childs Gould: Cardiff Ship-owner-Optimist or Chancer?*

Michael Moss (University of Northumbria)  
*Northumberland Shipbuilding Group - rationalisation or rookery?*

Stig Tenold (Norwegian School of Economics (NHH), Bergen)  
*Reksten, Jebsen, Bergen: Losers, winners and strategic shifts in Norway’s major maritime city, 1970-1990*

**Session 4C, Room Grosvenor: Finance and financial networks**

*Chair:* Lucy Newton

Steven Toms (University of Leeds)  
*Network preferences and the growth of the Lancashire textile industry, c.1780-1914*

Korinna Schönhärl (University Duisburg-Essen)  
*High-risk financial markets and the financiers involved: European investment in Greece in the 19th century as a case study*

Emily Buchnea (Newcastle University)  
*The extension and transformation of Anglo-American financial networks, 1800-1850*

**Session 4D, Room Kibble 2: Business, the Nazis and the Fascists**

*Chair:* Joost Dankers

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (University of Heidelberg)  
*Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937*

Giovanni Favero (Ca' Foscari University of Venice)  
*A retrospective re legitimization: The purge trial of a fascist entrepreneur, Vittorio Cini.*
Session 4D, Room Kibble 2: Business, the Nazis and the Fascists

Rose Elliot (University of Glasgow)
'Tobacco became his destiny': Philipp Reemsmta and the West German tobacco industry 1939 - 1959

Session 4E, Room Kibble 1: Innovation

Chair: James Walker

Shane Hamilton (University of York)
The Human Element in Digital Agribusiness: Identity, Knowledge, and Power in the Era of Third Nature

Stephen Adams (Salisbury University))
Before the Garage: Silicon Valley's Rich Inheritance

Elena Kosmopoulou (University of Reading)
Knowledge, technology and innovation in a cup of coffee: a historical perspective

Session 4F, Room Cleveden: Business from the late nineteenth century to the Second World War

Chair: Valerio Cerretano

Nicholas Wong (University of Liverpool)
"In the Best Position to Reap Mutually Beneficial Results": Sole-Agency Agreements and Distribution of Consumer Durables in Inter-war Britain

Elina Kuorelahti (University of Helsinki)
Building European Cooperation: Timber, Trade, and the Reluctant Cartelizers in the 1930s

30 Jun 2017, 17:15 - 18:30

Session Plenary - Professionalisation of business history, Room Botanic:
Leslie Hannah, Geoffrey Jones, Michael Moss, Charles Munn, Keetie Sluyterman

Chair: Ray Stokes

01 Jul 2017, 09:00 - 11:00

Session 6A, Room Kibble 2: Anglo-Indian business history

Chair: Steve Toms

Michael Aldous (Queen's University Belfast)
Partners, servants or entrepreneurs? Banians in the 19th century Anglo-Indian economy.

Manjeet Baruah (Jawaharlal Nehru University, New Delhi, India)
The Industrialists in the Dihing Jungles of Assam: The British Tea and Oil Captains and Imperialism in a Colonial Resource Frontier

Neveen Abdelrehim (Newcastle University), Sumohon Matilal (University of York)
Resisting the neo-imperial brew: Two different blends
**Session 6A, Room Kibble 2: Anglo-Indian business history**

Karolina Hutkova (Institute of Historical Research, LSE)

*Bengal silk industry and laissez-faire policies in the nineteenth century: Deindustrialization revisited*

**Session 6B, Room Kelvin: Business and government in Britain since 1945**

*Chair:* Neil Rollings

Armin Gruenbacher (University of Birmingham)

*British Industry and the 1980s CoCom Embargos*

Peter Scott (University of Reading.), James Walker (University of Reading.)

*The origins of the British housing crisis: ‘stop-go’ policy and the restriction of private residential house-building*

Sally Horrocks (University of Leicester and National Life Stories), Tom Lean (National Life Stories)

*Putting the past behind you: organisational and personal transformations in the privatisation of the British electricity supply industry*

Mark Billings (University of Exeter Business School), John Wilson (Northumbria University)

*Breaking new ground*: the pre-history of privatization

**Session 6C, Room Cleveden: Business and workers**

*Chair:* Stephen Sambrook

Sebastian Teupe (University of Bayreuth)

*Negotiating the Value of Labor. Wage Determination and Industrial Relations between Deflation and Inflation in the United States during the Gold Standard Era*

Craig McMahon (University of Cambridge)

*To cap or not to cap? Price controls, credit and the working-poor*

Olivia Saunders (Liverpool John Moores University.)

*‘Blood will run without rights’: business, government, and railway-worker radicalism in Bolivia.*

Chris Grocott (University of Leicester)

*Conflict and Collaboration: Business, Imperial Government and the British Trade Union movement at the Gibraltar frontier 1915-1922*

**Session 6D, Room Grosvenor: Business biography and prosopography**

*Chair:* Andrea Colli

Setia Diarta (Kyoto University)

*Family Structure and Spin-off: A Prosopography Study on Metal-working Small and Medium Enterprise (SME) in Indonesia, 1980s-2010s*

Alberto Rinaldi (University of Modena and Reggio Emilia and RECent, Italy), Giulia Tagliazucchi (Marco Biagi Foundation, University of Modena and Reggio Emilia (Italy))

*Women Entrepreneurs in Italy: A Prosopographic Study*
Session 6D, Room Grosvenor: Business biography and prosopography

Adrien Jean-Guy Passant (University of Paris 1 Pantheon Sorbonne, Paris, France)
*Blasts from the past: The strategic use of management biographies in a context of organizational identity transformation*

Niall MacKenzie (University of Strathclyde), Andrew Perchard (Coventry University)
*Methodologies for the Dictionary of Scottish Business Biography, vol. 3*

Session 6E, Room Botanic: Nationality and Foreignness

Chair: Niels Viggo Haueter

Luciano Segreto (University of Florence)
*The elusive nationality of an international company. Shareholders, managers, governments and the Compagnie Internationale des Wagons Lits (1876-1945)*

Barbara Czyzewska (University of West London)
*Foreignness as an internationalisation asset: the case of Hilton International*

Teresa da Silva Lopes (University of York), Andrea Lluch (CONICET and Los Andes University)
*Immigrant and Expatriate Entrepreneurs as Makers or Global Business*

Session 6F, Room Kibble 1: Perspectives on the Development of Capitalism in Canada (Organised by the Canadian Business History Association)

Chair: Emily Buchnea

Don Nerbas (Cape Breton University)
*Enclosing the Colonial Commons on Cape Breton Island*

Andrew Smith (University of Liverpool)
*Resisting Colonialism: Indigenous Social Activists Challenge the Rhetorical History Strategy of a Canadian Conglomerate*

Jason Russell (Empire State College -- State University of New York)
*Management Education at Canadian Community Colleges: the 1960s to the 1990s*

01 Jul 2017, 11:30 - 13:00

Session 7A, Room Grosvenor: Symbolism and heritage

Chair: Catherine Casson

Leighann C. Neilson (Carleton University)
*John Murray Gibbon (1875-1952): Branding Canada as a Cultural Mosaic*

Victoria Barnes (Max Planck Institute for European Legal History), Lucy Newton (University of Reading)
*Historic symbols and their value to the organization: the case of National Provincial’s headquarters, 1866-1964*
Session 7A, Room Grosvenor: Symbolism and heritage

Martin Gannon (University of Strathclyde), Niall MacKenzie (University of Strathclyde), Eleanor Shaw (University of Strathclyde)

“It’s what Granpa would have wanted”?: History & heritage in philanthropic family foundation giving

Session 7B, Room Kibble 2: Institutions and evolution

Chair: Catherine Schenk

Kirby Calvert (University of Guelph), Kirsten Greer (Nipissing University, Canada), Andrew Smith (University of Liverpool)

An Evolutionary Economics Perspective on the Liverpool Timber Cluster, 1810-1913

Zoi Pittaki (University of Glasgow)

Proposing an extension to William Baumol’s theory on entrepreneurship and institutions: lessons from post-Second World War Greece

Session 7C, Room Kibble 1: Understanding the human factor in entrepreneurship using big data: Britain 1851-1911

Chair: Andrew Godley

Robert Bennett (University of Cambridge)

Entrepreneur choices in 19th century Britain

Carry van Lieshout (University of Cambridge)

Female Entrepreneurship in England and Wales, 1851-1911

Harry Smith (University of Cambridge)

Migration and entrepreneurship, England and Wales 1851-1911

Session 7D, Room Kelvin: Business in Japan

Chair: David Clayton

Gery Ellis (University of Buckingham)

The Evolution of Scientific management

Kim Dong-Woon (Dong-Eui University, Busan, South Korea)

J. & P. Coats in Japan before 1945

Tsuneo Sakamoto (Meiji University, Tokyo Japan)

Mergers & Acquisitions, Business Reorganization and Investment in the Environment, Society & Governance

Session 7E, Room Botanic: Organisations and organisational change

Chair: Stephanie Decker

Mark Casson (University of Reading), Teresa da Silva Lopes (University of York), Geoffrey Jones (Harvard Business School)

Organisational Innovation in Multinational Business: Why Explaining the Unconventional Matters

19
Session 7E, Room Botanic: Organisations and organisational change

Jim Quinn (Trinity Business School, Trinity College Dublin)
*The Human Factor in Industry Evolution: Organisational Leadership, Industry Statesmanship and Institutional Entrepreneurship*

Takafumi Kurosawa (Kyoto University), Ben Wubs (Erasmus University Rotterdam)
*Enhancing the neutrals: Organizational change of Swiss and Dutch multinationals as a result of the First World War*

01 Jul 2017, 14:15 - 15:45

Session 8A, Room Kelvin: Risk, Uncertainty, Efficiency and Inefficiency in Agricultural Markets

*Chair:* Bill Childs

Rasheed Saleuddin (University of Cambridge)
*Protecting and legitimizing the ‘grain gambler’ in interwar agricultural commodity futures markets*

Andrew C. Godley (University of Reading)
*Risk and Control: Networks and Hierarchies. Comparing Supermarkets, Food Producers and the Emergence of the Modern Food Chains in the United States, UK and Italy since 1945 – the case of the poultry industry*

Shane Hamilton (University of York)
*The Insurance Model of Agricultural Risk Management*

Session 8B, Room Kibble 2: Entrepreneurship: concept and practice

*Chair:* Ben Wubs

Mark Casson (University of Reading)
*Entrepreneurship, Business and Community: A Case Study of Medieval Cambridge*

Ellen Molgaard (Copenhagen Business School), Talia Pfefferman (Tel Aviv University), Zoi Pittaki (University of Glasgow), Andrew Smith (University of Liverpool)
*A Beacon of Hope: A Conceptual History of “The Entrepreneur” in Four Languages*

Session 8C, Room Cleveden: Corporate governance

*Chair:* Duncan Ross

Jason Russell (Empire State College -- State University of New York)
*“Berle and Means’ The Modern Corporation and Private Property: the Military Roots of a Stakeholder Model of Corporate Governance”*

Martha Prevezer (Queen Mary University of London)
*The origin of tradable property rights in Britain*

Session 8D, Room Grosvenor: Fashion and media

*Chair:* Howard Cox

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)
*Missed connections: designers, apparel makers, and fashion media in Tokyo since 1945*
Session 8D, Room Grosvenor: Fashion and media

Howard Cox (University of Worcester), Simon Mowatt (AUT Business School, NZ)
“\textit{If only you were using a Mac}”: the limits of managerial decision making under uncertainty in the publishing industry

Dawn Sinclair (HarperCollins)

Session 8E, Room Kibble 1: Institutional investors

\textit{Chair}: Les Hannah

Carolyn Keber (Open University), Janette Rutterford (Open University), Dimitris Sotiropoulos (Open University)
\textit{Institutional investor diversification strategies: UK investment trusts before World War I}

Yosuke Torii (Tokyo University of Science)
\textit{Changes in Ownership Structure and Activities of Real Investors}

Chris Swinson (Durham University)
\textit{The flotation of Jute Industries Limited in 1920 – A company promoter goes to work for the jute barons of Dundee}

Session 8F, Room Botanic: More Than Just Caretakers, Penny Capitalists or Colonial Helpmeets: Nineteenth-Century Businesswomen in the Anglophone World

\textit{Chair}: Mary Yeager

Jennifer Aston (University of Hull)
\textit{More Than Just Caretakers: Women’s Role in the Intergenerational Transfer of Small Businesses in late Nineteenth Century England}

Susan Lewis (University of New Paltz NY)
\textit{More Than Just Penny Capitalists: The Range of Female Entrepreneurship in mid-Nineteenth-Century United States Cities}

Catherine Bishop (University of Sydney)
\textit{More Than Just ‘Colonial Helpmeets’: Women in Business in mid-Nineteenth Century Colonial Cities’}

01 Jul 2017, 16:15 - 17:45

Session 9A, Room Kelvin: Business conduct

\textit{Chair}: Jason Russell

Adam Nix (Aston Business School)
\textit{The importance of social relationships within incidents of organisational wrongdoing: Insights from Enron and the California energy crisis}

Aneta Tyc (University of Lodz, Poland)
\textit{Corporate Codes of Conduct - Do They Really Pay Attention to the Worker Factor by Improving the Effectiveness of Labour Standards?}
## Session 9A, Room Kelvin: Business conduct

Gary Wilson (Nottingham Trent University), Sarah Wilson (University of York)

*Financial crime and ‘Business History’ explored through the complexities surrounding perpetration and enforcement: The ‘case study’ of the City of Glasgow Bank trial 1878-1879*

## Session 9B, Room Kibble 1: Banks and banking

*Chair:* Laurence Mussio

Giuseppe Telesca (European University Institute)

*Józef Leopold Toeplitz, the Fascist Regime and the end of Universal Banking in Italy (1920s-1930s).*

Mark Billings (University of Exeter Business School), Philip Garnett (University of York), Simon Mollan (University of York)

*Amalgamation and Survival in Lancashire Banking*

Valerio Cerretano (University of Glasgow)

*Economic crises and changes in central banking from the 1930s*

## Session 9C, Room Grosvenor: Individual entrepreneurs

*Chair:* Chris Miller

Matthew Bellamy (Carleton University)

*The Bootlegger as Entrepreneur: Edmund Burke and the survival of John Labatt’s Brewery during Prohibition, 1921-1927*

Simone Phipps (Middle Georgia State University), Leon Prieto (Clayton State University)

*The Entrepreneurial Philosophies of C.C. Spaulding: Lessons from a Black Business Pioneer*

Materna Ales (University of Ostrava, Czech Republic)

*Great man leads the big business company - Rothschild manager Paul Kupelwieser as a metallurgical expert and director of Vitkovice Ironworks*

## Session 9D, Room Kibble 2: Leadership

*Chair:* Mitch Larson

Bernard Mees (RMIT University)

*Transformational leadership and the political science of James MacGregor Burns*

Jeremy Goh (Nanyang Technological University (NTU), Singapore), Keng We Koh (Nanyang Technological University, Singapore)

*From Riches to Rags? Exploring the Lim Peng Siang Business Story (1904 –1944)*

Joseph E. Martin (Rotman School of Management, University of Toronto)

*Sir John A. Macdonald, a First Minister's Impact on a Developing Economy*
Session 9E, Room Botanic: Post-war Scotland

Chair: Niall MacKenzie

Ewan Gibbs (University of the West of Scotland)
Stimulants and Barriers to Subsidiary Entrepreneurship: A Comparison of Four US Manufacturing Multinationals in Scotland c.1945-1980s

Duncan Ross (University of Glasgow)
Scottish Electronics and the Search for Sustainable Innovation: Project Alba
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Call for papers

The 2018 Association of Business Historians Annual Conference will be held on 6-7 July 2018 at the Open University Business School in Milton Keynes. The conference theme is 'Pluralistic perspectives of business history: gender, class, ethnicity, religion'.

The role of different social groups and identities in business is an important, though under researched, topic in business history. However, there is, increasing recognition that, for example, women were not simply 'angels in the home', keeping their distance, when compared with men, from the grime of the industrial revolution and the financial transactions which that involved. Social class had an impact in the City, and Quakers, for example, were important in the banking sector. There is now evidence of women occupying roles, not just as workers but also as lenders, business owners, managers, and investors in significant numbers. To what extent did culture or religions influenced occupation of these roles? There is evidence also that lower social classes did invest to some extent in newly launched companies, as did members of the clergy, as in 'Widows, clergymen and the reckless'.

This conference aims to explore the impact of gender, social class, ethnicity, and religion on business success, fraud, funding, financial markets, corporate governance, and corporate social responsibility. Proposals for individual papers, or for full sessions, panel discussions or other session formats are invited on this topic, broadly conceived. Specific topics may include, but are not restricted to:
• Ethnic, religious, class groups and women as entrepreneurs, lenders, investors, managers and/or workers.
• Archival sources and methodologies to document and analyse different social groups' participation in business.
• Comparative studies of different social groups in business.
• Social groups and business failure.
• Social roles and relations in the workplace.
• Cross-cultural issues in business and management.
• Business and social movements.
• Cultural, religious, gendered, class-related business networks.
• Social groups and fraud, business failure, or market bubbles.
• The influence of the law on different social groups or classes’ financial and business decision making.
• Social groups or identities and corporate social governance.
• Social groups, business and philanthropy.
• Social groups or identities and the family firm.
• The impact of social groups on business and corporate finance.
• Social groups or identities, business, legislation and taxation.
• Gendered, cultural, religious and class preferences for business characteristics.
• Social groups as colonial and foreign investors.

As always, the ABH also welcomes proposals that are not directly related to the conference theme.

How to submit a paper or session proposal

The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (up to 300 word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300 word) abstract and author’s CV for each paper; and a list of preferred panel chairs and commentators with contact information. The deadline for submissions is 15 January 2018.

If you have any questions, please contact the local organisers: dimitris.sotiropoulos@open.ac.uk or Janette.Rutterford@open.ac.uk

Your application for the conference should come through our online submission platform. Platform with link to follow.
First you make a choice for uploading a single paper or a full-session. After pressing each button you will find a mask guiding you through the upload process. Please have available your CV and your Abstract. Any other idea regarding the conference – workshops, poster sessions, or panel discussions – must be suggested directly to the Programme Committee.
Call for Tony Slaven Doctoral Workshop in Business History, 5th July 2018

The ABH will hold its seventh annual Tony Slaven Doctoral Workshop on 5 July 2018. This event immediately precedes the 2018 ABH Annual Conference held in Milton Keynes. Participants in the Workshop are encouraged to attend the main ABH Annual Conference following the Workshop. The Workshop is an excellent opportunity for doctoral students to discuss their work with other research students and practicing academics in business history in an informal and supportive environment. Students at any stage of their doctoral career, whether in their first year or very close to submitting, are urged to apply. In addition to providing new researchers with an opportunity to discuss their work with experienced researchers in the discipline, the Workshop will also include at least one skills-related session. The Workshop interprets the term ‘business history’ broadly, and it is intended that students in areas such as (but not confined to) the history of international trade and investment, financial or economic history, agricultural history, not-for-profit organisations, government-industry relations, accounting history, social studies of technology, and historians or management or labour will find it useful. Students undertaking topics with a significant business history element but in disciplines other than economic or business history are also welcome. We welcome students researching any era or region of history.

Skills sessions are typically led by regular ABH members; in the past these have included ‘getting published’ and ‘using sources’ sessions. There will be ample time for discussion of each student’s work and the opportunity to gain feedback from active researchers in the field.

How to Apply for the Tony Slaven Workshop

An application should be no more than 4 pages sent together in a single computer file: 1) a one page CV; 2) one page stating the names of the student’s supervisors, the title of the theses (a proposed title is fine), the university and department where the student is registered and the date of commencement of thesis registration; 3) an abstract of the work to be presented.

You may apply via email to Dr Mitch Larson at mjl Larson@uclan.ac.uk. Please use the subject line “Tony Slaven Workshop” by the 15 January 2018.
Call for Coleman Prize for Best PhD Dissertation

Named in honour of the British business historian Donald Coleman (1920-1995), this prize is awarded annually by the Association of Business Historians to recognise excellence in new research in Britain. It is open to PhD dissertations in Business History (broadly defined) either having a British subject or completed at a British university. All dissertations completed in the previous calendar year to that of the Prize are eligible. In keeping with the ABH’s broad understanding of business history, applications are strongly encouraged from candidates in economic history, social history, labour history, intellectual history, cultural history, environmental history, the history of science and technology, the history of medicine, or any other subfield.

The value of the prize is £500, sponsored by the Taylor & Francis Group, a scholarly publisher. To be eligible for the Prize, finalists must present their findings in person at the Association's annual conference, held on 6-7 July 2018. A complete list of previous winners may be found at: http://www.gla.ac.uk/external/ABH/coleman.html.

How to Apply for the Coleman Prize

Supervisors are encouraged to nominate recent PhDs, and self-nominations are also strongly welcomed. Please send a PDF including the title of your PhD dissertation and a brief abstract (up to 2 double-spaced pages) to christine.leslie@glasgow.ac.uk by 15 January 2018. Shortlisted candidates will be requested to submit electronic copies of their theses by 15 February 2018. Finalists will be notified by 15 March 2018.

Deadline for All Submissions

The deadline for receipt of all proposals (papers, sessions and panels, Coleman Prize, and Tony Slaven Workshop) is 15 January 2018. Acceptance letters will be sent by 15th March 2018. Everyone appearing on the program must register for the meeting. PhD students whose papers are accepted for the meeting may apply for funds to partially defray their travel costs by applying to the Francesca Carnevali Travel Grant for PhD Students. A limited number of scholarships are available from the Francesca Carnevali fund of the ABH to contribute towards the travel, accommodation, and registration costs of students doing a PhD in the United Kingdom, who are presenting in the Slaven Workshop or the ABH conference. These will be awarded competitively prior to the Workshop. Please indicate in your
application whether you would like to be considered for one of these travel grants. To apply for this grant please email Christine.Leslie@glasgow.ac.uk by 31 March 2018. Further information about the Carnevali Grant will be placed on the ABH website early in the New Year at: http://www.gla.ac.uk/external/ABH.
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